



*"We value business as a powerful partner in promoting accountable, non-corrupt government, the rule of law, and transparency that attracts trade and investment... More than ever, we in the business of diplomacy need the support of an engaged private sector if America is to advance liberty, prosperity and security worldwide. That is why we so greatly value the work of the business community in promoting economic freedom across the globe."*

Condoleezza Rice  
U.S. Secretary of State



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# SECRETARY of STATE'S AWARD for CORPORATE EXCELLENCE



UNITED STATES DEPARTMENT OF STATE

*Good companies provide quality products and services at competitive prices, while great companies do the same thing - and make the world a better place in which to live.*

**Lewis Booth, Group Vice President,  
Chairman and CEO, Ford Motor Company**

## Secretary of State's Award for Corporate Excellence

The Secretary of State's Award for Corporate Excellence (ACE) emphasizes the important role U.S. businesses play to advance best practices, good corporate governance, and democratic values overseas. The Department of State is committed to working with American business to further these exemplary practices worldwide and to recognize the contribution business makes to improving lives at home and abroad. We strongly encourage American companies to compete for this prestigious honor.

The Secretary of State presents the ACE to one or more firms at a ceremony held at the Department of State in the fall of each year. Members of the business, congressional, diplomatic and NGO communities are invited to attend the Award presentation. The event is covered by the media and broadcasted overseas and on the Department's website.

*Motorola Brazil exemplifies our belief in engaging actively in the communities where we do business... This award is a timely reminder for Motorola and all corporations that we play an important role in society, beyond the obvious commercial contributions. Our values say just as much about us as our profits.*

**Edward J. Zander, Chairman and CEO,  
Motorola, Inc.**

*We strive to be the premier American healthcare company in the greater China region. With that ambition comes numerous responsibilities. We believe this means acting ethically, being good corporate citizens and projecting traditional American values such as volunteerism.*

**Roberta Lipson, CEO and President,  
Chindex International**

## Criteria for the Secretary of State's Award for Corporate Excellence

Nominations are based on companies' achievements in one or more areas. A selection committee comprised of senior Department of State and other governmental officials and chaired by the Under Secretary for Economic, Energy and Agricultural Affairs, makes its determination of each year's winners based on the following criteria:

- Good Corporate Citizenship
- Exemplary Employment Practices
- Provision for a Safe and Healthy Workforce
- Responsible Environmental Protection and Practices
- Contribution to Overall Growth and Development of the Local Economy
- Innovative Programs with Measurable Results
- Compatibility/Contribution to Local Science and Technology
- Compliance with U.S., International, and Local Laws

## The Nomination Process

The call for nominations is made each spring. Nominations are submitted by Chiefs of Missions at U.S. Embassies and Consulates abroad. Eligibility requirements include the following:

- 1) Nominated firms must be American (having headquarters in the U.S.);
- 2) Each firm must have been operating in the host country/economy for at least one year;
- 3) The activity for which a firm is nominated must have been in place for at least one year.

*It is our hope that the successful model for economic development that we have demonstrated with FIJI Water will encourage additional responsible investment in the country that will bring about economic growth, and both educational and cultural opportunities that will positively impact the lives of the Fijian people for generations to come.*

**David H. Gilmour, Founder and Chairman,  
FIJI Water**