



# Green Streets: From Gray Funnels to Green Sponges

Wednesday, July 23, 2008

Two-hour audio Web broadcast

Eastern: 1:00p.m.–3:00 p.m.

Central: 12:00p.m.– 2:00p.m.

Mountain: 11:00a.m.–1:00 p.m.

Pacific: 10:00 a.m.–12:00 p.m.

## A Watershed Academy Webcast:

This Webcast discusses how communities can more effectively manage rainwater and snow melt where it falls. Green streets can make great places, preserve water quality, and restore our nation's waterways. These and other practices including rain gardens, curb cuts, bioswales, and green roofs are helping many urban communities like Portland, Seattle, and Chicago address stormwater runoff as well as provide great aesthetic benefits. In addition, green streets and other environmentally-friendly landscape designs can help minimize urban heat island effect, reduce a community's carbon footprint, and cool the planet. Join us for this Webcast to learn how your community can incorporate more green designs into long-term urban and transportation planning. Clark Wilson, the lead speaker for this Webcast, presented this same topic as a podcast. Visit [epa.gov/owow/podcasts](http://epa.gov/owow/podcasts) to listen to the podcast.



### Instructors:

#### Clark Wilson, Senior Urban Designer for Smart Growth Program, U.S. Environmental Protection Agency

Clark Wilson is an urban designer with the Development, Community and Environment Division at the EPA. This division is responsible for the Agency's smart growth work. Mr. Wilson's area of focus in the Division is ecologically sustainable development, with a specific concentration in advancing the transportation, livability, and environmental goals of smart growth in street design.

#### Ellen Greenberg, Visiting Practitioner, University of California Davis

Ellen Greenberg is an urban planner working at the complex intersection of land use, transportation, and urban design. Her independent consulting practice provides planning, research and education services to public, private, and non-profit clients. Ellen's research on Sustainable Streets is sponsored by the UC Davis Sustainable Transportation Center, where she is Visiting Practitioner in 2008.



### The Watershed Academy

The Watershed Academy is a focal point in EPA's Office of Water for providing training and information on implementing watershed approaches. The Academy sponsors live classroom training and online distance learning modules through the Watershed Academy Web at [www.epa.gov/watertrain](http://www.epa.gov/watertrain). For more information, visit [www.epa.gov/watershedacademy](http://www.epa.gov/watershedacademy).

### Registration

**Registration for this Webcast opens July 9, 2008.** You must register in advance to participate. To register, visit [www.clu-in.org/live](http://www.clu-in.org/live). The Webcast will be a Web-based slide presentation with a companion audio portion. There are two options for accessing the audio portion of the Webcast: by phone OR by streaming audio broadcast (not both). When registering, you will be able to select the audio option you prefer to accompany the Web-based slides. If you choose the streaming audio option, you will not be able to participate by telephone. However, you will be able to submit questions online for the presenters to answer during the Webcast. Closed-captioning is available. Upon registration, you will receive complete participation instructions. **Please note that there are a limited number of toll-free phone lines available, so register early to guarantee your spot.** Because of the limited number of spaces, we strongly encourage you to reserve a conference room and invite others to participate. If you register after that limit is reached, you will be added to a waiting list. After the Webcast is over, an audio version of the Webcast will be available—visit [www.epa.gov/watershedwebcasts](http://www.epa.gov/watershedwebcasts) for more information.

### Questions?

Visit [www.clu-in.org/live](http://www.clu-in.org/live) or contact Helen Siverling at [helen.siverling@tetrattech-ffx.com](mailto:helen.siverling@tetrattech-ffx.com) or 703-385-6000.

*The materials in this Webcast have been reviewed by EPA staff for technical accuracy. However, the views of the speakers and the speaker's organization are their own and do not necessarily reflect those of EPA. Mention of any commercial enterprise, product, or publication does not mean that EPA endorses them.*