

AGENCY: ENVIRONMENTAL PROTECTION AGENCY (EPA)

TITLE: “Consumer Education About Reducing Greenhouse Gas Emissions Through Awareness and Use of Energy-Efficient Products and Practices”

ACTION: Request for Proposals (RFP)

RFP No.: EPA-OAR-CPPD-06-04

CATALOG OF FEDERAL DOMESTIC ASSISTANCE (CFDA) NO: 66.034

SUMMARY: Formal Agency responses to questions/comments regarding the subject RFP

DATE: May 26,2006

Question 1: Are there any funding restrictions?

Answer 1: The funding is restricted to \$1,350,000.00 distributed incrementally over a three-year period. (See Funding Opportunity Notice Section II. Funding Opportunity Description/Award Information, A.,B., C.)

Question 2: How must applications be submitted when submitting a hard-copy proposal? It seems that hard copy submissions must also include a disk (CD or floppy disk) with the application on it since the RFP specifies that proposals must be submitted either as Microsoft Word, WordPerfect for Windows, or Adobe Acrobat file.

Answer 2: Hard-copy proposals should come with one (1) original, signed proposal package and three (3) copies. A CD or floppy disk does not need to be submitted with the package. The file specifications are for those applying electronically.

Question 3: Is the overall funding for the program \$1,350,000?

Answer 3: Yes, as stated in the Funding Opportunity Notice, the total estimated funding available under this competitive opportunity is approximately \$1,350,000.

Question 4: Since no match or cost sharing is required, will applicants receive an advantage for providing matching funds? If so, is cash or in-kind matching preferred?

Answer 4: No.

Question 5: How much funding was available the last time this program was solicited?

Answer 5: N/A. This is a new Request For Proposals.

Question 6: How many entities were awarded with cooperative agreements that last time this program was solicited? How many organizations applied the last time this program was solicited?

Answer 6: N/A. This is a new Request For Proposals.

Question 7: Is there a news release on the organizations that were awarded last time? If so, where can I find it?

Answer 7: No. This is a new Request For Proposals.

Question 8: What are the length and formatting requirements (and what is encompassed in the length suggestion? For example, does it include bios and references or just the main body of the proposal?)

Answer 8: As specified in the Funding Opportunity Notice:

"All narrative proposals as described in C.2 below, regardless of how submitted, must not exceed 20 pages in length and must conform to the outline below. Resumes and other documentation, such as letters of support, can be submitted as attachments and will not count toward the 20 page limit. The budget narrative will also not count towards the page limit."

Question 9: Would the development and deployment of technology supporting consumer education be a viable proposal, or are you looking for a study (e.g. primarily studying how the deployment of technology impacts consumer awareness or something along those lines)?

Answer 9: There is not enough information provided in the question to determine whether or not the proposal would be viable. All proposals must be within the scope of work outlined in Section I, B. Examples of the types of activities that may be included/addressed are also listed there.

Question 10: Are you primarily looking for proposals that would be national in scope, or would proposals for state-level efforts be competitive?

Answer 10: State-level proposals are accepted. As stated in the funding opportunity notice: "The Climate Protection Partnerships Division seeks to fund proposals that will increase overall consumer understanding and relevance of the connection between energy efficiency and the environment on *national, regional and local levels*. Proposals should demonstrate establishment and experience in consumer advocacy and social marketing, as well as knowledge about energy efficiency and environmental issues. Tactics used in outreach should reach consumers at a "*grassroots*" level, as well as reaching diverse audiences."