

# Spin off from AACC 2008 to Silicon Valley...

## Participate in the Silicon Valley Healthcare Connections Program!

Join the Silicon Valley U.S. Commercial Service team for a tour of the most innovative healthcare technology companies in the Bay Area. Learn about the latest developments in the healthcare sector; find out how the latest technology transforms patient care; and get first-hand knowledge of the Life Science of the future. Experience cutting-edge healthcare products that transform the healthcare industry. Network with top industry leaders, public health professionals, and others in the most innovative region in the nation.

Silicon Valley has solidified its position as a global center for creativity in business and technology in the health sciences. It has long been effective at incubating new companies, creating new products and services and introducing entirely new business models in healthcare. The region is a growing center for new idea creation with more than 10% of all the nation's patents generated in Silicon Valley, and the highest concentration of core design, engineering, scientific and business management talent than other regions or the nation.

With the support of:

When: Friday, August 1, 2008

BAY&BIO

**What:** Introduction, tour, and briefing at 3 highly innovative Silicon Valley companies; a briefing by BayBio, Northern California's life science association; and a reception with Silicon Valley healthcare companies.

**Who Should Attend:** Distributors/importers of diagnostics, lab instruments and biotech products, hospital managers, government representatives, and universities/research centers.

#### Schedule of Activities:

9:00 a.m. – 11:00 a.m. Turner BioSystems Site Visit/Tour & Breakfast

11:30 a.m. – 1:30 p.m. Abaxis Site Visit/Tour & Lunch



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2:00 p.m. – 4:00 p.m. Applied Biosystems Site Visit/Tour

4:30 p.m. – 5:30 p.m. BayBio Briefing on the Silicon Valley Healthcare Industry at Stanford University

6:00 p.m. – 8:00 p.m. Reception at Stanford University

**Cost to Attend:** The fee to attend the program is \$295. This includes meals and transportation during the program.

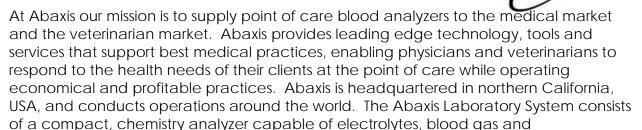
For any questions and to register, please contact Gabriela Zelaya at (408) 535-2744 or email gabriela.zelaya@mail.doc.gov.



#### About Turner BioSystems, Inc.

We are the life science branch of a family of companies founded by George Turner nearly 50 years ago. The life science team of about thirty people is headquartered in Northern California and provides instruments and service throughout the world. The Turner BioSystems team is in place to help scientists learn about, evaluate, and use fluorometers, luminometers, and multimode readers. We specialize in the life science applications of fluorescence, luminescence, and absorbance, especially the measurement of genetic reporters, ATP, and nucleic acids. We focus on making sensitive, reliable, and easy-to-use fluorometers, luminometers, and multimode readers and on providing responsive technical service. Our product line currently includes a variety of single tube and multiwell instruments. (www.turnerbiosystems.com)

#### About Abaxis, Inc.



immunoassays, a complete easy to use hematology analyzer and a series of 8-cm



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diameter single-use plastic discs, called reagent rotors, which contain all the necessary reagents to perform a fixed menu of tests. The System can be operated with minimal training and perform multiple tests on whole blood, serum or plasma. The System provides test results in minutes with the precision and accuracy equivalent to a clinical laboratory. (www.abaxis.com)

### **About Applied Biosystems**



Applied Biosystems has demonstrated its position as a technology leader and driving force in the changing dynamics of the life science marketplace. The Applied Biosystems business is focused on the following markets: basic research, commercial research (pharmaceutical and biotechnology) and standardized testing, including forensic human identification, paternity testing and food testing. The company has an installed base of approximately 180,000 instrument systems in nearly 100 countries. Basic research includes work at university, government and other non-profit institutions that focus on uncovering the basic laws of nature and understanding human disease. Pharmaceutical and biotech companies use Applied Biosystems' products to discover and develop new drugs more effectively. Standardized testing customers require systems that produce precise results from a high volume of automated tests. Further information on how Applied Biosystems serves these customers can be found in our press kit. Applied Biosystems (symbol ABI) is one of the two tracking stocks of Applera Corporation. Celera Genomics (symbol CRA) is the other, and both are traded on the New York Stock Exchange. (www.appliedbiosystems.com)