Export Outlook for Horticultural Products Revised Forecast for 2000: \$\$100 Million to \$10.4 Billion

10

9

8

'93

'94

'95

'96 '97 '98 '99 '00f

Revised FY 2000 Forecast (since Feb)

Key Upside Developments

- strong sales to Canada & Mexico expected

Key Downside Developments

- apple exports down due to lower supply & prices
- record US and foreign tree nuts supplies pressure prices lower

Wild Cards

- value of frozen strawberry exports could rise due to better quality

U.S. Hort. Product Exports (\$Bil)

'00 Forecast (February)

Actual

Revised '00 Forecast