

Becoming a SmartWay Truck Stop/Plaza Partner

U.S. ENVIRONMENTAL PROTECTION AGENCY

WHAT DOES IT MEAN TO BECOME A SMARTWAY TRUCK STOP/ PLAZA PARTNER?

The Truck Stop/Plaza category of the SmartWay Transport Partnership is for those companies that commit to promote greater energy efficiency and air quality for the transportation sector. As a truck stop/plaza owner, you can assist your customers with making better choices for their business and the environment. SmartWay Truck Stop/Plaza Partners provide a location where truck drivers can rest comfortably without idling, thereby saving fuel and money, protecting their health, and making a positive impact on the environment and energy security of our country.

Truck stop/plaza owners commit to promoting the SmartWay Partnership to their customers and the public. By helping EPA get the word out about fuel-saving strategies, truck stop/plaza owners help their customers make smart choices for their business.

WHAT BENEFITS DOES MY ORGANIZATION RECEIVE FOR JOINING AS A SMARTWAY PARTNER?

The SmartWay Transport Partner brand is awarded to qualifying truck stop/plaza owners as a visible symbol that you are providing customers with a tangible, highly-beneficial way to improve their business operations and make a difference for the environment. You are able to give your customers access to technologies and information that will help them achieve their business goals. EPA will support your efforts by providing recognition, outreach and training materials. In addition, your community will know that you are taking steps to improve the air quality that everyone breathes.

Another benefit is increased business from SmartWay Truck Carrier Partners that commit to reducing idling in their fleet. Many of our truck partners have committed to reduce idling in their fleet, and by visiting a SmartWay Truck Stop/Plaza they get credit towards their own goals (this applies only to those locations that have electrified parking spaces).

WHO IS ELIGIBLE TO BECOME A SMARTWAY TRUCK STOP/PLAZA PARTNER?

The following types of companies are eligible to be a SmartWay Truck Stop/Plaza Partner:

- Private truck stops/plaza
- · Port authorities with parking spaces
- Distribution centers with parking spaces

- Private truck company terminals
- Public rest areas

How Can My Organization Join?

Becoming a SmartWay Truck stop/Plaza Partner is easy. Simply:

- · Sign and submit the Partnership Agreement
- Submit an action plan and annual updates on your progress
- · Educate your customers about SmartWay program efforts with information we provide you.

A representative from SmartWay Transport Partnership is available to help you with understanding your commitment to this program.

HOW TO I SUBMIT MY COMPLETED AGREEMENT?

Simply mail or fax the completed Affiliate Agreement to:

Smartway Transport Partnership Affiliate Agreement USEPA Office of Transportation and Air Quality 2565 Plymouth Rd.
Ann Arbor, MI 48105
Fax: (734) 214-4052

How Do I Report My Progress?

Throughout the year, your EPA contact will work with you to implement your promotional activities. Once a year, you will be asked to submit a brief update outlining what you have done to promote the Partnership. This reporting allows EPA to keep Track of and recognize all that you are doing to support the Partnership and help the environment.

WHO DO I CONTACT IF I HAVE ANY QUESTIONS ABOUT THE AGREEMENT OR THE PARTNERSHIP?

Feel free to contact us at (734) 214-4767, or at smartway_transport@epa.gov. Program information can also be found at www.epa.gov/smartway.