

# Join the SmartWay Transport Partnership TODAY!

## WHAT DOES IT MEAN TO BECOME A SMARTWAY TRANSPORT PARTNERSHIP LOGISTICS PARTNER?

Logistics companies join the SmartWay Transport Partnership to show that they are committed to promoting greater energy efficiency and air quality within the freight transport sector. As a Logistics Partner, you are assisting your carriers in making better choices for their businesses and the environment. By encouraging them to participate in the SmartWay Transport Partnership, you help them get the information and tools they need to reduce fuel consumption, save money, and make a positive impact on the environment. You are also providing a valuable service to your Shipper clients, enabling them to move more of their freight with SmartWay Transport Carrier Partners, where applicable, and improve their transportation footprint.

Logistics Partners join SmartWay Transport Partnership for three years and commit to promote the Partnership to their carriers and their shippers. By helping get the word out about SmartWay's fuel-saving strategies, Logistics Partners help their carriers and shipper clients make smart choices for their businesses and for the rest of us.

## WHAT BENEFITS DOES MY ORGANIZATION RECEIVE FOR JOINING AS A LOGISTICS PARTNER?

When you become a SmartWay Transport Partnership Logistics Partner, you are providing your carriers with a tangible, highly-beneficial way to improve their business operations and make a difference for the public good. You are able to give your carriers access to existing tools that will help them achieve their business goals. And EPA will support your efforts by providing outreach materials, program and technical training, and networking opportunities.

#### WHO IS ELIGIBLE TO BECOME A LOGISTICS PARTNER WITH THE SMARTWAY TRANSPORT PARTNERSHIP?

The following types of companies are eligible to be Logistics Partners with SmartWay Transport Partnership:

- Third Party Logistics Providers (3PLs)
- Fourth Party Logistics Providers (4Pls)
- Logistics Companies
- Transportation Intermediaries (asset or non-asset based)
- Freight Brokers

## HOW CAN MY LOGISTICS COMPANY JOIN SMARTWAY?

Becoming a Logistics Partner is Easy. Simply:

- · Sign the Logistics Partner Agreement
- Complete the FLEET Performance model with simple data which reflects how much freight you are currently shipping with SmartWay Carrier Partners
- · Increase the percentage of freight shipped by SmartWay carriers by at least 10% per year, or increase the number of SmartWay carriers contracted by 50 companies per year, and report this information in the EPA's FLEET Performance Model.
- · Create an Action Plan to show how you will meet your commitments and provide annual updates to EPA
- A representative from SmartWay Transport Partnership will contact you and help provide you with information about the Partnership and tools to help you fulfill your commitment.

## How To I Submit My Completed Agreement?

Simply mail or fax the completed Logistics Partner Agreement to:

SMARTWAY TRANSPORT PARTNERSHIP Logistics Partner Agreement USEPA Office of Transportation and Air Quality 2565 Plymouth Rd.
Ann Arbor, MI 48105
Fax: (734) 214-4052

#### How do I report My Progress?

Throughout the year, your EPA contact will work with you to implement your promotional activities. Once a year, you will be asked to submit a brief update outlining what you have done to promote the Partnership. This reporting allows EPA to keep track of and recognize all that you are doing to support the Partnership and help the environment.

#### WHO DO I CONTACT IF I HAVE ANY OUESTIONS ABOUT THE AGREEMENT OR THE PARTNERSHIP?

Feel free to contact us at (734) 214-4767, or at smartwaytransport@epa.gov.Program information can also be found at ww.epa.gov/smartway.