

# AGENDA

## USB CONFERENCE CALL

**July 11, 2007**

**8:30 a.m. to 10:30 a.m.**

**Room 187, bridge: (503) 230-5566, pc 7716#**

*Facilitator:* **Karen Meadows**

*Attendees:* Larry Blaufus, Kathy Moore, Dawn Senger, Bruce Etzel, Van Ashton, Jim Wellcome, Kevin Howerton, Joe Savage, Randy Thorn, Mira Vowles, Karen Meadows, Jean Oates, Christa Tash

*Attendees via phone:*

*Attendees for Specific Topics:*

| TIME        | TOPICS  | PURPOSE               | SPEAKER |
|-------------|---|-----------------------|---------|
| 8:30-9:00   | Review proposed action plan to address issues/suggestions at last month's USB brainstorming session on how to optimize the value of the USB.  | Review/<br>Discussion | Mira    |
| 9:00-9:30   | Discuss preparation for next month's Sector brainstorming sessions. Proposed strategy - each USB member sends to BPA by July 20th, their top 3 barriers to achieving more conservation in each sector and, their top 3 needs and strategies for each sector (things that would help your utilities and others) ; consider what utilities of all sizes need to be successful. This might include marketing needs, infrastructure needs, new initiatives, packaged program designs, need for turn key programs to target specific hard to reach markets, etc.). | Discussion            | All     |
| 9:30-10:00  | Round table   | Discussion            | All     |
| 10:00-10:30 | Implementation Manual ( <b>USB members</b> - please bring your suggestions for what would make the Implementation manual more user friendly.)   | Discussion            | All     |