



# Utility Sounding Board & Approach for Providing Program Implementation Support

Presented by:

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## Background

- **Cost-effective measures in the Fifth Power Plan require a shift in the focus from residential measures to more commercial and industrial.**
- **aMW conservation targets for the region (and BPA) are higher.**
- **Administration allowances for the rate credit program – reduced, for bilaterals - increased.**

- **Keys to success:**

- Leverage existing resources
- Leverage trade allies
- Minimize duplication of effort.

**BPA's Post 2006 Conservation Program Structure portfolio includes regional infrastructure support component.**



## Proposed Strategy

- **Establish a Utility Sounding board.**
- **With Sounding Board input, BPA develops or facilitates development and/or sharing of program implementation support (or tool kit).**
- **Establish a peer sharing forum.**



## Purpose of Utility Sounding Board

**To provide a forum for discussion and input to BPA for the development of tools, materials and peer sharing approaches that will enhance the effectiveness and reduce the overall cost of BPA and it's customer utility conservation programs.**



## Objectives for Sounding Board

- **Provide input to utilities regarding cost-effective conservation potential.**
- **Increase the number of BPA customer utilities that offer conservation programs targeted towards cost-effective measures.**
- **Reduce utility start-up and implementation costs for new program initiatives.**
- **Establish a mechanism for peer sharing of conservation program approaches, implementation and marketing materials.**
- **Provide a mechanism to provide input to BPA regarding the best approach to achieve savings from cost-effective measures identified in the Council's Plan (e.g., where 3<sup>rd</sup> Party programs are needed, how to leverage vendors, etc.).**
- **Insure the program initiatives, implementation and marketing materials BPA develops are needed and used by utility customers.**



## Suggested Approach

- **Existing Phase 2 Utility Subcommittee serves as the initial Sounding Board to help shape concept and charter.**
- **Once Charter is finalized, implement plan for rotating membership on the Utility Sounding Board.**
- **Bi-monthly Sounding Board meetings to discuss:**
  - **Where to best focus BPA, 3<sup>rd</sup> Party and utility conservation efforts.**
  - **What program implementation, marketing tools and resources should be developed that multiple utilities can use.**
  - **What existing programs and lessons learned can/should be leveraged.**
  - **Provide review and input on BPA developed materials.**
- **Establish a mechanism or forum for peer sharing.**



## **Technology/Program Areas of Initial Interest to Multiple Utilities**

- **Commercial Lighting**
- **Grocery Store**
- **Commercial New Construction**
- **Small Commercial**
- **Incremental Equipment Upgrades**
- **Industrial Process**



## Technology/Program Areas of Interest by Some Utilities

- **Spray Rinse Washers (commercial)**
- **Compressed Air**
- **PTCS Infrastructure Support**
- **EWEB Premium Economizer**
- **Municipal Sewage Treatment**
- **Residential Lighting**





**Questions?**