

# Put your Business in the Best Light



**Before**

**After**

## Case 5: Standley Manufacturing

**Save as much as 50 percent of the lighting costs at your facility.**

The lighting upgrade above saves Standley Manufacturing of Eugene, Ore., more than \$3,000 per year through the installation of energy-efficient fixtures and fluorescent lamps. In this case, metal halide fixtures were replaced with 5-lamp T-5 fixtures including occupancy sensors that increased the light output by more than 50 percent while also reducing power draw by 166 watts per fixture, for a decrease in lighting energy use of 37 percent plus an additional 20 percent estimated reduction from the occupancy sensors. Rebates and tax credits allowed Standley Manufacturing to recoup all its costs within one year. (Information provided by Energy Wise Lighting, Inc.)

### Other possible benefits of lighting equipment upgrades:

- Reduced maintenance costs due to the longer life of the new equipment.
- Increased employee productivity and morale due to improved lighting intensity and improved safety conditions.
- Positive reactions from customers visiting your business.
- Reduced environmental impact from electricity generation.
- Reduced air conditioning load because less heat is produced by lighting systems.

Insert  
Utility  
Logo

**Take advantage of our lighting incentives**

Call today (555) 555-1212

or send an e-mail to [jwbrightlight@afza.com](mailto:jwbrightlight@afza.com)

*Sponsored by the Bonneville Power Administration*

**Brighten Up**