

# Put Your Business in the Best Light



## Case 1: Pacific Die Casting

**Save as much as 50 percent of the lighting costs at your facility.**

The lighting upgrade above saves Pacific Die Casting of Vancouver, Wash., more than 300,000 kilowatt-hours of electricity per year through the installation of energy-efficient fixtures and fluorescent lamps. In this case, metal halide fixtures were replaced with 8-lamp T-5 fixtures for a reduction of 568 watts per fixture. The retrofit saves Pacific Die Casting close to \$18,000 annually. (Information provided by Energy Industries.)

### Other possible benefits of lighting equipment upgrades:

- Reduced maintenance costs due to the longer life of the new equipment.
- Increased employee productivity and morale due to improved lighting intensity and improved safety conditions.
- Positive reactions from customers visiting your business.
- Reduced environmental impact from electricity generation.
- Reduced air conditioning load because less heat is produced by lighting systems.

**Take advantage of our lighting incentives**

Call today (555) 555-1212

or send an e-mail to [jwbrightlight@afza.com](mailto:jwbrightlight@afza.com)

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