



KSA-AGCI BRIEF – October 2007

KNOWLEDGE SHARING AND ANALYSIS (KSA) PROJECT FOR AGCI

In June 2007, USAID launched the Knowledge Sharing and Analysis (KSA) project for the African Global Competitiveness Initiative (AGCI) to support African policymakers in advancing trade-led economic growth. KSA is designed to synthesize, analyze, and disseminate program and best practice information and improve AGCI data collection and knowledge sharing practices, systems, and tools.

KNOWLEDGE SHARING

KSA is tasked with:

- 1) Evaluating USAID/Africa's knowledge sharing strategy, practices, and tools, including AGCI's performance measurement system, in order to identify opportunities for improvement and make recommendations for change for the benefit of practitioners and other stakeholders.
- 2) Analyzing and synthesizing USAID and other donor program activities and best practices in trade development, overcoming infrastructure constraints, enabling environment policy reform, and enterprise development.
- 3) Disseminating best practice information, including through knowledge sharing and analysis briefs (KSABs), summaries of applied best practices, conferences, trainings, and presentations including the annual AGOA forum.

Ultimately, KSA aspires to be a repository and producer of best practice information related to trade-led economic growth strategies, lessons learned, and programs accessible to African policymakers, USAID personnel, and the broader donor community, and other stakeholders.

KSA's early project activity includes a series of consultations with stakeholders in the SSA region

KSA OBJECTIVE

AGCI's KSA project is designed to:

- Implement AGCI's knowledge sharing strategy
- Analyze and disseminate best practices in
 - trade development
 - overcoming infrastructure constraints
 - enabling environment policy reform
 - enterprise development
- Conduct best practice workshops for sub-Saharan audiences
- Facilitate the organization and implementation of the annual AGOA Forum, including presenting the achievements of AGCI-funded regional projects in a consolidated annual report

to take stock of current information needs. Designing, implementing, and refining the strategy will be a long-term and interactive process for which KSA will provide on-going support and guidance.

BEST PRACTICES WORKSHOPS

A major tool for the dissemination of best practices is the delivery of workshops tailored to a sub-Saharan audience. The KSA project is planning on participating in a major workshop in year 1 and one more workshop in year 2. KSA will endeavor to leverage the expertise of leading African and global institutions, donors, and others in these areas and is actively pursuing partnerships and co-sponsors for such events to maximize their impact.