

King County Noxious Weed Program Education Activities: 2001 to 2007

	2001	2002	2003	2004	2005	2006	2007
Total audience for presentations (est.)	312	988	925	2,296	1,812	2,008	1,931
Number of contacts at events (est.)	N/A	N/A	2,800	5,596	4,783	6,576	9,530
Number of presentations	18	63	45	36	56	56	58
Number of public outreach events	N/A	N/A	9	15	21	17	24
Requests for brochures and fact sheets	185	209	155	94	166	158	140
Technical assistance calls and emails	128	124	238	218	343	421	413
Other types of technical assistance (including site visits)	72	51	23	34	114	88	78
Total outreach and education activities	403	447	468	397	700	753	714
Brochures and bulletins distributed	23,095	14,634	13,355	20,502	23,393	28,171	30,070
Website visitor sessions	N/A	66,061	71,645	81,178	112,197	129,626	143,000
Media Coverage – print, radio, TV	N/A	N/A	N/A	N/A	10	13	7