

Grants: Getting Started



What can we learn from others?

- Who do we know that has or has had a grant?
- What can our WIC-Talk colleagues tell us?
- What challenges did they face?
- What was their funding source?
- Could the same group fund our idea?

How could we use a grant?

- Fitness class for parents and kids
- Improvements for clinic space
- Sponsoring a community garden
- Book swap for children's books
- Small gift baskets for new moms
- Cooking classes
- Outreach about parenting skills
- Evaluate nutrition counseling skills
- Grocery store tours
- Breastfeeding baby showers

Do we have available resources?

- Staff
- Time
- Expertise
- Space
- Support of leadership
- Community partners
- Complete "Is a Grant Right for Your Agency?" in this mailing

Where's the money? \$\$\$\$\$

What organizations provide funds for events, projects and programs?

- State and county government agencies
- City government
- Local businesses
- Private and nonprofit foundations
- Alumni groups and service clubs
- Federal Agencies:
 - USDA: Economic Research Service, Food and Nutrition Service, Cooperative Extension/ National Health Research Initiative
 - DHHS: NIH, CDC, Health Resources and Services Administration
- Religious organizations
- Chamber of commerce
- Business and trade associations
- TV and radio stations, newspapers
- Corporations and corporate foundations

How does our idea match their goals/ vision?

- Food
- Nutrition
- Women
- Children
- Fitness
- Education
- Health
- Community development



Start writing the proposal!

Grant Resources

- Foundation Center
<http://www.fdncenter.org>
- Getting Funded: Writing a Successful Qualitative Small-Project Proposal
http://www.nal.usda.gov/wicworks/Topics/Grant_article.pdf
- Grant Source Library
http://research.unc.edu/grantsource/proposal_writing.php
- Grants.Gov Online Portal to Federal Grant Opportunities
<http://www.grants.gov>
- Grants - USDA, Food and Nutrition Service
<http://www.fns.usda.gov/fm/grants.htm>
- Proposal Writers Guide
<http://www.research.umich.edu/proposals/pwg/pwgcontents.html>
- White House Office of Faith-Based and Community Initiatives
<http://www.whitehouse.gov/government/fbci/grants-catalog-food.html>
- School Grants
<http://schoolgrants.org>



Additional resources and grant opportunities available at <http://www.nal.usda.gov/wicworks/Topics/Grants.html>.