



# U.S. Automotive Trade Mission to Southern China & Thailand

March 25- April 1, 2007

U.S. Department of Commerce  
Commercial Service  
**AUTOMOTIVE TEAM**

## Connect with Key Contacts & Explore Automotive Opportunities in Asia's Two Leading Automotive Markets

The U.S. Commercial Service Automotive Team invites you to explore two of the largest automotive markets in Asia; come with us to Guangzhou, China and Bangkok Thailand.

This two-stop matchmaking mission offers a unique and cost-effective opportunity to establish relationships with ideal local partners while learning first-hand the local market trends and conditions.

For a participation fee of only \$1,400, the U.S. Commercial Service is offering:

- Individual matchmaking meetings with pre-qualified local companies in each market;
- U.S. Embassy briefings on doing business in China and Thailand;
- Industry expert overview of automotive markets in China and Thailand;
- Welcome receptions with opportunities for networking at both stops;
- In Guangzhou: Site visits to meet individual company needs, including auto repair workshops of major market players, such as Ford, Honda, Toyota, Land Rover or Jaguar;
- In Bangkok: Attend [International Motor Show 2007](#) (one of the top three motor shows in Asia) to gain exposure to market trends and players in the Thai market;
- Local transportation and interpreters.

The mission is aimed at U.S. exporters of automotive products and services, both the OEMs and the aftermarket, interested in exploring export opportunities in the China and Southeast Asia markets. **For additional information and to register:**

<http://www.buyusa.gov/thailand/en/automission.html>

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to  
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WHERE: Guangzhou, China and Bangkok, Thailand

WHEN: March 25 – April 1, 2007

DEADLINE TO REGISTER: February 28, 2007

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