

CURRICULUM VITAE

Linda Neuhauser, DrPH, MPH

**PRESENT POSITION: CLINICAL PROFESSOR, DIVISION OF COMMUNITY HEALTH AND HUMAN DEVELOPMENT
CO-PRINCIPAL INVESTIGATOR,
HEALTH RESEARCH FOR ACTION CENTER**

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VISITING PROFESSOR (FALL, 2007)
Australian National University, Canberra, Australia

EDUCATION:

1988	DrPH	Nutrition	University of California, Berkeley
1977	MPH	Nutrition	University of California, Berkeley
1970	BA	Political Science	St. Louis University
1982	World Health Organization course for Managers of National Vaccination Programs		Brazzaville, Congo

LANGUAGES: French (fluent), Spanish (conversational), Hassanya dialect for Arabic (conversational)

**FACULTY
APPOINTMENTS:**

2004-present	CLINICAL PROFESSOR Division of Community Health and Human Development School of Public Health University of California, Berkeley
2002-2004	CLINICAL PROFESSOR Division of Epidemiology and Biostatistics School of Public Health University of California, Berkeley
FALL, 2003	FELLOW Center for Social Epidemiology Santa Monica, California
1999-2001	COORDINATOR OF PUBLIC PROGRAMS & LECTURER Division of Public Health Biology and Epidemiology School of Public Health University of California, Berkeley

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1988-1998 SPECIALIST & LECTURER
Division of Public Health Biology and Epidemiology
School of Public Health
University of California, Berkeley

**AFFILIATED FACULTY
POSITIONS:**

2004-present UCB CENTER FOR INFECTIOUS DISEASE PREPAREDNESS
Risk Communication Advisor

2003--present UCB CENTER FOR NEW MEDIA

SELECTED PRIOR POSITIONS HELD:

1986-1987 SURVEY DIRECTOR
Legal Services Foundation of Los Angeles
Directed survey research on food costs in low-income areas of
Los Angeles.

1979-1983 HEALTH OFFICER
U.S. Agency for International Development
Chief of USAID health programs in Mauritania, W. Africa.
Directed programs and research on primary health care,
vaccination, nutrition and disease control.

1978-1979 REGIONAL HEALTH ADVISOR
U.S. Agency for International Development
Developed USAID health policies for 8 Sahelian W. African
countries and conducted evaluations of health programs.

SELECTED PROFESSIONAL ACTIVITIES, 1998-PRESENT

2007 US Food and Drug Administration
Member, FDA Risk Communication Advisory Committee

2002-present National Institutes of Health: External reviewer for research
grant applications in health communication, marketing and
cancer communication.

2006 National Library of Medicine: Participant, Workgroup on
Hispanic/Latino Outreach Review

2005 American Bioscience Institute: Consultation on development of
educational interventions to train public health professionals and
the military to prepare and respond to bio-terrorism and other
health crises.

2005 California Health Improvement Center: Consultation on the
design of a survey to determine the healthcare information needs
of HMO members.

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- 2004-2006 National Advisory Committee on Terrorism and Psychological Preparedness: Member of group that researched and recommended strategies to address crisis-related trauma.
- 2004-2005 Marin County, CA, Department of Health Risk Communication and Breast Cancer Workgroup: Member of group that developed a risk communication plan to educate people and communities about breast cancer.
- 2003 California Partnership for Safety and Preparedness Task Force: Member of group that recommended risk communication and other strategies to support schools, students and parents in planning for disasters and other crises.
- 2002 URAC committee for Internet health website accreditation.
- 2001 Advisory Committee for the Symposium on e-Health and Technology to Improve Care Delivery in California. (Held December 2001).
- 2001 Advisory Committee for the UC Berkeley Summit on eHealth and Disabilities (held April, 2001).
- 2002 - present Collaborative for Health and the Environment: Member
- 2001-2004 CA Dept. of Education and CA Dept of Health Services - Member of the Comprehensive School Health Group that developed a school health policy blueprint for California.
- 2000-2003 Governor's Office of Innovation, LEAD Project: Participant in the development of the e-government site for California.
- 2000 Advisory Committee for the UC Berkeley Summit on eHealth and the Digital Divide (held March, 2000).
- 1999-2003 National Cancer Institute: Member of a workgroup to develop a curriculum on Health Communication/Media Technology for U.S. Schools of Public Health
- 1998-2000 U.S. Dept. of Health and Human Services - Member of the Steering Committee on Networked Health Information for the Public, which develops national conferences and studies on networked health information.

SCIENTIFIC REVIEWER:

Journal of Nutrition Education and Behavior
Board of Editors

Journal of Health Communication

Journal of Medical Internet Communication

Journal of Health Psychology

American Journal of Public Health

Health Affairs

Milbank Quarterly

Association for the Advancement of Computing in Education
Executive Advisory Board

Electronic Journal of Communication/La Revue Électronique de
la Communication

COMMUNICATION AND HEALTH PROMOTION AWARDS

- 2007 Hermes Creative Award (3 awards)
- 2006 American Public Health Association Recognition for Excellence Award
- 2006 Mature Marketing Media Merit Award
- 2006 World Wide Web Health Award
- 2003 B. Holzer Award for Health Literacy
- 2002 UC Berkeley Chancellor's Award for Community Partnerships
- 1999 National Health Information Award

SELECTED GRANTS, 2000-PRESENT

2006-9	Grant to research and develop improved communication for California Medicaid recipients. CA Department of Health Services.
2007-8	Grant to develop and test a statewide website for HMO consumers in California. CA Office of the Patient Advocate.
2007-8	Contract to develop and test a Website for Spanish-speaking consumers about managed health care plans. California HealthCare Foundation.
2007-8	Contract to develop and test improved communication resources for CA HMO consumers. CA Office of the Patient Advocate.
2007-8	Contract to revise the state Evidence of Coverage guidance sent from HMOs to California HMO consumers so that it meets the health literacy and other communication requirements.

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2006-7	Contract to assess English- and Spanish-speaking audiences' media preferences and comprehension of health information. California Center for Health Improvement.
2006	Contract to conduct a strategic assessment of health issues and wellness priorities in Santa Clara and San Benito counties. The Health Trust.
2006- 7	Grant to assess diabetes education for patients. Contra Costa County Regional Medical Center.
2006-7	Contract to develop a Website for members of managed health care plans. CA Department of Managed Health Care.
2006-7	Contract to revise and publish HMO guide. CA Office of the Patient Advocate.
2005	Contract to develop and conduct a national summit on transitional care issues for seniors. The California Endowment and the Gordon and Betty Moore Foundation.
2004-5	Grant to conduct a strategic analysis of eldercare in the California Bay Area. Gordon and Betty Moore Foundation.
2004-5	Grant to develop and evaluate a falls prevention program for seniors in Pennsylvania. PA Dept. of Aging.
2004	Contract to develop a parenting guide in Arizona. Virginia G. Piper Trust.
2003-5	Contract to develop and evaluate the impact of guides for HMO members. CA Office of the Patient Advocate.
2003	Contract to adapt the Parents Guide into Chinese, and Korean. First 5 CA Children and Families Commission.
2003-5	Contract to produce English and Spanish Parent Guides. First 5 California Children and Families Commission.
2002-04	Contract to develop a Center for Health Communication. CA office of the Patient Advocate.
2002-3	Contract to develop a Chinese Wellness Guide for California. California Endowment.

GRANTS (CONTINUED):

2002-05	Contract to develop and evaluate an HMO guide for California. Office of the Public Advocate.
2002	Contract to revise and produce the Parents Guide in English and Spanish. First 5 CA Children and Families Commission.

2001-03	Contract to evaluate the impact of the CA Kit for New Parents CA Children and Families Commission.
2001	Contract to develop a health Guide for Pennsylvania Families. State of Pennsylvania.
2001	Contract to develop a health Guide for Kentucky Families. State of Kentucky.
2001	Contract to develop a health Guide for Alabama Families. State of Alabama.
2001	Contract to revise the 8 th Edition Wellness Guide.
2000	Contract to produce and evaluate the impact of 200,000 Wellness (Disability-inclusive) Guides and alternative formats in Braille, audio, and CD-ROM. California Endowment.
2000	Contract to conduct statewide research on the impact of The Kit for New Parents – CA Children and Families Commission.
2000	Contract to hold a UC Berkeley Summit on e-Health and Disabilities – California Endowment.
2000	Contract to develop a new Wellness Guide for Parents- CA Children and Families Commission.
2000	Contract to hold a UC Berkeley Summit on e-Health and the Digital Divide. California Endowment.
2000	Grant for Family Health Project with UC Berkeley Lawrence Hall of Science – National Institutes of Health.
2000	Donation to develop the Marcia R. Gerin Wellness Program at Laney College.

SELECTED INVITED PRESENTATIONS DURING 2004 - 2007

“Leveraging the Power of Health Communication.” Lecture at the National Centre for Epidemiology and Population Health. The Australian National University. Canberra, Australia. October 3, 2007.

“Brokering Knowledge Among Researchers, Decision Makers and Practitioners to Create Large-Scale Parenting Education Programs.” Presented at the Knowledge Brokering Workshop. The Australian Research Alliance for Children and Youth. Sydney, Australia. September 21, 2007.

“Research for Action to Solve Today’s Complex Health Problems.” Public lecture at the John Curtin Medical School, The Australian National University. Canberra, Australia. October 11, 2007.

“Translating Health Literacy Research to Large-Scale Public Action.” Presented at the Surgeon General’s Workshop on Improving Health Literacy. National Institutes of Health. Washington DC. September 7, 2006.

“Healthy Steps for Older Adults in Pennsylvania.” Presentation at acceptance of the Public Health Education and Health Promotion Award. American Public Health Association Conference. Boston, MA. October 2006.

“Better Communication to Improve Use of Prescription Medications.” Presentation at the National Quality Forum on Improving Use of Prescription Medications: A National Action Plan. San Francisco, CA. October 2005.

“Essentials of Risk Communication for Public Health Practice.” Web-cast to health officers in California and Nevada. Presented at the UC Berkeley Center for Infectious Disease Preparedness. April 5, 2005.

“Issues and Recommendations for the National Library of Medicine Hispanic/Latino Outreach Review.” Presented at the National Institutes of Health, National Library of Medicine Hispanic Outreach Review. Washington, DC. April 28, 2006.

“Working with Youth as Partners to Reduce the Effects of Trauma: Models from Belarus, Russia and the USA. Speaker at NATO Advanced Research Workshop on “Developing Strategies to Deal with Trauma in Children of Countries in the NATO Periphery in Order to Assure the Social Stability Necessary for a Post-Conflict Recovery and Reconstruction.” Smolenice, Slovakia, March 2004.

“Advances in Health Communication.” Presentation at RAND Corporation. Santa Monica, CA. May 19, 2005.

“Impact of terrorism and trauma on adolescents: guidance for preparedness and response.” Speaker at conference on Terrorism and Psychological Preparedness: Impact on Children and Families. New Orleans, LA. November 12-13, 2004.

SELECTED PUBLICATIONS DURING 2003-2007

1. *Neuhauser, L.* and Kreps, G. L. (in press). Improving online cancer communication for diverse audiences: The importance of interdisciplinary collaboration. In : Whitten, P., Kreps, G. L., and Eastin, M. *The Search for an Interdisciplinary Understanding of Online Cancer Services*. Cresskill NJ : Hampton Press.
2. *Neuhauser, L.*, Richardson, D., Mackenzie, S., & Minkler, M. (2007). Advancing transdisciplinary and translational research practice: Issues and models of doctoral education in public health. *Journal of Research Practice*, 3(2), Article M19. Retrieved [date of access], from <http://jrp.icaap.org/>.
3. *Neuhauser, L.*, Constantine, WL, Constantine, NA, Sokal-Gutierrez, K, Obarski, SK, Clayton, L, Desai, M, Sumner, G, Syme, SL. Promoting Prenatal and Early Childhood Health: Evaluation of a Statewide Materials-Based Intervention for Parents. *American Journal of Public Health*, 97(10): 813-819.
4. *Neuhauser, L.* (2007). Executive Editor. *California’s HMO Guide for Seniors*. Spanish Edition. University of California

5. Neuhauser, L. (2007). Executive Editor. *Parents Guide*. University of California
6. Neuhauser, L. (2007). Executive Editor. *La Guía de los Planes de Salud HMO de California*. University of California
7. Neuhauser, L. (2007). Executive Editor. *Arizona Parents Guide*. University of California
8. Neuhauser, L. (2007). Executive Editor. *Pennsylvania Healthy Steps for Older Adults*. University of California.
9. Neuhauser, L, Rothschild, R, Rodriquez, FM. MyPyramid.gov: Assessment of Literacy, Cultural and Linguistic Factors in the USDA Food Pyramid Website. (2007). *Journal of Nutrition Education and Behavior*, 39(4) 219-225.
10. Neuhauser, L. (2007). Executive Editor. California's HMO Guide for Seniors, Spanish Edition. University of California.
11. Neuhauser, L. (2007). Executive Editor. *Programa Healthy Steps (Pasos Saludables) para Personas Mayores de Pennsylvania. Guía para Prevenir las Caídas*. University of California.
12. Neuhauser, L. Working with youth as partners to reduce the effects of trauma: Models from Belarus, Russia and the USA. In: Donnelly et al. (Eds.) *Developing Strategies to Deal with Trauma in Children*. IOS Press: 2005.
13. Kreps, G. L., Alibek, K., Bailey, C., Neuhauser, L., Rowan, K. E., Sparks, L. (2005). Emergency/risk communication to promote public health and respond to biological threats. In Haider, M. (Ed.) *Public Health Communication*. Sudbury, MA: Jones and Bartlett Publishers.
14. Kreps, G. L., Alibek, K., Bailey, C., Neuhauser, L., Rowan, K. E., Sparks, L. (2005) The critical role of communication to prepare for biological threats: Prevention, mobilization and response. In D. O'Hair, R. Heath, & G. Ledlow, (Eds.), *Communication, Communities, and Terrorism*. Westport, CT: Praeger Publishers.
15. Neuhauser, L. (2005). Executive Editor. The University of California Arizona Parents Guide. University of California
16. Neuhauser, L. (2005). Executive Editor. The University of California Parents Guide. Mandarin Edition. University of California.
17. Neuhauser, L. (2005). Executive Editor. The University of California Parents Guide. Cantonese Edition. University of California.
18. Neuhauser, L. (2005). Executive Editor. *The University of California Parents Guide*. Vietnamese Edition. University of California.
19. Neuhauser, L. (2005). Executive Editor. *The University of California Parents Guide*. Korean Edition. University of California.
20. Neuhauser, L., Obarski, S. K., Constantine, W., Constantine, N., Sumner, J., Raymonda, V., Clayton, L., King, C., and Martinson, M. (2004). *An Evaluation of the Effectiveness of California's HMO Guide*. Technical report submitted to the State of California Children and Families Commission. University of California, Berkeley.

21. Neuhauser, L. (2004). Executive Editor, *The University of California Parents Guide*. University of California.
22. Neuhauser, L. (2004). Executive Editor, *La Universidad de California Guía para Padres*. University of California.
23. Neuhauser, L. (2004). Executive Editor. *The Chinese Wellness Guide*. University of California.
24. Neuhauser, L. and Kreps, G. (2003). The advent of e-health: How interactive media are transforming health communication. *Medien & Kommunikations-wissenschaft*, 51, 541-556.
25. Neuhauser, L. and Kreps, G. (2003). Rethinking communication in the e-health era. *Journal of Health Psychology*, 8(1) 7-23.
26. Neuhauser, L. (2003). Executive Editor, *La Guía de los Planes de Salud HMO de California*. University of California.
27. Neuhauser, L., Syme, S. L., Constantine, W., Sokal-Gutierrez, K., Obarski, S., Constantine, N., Clayton, L., Desai, M., Sumner, J., Supte, S., and Albrights, V. (2003). *Report on 58 County Interviews on the Kit for New Parents*. Technical report submitted to the State of California Children and Families Commission University of California, Berkeley.
28. Neuhauser, L. (2003). Executive Editor. *The University of California HMO Guide for Seniors*. Spanish Edition. University of California.
29. Neuhauser, L., Syme, S. L., Constantine, W., Sokal-Gutierrez, K., Obarski, S., Constantine, N., Clayton, L., Desai, M., Sumner, J., Supte, S., and Albrights, V. (2003). *Evaluation Results for the 10-County Study of the Kit for New Parents*. Technical report submitted to the State of California Children and Families Commission University of California, Berkeley.
30. Neuhauser, L., Desai, M., Clayton, L., and Constantine, W. (2003). *California's HMO Guide: Getting the Most from Your HMO: An Evaluation*. Technical report submitted to the State of California Office of the Patient Advocate. University of California, Berkeley.