

# Presentation to the United States Senate Governmental Affairs Committee

## *Report of the Special Counsel ULLICO Stock Purchase and Repurchase Programs and Global Crossing Investment*

Governor James R. Thompson  
Chairman, Winston & Strawn

June 19, 2003

# Special Counsel Mandate

- **In early 2002, the press criticized ULLICO's stock purchase offer and repurchase programs as favoring directors and officers over the Company's other shareholders**
- **In response, on April 29, 2002, ULLICO's Board retained Governor James R. Thompson, Chairman of Winston & Strawn, as Special Counsel to investigate and make recommendations to the Board:**
  - ◆ **Regarding the circumstances underlying ULLICO's issuance and repurchase of its own stock since 1997,**
  - ◆ **Actions of ULLICO concerning the initial public offering of Global Crossing, Inc., and**
  - ◆ **Such other matters as he may deem appropriate**

# Facts

# Background

- **1925 – Union Labor Life Insurance Company formed, and Capital Stock price fixed at \$25 per share (investors limited to unions and their members)**
- **1987 – ULLICO formed**
- **1987-1992 – ULLICO paid 10% stock dividends and 9% cash dividends (most years)**
- **1992 – The Board issued convertible preferred certificates that paid an 8% cash dividend plus a 4% conversion fee (union pension funds become authorized shareholders)**
- **1992-1997 – Preferred certificates converted to Class A Stock (voting) or Class B Stock (non-voting)**

***ULLICO STOCK PRICE HISTORICALLY FIXED AT \$25 PER SHARE, BUT STOCK PAID HIGH DIVIDENDS***

# 1997 Stock Repurchase Program

- **Main purpose: “To provide liquidity to our larger shareholders” (Georgine)**
- **Key Terms:**
  - ◆ **“Book value” stock price set once a year in May based on prior December 31 audited financials**
  - ◆ **10,000 share proration threshold**
  - ◆ **Repurchase \$180 million over 11 years**
  - ◆ **Repurchase \$30 million in 1997, \$15 million each year thereafter**
  - ◆ **Class A and B Stock only (no Capital Stock)**

***STOCK REPURCHASE PROGRAM  
REPLACED FIXED STOCK PRICE***

# “Book Value”

**Book value = Stockholders Equity ÷  
Outstanding Shares**

- **“Stockholders Equity” is reflected in year-end audited financial statements**
- **“Outstanding Shares” includes all Capital Stock, Class A Stock and Class B Stock**

***BOOK VALUE STOCK PRICE IS  
SET ONLY ONCE A YEAR***

# 10,000 Share Proration Threshold

## **If tender offer is oversubscribed:**

- ◆ **Shareholders holding 10,000 shares or more prorated**
- ◆ **Shareholders holding under 10,000 shares not prorated if 100% tendered**

# Rationale for 10,000 Share Threshold

- **Tax – Avoid ordinary income treatment of distributions (unions and pension funds are tax exempt)**
- **Administrative – Eliminate small shareholders (mainly individuals, such as directors/officers)**

***ONLY INDIVIDUAL SHAREHOLDERS BENEFITED FROM TAX RATIONALE FOR 10,000 SHARE THRESHOLD***



# Global Crossing Investment

- **Executive Committee approved \$7.6 million investment in Nautilus LLC on February 14, 1997**
- **Global Crossing (formerly Nautilus LLC) went public in August 1998**
- **To date, ULLICO's pre-tax Global Crossing gains total about \$486 million, reflecting almost a 64-fold return on its investment**

***GLOBAL CROSSING INVESTMENT  
WAS EXTRAORDINARILY SUCCESSFUL***

# Impact of Global Crossing Success on Stockholders Equity

- **Global Crossing investment constituted an increasingly large portion of Stockholders Equity beginning in 1998**
- **By December 31, 1999, ULLICO's realized and unrealized Global Crossing gains constituted about 85% of total Stockholders Equity**

***GLOBAL CROSSING GAINS MATERIALLY  
IMPACTED "BOOK VALUE" STOCK PRICE***

# Impact of Global Crossing Success on Stock Repurchase Program

- **ULLICO's "book value" stock price increased significantly but lagged behind Global Crossing's market price**
- **The increased ULLICO "book value" stock price resulted in increased proration**
- **Insiders benefited from 10,000 share proration threshold**

***INSIDERS DISPROPORTIONATELY  
BENEFITED FROM GLOBAL CROSSING GAINS***

# Stock Repurchase Program Timeline

<b>Date Program Approved</b>	<b>Amount of Program</b>	<b>Stock Price</b>	<b>Proration: Percent of Tendered Shares Redeemed</b>	<b>Dividend</b>
<b>May 1997</b>	<b>\$30 million</b>	<b>\$27.06</b>	<b>35.8%</b>	<b>2%</b>
<b>May 1998</b>	<b>\$15 million</b>	<b>\$28.70</b>	<b>100%</b>	<b>2%</b>
<b>May 1999</b>	<b>\$15 million</b>	<b>\$53.94</b>	<b>91.9%</b>	<b>--</b>
<b>May 2000</b>	<b>\$240 million (abandoned)</b>	<b>\$146.04</b>	<b>N/A</b>	<b>--</b>
<b>Nov. 2000</b>	<b>\$30 million</b>	<b>\$146.04</b>	<b>2.2%</b>	<b>--</b>
<b>May 2001</b>	<b>\$15 million</b>	<b>\$74.87</b>	<b>2.7%</b>	<b>--</b>
<b>May 2002</b>	<b>\$15 million (abandoned)</b>	<b>\$46.58</b>	<b>N/A</b>	<b>--</b>

# Global Incentive Program

- **Before Global Crossing's IPO, Compensation Committee approved four-year bonus plan for senior officers driven by Global Crossing gains**
- **By 2001, five officers received about \$5.67 million pursuant to this program**

***EXECUTIVES WERE COMPENSATED FOR EXTRAORDINARY GLOBAL CROSSING SUCCESS***

# Stock Offers to Directors/Officers

**Chairman Georgine offered stock to directors and senior officers without holding period restrictions**

- **July 29, 1998 – 2,000 shares at \$28.70**
- **October 13, 1998 – 2,000 shares at \$28.70**
- **December 17, 1999 – 4,000 shares at \$53.94**

***DIRECTORS/OFFICERS ONLY WERE GIVEN OPPORTUNITIES TO PURCHASE ULLICO STOCK AFTER GLOBAL CROSSING IPO***

# Stock Offers – Georgine’s Stated Purpose

- “[M]anagement and the board of directors should have their interests in line with the stockholders.”
- “And the officers and directors in conducting their everyday business should have the interests of the stockholders foremost in their minds.”

# Stock Offers – Compensation?

- Offers “approved” by Compensation Committee despite lack of authority to do so
- Offers in anticipation of increased ULLICO stock price due to Global Crossing success
- December 17, 1999 offer approved in May but made just before year-end, when Global Crossing stock was high
- No resale restrictions on stock sales
- In 2002, outside auditors reversed position to conclude that offers were compensation – not enough “investment risk”

***STOCK OFFERS HAD EFFECT OF  
COMPENSATING DIRECTORS AND OFFICERS***



# Deferred Compensation Program

- **Approved in July 1998 to allow Georgine and other senior executives to defer up to 25% of base salary and up to 100% of bonuses**
- **Plan allowed tracking stock investments in ULLICO stock**
- **Executives deferred substantial portion of income to ULLICO stock in 1998 and 1999 at lower stock prices**
- **Executives shifted amounts allocated to ULLICO stock account at \$146.04 per share in 2000 and 2001**
- **Between 1999 and 2001, Georgine made approximately \$4 million; three other senior officers made between \$320,000 and \$605,000 each**

# Discretionary Stock Repurchase Program

- **The Chairman repurchased shares outside of the formal program**
- **The program was historically used for retiring directors/officers and estates**
- **Georgine: “We do not advertise this [discretionary program] and we do not encourage it”**

***ORIGINAL PURPOSE OF THE  
DISCRETIONARY PROGRAM WAS LIMITED***

# May 11, 2000 Board Meeting

- **\$146.04 stock price adopted, practically a three-fold increase from the 1999 stock price of \$53.94**
- **“Extraordinary” program to repurchase up to 20% of outstanding stock (conditioned on Global Crossing stock rising to \$43 per share)**
- **Shareholders holding fewer than 100 shares had to have all of their shares repurchased**
- **Board received financial fairness opinion from Credit Suisse First Boston**

# Summer and Fall of 2000

- **Global Crossing stock price continues to drop while ULLICO stock price remained at \$146.04 per share**
- **ULLICO repurchases approximately \$4.6 million of stock from insiders in Summer under discretionary program**
- **“Extraordinary” repurchase program trigger price not met**
- **ULLICO devises replacement program in Fall**

# November 3, 2000 Board Meeting

- **“Extraordinary” repurchase program abandoned**
- **\$30 million replacement program at \$146.04**
- **Terms of the plan and high stock price made extreme proration inevitable**
- **Under-10,000 shareholders exempt from proration (20 directors eligible)**
- **Discretionary repurchase program purportedly ratified, including prior repurchases**
- **Program was not contingent on Global Crossing price trading in particular range**

# Tender Offer Documents for Replacement Program

- **“The Company has not been advised that any of its directors and executive officers presently intend to tender any Shares personally owned by them pursuant to the Offer.”**
- **The Company believes ULLICO stock to be an “excellent investment opportunity for investors seeking long-term growth of capital.”**
- **No disclosure of discretionary repurchases from directors and officers**
- **No clear disclosure of impact of proration provisions and benefit to directors and officers**
- **No clear discussion of the fact that ULLICO’s “book value” stock price lagged behind Global Crossing’s market price**

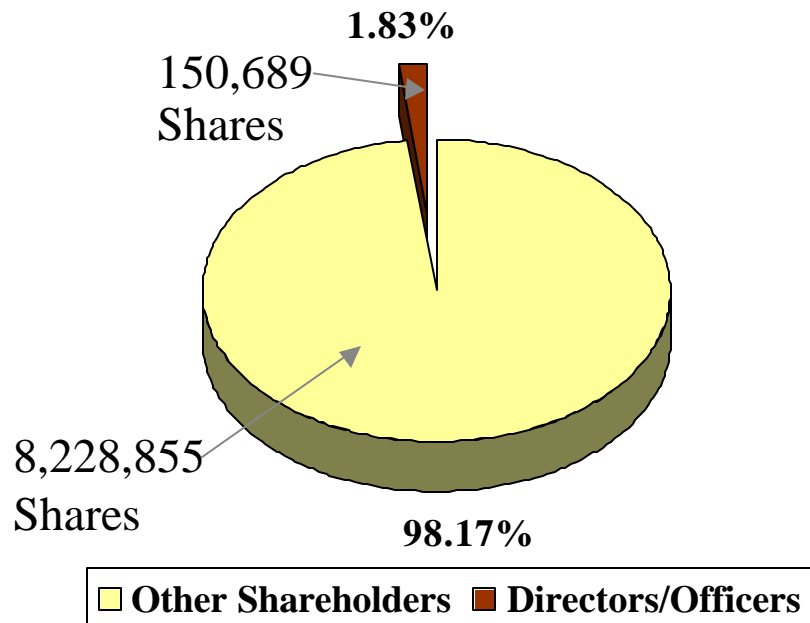
# Proration in 2000

## Stock Repurchase Program

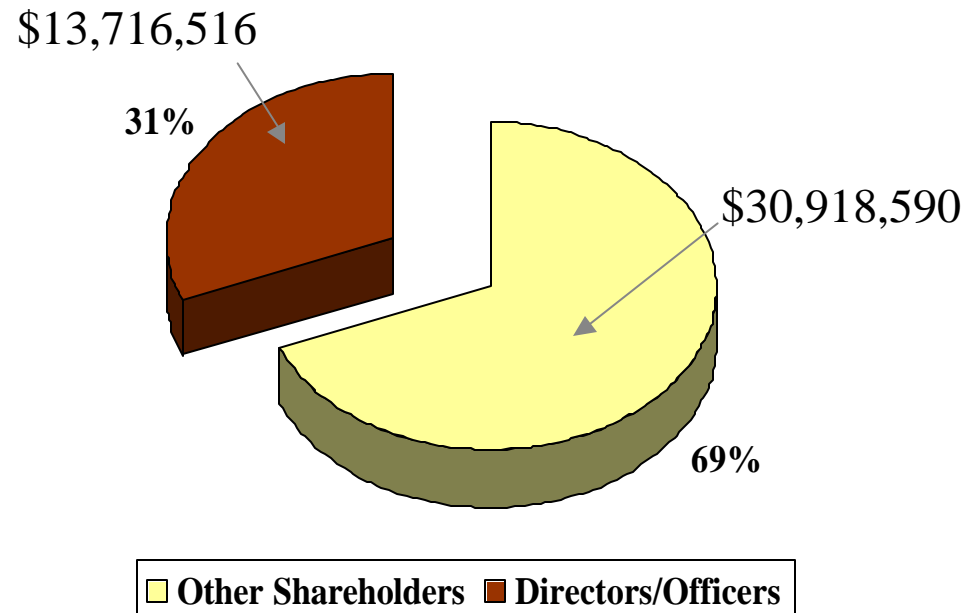
- **Stock worth more than \$1 billion tendered by shareholders holding 10,000 shares or more (offering capped at \$30 million)**
- **Shareholders holding 10,000 or more shares could redeem only 2.2% of shares tendered**
- **Under-10,000 shareholders could redeem up to 100% of shares tendered**
- **No director or officer was prorated**

# Total Stock Repurchases at \$146.04

***ULLICO Shareholders  
(as of May 2000)***



***Stock Repurchases at \$146.04  
(formal & discretionary)***



***DIRECTORS/OFFICERS  
DISPROPORTIONATELY BENEFITED***



# Terms of Georgine's Stock Purchase & Credit Agreement

- **Effective as of December 30, 1999, ULLICO and Georgine entered into a Stock Purchase and Credit Agreement**
- **ULLICO loaned Georgine \$2.2 million to purchase 40,000 shares of Class A Stock at \$53.94 per share**
- **Loan is forgiven ratably over five years contingent on Georgine's continued employment as Chairman, President and CEO**
- **By May 2000, when the ULLICO stock price was reset to \$146.04 per share, the 40,000 share bonus was worth \$5,841,600**

# Issues Concerning Georgine's Stock Purchase & Credit Agreement

- **The Board approved neither the stock issuance nor the loan**
- **The Compensation Committee lacks authority to issue stock**
- **The Compensation Committee arguably lacked the authority to make the loan to Georgine**

# Georgine's Put Options

- **Stock Purchase & Credit Agreement allowed Georgine to sell a portion of the shares he received under the 40,000 share bonus back to ULLICO each year**
- **In Fall of 2000, Compensation Committee approved an addendum to Georgine's Employment Agreement allowing him to sell back to ULLICO other shares he held at any time without restriction**
- **This addendum was approved after Georgine had already sold non-bonus shares back to ULLICO in the Summer of 2000 at \$146.04 per share**

# Executive Compensation (Pre-Tax) \*

	1996 (salary, def. comp. + bonuses)	1997 (salary, def. comp. + bonuses)	1998 (salary, def. comp. + bonuses)	1999 (salary, def. comp. + bonuses)	2000 (salary, def. comp., bonuses and stock profit)	2001 (salary, def. comp., bonuses and stock profit)
<b>Robert A. Georgine</b>	<b>\$900,000</b>	<b>\$650,000</b>	<b>\$1,627,273</b>	<b>\$1,946,346</b>	<b>\$5,356,961</b>	<b>\$3,383,184</b>
<b>Michael R. Steed</b>	<b>\$309,000</b>	<b>\$445,167</b>	<b>\$1,192,273</b>	<b>\$1,158,525</b>	<b>N/A</b>	<b>N/A</b>
<b>John K. Grelle</b>	<b>\$200,000</b>	<b>\$300,700</b>	<b>\$652,727</b>	<b>\$658,201</b>	<b>\$1,856,316</b>	<b>\$1,188,714</b>
<b>James W. Luce</b>	<b>\$262,500</b>	<b>\$338,600</b>	<b>\$652,727</b>	<b>\$649,961</b>	<b>\$1,826,098</b>	<b>\$978,630</b>
<b>Joseph A. Carabillo</b>	<b>\$187,250</b>	<b>\$260,700</b>	<b>\$537,727</b>	<b>\$532,128</b>	<b>\$1,239,451</b>	<b>\$954,339</b>

\* Does not include compensation under certain company retirement plans or the value of a split-dollar life insurance policy covering Georgine

Law

# Governing Law - Overview

- **Maryland fiduciary duty laws**
- **Federal securities laws**
- **State securities laws**
- **Criminal laws**

# Directors' Fiduciary Duties

**Under Maryland statutory law, directors must act in the best interests of their company:**

- **Directors must act with due care**
- **Directors must act in good faith**

# Business Judgment Rule

- ***Directors* are presumed to have acted in accordance with their fiduciary duties**
- **It is unclear whether *officers* are entitled to this presumption under Maryland law**



# Federal Securities Laws

- **Section 10(b) of Exchange Act and SEC Rule 10b-5 prohibit fraudulent schemes, untrue statements of material fact and material omissions concerning sale of securities**
- **Section 14(e) of Exchange Act prohibits untrue statements of material fact and material omissions in tender offers**
- **Civil securities violations must be committed with severe recklessness**

# State Securities Laws

- **State “Blue Sky” laws prohibit inaccurate or misleading tender offer disclosures**
- **Many states apply negligence standard**

# Criminal vs. Civil Liability

- **Prosecutors must demonstrate beyond a reasonable doubt that the defendant acted with a specific intent to defraud**
- **Civil plaintiffs, in contrast, may base a claim on allegations of severe recklessness or negligence**

# Other Areas of Law Outside of Special Counsel Mandate

- **Special Counsel mandate limited to actions taken by directors and officers, on behalf of ULLICO, in connection with stock offer and repurchase programs**
- **ERISA or LMRDA obligations of directors, because of their union or pension fund positions, not within Special Counsel mandate**

# Analysis

# Fiduciary Duty Analysis: Stock Purchase Offers

- **Business purpose of stock offers was unclear – stated objective of aligning interests with stockholders not achieved**
- **Approval of stock offers involved an excessive and perhaps impermissible delegation of authority by the Board (to the Compensation Committee or Georgine)**
- **Georgine may have exceeded general authority to issue stock by issuing stock to insiders**
- **Terms and timing of stock offers minimized, if not eliminated, investment risk**
- **Stock offers had effect of compensating directors and officers through inappropriate method**

# Fiduciary Duty Analysis: Stock Repurchase Programs

- **No meaningful basis for 10,000 share threshold in formal repurchase program**
- **Excessive delegation to Georgine to administer discretionary program, which was used in 2000 beyond historical practice**
- **Board ratified the discretionary program without complete disclosure of material information regarding discretionary repurchases**

# Fiduciary Duty Analysis: Stock Repurchase Programs (Cont.)

- **Programs resulted in self-interested transactions that disproportionately benefited insiders at expense of larger shareholders (despite stated purpose of formal program to provide liquidity to larger shareholders)**
- **Details and effects of 2000 repurchase programs not adequately considered by the Board or disclosed to shareholders**



# Fiduciary Duty Analysis: Stock Repurchase Programs (Cont.)

- **Serious questions exist regarding whether directors and officers who participated in repurchase programs acted both (1) in good faith, and (2) with due care and thus in a manner that they reasonably believed was in the best interests of ULLICO**
- **It cannot be said with a reasonable degree of certainty that the business judgment rule would protect those directors and officers who took advantage of these programs**

# Fiduciary Duty Analysis: Role of Counsel

- **No outside counsel or professional was specifically asked to evaluate fiduciary duty issues**
- **Fiduciary duty issues here involve business, not legal, decisions**
- **Any advice given by in-house counsel was neither independent nor objective**

***DIRECTORS/OFFICERS DO NOT HAVE  
A STRONG RELIANCE ON COUNSEL DEFENSE***

# Securities Laws: Disclosure Issues

- **Two of the three stock offers were not disclosed in disclosure documents**
- **2000 discretionary repurchases were not disclosed in disclosure documents**
- **2000 disclosure documents characterized ULLICO stock as an “excellent investment opportunity” when insiders were cashing out**
- **2000 disclosure documents implied that directors and officers did not intend to participate in the program**

# Securities Laws: Fraud Issues

- **Senior management recommended, and the Board approved, a 10,000 share threshold that disproportionately favored directors and officers**
- **Senior management and certain directors participated in the stock offer and discretionary repurchase programs that were not fully disclosed to the shareholders**

# Securities Laws: Possible Defenses

- **No severe recklessness**
- **Causation and reliance elements not satisfied**
- **Directors' individual stock holdings at year-end were disclosed in proxy statements**
- **Advice of counsel (but may not be a defense under certain state securities laws)**

# Legal Conclusions

- **There is a lack of evidence of criminal intent**
- **There is a compelling argument that directors and certain officers who benefited from the stock programs at issue breached their respective fiduciary duties**
- **There is limited exposure under the federal securities laws**
- **There is potential exposure under certain state securities laws**

# Special Counsel Report Recommendations

# Directors' and Carabillo's Profits from Stock Purchased in 1998 and 1999

**To remedy fiduciary duty breaches,  
directors, as well as Chief Legal Officer  
Carabillo, should return profits from  
ULLICO stock purchased in 1998 and  
1999 – approximately \$5.6 million**



# Georgine's Stock Purchase and Credit Agreement

- **24,000 (out of 40,000) shares already released from stock pledge**
- **8,000 of these shares sold at \$146.04**
- **\$865,000 remains outstanding under the note**
- **Company should determine whether agreement should be rescinded, and profits on 8,000 shares (approximately \$736,000) returned because:**
  - ◆ **Compensation Committee not authorized to issue stock; unclear whether it was authorized to enter into loan agreement**
  - ◆ **Agreement never approved by the Board**

# Georgine Profits From Capital and Class A Preferred Stock

- **The Company should determine whether these \$592,000 of profits should be returned or the transactions rescinded because:**
  - ◆ **Board never approved put options**
  - ◆ **Doubtful that Board delegated authority to Compensation Committee to approve put options**
  - ◆ **Repurchases under discretionary program would have involved clear conflict of interest**
  - ◆ **Repurchases were made in February 2001 at \$146.04, after decline in book value was obvious**

# Other Directors' Profits From Capital Stock

- **Company should determine whether directors Casstevens (\$39,943), Gentleman (\$132,780), McNulty (\$185,796) and West (\$151,300) should return profits from sale of Capital Stock at \$146.04 per share**

## **Argument against return of profits**

- **Investment risk over long period of time**
- **Ineligible to participate in formal program**
- **1997 and 1998 letters to shareholders indicated that Capital Stock could be repurchased upon request**

# Other Directors' Profits From Capital Stock (Cont.)

## **Argument for return of profits**

- **Duty of disclosure**
- **Took advantage of discretionary repurchase program under scrutiny**
- **Repurchases did not satisfy traditional discretionary repurchase program criteria**
- **Two directors sold shares well after it was apparent that \$146.04 stock price would decline significantly**

# Other Directors' Profits From Class A Preferred Stock

- **Company should determine whether to seek the return of most profits received by directors Bernard and Casstevens from Class A Preferred repurchases be disgorged or rescind the transactions**
  - ◆ **Most repurchases occurred through discretionary program without satisfying traditional criteria for repurchase**
  - ◆ **November 2000 ratification of these repurchases was either ineffective or fiduciary duty breach**
  - ◆ **Directors who repurchased shares under formal program inappropriately benefited from 10,000 share threshold to extent that more than 2.2% of tendered shares were repurchased**
  - ◆ **Bernard (\$1,002,839 of profits less 2.2% equals \$980,777) and Casstevens (\$166,604 of profits less 2.2% equals \$162,939)**

# Profits of Officers Grelle and Luce

- **Company should determine whether to seek a return of profits from stock transactions involving Grelle (\$837,760) and Luce (\$789,299)**
- **Neither were directors and neither, based upon present evidence, were significantly involved in the creation of the programs at issue**
- **However, they did profit from stock offers, repurchase programs, the deferred compensation plan, and other matters in controversy**

# Other Remedial Recommendations

**We also suggest that the Special Committee**

- **Set conditions for future stock sales by insiders**
- **Revisit ULLICO's stock price valuation practices**

# Principal Corporate Governance Recommendations

- **Develop comprehensive corporate governance guidelines**
- **Develop a code of business conduct and ethics**



# Corporate Governance Guidelines

**The corporate governance guidelines should address, at a minimum, the following topics:**

- ◆ **Director qualification standards**
- ◆ **Director responsibilities**
- ◆ **Director and officer compensation**
- ◆ **Director orientation and continuing education**
- ◆ **Director performance evaluations**

# Code of Business Conduct and Ethics

**The code of business conduct and ethics should be administered by a Chief Compliance Officer and address, at a minimum, the following topics:**

- ◆ **Conflicts of interest**
- ◆ **Corporate opportunities**
- ◆ **Confidentiality**
- ◆ **Compliance with laws, rules and regulations**
- ◆ **Reporting on illegal or unethical behavior**

# Additional Corporate Governance Recommendations

- **Set clear written standards for limited repurchases under “discretionary” program**
- **Provide director training**
- **Require review and disclosure by Corporate Governance Committee of insider transactions**
- **Reduce the Board’s size (create advisory group)**
- **Require majority of Board—and all members of Audit, Compensation, Nominating and Corporate Governance Committees—to be “independent”**

# Additional Corporate Governance Recommendations (Cont.)

## Disqualifying Director Relationships

- **Current or former employee**
- **Employee of company auditor**
- **Interlocking compensation committee directorships**
- **Other material relationships**
  - ◆ **Exempt ordinary course relationships**
  - ◆ **Identify those relationships/transactions that are material and/or involve significant management discretion**
  - ◆ **Develop process for disinterested board approval of related-party transactions**

# Additional Corporate Governance Recommendations (Cont.)

## **Improved Written Disclosure to Shareholders**

- **Disclose independence standards and exceptions**
- **Disclose director relationships, potential conflicts of interest and related-party transactions**
- **Disclose executive compensation of all types**

# Additional Corporate Governance Recommendations (Cont.)

- **Increase frequency of Board meetings**
- **Require “independent” directors to determine and rotate committee assignments**
- **Prohibit broad delegations**
- **Require regular committee reports to the Board**
- **Authorize committees to engage advisors**
- **Remove inactive directors**
- **Require at least one “financial expert” on the Audit Committee**
- **Consider barring insider loans**

End