

This is a good idea but must be implemented in a way that all 'net nanny' programs can identify and block.

Adult content should include not just sexual content but also any offer that requires you to be an adult. That would include loan offers, credit card applications, medications via the net, etc. If you have to be an adult to use the offer, the email should be marked in a way that parents can block with the available software built in to most browsers.