

Efforts to legally require senders of email to label their messages as containing sexually-explicit material are a waste of time, particularly when part of an act as unenforceable and worthless as the so-called "CAN-SPAM" act. This act requires senders of covered email messages to provide a means for recipients to "opt-out" of the mailing list. Experience has shown incontrovertibly that such approaches are entirely ineffectual, as those who receive request from email recipients to "opt-out" frequently ignore the request (whether such action is legal or not) and even more frequently share the email address from which the "opt-out" request was sent with other spammers, increasing the load of garbage email for the original message recipient. Combined with the fact that individual citizens have virtually no legal right to take action against senders of such email and that internet service providers, who do have that right, are notoriously lax when it comes to security and privacy, failing to provide in nearly all cases even the most basic measures of protection from nefarious internet activity, the CAN-SPAM act is useful for nothing more than a political tool to convince uninformed constituents that their representatives are indeed acting to fight the spam problem. Therefore, it is futile to extend the requirements of the act by such things as requiring email senders to label sexually-explicit email, because in practice it will never be enforced and such requirements as it sets forth will never be followed.

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