

# WORLD HEALTH DAY

## April 7, 2004



## Road Traffic Safety

- The World Health Organization (WHO) has selected road traffic safety as the theme for World Health Day 2004.
- April 7, 2004 kicks off a year of activities and events across the globe focusing on road traffic safety.
- The U.S. Department of Transportation and the U.S. Department of Health and Human Services are collaborating with other U.S. agencies and non-governmental organizations to promote this effort.
- Road traffic injuries are a leading cause of death worldwide, and are increasing at an alarming rate.
- In the U.S., motor vehicle crashes are the leading cause of death for age groups from 4 through 34 years of age.
- Many deaths and injuries can be prevented with proven safety measures such as wearing safety belts, using appropriate child restraints, avoiding drinking and driving and obeying speed limits.
- For more information, please visit:  
[www.nhtsa.dot.gov](http://www.nhtsa.dot.gov)  
[www.cdc.gov/ncipc/whd2004](http://www.cdc.gov/ncipc/whd2004)  
[www.who.int/world-health-day/2004](http://www.who.int/world-health-day/2004)  
[www.paho.org/English/DD/PIN/whd04\\_main.htm](http://www.paho.org/English/DD/PIN/whd04_main.htm)  
[www.paho.org/Spanish/DD/PIN/whd04\\_main.htm](http://www.paho.org/Spanish/DD/PIN/whd04_main.htm)



U.S. Department of Transportation  
National Highway Traffic Safety  
Administration

