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JOHN JARMAN  
DISTRICT 5 - OKLAHOMA CITY

OKLAHOMA REGIONAL MEDICAL PROGRAM

Now in its second year of operation, the Oklahoma Program has planning funds in the amount of \$282,100. With early planning leadership supplies by Dean James L. Dennis, the Oklahoma Medical Center has emphasized the development of liaison with other organizations in the state and informing and involving physicians in the program. Extensive participation of a great variety of health resources has been observed through the use of planning task forces and decentralization initiated using hospitals in Houston, Stillwater, Ponca City, McAlester and Tulsa as sub-regional bases. Feasibility studies covering such areas as computer use, sharing of specialized cardiac diagnosis among hospitals, cancer, epidemiology, diabetes and laboratory services.

More detailed information on the program in your district follows.

OKLAHOMA REGIONAL MEDICAL PROGRAM

REGION State of Oklahoma

COORDINATING HEADQUARTERS University of Oklahoma Medical Center

STARTING DATE September 1, 1966

FUNDING

Current Award: \$282,100

Projected Next Year: \$1,000,000

OPERATIONAL STATUS Operational application request anticipated  
by April 1, 1968

PROGRAM COORDINATOR Kelly M. West, M.D. (Acting)  
Head, Department of Continuing Education

ADVISORY GROUP

1. Chairman: Dr. James L. Dennis, Dean
2. Membership: 39 (attached)  
Medical Centers, 4; Practicing Physicians, 11;  
Hospital Administrators, 3; Voluntary  
Health Agencies, 5; Public Health  
Officials, 1; Other Health Workers, 4;  
Public, 4; Other, 7

Pre-planning activities began in November, 1965 when the Dean of the Medical Center, Dr. James L. Dennis, appointed a Committee for Regional Medical Programs. In February 1966, the Governor designated the University as the planning agency, and in March 1966 appointed the Regional Advisory Council. In the initial planning phase, 13 community hospitals were invited to join in initiating preliminary activities.

The Oklahoma Regional Medical Program is being developed in three overlapping phases: 1) the "tooling-up" phase, 2) the planning phase, and 3) the operational phase. The "tooling-up" phase involves recruitment of professional, administrative and supporting staff, and of advisory personnel and committees; establishment of an administrative structure, equipment and facilities; and explaining the program to potential collaborators, contributors and recipients. During 1967 much of the "tooling-up" process was completed, and the planning phase and operational phase will begin in 1968.

Organization and Staffing

A staff of about twelve professionals have been recruited, about half of these being MD's who are working the categorical and related disease areas; others

include a director of health manpower planning, and directors of continuing education, library planning, computers, and data collection. A permanent Coordinator has not yet been appointed.

### Organization

A Medical Center liaison and Advisory Group has been established which relates programs of the RMP to institutions and departments in the medical school. Four task forces, involving about 30 individuals from institutions around the state, are assisting in studying relevant needs and proposing projects to meet these needs. They are in such areas as computer utilization, health careers, libraries, the categorical diseases, and diabetes. A subregional advisory committee, with task forces, is being established for the Tulsa area.

### Regional Advisory Group

The group has expanded from 33 to 39 members and has established a 7-man Executive Committee, with Governor Bartlett as Honorary Chairman. The Regional Advisory Committee has received considerable assistance from the nine-man Liaison Committee of the Oklahoma State Medical Association.

### Subregionalization

Hospitals in Houston, Stillwater, Ponca City, McAlester and Tulsa will be used as the base for initial approaches to subregionalization, and community studies and feasibility activities are contemplated for these areas.

### Planning Activities

The major efforts of the Oklahoma RMP during the first year, which are expected to be continued and expanded during the second year, include:

- 1) Developing liaison with other organizations - Consultation and utilization of existing committees and boards of organizations with regional functions have been extensive, and include the Health Intelligence Facility for data collection and studies; the Health Science Foundation which is the governing body of the Oklahoma Health Center; the Oklahoma Heart Association and Cancer Society; the State Medical Society; the Statewide Task Force on Health Economics; and many others. All of the Boards of these organizations have representatives on the Regional Advisory Group.
- (2) Informing and involving physicians in the Program - this has included extensive meetings and consultation with the State and County medical societies. Joint planning with these groups has proceeded for library programs, and several articles on RMP have appeared in the Medical Society Journal. These activities preceded a more extensive effort to launch joint activities with local hospitals.
- (3) Feasibility Studies - Several studies and feasibility projects are being developed including: (a) library and information services; (b) communication and audio-visual resources, which includes computer services to large and small hospitals; (c) continuing education programs for physicians and allied health personnel including computer-assisted learning methods; (d) diabetes and nutrition program, which includes improved patient education and continuing education for health professionals; (e) laboratory services to include collaborative efforts among many statewide organizations to improve quality control, extend availability of services, and improve the systems of continuing education for laboratory

personnel; (f) establishment of facilities for cardiac diagnosis to be shared by hospitals in specified geographic areas; (g) cancer epidemiological studies and improved continuing education of health professionals in the cancer area and (h) improved training in the field of strokes. All of these projects are being planned in cooperation with the key relevant organizations in the Region.

Relationship to Comprehensive Health Programs

Present plans call for coordinating the two Advisory Groups once the CHP Group is appointed. Dr. Colyar, Commissioner of Health and Head of CHP, is now on the RMP Advisory Group.

ADVISORY COMMITTEE FOR PLANNING FOR REGIONAL MEDICAL PROGRAMS  
IN OKLAHOMA

Chairman

James L. Dennis, M.D.  
Director and Dean  
University of Oklahoma Medical Center  
Oklahoma City, Oklahoma

Executive Committee

Dr. James L. Dennis, Chairman  
Dr. Leonard P. Eliel  
Dr. A. B. Colyer  
Dr. W. W. Rucks  
Dr. Vernon Cushing  
Mr. C. D. Ellison  
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Governor Dewey F. Bartlett, Honorary Chairman

Members

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Oklahoma Blue Cross-Blue Shield  
Tulsa, Oklahoma

Mr. Don Blair, Executive Secretary  
Oklahoma State Medical Association  
Oklahoma City, Oklahoma

Donald L. Brawner, M.D., President  
Tulsa County Medical Society  
Tulsa, Oklahoma

Mr. Bert L. Castleberry, Executive Director  
Oklahoma State Dental Association  
Oklahoma City, Oklahoma

John J. Coffelt, Ph.D., Associate Chancellor  
and Director of Research, Oklahoma State  
Regents for Higher Education  
Oklahoma City, Oklahoma

A. B. Colyar, M.D., Commissioner  
Oklahoma State Department of Health  
Oklahoma City, Oklahoma

Frank B. Cox, D.D.S.  
Oklahoma City, Oklahoma

Members Continued - 2

George L. Cross, Ph.D., President  
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Norman, Oklahoma

James L. Dennis, M.D., Director and Dean  
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Oklahoma City, Oklahoma

Mr. E. Dunlap, Jr.  
(Independent Oil Operator)  
Ardmore, Oklahoma

Leonard P. Eliel, M.D.  
Vice President & Director of Research  
Oklahoma Medical Research Foundation  
Oklahoma City, Oklahoma

Mr. C.D. Ellison  
Frontiers of Science Foundation  
Oklahoma City, Oklahoma

E. Edwin Fair, M.D.  
Ponca City, Oklahoma

Mr. Don Ferrell, Publisher  
Lincoln County News  
Chandler, Oklahoma

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Phillips University  
Enid, Oklahoma

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Medical Center Liaison Committee  
Oklahoma County Medical Society  
Oklahoma City, Oklahoma

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Vocational Rehabilitation  
Oklahoma City, Oklahoma

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Executive Director  
University of Oklahoma Foundation  
Norman, Oklahoma

Lloyd E. Harris, Ph.D., Dean  
School of Pharmacy  
University of Oklahoma  
Norman, Oklahoma

Members Continued - 3

Charles K. Holland, M.D.  
McAlester Clinic  
McAlester, Oklahoma

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Oklahoma State Nurses Association  
Oklahoma City, Oklahoma

Mr. David Hutchison, Area Director  
United Auto Workers  
Tulsa, Oklahoma

Maxwell A. Johnson, M.D., President  
Oklahoma State Medical Association  
Tulsa, Oklahoma

William P. Jolly, M.D.  
1202 Arlington  
Lawton, Oklahoma

Robert B. Kamm, Ph.D., President  
Oklahoma State University  
Stillwater, Oklahoma

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The Kerr Foundation  
Oklahoma City, Oklahoma

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Oklahoma County Medical Society  
Oklahoma City, Oklahoma

Miss Rita Matthews, Executive Secretary  
Oklahoma Heart Association  
Oklahoma City, Oklahoma

Mr. Paul D. McDaniel, Executive Vice. Pres.  
American Cancer Society, Okla. Division  
Oklahoma City, Oklahoma

Mr. Dean A. McGee  
Chairman, Executive Committee  
Oklahoma Health Sciences Foundation  
Oklahoma City, Oklahoma

James G. Moore, M.D.  
Director of Medical Education  
St. John's Hospital  
Tulsa, Oklahoma