



Automechanika Shanghai 2008

December 10-12

Automechanika Shanghai is an international trade fair for automotive parts, equipment and service suppliers. It's a high quality trading platform for the automotive aftermarket trade in China. China's auto industry experienced steady growth in the past year and the import volume accounted for 3% of the total China market. China is the **2nd largest automotive market in the world**, behind the U.S., with 8.7 million new vehicles sold in 2007. News from the Chinese auto sector continues to be positive heading into 2008, and the market has never looked more attractive for overseas manufacturers and suppliers of parts and aftermarket products.

Who should participate?

Target products with high potential for success in China include: *automotive accessories; measuring, testing, and control devices and systems; tuning and customizing products; auto repair and maintenance equipment; tires, paints, lubricants, additives; workshop and workstation parts and equipment; IT products, including computer systems and software; dealership management, including planning, construction and marketing.*

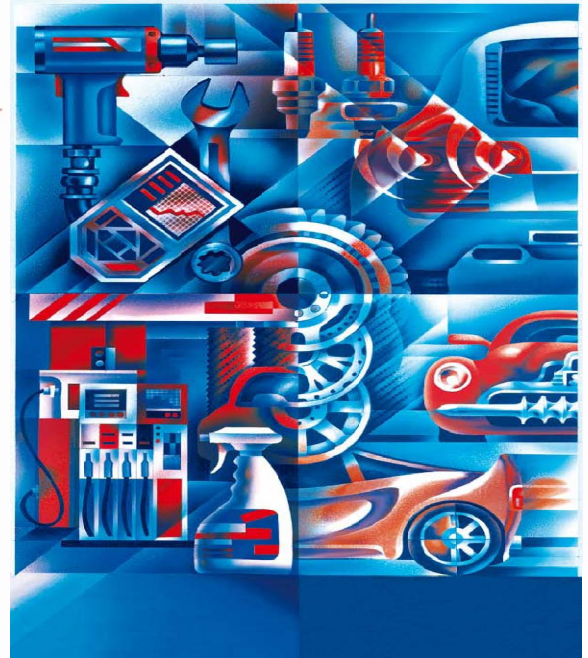
U.S. Participants will receive:

- 12 sq meter booth in the U.S. Pavilion area in Zone A, **or**
- 12 sq meter booth in the U.S. Pavilion area in Zone B, **and**
- Three **One-on-One Appointments** with Pre-screened Buyers and Distributors Qualified by the U.S. Commercial Service
- Market Briefing on the Chinese Automotive Market
- Briefing on how to Protect your Intellectual Property Rights in China
- Discounted Rates at Premium Hotels

Total Package including exhibition space in Zone A \$4410

Total Package including exhibition space in Zone B \$3540

Registration deadline is October 19, 2008



For more information contact:

U.S. - Tony VonderMuhl
973-645-4682
Tony.VonderMuhl@mail.doc.gov

China - Wenjuan Zhang
011-86-21-62797630 x 8958
Wenjuan.Zhan@mail.doc.gov

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