



**U.S. Department of Commerce
Automotive Industry Trade Mission to MEXICO
Monterrey and Saltillo
December 2 – 5, 2008**



The **U.S. Commercial Service** is organizing an Automotive Industry Trade Mission in Monterrey & Saltillo, two of Mexico's automotive clusters. Following on the success of the 2006 mission, this event offers an opportunity for U.S. firms to tap into fast-growing markets for automotive equipment, technology and services.

Target sectors with high potential for U.S exporters:

- A/C parts and components
- accessories
- aftermarket replacement parts
- cutting tools and lubricants
- general industrial supplies
- industrial safety equipment
- plastic component parts
- process controls and testing equipment
- stampings
- tool and die maintenance and fabrication

Participation Fee:

\$1,850 for small/medium-sized new to export enterprises*

\$2,100 for large firms.

\$150 for additional company representative.

Expenses for hotel, airfare, gratuity, select meals, taxi, and incidentals are not included.

Final selection of participants will be confirmed after a review to ensure market suitability.

What is included in the fee?

1. Four matchmaking appointments per city (includes escort/interpreter).
2. Visit to an automotive plant in Monterrey.
3. U.S. Consul General's welcome reception.
4. Mexican market overview and automotive industry briefings.
5. Bus transfer from Monterrey to Saltillo.
6. Preferred rates with official hotel (must book through mission coordinator).



Itinerary:

Tuesday, December 2

- Travel to Monterrey, check into hotel.
- Plant tour (must arrive at Monterrey before 1:00 pm).
- CG's welcome reception.

Wednesday, December 3

- Business briefing.
- Matchmaking appointments.

Thursday December 4

- Travel to Saltillo.
- Saltillo's Industrial Chamber briefing.
- Matchmaking appointments.
- Travel to Monterrey.

Friday December 5

- Check out hotel and return to U.S.

Registration deadline is October 17, 2008.

For more information, please contact:

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[http:// www.buyusa.gov/auto/mission_monterrey_mexico.html](http://www.buyusa.gov/auto/mission_monterrey_mexico.html)

*A Small or Medium-sized Enterprise (SME) is defined as a firm with 500 or fewer employees or that otherwise qualifies as a small business under SBA regulations. Parent companies, affiliates, and subsidiaries will be considered when determining business size.