



Jefferson National Expansion Memorial
www.nps.gov/jeff

Recreational Experience

The following centennial proposal is certified as eligible for Centennial Challenge funding consideration in fiscal year 2008. Funding for the Centennial Challenge requires legislation.

Parkpalooza

Location: St. Louis, Missouri
Partner(s): Jefferson National Parks Association
Partner Website: www.jnpa.com
Total Cost: \$120,000
Proposal # 137586

Summary: Parkpalooza is a special outdoor event designed to inform the public about the mission, responsibilities, and public services available through the National Park Service, highlighting the various programs, sites, and recreational opportunities available throughout the United States and its possessions. Parkpalooza will consist of a variety of recreation stations set up on the grounds of the Gateway Arch in downtown St. Louis. The stations will feature the following National Park Service themes and activities: archeology, camping and conservation, canoes and water safety, climbing, hiking and biking, orienteering, history, art and engineering, and wildlife encounters. The final station will be the program hub where digital cameras and upload stations will provide participants with the opportunity to post their pictures and stories from the event on the WebRangers site. Individual stations will be staffed by NPS rangers from Jefferson NEM and other park sites. The long-range goal of Parkpalooza is to bring the NPS message to urban audiences. This program will promote the ideals, programs, ethos, concepts and philosophy of the National Park Service, encourage park visitation, conservation, and utilization, and hopefully inspire young people to investigate careers in the NPS.

For more information contact:

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