

1 Dr. Hotchkiss is on the list first.

2 DR. HOTCHKISS: Thank you, Mr. Chair, for a very  
3 nice syllabus for Immunology 101 in your list there.  
4 Although I think those are important questions, but  
5 particularly for the contemplated uses, that is, as either  
6 supplements or functional foods, I am not so sure that those  
7 are the major issues.

8 I guess the first issue, if I were FDA, probably  
9 on my list would be history of use of the organism. I think  
10 that is a key issue. Things like infectivity, purity of the  
11 culture, what care is taken to make sure for purity of the  
12 culture, genetics stability, metabolic byproducts of the  
13 culture, and are those metabolic byproducts included, are  
14 they known, particularly things like proteins which may  
15 cause allergenic responses, potential drug interactions.

16 We certainly know that some fermented foods do  
17 have drug interactions. What is being replaced in the diet.  
18 We only eat about 1,450 pounds of food, so if you are going  
19 to eat a new probiotic food, you are going to take something  
20 out of your diet, what is that going to be. Typically,  
21 people, at least on a worldwide experience, the Japanese,  
22 for example, regularly consume this, so they will take  
23 something out of their diet. What is being added to the  
24 diet.

25 We have had the opportunity to taste some of the

1 Japanese things, but you will find out probably sucrose or  
2 fructose consumption goes up tremendously because these  
3 things are syrupy sweet, so there is certainly implication  
4 to that.

5           It seems to me those are, at least as a first cut,  
6 some of the issues that FDA would want to put on their  
7 checklist. Many of the things that you mentioned, I would  
8 put under the category of both efficacy and mechanism of  
9 action. Many of those things, particularly that I think  
10 relates to what kind of claims you want to make, and you  
11 have to establish efficacy and some investigation into  
12 mechanism, as well, and I would put those in a little bit  
13 different category than a lot of the safety issues.

14           DR. BENEDICT: Thank you. I am grateful for the  
15 additional things to deal with safety because that is really  
16 important. What we would like to continue to discuss is  
17 what you finished with, which are the potential health  
18 benefits and what can FDA ask about health benefits.

19           Dr. Clydesdale.

20           DR. CLYDESDALE: A rather simplistic approach. I  
21 think the common elements I would consider is the mode of  
22 action, the marker used to measure the mode of action, and  
23 the relationship of that marker to whatever health benefit  
24 is being claimed, and then the scientific consensus or  
25 scientific agreement as to how valid that relationship is.

1           Those are the elements that I would consider.

2           DR. BENEDICT:   Dr. Russell.

3           DR. RUSSELL:   Within the mechanism of action would  
4 come up whether or not the organism had to be viable at the  
5 particular site in the GI tract, for example, if it was an  
6 immune stimulatory effect that they were talking about and  
7 it was important that the organism be viable, and they would  
8 have to know that the viability was, in fact, in the GI  
9 tract, that it survived the violence by the acid.

10          DR. BENEDICT: Dr. Cohen.

11          DR. COHEN:   One of the issues we spent a great  
12 deal of time talking about is the identify of the organism,  
13 and both you and Dr. Hotchkiss touched on the issue of the  
14 characteristics of the organism.

15                 I think there needs to be some thought about that,  
16 not necessarily something that we have to discuss in great  
17 detail now, but FDA should give a lot of consideration to.

18                 We briefly touched on antimicrobial resistance,  
19 and Dr. Sanders might want to make some comments about the  
20 general characteristics of the strains that are currently  
21 used, but one could easily conceive that there would be a  
22 great deal of desirability to having certain drug resistance  
23 characteristics.

24                 For example, if you wanted to have a strain that  
25 was particularly effective against antibiotic-induced

1 diarrhea, having strains that were intrinsically resistant  
2 to some of those antimicrobials might make a lot of sense.  
3 You have beta-lactamase and a few other things.

4           So, then, you raise the issue of does the use of  
5 those types of organisms in large amounts, in large  
6 exposure, represent any type of a potential safety issue.  
7 So, I think characterizing the organism, as well as  
8 identifying those I think is a fairly critical issue.

9           DR. BENEDICT: Ms. Richardson, did you have a  
10 comment?

11           MS. RICHARDSON: Yes. I am looking at the  
12 original question and you ad-libbing about the  
13 prioritization of the agency in looking at what approaches  
14 and methods are needed to evaluate the potential health  
15 benefits.

16           I think if we are talking about prioritization and  
17 also acknowledging that everyone has said there is not a lot  
18 of data out there already, is to make sure that the  
19 priorities of the agency can be supported datawise by  
20 looking at the sister agencies, at NIH, especially since the  
21 issue of special populations keeps coming up.

22           Specifically, NIAMS, the remark about the  
23 rheumatoid disorders, but also the Center for Allergy and  
24 Infectious Diseases, but also the newer Agency for  
25 Alternative Medicine, because in the consumer's mind, when

1 you talk about nutritional aspects of disease prevention and  
2 health promotion, and even treatment, that is what nutrition  
3 is seen as an alternative method. So, certainly you would  
4 want to make sure that if this is going to become a priority  
5 of the agency, that it can be supported datawise, and  
6 specifically looking at the sister agencies.

7 DR. BENEDICT: Thank you.

8 So, is everyone comfortable with Dr. Clydesdale's  
9 List? Do you think we are missing anything by mode of  
10 action, biomarker, and readout?

11 Dr. Clemens.

12 DR. CLEMENS: I think academically the comments  
13 that Dr. Clydesdale made are fairly interesting. The fact  
14 is that out of the almost 200 studies that I have reviewed  
15 over the last 30 years, biomarkers clearly have not been  
16 identified, mode of action have been very subjective, and  
17 there might be some association with the strain and a  
18 potential health benefit or a potential claim.

19 But certainly as we have discussed viability  
20 today, if we can't agree on viability, how could we agree  
21 without validity of the biomarker?

22 DR. BENEDICT: Dr. Clydesdale.

23 DR. CLYDESDALE: I guess the reason I raised that  
24 is that if we can't agree on the validity, maybe then we  
25 must limit our comments as to the benefit of the

1 microorganism to its effect on structure function. In that  
2 way, we can say the marker we used and what is the effect on  
3 that marker, and don't imply particular health benefit if we  
4 can't relate that marker to the health benefit.

5 DR. BENEDICT: So, the enthusiasm for the topic of  
6 health benefit seems to be less than the enthusiasm for the  
7 topic of viability.

a Dr. Clydesdale, please.

9 DR. CLYDESDALE: I don't think it's a lack of  
10 enthusiasm. I think every case is different, and I think  
11 that if someone is going to make a statement, then, they  
12 have to go through this little list we just talked about and  
13 present that evidence, that data to the FDA, understanding  
14 that the plural of anecdote is not data, and just having  
15 something in there that talks about markers and what kind of  
16 a claim they are making, whether it be physiological  
17 function or whether it be a real health benefit.

18 So, I don't think it's a lack of enthusiasm. I  
19 think it is just that for every specific case, those are the  
20 questions that have to be answered, and they are going to  
21 differ for every specific case.

22 The marker is going to differ, the mode of action  
23 is going to differ, and whether there is a relationship that  
24 is going to differ, and I don't think that we can discuss  
25 every individual case and what each of those things is going

1 to give rise to. I think they have to be treated  
2 individually.

3 DR. BENEDICT: I understand your point, but let me  
4 just sort of rephrase. If there are two categories of  
5 substances, one like yogurt. Of course, there are some  
6 defined benefits at least in the opinion of consumers, but,  
7 in general, have been around a long time, and people just  
a eat it because it's good for them, and that is their reason,  
9 compared with something that someone says if you take this,  
10 we will blunt that case of diarrhea you have got.

11 What you are saying is that in the case of what is  
12 technically a health claim, we have covered that, no  
13 problem, right? If you make a health claim vis-a-vis  
14 diarrhea, there are certain things you have to do, as you  
15 have said.

16 But what about these things where people don't  
17 expect to make a health claim, and we are going to suggest a  
18 physiological effect that has no further definition than  
19 that, so what does FDA do when it says we will make you feel  
20 better if you eat our organism?

21 Is that a health benefit or is that not a health  
22 benefit? Is that something that they need to ask questions,  
23 what is the definition of "make you feel better," and I  
24 don't mean to make this really simplified, but for me I have  
25 trouble with that because it is sort of a fact, isn't it,

1 that things we ingest to make us feel better are going to be  
2 classified as probiotics, and if that is the case, does the  
3 FDA ask for something concrete, and if they can't see  
4 something concrete to ask for, does that make this not a  
5 probiotic?

6 Please respond, Dr. Clydesdale.

7 DR. CLYDESDALE: I just don't know how I would  
8 show whether it makes me feel better or not. I think I  
9 would probably go right to the endproduct, the alcohol, but  
10 I think that if you wanted to be a little more specific than  
11 that, one could talk about, you know--and I think rightly  
12 so--maintaining an healthy intestinal tract, and the marker  
13 could be, the marker you used to say that could be something  
14 as simple as talking about the number and types of  
15 microorganisms in the intestinal tract.

16 DR. BENEDICT: You opened a can of worms with  
17 that. Would anyone like to respond to that statement?

18 DR. CLEMENS: I will take a try. I have seen  
19 changes of one to two logs, which may be statistically  
20 significant, and you can see a decrease of one or two logs  
21 of Bacteroides across strain, for example, and increased  
22 logs of one or two, and Lactobacillus bifidobacteria, for  
23 example. In some studies, they show, depending on your  
24 outcome, there may be a positive outcome, and then again,  
25 there isn't any change whatsoever.



1 I have seen other studies to look at metabolic  
2 byproducts, for example, short chain fatty acids that Dr.  
3 Grant referred to, and some show a micro change of fatty  
4 acid and pH change, and others show no change, so it depends  
5 on what your population is.

6 My sense of the literature, however, is that  
7 particularly in pediatrics--and I appreciate Dr. Fukagawa's  
8 comments--that it appears that the more compromised the  
9 subject is, or the study subject is, the easier it is to  
10 detect a potential benefit.

11 Having studied many populations that are  
12 "healthy," it is difficult to identify a healthful benefit  
13 in that population group.

14 DR. BENEDICT: Dr. Hotchkiss.

15 DR. HOTCHKISS: I wanted to agree with Dr.  
16 Clydesdale's earlier comment you have got to take this on a  
17 case-by-case basis depending on what claim you want to make.  
18 If you don't make any claim at all, then, you put it in,  
19 then, it falls under the rubric of general safety, and so  
20 forth, and there is plenty of area to cover that.

21 If you make a broad claim or a claim, let me  
22 think, of something related to diarrheal disease--not to  
23 diarrheal disease--but promoting healthy GI tract or  
24 whatever, there is a certain set of criteria for that.

25 If you are going to make a claim of

1 immunostimulation, probably you need a lot more, and a lot  
2 more detail for that particular claim, so it is hard to  
3 broadly paint a requirement around this for efficacy without  
4 saying what the specific claims are, and specific claims, of  
5 course, then, are going to categorize whatever your  
6 substance is, as different kinds of substances or different  
7 categories within the law.

8 But the degree of detail I think really does  
9 relate to the kind of claim that you are making about it.  
10 If you are going to make an immunological claim, then,  
11 probably you are going to need a ream of data. If you are  
12 making no claim at all, you may not need any data at all.

13 DR. BENEDICT: Dr. Russell.

14 DR. RUSSELL: Well, the problem is there is no  
15 criterion for a healthy GI tract that is set down, and that  
16 is the crux of using that kind of language, is that it is  
17 just fraught with doctors just dismiss that and dismiss the  
18 whole concept, I think, of probiotics having anything to do  
19 with that, because until there is real hard data showing  
20 that it does, in fact, have some functional effect, it is  
21 not going to be accepted.

22 I think that is a problem we are in now, is that  
23 we are using this vague language or what is being used is  
24 just sort of vague language about a healthy GI tract or  
25 floral balance that doesn't mean anything to anybody from a

1 clinical point of view.

2 DR. BENEDICT: would you like to respond?

3 DR. HOTCHKISS: I just want to respond I couldn't  
4 agree with you more, you are absolutely right. That gives  
5 FDA, in my view, that is what FDA should come back with on  
6 that claim is that there is no medical agreement to what  
7 this particular claim may or may not mean, and until you can  
8 convince us that it is important.

9 DR. CLYDESDALE: On this topic, I would just  
10 completely agree with what Rob said. I gave that, not as an  
11 example of what it does, I gave it as an example of the kind  
12 of claim that would have to be proved, and if can't be,  
13 then, you don't get it. It's as simple as that.

14 DR. BENEDICT: Exactly why I always enjoy your  
15 comments, because you say things people get to discuss.

16 Dr. Gaskins.

17 DR. GASKINS: I don't want to interrupt the  
18 momentum here as it takes off, but just one comment related  
19 to the healthy gut, and I don't think this came out well  
20 yesterday. An additional advantage of molecular approaches  
21 in which you can define community profiles is that now it is  
22 possible to survey a number of individuals, say, within a  
23 treatment or within a certain population.

24 The overall finding there is that population  
25 profiles vary widely among individuals, very stable within

1 individuals, but vary widely among individuals. We are also  
2 doing this with inbred mice, genetically identical mice that  
3 we brother-sister mate, and find surprising differences in  
4 genetically identical mice that had the same diet, the same  
5 light/dark schedule, and so forth, and so on.

6 So, I think, just to reiterate, that indeed it  
7 will probably never be possible to define a healthy gut as  
8 to being comprised of a certain population or community  
9 profile of bacteria, because it seems to be quite varied.

10 DR. BENEDICT: Thank you.

11 Dr. Fukagawa.

12 DR. FUKAGAWA: I guess the way that I look at it,  
13 that is a little confusing, on the one hand, we are talking  
14 about acceptance from a clinical standpoint or a practicing  
15 physician or a health care provider in terms of how he or  
16 she would support the consumer's perception of what this  
17 ingestion of a material will do for them.

18 That is where I think we run into some problems  
19 because in many ways, going with Dr. Clydesdale's approach,  
20 in terms of defining the organism, then the mode of action  
21 and the efficacy is great for all of us, but yet, there are  
22 a lot of people out there who would not care at all that we  
23 knew how it worked except that it made their gut healthy or  
24 whatever that means because who knows what healthy means,  
25 because it will be at the level of the consumer.

1           So, I guess my approach would be from the  
2 standpoint of starting with what we would know, namely, what  
3 is industry claiming for that particular product, and for  
4 that particular product or probiotic, what is the organism,  
5 what is known about the organism, either historically or  
6 experimentally, in terms of its effects, and then going  
7 along the lines of the safety issue, and then potentially  
8 the mode of action, and only sort of certify or approve a  
9 claim where we can substantiate that it does have the  
10 outcome that we are proposing that it should have, because  
11 otherwise, I think we tend to get very confused information  
12 into the public arena, which they won't know, so then they  
13 will just say, oh, God, these nutrition people just don't  
14 know what they are talking about again, because, you know,  
15 they are saying, on the one hand, this is okay, and this  
16 isn't, tomorrow, we will change our minds.

17           So, I think as much as possible, given the  
18 information that we do have from all of the microbiologists,  
19 we should look at strain or organism-specific, strain-  
20 specific, then, the phenotype of that organism, and then its  
21 proposed mode of action and then effects, and the potential  
22 side effects. Went around the circle, but--

23           DR. BENEDICT: Thank you, and it is circular, but  
24 let me go back to if the claim is really not a mode of  
25 action, and the claim is really not much of a benefit other

1 than in some neutral thing, is that something the FDA needs  
2 to deal with other than safety?

3 Dr. Buchanan has a comment, unless you have a  
4 response, Dr. Fukagawa.

5 DR. FUKAGAWA: I guess I am just trying to define,  
6 I mean, what do you mean, a broad thing like it makes you  
7 feel better?

a DR. BENEDICT: Well, this is my problem. My  
9 problem is "make you feel better" is still something people  
10 are saying. I can deal with all the science that you put  
11 before me, but I can't deal with something that the outcome  
12 isn't directly defined, and I don't know whether FDA has to  
13 deal with this or not.

14 What I am hearing is no. What I am hearing is if  
15 you don't have a defined outcome, don't come to us and let  
16 us use the word probiotics.

17 Dr. Buchanan, what is your comment?

18 DR. BUCHANAN: What would be the appropriate--if  
19 maintaining a healthy microbiological balance is not an  
20 endpoint that can be measured or is interpretable--then,  
21 what are the outcomes that we should be looking at, and,  
22 two, what are the types of analyses or supporting data that  
23 would be needed to make those claims.

24 For example, when people say about maintaining a  
25 healthy balance within their intestinal tract, is that a

1 different way of saying that you will help prevent  
2 intestinal disease, then, the obvious question is, is what  
3 disease, how do we test for it, do we do human clinical  
4 trials particularly if it involves feeding infants?

5 I mean if you were looking at a vaccine and you  
6 were testing the efficacy of a vaccine, what you would do is  
7 you would set up feeding trials or some type of challenge.  
a Now, are you recommending that we do the same thing here?  
9 If you don't use that term, what are the endpoints that we  
10 should be looking at, and what are the specific data sets  
11 and the degree of sort of the bar that they need to get over  
12 for and toward in order to demonstrate that claim.

13 Now, we heard discussion yesterday about clinical  
14 placebo-based, double-blinded trials. Is that the gold  
15 standard that we should be using for any kind of a claim?

16 DR. BENEDICT: So, let me just add one question to  
17 that. Is it sufficient to put 2,000 people on a program  
18 where you give them X and you give them a placebo, and at  
19 the end of Y period of time, you have accumulated knowledge  
20 that they say I felt okay this week?

21 I don't mean that in a facetious way. I mean that  
22 is essentially where we are going. If you have a group of  
23 folks with incidence of GI discomfort and lesser incidence,  
24 is that sufficient? So, I just want to add that to your  
2 5 comments, so that people can then discuss everything.

1 Dr. Russell.

2 DR. RUSSELL: Well, I think it is a problem with  
3 structure function claims that FDA has seen so many times on  
4 other functional foods and supplements, and so forth, and  
5 that is that the structure function claims are oftentimes  
6 health claims in disguise, and have cynically been used that  
7 way, so that it promotes healthy prostate means prevent  
8 prostate cancer even though you can't say it prevents  
9 prostate cancer.

10 But I think that instead of getting around this  
11 microbial balance, and so forth, which doesn't mean very  
12 much to anybody, that you can talk about perhaps gut  
13 immunity, which is a function, or gut barrier function.

14 I mean I am not sure of the exact words, but I am  
15 sure Dr. Gaskins could give us some good ideas on function  
16 that we could talk about instead of talking about, you know,  
17 promotes your healthy gut flora or something like that,  
18 unless you want to say, in an infant, that this helps  
19 restore your flora to where you were as an infant. I mean.  
20 that was sort of implied yesterday that that might be  
21 beneficial.

22 But as for bowel function, perhaps, you know, that  
23 can be empirically tested. I mean, on the one hand, we see  
24 that these probiotics can relieve constipation. I would  
25 love to look at those studies and whether it is the vehicle



1 that they are in and the lactose that's in those vehicles  
2 that relieves the constipation.

3           On the other hand, they can relieve diarrhea, and  
4 I would love to see those, too. Can they relieve functional  
5 diarrhea, which has nothing to do with infection, but is  
6 functional diarrhea? These are things that can be  
7 empirically studied.

8           DR. BENEDICT: Dr. Clydesdale.

9           DR. CLYDESDALE: I would leave questions like  
10 these to Dr. Russell, but in another panel I was on a couple  
11 of years ago that had some discussions on the intestine,  
12 some surveys came out that pointed out that any given  
13 instance, 40 to 60 percent of the population suffered from  
14 at least some kind of perception of intestinal disorders.  
15 So, to do any kind of large-scale study on intestinal  
16 disorder is when that is the baseline, it becomes very  
17 difficult, but in terms of the other comments, I would leave  
18 to Dr. Russell's expertise.

19           DR. BENEDICT: Dr. Sanders.

20           DR. SANDERS: To build off of Dr. Russell's  
21 comments, I think that, first of all, the concept of a  
22 structure function claim and these general type statements  
23 that are made oftentimes on products, are a result of the  
24 fact that people aren't allowed, companies aren't allowed to  
25 make health claims.

1 I am stating the obvious, but basically, you are  
2 sort of forced to make broad, general statements because  
3 that is the way the regulatory climate is right now, but  
4 having said that, it seems like if a product is being  
5 marketed as a supplement or a food where structure function  
6 claims are allowable, but health claims are not, the  
7 standards should be somewhat different, and I would argue  
8 somewhat lower than truly making a drug claim.

9 So, I think that it all comes down to a continuum  
10 or a classification of the quality or quantity of  
11 information that needs to be available to support a  
12 statement.

13 Now, having said that, I do acknowledge that  
14 promotes GI tract health is a very general concept that is  
15 very difficult to get your hands around and to define, but  
16 so many of the studies that have been done in the area of  
17 probiotics are really focused on certain aspects of that, of  
18 which Dr. Russell mentioned, and my list includes  
19 translocation or barrier effect, certainly would relate back  
20 to a healthier GI tract.

21 There is quite a few studies of colon tumors in  
22 animals, the suppression of colon tumor development in  
23 animal studies that may, in fact, be considered applicable  
24 to a GI tract health claim or structure function statement.  
25 The diarrhea has already been mentioned. Side effects for

1 lactose intolerance like flatulence and bloating. You know,  
2 they have scales to measure that within people, and they  
3 certainly have reported statistically valid effects or  
4 decreases of those types of symptoms.

5 I think that, you know, from the FDA's point of  
6 view, if someone is going to say GI tract health, there may  
7 be a variety of different types of targets that fall  
8 underneath that, that would be allowable to, in fact, have  
9 evidence to support that more general statement.

10 But the fact that people are using promotes GI  
11 tract health, I think to some extent is largely because that  
12 is what they have to do, they don't have a lot of choices if  
13 you want to market a food or a supplement.

14 DR. BENEDICT: Dr. Fukagawa.

15 DR. FUKAGAWA: Now I am thinking about the  
16 consumer. The two groups, healthy groups, that could  
17 potentially be targeted for the use of probiotic  
18 supplemented foods would be the pediatric age group or the  
19 geriatric age group, two groups which we do have to consider  
20 are oftentimes economically on a more limited income, have  
21 more limited incomes, the elderly because they are, you  
22 know, on retirement income which may not be very excessive;  
23 the pediatric patient because his or her family may be just  
24 starting out and didn't inherit a lot of money from mom and  
25 dad, so therefore they have limited resources that way.

1 By promoting broad, general claims that will  
2 affect these two groups who want to do good for their  
3 families may be putting them in an unfair position because a  
4 lot of times foods that are sold with health claims tend to  
5 cost more or may cost more.

6 If we don't have true evidence that it really does  
7 promote good health, then, I think we are misleading the  
8 public, and not really protecting them from the potential of  
9 abuse because they are going to buy into advertisement along  
10 lines which may not make any difference in the long run.

11 So, that is where I get torn. I get torn with  
12 respect as to what to do.

13 DR. BENEDICT: Dr. Montville?

14 DR. MONTVILLE: Bob, could I just ask what  
15 standard is used for the claims in nutritional supplements.

16 DR. BUCHANAN: Dr. Yetley?

17 DR. YETLEY: There are lots of different types of  
18 claims. The health claims for supplements, the science  
19 substantiation standard, is equal to what is on foods,  
20 conventional foods. The structure/function claims, which  
21 are specifically mentioned under DSHEA, under the Dietary  
22 Supplement Health and Education Act, do not have a formal  
23 science substantiation although the claim must meet the  
24 truthful not misleading standard that goes across the board  
25 for all food labeling information.

1 DR. BENEDICT: Dr. Hotchkiss?

2 DR. HOTCHKISS: This brings us back to where Dr.  
3 Clydesdale started with us. In order to evaluate this, you  
4 have got to look at the claim that is being made and then  
5 you see what standard is applicable to that claim.

6 DR. BENEDICT: Which I think we would all agree  
7 with. I think FDA is hoping to hear creative assaults on  
8 the process.

9 DR. YETLEY: Can I just comment on that a little  
10 bit?

11 DR. BENEDICT: Please.

12 DR. YETLEY: I think the issue, again, coming back  
13 specifically to probiotics, what specifically, in terms of  
14 evaluating the substantiation for a specific statement,  
15 regardless of what type of claim it is, what kinds of  
16 information would you need relative to the test substance,  
17 the test organism. What kinds of physiological endpoints  
18 would you need to be able to have information, the kinds of  
19 information, very specific, to a probiotic use? What pieces  
20 of information would you absolutely have to have in order to  
21 evaluate whether or not the science gives you the  
22 relationship that is being claimed?

23 DR. BENEDICT: This would include things like  
24 effective dose, dose response, things of that nature?

25 DR. YETLEY: Yes.

1 DR. BENEDICT: Dr. Russell?

2 DR. RUSSELL: But I would say, Beth, that if you  
3 allow this healthy GI tract as a claim, that is so vague as  
4 that it would be very hard to give you the criteria on which  
5 to evaluate that, if you are talking about--or bacterial  
6 microbial balance.

7 I don't know what we could possibly, or anyone  
8 could possibly, give you on that. So I would think that you  
9 would, on these GI, at least vague GI claims and some of the  
10 other vague claims, is try to make them not so vague and get  
11 them to be as specific as possible about the effect on GI  
12 immunity, if that is what they are talking about, or the  
13 effect of increasing a certain type of bacteria, or the  
14 effect on increasing barrier function against possible  
15 pathogens.

16 But I think the vaguer the notion is about GI  
17 health or microbial balance, the harder it is to come up  
18 with--tell you what criteria to use.

19 DR. YETLEY: I think the other issue that we  
20 haven't touched on to a large degree is how much detail do  
21 you need, in the description of the organism, to be sure  
22 that what is in a specific product does, in fact, relate  
23 back to your available science. If you have a published  
24 study and the organism is described in a certain way, is  
25 that sufficient, then, to say you can generalize the results

1 of that study to a specific food product with a certain type  
2 of organism and have some assurance that that relationship  
3 that the published study showed would also prove beneficial  
4 for use of that particular food product.

5 So how much information do you need to go from a  
6 scientific study to a reasonable assurance that a claim that  
7 is derived from that study will also be effective when it is  
a actually applied to a specific food.

9 DR. BENEDICT: So we did, earlier this morning,  
10 discuss strain identification.

11 DR. YETLEY: Right.

12 DR. BENEDICT: So does that address what you are  
13 saying?

14 DR. YETLEY: As long as you think it is still  
15 sufficient. It was more in the context of safety and  
16 general. Does that still hold for efficacy issues or do you  
17 need more specificity, would be the question.

18 DR. BENEDICT: I see.

19 Dr. Russell?

20 DR. RUSSELL: I think we have said it before, at  
21 last one of the issues is whether the vehicle, or the food,  
22 that the organism is now in, affects its delivery. If its  
23 site and viability is important further on down, then we  
24 have to know that the vehicle doesn't affect that in a  
25 negative way. That would be, certainly, one thing, when you

1 put the organism in a new vehicle that hasn't been tested  
2 before.

3 If it is not important that it is dead or not, or  
4 that it just reaches the stomach or something, then whatever  
5 happens to it in the stomach doesn't matter. The vehicle  
6 probably is not nearly as important.

7 DR. BENEDICT: Dr. Gaskins, we have you on the  
8 list. But the suspicion is that the continuation of this  
9 discussion might--Dr. Hotchkiss?

10 DR. HOTCHKISS: I would just add to the issue of  
11 identification of efficacy. It is extremely important, the  
12 issue of numbers of organisms so that you don't get claims  
13 made on products that have very low numbers of organisms or  
14 the culture has been waved by the product in the hope that  
15 some fell in, because I think there are those kinds of  
16 products out there.

17 So I think, in addition to the identification-  
18 specific organisms, the numbers are very important by  
19 serving or whatever.

20 DR. BENEDICT: Dr. Fukagawa?

21 DR. FUKAGAWA: In response to Dr. Yetley's  
22 comments about knowing what studies or data would be  
23 transferrable, I think the quality of the study design would  
24 be important in terms of using that as background  
25 information to support a claim. But then it also has to



1 relate to dose and the specific organism and its phenotype.

2           The other thing that I think should be considered  
3 is oftentimes we do studies in normal, healthy people to try  
4 to prove efficacy. In certain situations, reducing five  
5 bowel movements a day to two isn't necessarily going from  
6 abnormal to what is normal because, in an individual, five  
7 may be normal.

8           so how to use that kind of scientific double-  
9 blind, placebo-controlled, type of study to support your  
10 claim for something where, because of your interest in using  
11 that claim, you say that this is an abnormal function is, I  
12 think, an issue, especially with GI symptomatology, which is  
13 so common.

14           DR. BENEDICT: Let's go to Dr. Buchanan and then  
15 we will go to Dr. Gaskins for his earlier comment.

16           DR. BUCHANAN: I did want to follow up and sort of  
17 reinforce a statement going back to the question of  
18 viability and how far you can extrapolate the results from  
19 one to another. If you are using a viable organism that is  
20 viable within the intestinal tract, it sees the environment  
21 of the intestinal tract and you can probably extrapolate  
22 using a number of different vehicles.

23           However, if you are looking at an organism that is  
24 viable when ingested but not viable when it hits the  
25 intestine, pretty much what you had in the cell is what to

1 put in your mouth. There, you can have tremendous impact on  
2 the expression of different genes, particularly any  
3 inducible genes, and the level of the active agents that are  
4 actually producing the effect.

5           There, I would suggest that the matrix that you  
6 grow the organism up is very critical and I would suggest  
7 that it is not extrapolatable beyond a limited degree where  
8 there is the potential for a great difference. Fermenting  
9 things in milk is not the same as fermenting things in soy  
10 milk. They are different.

11           DR. BENEDICT: So it just gets curiouser and  
12 curiouser. The question of what scientific things we should  
13 consider when we are thinking about potential health  
14 benefits, health effects, and their priorities, we have  
15 raised a lot of questions. We have said some things that,  
16 of course, are very trenchant and are effective, but we do  
17 still have the question of viability.

18           We do still have the question of a nebulous claim  
19 that people might still want to be able to happily make and  
20 should they be able to justify that with something.

21           So let's just continue to focus our thoughts on  
22 this by thinking about what methods we have available to  
23 measure them. If FDA is going to address questions, what  
24 methods can they use to address them? Maybe this will bring  
25 us back to some of the questions about the health effects.

1           So, among the things we have heard, of course--Dr.  
2   Clydesdale raised the issue of biomarkers. We heard  
3   yesterday that germ-free animals are very good for certain  
4   approaches. Clinical studies are the final arbiter of  
5   everything, if you can design one.

6           But let's not forget that, in addition to clinical  
7   studies, there are a lot of animal studies. We have heard  
8   and we have read that, as I said probably more times than  
9   you wanted to hear, things that do things in animals don't  
10   always do them in humans. So how can you extrapolate, in  
11   many cases, especially when you are talking about the  
12   digestive tract.

13           So we want to, perhaps, help FDA focus these  
14   things and maybe suggest new models. Even if we don't have  
15   them, what could we use, what could someone design, what  
16   could somebody consider, that might be helpful to FDA. Dr.  
17   Clydesdale?

18           DR. CLYDESDALE: I just wanted to clarify the term  
19   "biomarker." I used the term "marker," actually. The  
20   reason I did is--

21           DR. BENEDICT: Sorry.

22           DR. CLYDESDALE: No; the reason I did is because a  
23   biomarker often is immediately associated with a disease  
24   endpoint. I used the term "marker" because I was saying  
25   that it may be associated with a physiological change and

1 may or may not be associated with the disease endpoint.  
2 That would be the next step, is to show it.

3           So it really isn't a biomarker. It is just a  
4 marker; what are you measuring to show a physiological  
5 change.

6           DR. BENEDICT: Which is even better than what I  
7 said.

8           DR. CLYDESDALE: And then, if you want to go  
9 further and talk about reducing the risk of a disease, then  
10 you would have to show a relationship and, in fact, make  
11 sure that marker is a biomarker.

12           DR. BENEDICT: Thank you for the clarification.  
13 Obviously, that was a big stimulant to thought.

14           Dr. Gaskins?

15           DR. GASKINS: I think it just occurs to me that we  
16 are having trouble trying to define a healthy gut. Dr.  
17 Russell points out, being a gastroenterologist, that term is  
18 very vague to him. And then we also acknowledge that 40 to  
19 60 percent of people perceive that they have an unhealthy  
20 gut at any point in time.

21           so it seems like, at some point, we are going to  
22 have to--FDA will have to work with their sister agencies to  
23 release an RFA to try to define a healthy gut. I think it  
24 could be done. I think Dr. Sanders listed a number of  
25 criteria that might be included in that, some metabolic

1 profiles of bacteria, if not particular strains or community  
2 profiles, but the soup, so to speak.

3 So I think that kind of information could be  
4 brought together, but I don't think we have it now. So what  
5 do you do in that situation?

6 DR. BENEDICT: I think a request for an RFA is  
7 very appropriate. Obviously, that wasn't much of a stimulus  
8 to considering health effects, or--yes; Dr. Sanders?

9 DR. SANDERS: I am getting back to Dr. Yetley's  
10 request for a checklist because we have a broad discussion  
11 about what are valid markers or biomarkers. That is a very  
12 appropriate topic which goes beyond the question of  
13 probiotics.

14 If you want to look for an immune-function claim,  
15 whether you are doing echinaceae or probiotics, you probably  
16 have to ask the same question about the validity of the  
17 marker. But, in terms of the specific probiotic effects,  
18 just maybe to summarize, I think that if we are looking at  
19 probiotic-specific issues, I think dose, which everyone has  
20 mentioned. The number of viable cells is going to be a  
21 critical definition point that the FDA should pay attention  
22 to.

23 I think strain identity, and that probably can be  
24 defined more but, certainly, there are genetic techniques  
25 that allow a pretty good fingerprinting of what particular

1 strain, and I have to emphasize "or strains," go into  
2 something because many times these are multiculture  
3 products.

4           And then, to really emphasize Dr. Buchanan's  
5 point, I think it is very critical that anyone providing  
6 information or data to the FDA on a probiotic product has to  
7 very carefully define the growth conditions; the media, the  
8 temperature, the levels of oxygen, whatever, what other  
9 kinds of conditions are involved in growing it because, as  
10 was pointed out, those are very important characteristics of  
11 the expression of the final genes in the organism.

12           And then, finally, how it is delivered. I think  
13 that that needs to be a controlled aspect because how it is  
14 delivered is going to affect, ultimately, survival of that  
15 organism once it hits the gut or hits the stomach. So  
16 those, in my opinion, are the issues that might be  
17 probiotic-specific, that might be somewhat different than  
18 just delivering vitamin C through a product, or whatever.

19           DR. BENEDICT: Dr. Sigman-Grant?

20           DR. SIGMAN-GRANT: I was going to follow up with  
21 what Dr. Sanders said, how it is delivered and how it is  
22 manufactured, because I think the manufacturing process  
23 might be extremely important in the viability and whether a  
24 claim that are made about a specific strain is actually  
25 appropriate to the end product that the consumer is actually

1 :aking.

2 I am thinking, again, of the infant-formula issue,  
3 so not only the vehicle but the manufacturing, the final end  
4 product.

5 DR. BENEDICT: Let me just amplify a little bit as  
6 well. If an organism is proposed and if the strain is well-  
7 defined, and the culture conditions are well-defined, really  
8 well-defined, is it reasonable to suppose that what goes  
9 into the human will be expressing the same factors each time  
10 it is done. I think that is not a bad assumption as long as  
11 the culture conditions did not favor the outgrowth of some  
12 odd mutation, which we probably can't, at this time, look  
13 for anyway without, as Dr. O'Sullivan mentioned, sequencing  
14 the whole organism.

15 But on the list of things that we can do, if you  
16 talk to people like Francis Collins and wait five years,  
17 then we will sequence an awful lot more nucleotides per day  
18 than we are now. So it is within the realm of possibility  
19 that, in fact, before too long, we can sequence the whole  
20 thing--he says, in his science-fiction way.

21 But, in fact, that is the ultimate thing. Then  
22 there is a mutation that you can recognize, start to finish.  
23 So something we need to think about is moving in the  
24 direction of paying attention to what is happening with the  
25 genome, folks, because it will happen. But it won't be too

1 much more challenging to do that.

2           So is that a fair assessment? If you have got the  
3 right strain, you culture it right, do you need phenotypic  
4 characteristics before you go into the organism, or do you  
5 make the assumption that it is okay?

6           DR. SANDERS: I am not sure I understand the  
7 question. Are you saying every time you make a batch to  
8 phenotypically describe the organism that comes out or can  
9 you assume that--

10           DR. BENEDICT: That is what I am asking.

11           DR. SANDERS: There are huge industries that are  
12 very skilled in being able to grow these microorganisms for  
13 food use, different types of food-ingredient production,  
14 things like that. So I think the technology is clearly  
15 there to minimize the effects of genetic drift, or shift--I  
16 forget, now, how it was used. I guess "drift" is the proper  
17 term.

18           I am not convinced in practice that is always done  
19 with some of the smaller companies. I think that there is  
20 very poor definition of strains going into products right  
21 now in some cases, but with the people that have been in  
22 business for a long time and have a large enough business to  
23 really put some care into their quality control, the  
24 techniques are available.

25           That is not a huge technological hurdle, to be



1 able to minimize the genetic drift and make a consistent  
2 product. So, to answer your question, I don't think that  
3 there needs to be a huge effort to phenotypically give huge  
4 characteristics every single time.

5 DR. BENEDICT: Dr. Cohen?

6 DR. COHEN: In thinking about this, I wondered  
7 whether or not there was anything that would be helpful from  
8 looking at the past experiences with approving some of the  
9 oral bacterial vaccines. You are asking a lot of questions  
10 that probably were asked in the past when people thought  
11 about typhoid vaccines and some of the others.

12 So it may be worthwhile for FDA to take a look at  
13 what the other part of the agency did with some of those  
14 particular submissions.

15 DR. COHEN: Dr. Clemens?

16 DR. CLEMENS: Just to piggyback on Dr. Sanders'  
17 comments, I have worked with a number of organisms for many  
18 years and worked with outside laboratories to validate the  
19 procedures I have in my own laboratory. In fact, several  
20 outside laboratories have said, "Roger, we no longer want to  
21 test your organism because it is so consistent. There  
22 hasn't been any demonstration of changes in bioacid  
23 tolerance. There hasn't been any change in genetic makeup."

24 And so they said, why should we do it anymore  
25 because you have very rigorous standards in the production

1 of your organism. So then it falls back onto whoever is  
2 producing it and say they have to develop the methods  
3 inside, and that is not very cost-effective. In fact, you  
4 have identified a lab that is very clinical, so that may  
5 well put some of the manufacturers at odds in terms of  
6 trying to redevelop the procedure that they have been  
7 relying on outside experts to count on.

8 I do support, though, the concept that we need a  
9 consistent evaluation of the strains and I would encourage  
10 us to adopt that procedure.

11 DR. BENEDICT: Dr. Fukagawa?

12 DR. FUKAGAWA: One of the difficulties I am having  
13 is, in a sense, we are discussing a lot about restoring GI  
14 health or trying to define what the broad definition of  
15 health is. But, in reality, we are not going to be once  
16 prescribing the use of these food supplements or specific  
17 foods. It is going to be the consumer.

18 So it would seem like, although I agree with much  
19 of the evaluation and the issues and points that we need to  
20 take into account to assure a certain amount of safety and  
21 efficacy, what is going to happen is the decision is really  
22 going to rest in the hands of the consumer as to whether he  
23 or she will believe what is on the package and want some  
24 assurance from FDA that they won't hurt themselves if they  
25 triple the dose because, somehow, we tend to think that

1 three times is better than one times the dose.

2 So although I think we would all agree that we can  
3 30 these fine definitions of what we might be wanting to  
4 achieve from a scientific intellectual standpoint, I think  
5 we need some feedback from the people who are using it as to  
6 whether or not it is making a difference.

7 If a claim is made, that we do follow it up with a  
8 length of postmarketing surveillance, and not just say,  
9 "Okay; now it is out there and you decide," because if we  
10 put a lot of effort into assuring safety and efficacy, then  
11 we should be able to then learn from the people who are  
12 using these products.

13 DR. BENEDICT: Dr. O'Sullivan?

14 DR. O'SULLIVAN: Just to follow up on Dr. Sanders'  
15 question or comments, when you define a processing  
16 methodology for preparing an organism, that methodology can  
17 be validated for whatever phenotypic criteria are deemed  
18 important. And that can be quantified. So, essentially, it  
19 is unrealistic and unnecessary to essentially keep  
20 validating a methodology each time.

21 If the process and methodology, then, is changed  
22 for some reason, then it needs to be revalidated. But you  
23 don't need to revalidate a defined methodology every day.

24 DR. BENEDICT: Thank you.

25 So we have reached the point here where we are

1 supposed to be going to lunch. What we have left to discuss  
2 are scientific factors relevant for, perhaps, differing  
3 categories of potential health benefits. We have sort of  
4 discussed that a little bit already, potential novel uses,  
5 additional scientific factors relative to potential new  
6 uses, and then see, which is under safety and efficacy, what  
7 do you consider appropriate criteria for establishing safe  
8 exposure levels and what do you consider appropriate  
9 criteria for evaluating efficacy.

10 So the question here is do we think we can do this  
11 in thirty or forty minutes and call it a day. The way it  
12 has been going, it is entirely likely we can't, which is  
13 fine because discussion is good. So, should we take an hour  
14 for lunch and return to finish? We know folks have airline  
15 reservations impinging closely on the 2 o'clock time we have  
16 set.

17 So my feeling is we just soldier right on. Okay;  
18 we will soldier right on. Some of us have to check out and  
19 we can, perhaps, ask for delayed check out, if you like.  
20 So, if you do need to check out, please do so or go ask for  
21 them to delay the time. And we will just move right  
22 forward.

23 So, special populations. We haven't really  
24 defined much beyond special populations other than infants,  
25 immune-suppressed individuals and things like that. We

1 would be happy to entertain them, but it has been two days  
2 and those are the ones that we mostly heard.

3 DR. FUKAGAWA: Geriatrics.

4 DR. BENEDICT: And geriatrics. Thank you. You  
5 did mention those. My fault. Applied? That is outside our  
6 purview at the moment since we agreed to limit ourselves to  
7 ingestible.

8 DR. SIGMAN-GRANT: Some of the things are ingested  
9 as well as applied.

10 DR. BENEDICT: Fine. So, an additional  
11 population. So we have defined those. Are there additional  
12 folks that we should add to the list and, if not--

13 DR. SIGMAN-GRANT: Specific diseases.

14 DR. BENEDICT: Yes; any cofactor, any co-disease.

15 DR. CLEMENS: Do you wish to address pregnant and  
16 lactating women as a special group?

17 DR. BENEDICT: I am asking that question. Add  
18 them to the list; absolutely. Perhaps, this is a similar  
19 thing to differing categories of potential health benefits  
20 if, in fact, what is considered the healthy population  
21 responds in a certain way, do any of those folks on the list  
22 respond differently? That is essentially the same question  
23 said a second time.

24 But is it appropriate to, or can we think of  
25 logical reasons why, we should have different categories of

1 health benefits? There is the resurrection of the "I feel  
2 better" compared with a benefit for something a little more  
3 structure/function. Do we need to help FDA by giving them  
4 categories that they would then ask, "Do you fall into  
5 Category A or Category B?"

6 Dr. Montville?

7 DR. MONTVILLE: I think that would be useful  
8 because I can see different categories in "promotes,"  
9 "prevents," for example, "traveler's diarrhea." "Prevents,  
10 is useful in alleviating the symptoms of;" that is not  
11 treatment, is it? Different categories like that would have  
12 different kinds of levels of proof that you would need.

13 DR. COHEN: Dr. Clydesdale?

14 DR. CLYDESDALE: Could we have some clarification  
15 on what differing categories of potential health benefits  
16 means?

17 DR. BENEDICT: I am sure we can get that. Not  
18 having written this, I am sure Dr. Yetley or Dr. Buchanan  
19 would love to answer.

20 DR. YETLEY: I think it actually deals with the  
21 different categories you have already talked about where  
22 some are for well-being, healthy GI. Some are for reduction  
23 of likelihood of diarrhea. Some of them are for immune  
24 function. So I think, to a large degree, you have probably  
25 already dealt with these.

1 DR. CLYDESDALE: I thought we had already done it.

2 DR. BENEDICT: Thank you. We have done it, but we  
3 haven't really said what Dr. Montville said; that is, should  
4 there be structured categories, or should it be a gradient  
5 of things that is just on a case-by-case basis. Perhaps  
6 that is what we have concluded, that it is on a case-by-case  
7 basis and there really are not specific categories that you  
8 go into, Column A, Column B, Column C. That is what  
9 everyone seems to be nodding their heads about, so that is  
10 wonderful.

11 Ms. Richardson?

12 MS. RICHARDSON: To follow up on Dr. Fukagawa's  
13 remarks about the postmarket surveillance in talking about  
14 the categories of potential health benefits and what needs  
15 to be done with those, I think also because, again, we do  
16 not have clarity about what the health benefits are. It  
17 runs from the nebulous "I feel better" to it actually does  
18 do something that can be quantified.

19 For the consumer, there really has to be an  
20 articulation from FDA what benefits are and also to dispel  
21 some of the myths surrounding these things that are called  
22 diet supplements. I know what the law says, but all of us  
23 blanch when we talk about supplements and drugs and is it  
24 treatment, or whatever.

25 So you can imagine what the consumer is doing. So

1 there has to be some articulation about exactly what the  
2 benefits are. Are they definitive benefits or are they a  
3 sense of well-being, and lay out what the myths are and what  
4 the facts are.

5 In addition to that, with some of the special  
6 populations that are out there, with geriatrics, with some  
7 of the minorities that have concerns about the credibility  
8 of the nutritional information that they have been getting  
9 over the last ten years, that, as has been said before, this  
10 would just be some more information that they may want to  
11 discount.

12 In addition, we know that the industry is going to  
13 be marketing it very creatively so even if the words are not  
14 there, that this will cure your diarrhea, they will think of  
15 some way to impart that information.

16 There are also concerns in some of the special  
17 populations, the conspiracy theories dealing with illness,  
18 things being put into the water system, into foods,  
19 whatever. You are talking about probiotics and bacteria, so  
20 I think there is going to need to be some public education  
21 about what the benefits are, what the risks are and exactly  
22 what this is, and that, yes, we have been eating yogurt for  
23 years so this isn't something new.

24 But, for some of these special populations,  
25 especially minorities, they don't talk about probiotics.



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1 Probiotics, I'm sorry, is a yuppie-buppie term. The general  
2 population is not out there talking about it. So when they  
3 see this, and they see some of the ads that are in some of  
4 the hand-out literature, and Dr. Grant has some that is  
5 being used in the pediatric community, when they see  
6 bacteria being put into food, there are people who will  
7 seize on the conspiracy theory of illness or whatever.

8 So I think that, in addition to looking at  
9 postmarketing surveillance, you are also going to have to  
10 look at premarketing informational education about  
11 probiotics and about benefits and about risks.

12 Even though these questions were termed in the  
13 context of scientific elements, I think that we have to look  
14 at the public-education piece and the marketing piece that  
15 does not talk about the scientific evidence.

16 DR. BENEDICT: Dr. Cohen?

17 DR. COHEN: Just a very quick question. I think  
18 you are right on with a lot of these issues here that we  
19 look at a scientific level and we don't grasp them with the  
20 same-- in fact, I would be curious of anyone has data as to  
21 what percent of the U.S. population know there are bacteria  
22 in yogurt. Do any of our folks actually know that  
23 information?

24 DR. HOTCHKISS: I don't know that, but I asked  
25 between 85 and 90 students that question and I would guess

1 that two or three knew that there are.

2 DR. BENEDICT: Dr. Clemens?

3 DR. CLEMENS: I reiterate what Dr. Hotchkiss just  
4 said. I lecture to many women's group and nine out of ten  
5 do not know that bacteria exist in yogurt today.

6 DR. BENEDICT: Unless there are other comments, we  
7 will move to the last two questions. What do you consider  
8 appropriate criteria or parameters for establishing safe  
9 exposure levels? This has to incorporate things done with  
10 humans, things done with animals. Maybe there are in vitro  
11 questions that can be asked, cytotoxicity and things. What  
12 do you consider the parameters that ought to be looked at  
13 for safe exposure levels? How can you prevent someone from  
14 overdosing on lactobacillus?

15 Dr. Sigman-Grant?

16 DR. SIGMAN-GRANT: I was just going to say that,  
17 for much of the population, I think it is pretty well-  
18 established for some of the organisms, like with yogurt.  
19 But for the special populations or for special uses, then I  
20 think you need to reestablish those markers. You can't just  
21 assume because it is safe for general use and has been used  
22 for centuries that it is, indeed, safe for specific  
23 populations.

24 So you would need more defined criteria, say, for  
25 a pediatric population than you might for the general

1 population where you can make claims. So you might add  
2 things like growth parameters.

3 DR. BENEDICT: Dr. Cohen?

4 DR. COHEN: I think there might be certain  
5 instances where you would want to have appropriate animal  
6 models, for example if you are dealing with an infant model  
7 or if you are dealing with a compromised host model. That  
8 might give you some indication where you have some degree of  
9 suspicion that there may be a potential difference in the  
10 population or the risk.

11 That might be helpful in confirming a lack of an  
12 effect or an effect.

13 DR. SIGMAN-GRANT: Can I ask a question?

14 DR. BENEDICT: You raised the point.

15 DR. SIGMAN-GRANT: We are talking about models.  
16 Were pigs used in any of these studies because I have heard  
17 that the pig is very much a good model for a human, or at  
18 least the piglet gut. Does anybody know?

19 DR. RUSSELL: There are characteristics of the pig  
20 gut that are similar. There are characteristics of the  
21 ferret gut that are also--there is no perfect model but  
22 there are more and less perfect. The pig is closer than the  
23 mouse but it is a lot more expensive.

24 DR. BENEDICT: So back on schedule; Dr.  
25 Clydesdale.

1 DR. CLYDESDALE: I think the first thing to look  
2 at would be the 95th percentile users, and we can get that  
3 from data, not only of yogurt but other fermented products  
4 and cheeses and find out what 95th percentile users are  
5 consuming.

6 We haven't had any problems, so it will give you  
7 an idea of extreme upper levels that don't cause a problem.  
8 I think that that would be a good place to start so we are  
9 not looking at stuff that is lower than that.

10 DR. BENEDICT: Dr. Hotchkiss?

11 DR. HOTCHKISS: The answer to that question also  
12 depends, in part, on whether you are talking about a  
13 concentrated supplement-type formula or you are talking  
14 about foods. Exposure in foods is also often self-limiting  
15 and, in some ways, makes food a better vehicle for that  
16 reason.

17 If you are talking about a lyophilized culture,  
18 you might be talking about a completely different level of  
19 exposure.

20 DR. BENEDICT: Dr. Clemens?

21 DR. CLEMENS: I appreciate that comment by Dr.  
22 Hotchkiss. In fact, all the pediatric studies with which I  
23 have been involved in the United States and Europe, in fact,  
24 that has been self-limiting. You would have to consume  
25 orders of magnitude more formula than you could possibly

1 consume to get a potential overdose, and an overdose has  
2 never been experienced in any of these kinds of studies.

3 DR. BENEDICT: Of course, we have dealt, in the  
4 past, with things like teas where people have concluded that  
5 a little is good and more is better, and it has been very  
6 deleterious. I think, perhaps, one of the things that we  
7 might want to address is, in addition to the very solid  
8 thousands of years about many of the things, the exceptions  
9 will be the ones that will cause the most trouble, the kind  
10 where you take a capsule and if you are supposed to take one  
11 three times a day, and three times a day is more appealing  
12 to you.

13 What are the parameters for establishing a safe  
14 exposure level for something like that when--certainly,  
15 there are animal models but the final arbiter is going to be  
16 the human. How do we do that?

17 Dr. Fukagawa?

18 DR. FUKAGAWA: This is somewhat of a digression,  
19 but I think it would be exciting to have an RFA out, not  
20 necessarily from the FDA but, perhaps, other agencies  
21 because when we talk about this broad sense of feeling  
22 better, there may be true scientific reasons why one would  
23 feel better; namely, peptides that are released that might  
24 bind to receptors in certain parts of our brain that will  
25 end up increasing our euphoria.

1 I realize that nicotine is something that we are  
2 not necessarily promoting, but, certainly, that is an  
3 ingredient that people use because it does help to make them  
4 better or, in cases of ADD, might help them focus and work.  
5 So I think if we can begin to look at modes of action or  
6 mechanisms of action with these probiotics, looking at--  
7 being able to support research along those lines would be  
8 rather exciting.

9 I would think industry would love to partner with  
10 scientists along those lines. So it is a digression.

11 DR. BENEDICT: But a fine one. Any time you want  
12 to discuss more money for science, it is a welcome topic.

13 DR. FUKAGAWA: Thank you. I thought I should  
14 throw that in.

15 DR. BENEDICT: Dr. Buchanan?

16 DR. BUCHANAN: I just get nervous. They keep  
17 looking at me when they do that.

18 DR. BENEDICT: Yes ; of course.

19 Dr. Clydesdale?

20 DR. CLYDESDALE: I think establishing some of the  
21 animal models, as Dr. Russell mentioned, and establishing  
22 no-effect levels in these and then, after you establish the  
23 no-effect levels, decide what kind of safety factor you want  
24 depending on its mode of action. Then you can do a multiple  
25 of that no-effect level for use in humans.

1 DR. BENEDICT: Thank you. I see a frown. Dr.  
2 Yetley?

3 DR. YETLEY: I was just going to ask Fergie, do  
4 you think that that model works for something that you want  
5 to be active? That is the classic tox model, you find the  
6 no-effect level. But do you also, then, add in an-effect  
7 level?

a DR. CLYDESDALE: I guess, Beth, I am not worried  
9 too much about the activity, the bioactive part of it, since  
10 we are told that most of them die anyway. I am worried  
11 about getting a real load of whatever the bacteria contains  
12 inside itself in the bacterial cell walls, particularly if  
13 you take them as supplements.

14 If this is really overdosed, maybe there is a no-  
15 effect level from that--of any kind of effect. I am not  
16 talking about something that is going to kill the animal,  
17 but I am talking about functional effects that could be  
18 deleterious rather than functional effects that could be  
19 helpful.

20 DR. BENEDICT: Any additional thoughts? Okay; the  
21 final question. What do you consider appropriate criteria  
22 or parameters for evaluating efficacy? The question is to  
23 define efficacy, and I think that is a good place to start.  
24 We could start with that. Efficacy, at face value, seems  
25 straightforward. You say it does something and it does it.

1 But the real mine field there is what you say that it does.

2 Dr. Clydesdale?

3 DR. CLYDESDALE: The Canadian government did a  
4 survey of things whether they should use them in conducting  
5 physicals or not. They defined efficacy as--they defined  
6 effectiveness, which is more than efficacy, as efficacy  
7 times compliance, which was an interesting idea.

8 DR. BENEDICT: Interesting.

9 DR. CLYDESDALE: So if someone is saying, "Eat  
10 this food," or, "Take this supplement," how long do they  
11 have to take it? Do they have to take it every day? Do  
12 they have to take it twice a day? What if they just eat for  
13 two days; does it have any effect?

14 DR. BENEDICT: Dr. Hotchkiss?

15 DR. HOTCHKISS: It seems to me, in this context,  
16 you have to define efficacy in terms of what is claimed  
17 about it, to what extent does a product, whatever that  
18 product may be, meet, in a scientific way, the claim?

19 DR. BENEDICT: And we return, then, to "it makes  
20 me feel better." How do you evaluate that?

21 Dr. Hotchkiss?

22 DR. HOTCHKISS: An obviously very nebulous claim  
23 but, nonetheless, if that is the claim you want to make,  
24 then you should provide scientific evidence to support that.  
25 If the claim is so nebulous that you can't support it, then



1 you don't get the claim. I guess that is what I am saying.

2 So if you make claims that don't make any sense,  
3 then you can't support claims that don't make any sense and  
4 you don't get that claim.

5 DR. BENEDICT: Dr. Clydesdale?

6 DR. CLYDESDALE: There are psychological  
7 techniques in scaling to do such things as measuring how  
a hungry you feel. So I am certain that there are  
9 psychological techniques in scaling to say, "How do you  
10 feel, in general?" If you want to run those under some kind  
11 of controlled testing, I think you could come up with  
12 answers on that.

13 DR. BENEDICT: So even in the context of the  
14 45 percent that we heard a few years ago who feel that they  
15 have intestinal discomfort, if you reduced that--

16 DR. CLYDESDALE: I wasn't even talking about  
17 intestinal discomfort. You just said, "I feel better."

18 DR. BENEDICT: Okay; gotcha. Dr. Clemens?

19 DR. CLEMENS: Dr. Clydesdale, how would you want  
20 to apply that scale to a pediatric population?

21 DR. SIGMAN-GRANT: Parents. Parental.

22 DR. CLYDESDALE: I don't know. How much do they  
23 cry?

24 DR. BENEDICT: Dr. Sigman-Grant?

25 DR. SIGMAN-GRANT: There are lots of techniques in

1 the social sciences to measure perception. For pediatric,  
2 you can measure the parental perception. And they are good  
3 predictors of at least how they perceive their baby to be  
4 reacting.

5 So you could set up, and there are actually very  
6 detailed methods on how to make those measures valid,  
7 reliable, repeatable, consistent. But you are talking about  
8 another RFA. But they are available. And they are  
9 scientific. But they are not in the quantify-type that we  
10 measure.

11 DR. BENEDICT: Dr. Montville?

12 DR. MONTVILLE: The gold standard, of course, the  
13 double-blind, placebo-controlled, clinical study. Is that  
14 what we want, no matter how you measure it, or is something  
15 less than that okay?

16 DR. BUCHANAN: While you are thinking about that  
17 question, also reflect on everything that you have indicated  
18 so far in responding to this question have been trials in  
19 humans. So are you also implying that everything should be  
20 done in humans?

21 DR. BENEDICT: Exactly. It is a lot cheaper to do  
22 it in the test tube. We are talking about small companies.  
23 We are talking about people who may bring a single product  
24 to market and, perhaps, not have the financial backing to do  
25 humans. Do we need to ask for another RFA for development

1 of animal models or even organ-culture models for this kind  
2 of thing?

3 Dr. Fukagawa?

4 DR. FUKAGAWA: But we did agree that this would  
5 likely be claim-specific, in which case, I think we go back  
6 to the fact that it would be in the human, since many of the  
7 claims are for effects in the human.

8 But I think the broad-based example that you used  
9 of "Do you feel better?" is something that we did not think,  
10 I thought, would be something that we would entertain  
11 because, unless there is a specific effect, and more defined  
12 effect, as Dr. Russell had said, then it would be very hard  
13 to substantiate.

14 DR. BENEDICT: Dr. Hotchkiss?

15 DR. HOTCHKISS: I appreciated Dr. Russell's  
16 comment, particularly about the ferret, having worked a lot  
17 with GI studies in the ferret. I can tell you that,  
18 generally, the people I ask agree that the ferret is good,  
19 but the ferret is still a very difficult model and can be  
20 shot down as a perfect model or even near-perfect model for  
21 the human situation.

22 So if you are making human GI-tract claims of  
23 whether it is specific or broad, from my experience, it is  
24 just not currently possible to have an animal model that you  
25 can automatically extend to the human situation.

1 DR. BENEDICT: Dr. Sanders?

2 DR. SANDERS: Going back to thinking about this in  
3 terms of probiotic-specific issues, are double-blind human  
4 clinical trials or volunteer studies required for a  
5 structure/function claim in non-probiotic foods? Is there  
6 an FDA approach, for example, that if someone says "enhances  
7 immune function" on echinaceae, is a double-blind, placebo-  
8 controlled study considered to be the standard that has to  
9 be met to make that statement?

10 DR. YETLEY: As I indicated earlier, we don't have  
11 formal standards. It would have to be adequately  
12 substantiated.

13 DR. SANDERS: But exactly what that means is not  
14 really defined?

15 DR. YETLEY: It is not defined. Now, in terms of  
16 health claims, there is a requirement that there be human  
17 data that adequately substantiates--

18 DR. SANDERS: For the health benefit in terms of  
19 the structure/function. I guess what I would offer is  
20 relative to our discussion on probiotics, that the standard  
21 should be equivalent. A structure/function statement made  
22 on a food or a supplement in a particular target area should  
23 have to meet the same criteria.

24 I don't see anything in probiotics that would  
25 specially would change that. What I do sense, or get a

1 sense of in terms of my evaluation of probiotic literature,  
2 is that there is not good scientific consensus, and this  
3 gets back to Dr. Clydesdale's original point a long time  
4 ago. In terms of what is the validity, a measurement of  
5 validity, for those studies and is there an animal model for  
6 immune-system function that gives some degree of scientific-  
7 -that people can develop a scientific consensus on, or not.

8           Again, that is a broader question beyond the area  
9 of probiotics. In my opinion, that is an area that needs a  
10 huge amount of work, is the development of a scientific  
11 consensus on what models are meaningful for people for a  
12 variety of these areas, including GI-tract health.

13           I am not willing to abandon that. I think that  
14 there can be some definition of that area as well.

15           DR. BENEDICT: Dr. Sigman-Grant?

16           DR. SIGMAN-GRANT: I was just wondering about  
17 adding something to infant formula. There is an Infant  
18 Formula Act which has specific ingredients, if you would.  
19 Would adding probiotics conflict with that Infant Formula  
20 Act? That may be one subpopulation and one particular food  
21 for which you need very definitive double-blind clinical  
22 trials.

23           DR. YETLEY: An infant formula containing a  
24 probiotic would have to meet all the usual requirements. It  
25 would have to have food-additive or GRAS status for that

1 intended use and it would have to follow the 90-day  
2 notification of intent to market a new infant formula.

3 That requires documentation of--

4 DR. SIGMAN-GRANT: Fairly good documentation.

5 DR. YETLEY: Documentation that it supports  
6 healthy growth.

7 DR. SIGMAN-GRANT: What about the microbiological  
8 part of that, that second part, besides just ingredients.  
9 Aren't there some standards on microbiology?

10 DR. YETLEY: There are food standards that  
11 formulas would need to meet relative to--

12 DR. SIGMAN-GRANT: Do those have to be changed if  
13 you are adding--

14 DR. YETLEY: It is an issue. We did propose GMPs  
15 for infant formula with a tolerance--I am not sure that is  
16 quite the correct term, but there was an indication of a  
17 maximum level of organisms, microorganisms, in the formula.  
18 The issue did come up in comments as to whether or not--or  
19 how would that apply of probiotics were to be added.

20 DR. SIGMAN-GRANT: Yes; because those were for  
21 pathogenic organisms.

22 DR. YETLEY: It is not an issue we have resolved,  
23 but it has been raised.

24 DR. BENEDICT: I would like to ask a question of  
25 Dr. Russell and all the microbiologists over there. When

1 one says that the pig is a good model, does that mean its  
2 immune system looks okay? Does that mean its  
3 gastrointestinal flora models that of humans because it eats  
4 almost anything like we do?

5 What are the criteria that are applied to say that  
6 the pig is a good model compared with ferrets or anything  
7 else, mice? How do we know it is a good model and, if it is  
8 a good model, can we take a piece of pig intestine and deal  
9 with it in vitro? Do we have to do it in vivo?

10 I am just trying to find a way that people can ask  
11 these questions without going all the way to humans first.  
12 So, does anyone have a comment on that?

13 Dr. Buchanan does.

14 DR. BUCHANAN: Traditionally, the pig has been  
15 looked at as a model for intestinal infectious diseases in  
16 that it, one, demonstrates symptomatology that is similar  
17 for similar biological agents. So, for example,  
18 enterotoxogenic E. coli was originally a veterinary problem.  
19 It turned out that there were different strains associated  
20 with pigs and humans but the disease, the disease mechanism,  
21 the response to the organism was very similar in both of  
22 those.

23 And there are a series of other intestinal  
24 infectious agents, at least of a bacterial origin, that have  
25 a very similar mechanism of pathogenicity. That is where I

1 think a lot of the model is associated with it.

2 As an omnivore, I think it has a lot of the  
3 characteristics that we see in humans also in terms of  
4 intestinal physiology, but I will rely on our experts there  
5 to put more in. But I think it more closely models the  
6 anatomy of the human even, in some cases, what we would  
7 consider a closer relative.

a DR. RUSSELL: That is my understanding of it, too.  
9 I have never worked with pigs. I have worked with ferrets.  
10 The ferrets have peculiar similarities, too, to the human  
11 with regard to anatomy but, also, they have Helicobacter  
12 infection and a chronic gastritis which makes it, for  
13 certain issues and certain problems, perhaps a Helicobacter  
14 problem, to be an appropriate model.

15 Also, these animals absorb, which we are  
16 interested in, carotinoids, which most other animals do not.  
17 The rat does not, particularly. The pig does not. The  
18 guinea pig does not. The mouse does not. The rabbit does  
19 not. But the ferret does. They are carnivores, so they are  
20 not similar in bacterial populations.

21 DR. BENEDICT: Dr. Fukagawa?

22 DR. FUKAGAWA: This was raised by someone in the  
23 audience. Is there anything we can learn from the animal  
24 sort of literature, I mean animal production, animal health?

25 DR. BENEDICT: USDA, you mean?



1 DR. FUKAGAWA: I guess it would be USDA; is that  
2 right? Use of probiotics to stimulate animal health.

3 DR. BENEDICT: Dr. Buchanan has a comment for  
4 that.

5 DR. BUCHANAN: Yes ; there is an extensive  
6 literature on the use of probiotics. Now, a lot of the  
7 research in probiotics in relation to food safety has been  
8 associated with competitive exclusion and keeping unwanted  
9 bacterial species out of farm animals. So, for example,  
10 feeding of either a defined or undefined E. coli culture to  
11 chicks during the first day greatly suppresses the incidence  
12 of Salmonella. That has been a very successful application  
13 of this technology.

14 There has also been a great deal of probiotic work  
15 that has been focused on the efficiency of the rumen. I  
16 know of less that has been directed specifically to the  
17 large intestine but that would probably be in association  
18 with the feeding of horses who are cecal fermenters. so you  
19 might have some literature there.

20 But there is an extensive literature on the use of  
21 probiotics and it is an active industry now. So I am sure  
22 there are some lessons.

23 DR. BENEDICT: Within that context, it is probably  
24 appropriate to say, I suppose, that if there is another  
25 meeting, perhaps investigation of the accomplishments of the

1 Japanese in these areas might be good. We were presented  
2 with a portion today written by Dr. Sanders, I think, of an  
3 article. Perhaps, we could investigate further that for the  
4 next meeting that you guys have.

5 Are there additional comments on efficacy,  
6 criteria for evaluating efficacy? Or are there additional  
7 questions from FDA that we have not addressed fully or at  
a all thus far?

9 Okay. Then, perhaps, what we can do is ask the  
10 members of the advisory committee if there is anything that  
11 you would like to say to help FDA, that we haven't said, any  
12 guidance you want to give before we go that might be helpful  
13 over the next weeks or months, that we haven't mentioned or  
14 that you would just like to refocus? Things you would like  
15 to have because you are going to have to contemplate this  
16 again?

17 Dr. Russell?

18 DR. RUSSELL: Is there a framework being worked on  
19 to try to get a better definition of what adequate  
20 substantiation means for structure/function claims in  
21 general? In other words, that is also so kind of loose and  
22 vague that it is hard to know what adequate substantiation  
23 means unless you better define it.

24 It came up here with probiotics, but it is the  
25 same problem for botanicals and so forth in general.

1 DR. YETLEY: It certainly has been discussed a  
2 lot. I am not directly involved in it anymore, so I can't  
3 answer your question exactly. But it is certainly something  
4 that we have discussed a lot and we have discussed with  
5 other expert groups. I don't know where the process is.

6 DR. RUSSELL: But the agency is eventually working  
7 toward a better definition of that?

a DR. YETLEY: We are certainly giving it a lot of  
9 thought.

10 DR. RUSSELL: Giving it a lot of thought; okay.

11 DR. BENEDICT: Dr. Clydesdale?

12 DR. CLYDESDALE: We had a meeting, the National  
13 Academy of the Food Forum, yesterday and spent a lot of time  
14 discussing that and came to about as firm conclusions as we  
15 have come to today.

16 DR. BENEDICT: It is a consistent malady.

17 Dr. Hotchkiss?

18 DR. HOTCHKISS: Just to reemphasize the point you  
19 have made. It certainly would, I think, help my own  
20 thinking about this if someone who has been involved in this  
21 issue, either in Europe or Japan, were to come before us and  
22 present the evidence or, perhaps, lack of evidence,  
23 whichever way it is, because there is, particularly in  
24 Japan, as was pointed out, a very long history of this  
25 consumption or the fact that a large number of people

at

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1 believe this is helping them is different than does it  
2 really.

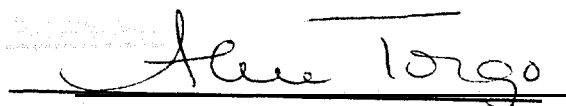
3 I just wonder what the evidence really is that it  
4 does some good or doesn't do some good. It would be nice to  
5 hear from someone who has rigorously looked at that.

6 DR. BENEDICT: One last chance to have all your  
7 thoughts recorded for posterity, all your questions asked.  
a Seeing none, I guess we stand adjourned. Thank you all for  
9 your participation. Thank you for your great comments. I  
10 am sure it has been very helpful.

11 [Whereupon, at 12:45 p.m., the meeting was  
12 adjourned.]

***C E R T I F I C A T E***

I, ALICE TOIGO, the Official Court Reporter for Miller Reporting Company, Inc., hereby certify that I recorded the foregoing proceedings; that the proceedings have been reduced to typewriting by me, or under my direction and that the foregoing transcript is a correct and accurate record of the proceedings to the best of my knowledge, ability and belief.

A handwritten signature in cursive script that reads "Alice Toigo". The signature is written in black ink and is positioned above a solid horizontal line.

ALICE TOIGO