

**FDAMA STAKEHOLDERS MEETING**

APRIL 28, 1999  
Boston, Massachusetts

**Talking with Stakeholders About FDA Modernization**

Boston University Medical School  
Keefer Auditorium  
715 Albany Street  
Boston, Massachusetts  
10:00 a.m. - 4:15 p.m.

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P R O C E E D I N G S

1  
2 MS. FAIRFIELD: Good morning. Why don't we  
3 get started. We're running a little bit behind,  
4 and we'll get started and try and keep this on  
5 track. My name is Paula Fairfield. I'm with the  
6 Food and Drug Administration, and I'm just going  
7 to give you some housekeeping information. Rest  
8 rooms are just outside the door to the  
9 auditorium. They will be on your right.

10 We're going to have a break after our third  
11 speaker this morning from Genzyme Corporation,  
12 and the break will be in the Wilkins Boardroom,  
13 which is just down the hall on your left. It's  
14 across the hall from the clock on the wall.

15 Lunch is going to be in the vicinity of  
16 11:45, and that's going to be on the 14th floor  
17 here in the medical center, and there will be  
18 signs and people directing you to elevators and  
19 around up to the 14th floor.

20 I would like to introduce at this time our  
21 District Director at FDA, John Marzilli, from the  
22 New England District Office. John?

23 MR. MARZILLI: Thank you very much, Paula,  
24 and thank you, everyone, for getting here this

1 morning. I know if any of you came in on the  
2 Mass. Pike -- and I came in on the Weston toll  
3 link -- then I can assure you that people are  
4 crawling along to get here. Normally I travel to  
5 our office up in Stoneham, Massachusetts, and  
6 don't experience the delight of Mass. Pike  
7 morning traffic coming into downtown Boston, so  
8 it was a novel experience for me, and I'm sure  
9 I'll do as the director of security here did and  
10 get here at 6:00 o'clock and have some coffee so  
11 I won't have to be pulling my hair out as I'm  
12 driving along the Pike.

13 But I want to thank folks for coming here,  
14 and I can assure you, as the day progresses, bit  
15 by bit you'll see these seats fill up because we  
16 have over a hundred people registered for this  
17 meeting, and it shows the tremendous interest in  
18 the New England area of people from the biotech  
19 industries in getting a chance to meet with us at  
20 the Food and Drug Administration.

21 This is truly a historic meeting for the  
22 Food and Drug Administration. We are having this  
23 meeting today as an outreach with our  
24 stakeholders across the country. The meeting

1           kicks off here in Boston this morning at 9:30  
2           with the first of eight meetings that will be  
3           held across the country. Our meeting will start  
4           with the morning session with folks from the  
5           District Office and folks from the Center for  
6           Biologics. The day will progress where we'll  
7           have speakers from industry addressing us as  
8           well, folks that we're near and dear with that  
9           we've had working relationships for a long time  
10          here in the New England District, and are always  
11          first and foremost to come forward and meet with  
12          the agency, and we look forward to that  
13          opportunity.

14                 It's an important aspect of the FDA  
15          Modernization Act for us to get together and hear  
16          from our stakeholders, hear from the people that  
17          we work with on a daily basis, and have a chance  
18          to interact and maybe, to paraphrase Ed Cox, to  
19          get a chance to say, "So how are we doing?" and  
20          see where there's room for improvement and room  
21          where we can work together.

22                 It's an important opportunity for us as an  
23          agency, something that we don't get to do very  
24          often and something that this Commissioner has

1 highlighted as her first priority in taking over  
2 the reins of the agency that she came on board.  
3 So the FDA Modernization Act is Commissioner  
4 Henney's, and I can assure you my, first priority  
5 as District Director here in the New England  
6 District, and it's important for us to take this  
7 opportunity to meet with all of you.

8 As I said, there are seven other meetings  
9 being conducted across the country. In Atlanta  
10 we'll be having a stakeholders meeting with the  
11 Office of Regulatory Affairs. They will also be  
12 meeting in Chicago with the food industry. They  
13 will be meeting in Kansas City with the  
14 veterinary drug industry; in the San Diego area,  
15 medical devices. In San Francisco we'll be  
16 meeting with the biologics industry as well; and  
17 in Philadelphia, we'll be meeting with the Center  
18 for Drug Evaluation.

19 And, Paula, have I covered all the  
20 meetings? And if I haven't -- oh, in D.C. we'll  
21 be meeting with the world. Thank you.

22 And I'm sure all of you have clicked onto  
23 our Web site and seen where these meetings will  
24 be held. And for those of you that have fellow

1 workers that maybe couldn't make it to this  
2 meeting, at the break you may want to call them  
3 and tell them they can click onto their computers  
4 on [www.fda.gov](http://www.fda.gov), and click onto our FDAMA Web site  
5 and see the Commissioner's broadcast  
6 simultaneously on our Web site as well. So we'll  
7 have a satellite broadcast that will be received  
8 at eight locations across the country with FDA  
9 participants. There will be other locations that  
10 will be receiving the satellite downlink as well,  
11 and people can also view it on their Web sites in  
12 their offices.

13 This is a first for me as District Director,  
14 and it's an exciting opportunity to take part in  
15 this activity as it goes across the country and  
16 get to meet with folks from the New England area  
17 from the industry that we regulate here, and I'm  
18 really looking forward to spending the day  
19 together with all of you.

20 And I would like to thank Boston University  
21 Medical Campus for hosting this meeting with us  
22 today. It was encouraging to work with them, and  
23 they have been the greatest of assistance to us  
24 in putting this together. And I'd like to

1 welcome Dr. Aram Chobanian, the Provost of the  
2 Boston University Medical Campus and the Dean of  
3 the School of Medicine. I'd like to ask him to  
4 come up here and welcome us to the site today.

5 DR. CHOBANIAN: Thank you very much, John.  
6 It's a pleasure to have you all here today. I go  
7 back with the FDA for a long time, for twenty-two  
8 years served as a consultant to the FDA, chaired  
9 the Cardiorenal Advisory Committee, and was on  
10 the Orphan Drug Committee for quite a while, so I  
11 feel particularly close to the group that we are  
12 sponsoring today.

13 Boston University Medical School and Boston  
14 University Medical Center is made up of different  
15 constituents here. At the medical campus we have  
16 four institutions, three schools and a merged  
17 hospital. The three schools are the School of  
18 Medicine, the School of Dentistry, and the School  
19 of Public Health. In addition, as those of you  
20 who are living in the Boston area know, we have a  
21 hospital that is a merged entity that brought  
22 together Boston City Hospital with our University  
23 Hospital; and that merger has gone very well, and  
24 we really have now a very unified medical

1 campus.

2 There is a lot of research activity here on  
3 the campus. The total sponsored program  
4 activity, if you include the school and the  
5 hospital, exceeds \$150 million this year; and  
6 it's a broad range of research projects, some of  
7 which are working with your companies, actually.  
8 We range from the very fundamental work,  
9 molecular genetics, all the way to translational  
10 medicine, to studying devices in the animal care  
11 facility, and to evaluating clinical  
12 instrumentation as well.

13 There are thirteen nationally designated  
14 Centers of Excellence, most of which are funded  
15 by the NIH, some by other agencies, and those  
16 included a wide range of activities. We have a  
17 specialized center of research in hypertension,  
18 in coronary heart disease, in Parkinson's disease  
19 and Alzheimer's disease, in asthma, in chronic  
20 pulmonary disease, in mass spectroscopy, where we  
21 competed successfully for the National Mass Spec  
22 Center, which collaborates now with people both  
23 in academia around the country as well as with  
24 industry.

1           We have a Navel Blood Research Laboratory  
2           that's been very successful, and I know some of  
3           the individuals here have worked with Bob Valleri  
4           in that kind of setting. We have a Center of  
5           Excellence in Women's Health and so forth.

6           The exciting part of what we're doing right  
7           now that I think relates to some of your  
8           activities is the BioSquare enterprise, which  
9           some of you probably parked really in the middle  
10          of that nine-acre complex, and we have a master  
11          plan that's been approved that includes six  
12          buildings. The first two buildings you see, the  
13          second of the two, the Evans Medical Research  
14          Building, will be completed in December or  
15          January; and about forty percent of that building  
16          is for commercial purposes, for biomedical  
17          research for biotech companies. And we have a  
18          third and fourth research building that has been  
19          approved by the Master Planning Group. A garage  
20          is going to be started in the summer, and a hotel  
21          is currently being planned, and there are some  
22          preliminary discussions with companies regarding  
23          that.

24          In addition, our hospital here has a very

1 active plan. Many of the old buildings, Boston  
2 City Hospital, will be demolished this year, and  
3 a new ambulatory care facility that fits into the  
4 style of the other older buildings that are here  
5 will be constructed, probably beginning this  
6 fall. So I think we're seeing a major change  
7 here in the whole area, and it's going also with  
8 the changes in the residential part of this area,  
9 which is including now a large number of brown-  
10 stone conversions to condominiums. And I can't  
11 believe the prices that these condominiums are  
12 now going for. You could have increased the  
13 value fifty-fold. When I first came here, they  
14 were selling for between \$5,000 and \$10,000, and  
15 now they are about a half a million dollars.

16 So thank you all for coming. We really  
17 appreciate the opportunity to host this and hope  
18 you have a good day.

19 MR. MARZILLI: Dr. Chobanian, I'd like to  
20 pronounce your name correctly, having my name so  
21 often incorrectly pronounced. Dr. Chobanian, I  
22 want to thank you and I want to thank your staff  
23 for the wonderful job they have done for all the  
24 logistics for this meeting. It's just been

1 really great. We really want to thank you and  
2 extend our thanks on behalf of the Food and Drug  
3 Administration for all the assistance you've  
4 given us. Thank you very much.

5 And now I'd like to introduce Paula  
6 Fairfield, our Public Affairs Specialist, and  
7 Paula will tell us a bit about the logistics for  
8 this morning.

9 MS. FAIRFIELD: Thank you, John. We're  
10 going to have presentations from the Deputy  
11 Director for the Center for Biologics Evaluation  
12 and Research, Mark Elengold. Seated to Mark's  
13 left is Steve Masielo, who is the Director of the  
14 Office of Compliance at CEBER.

15 I'd like to ask the first three speakers if  
16 they'd come up to the stage, please. We're going  
17 to have presentations by Janice Bourque,  
18 Executive Director of the Mass. Biotech Council,  
19 James Weston, Vice President, Government Affairs  
20 and Strategic Policy at Biopure, and Lisa Raines,  
21 Senior Vice President from Genzyme Corporation.

22 After their presentations, we'll have a  
23 short break. Then we'll continue with three more  
24 presentations. Alison Taunton-Rigby, President

1 and CEO of the Aquila Biopharmaceuticals, Lisa  
2 Lopez, Corporate Vice President and General  
3 Counsel of Haemonetics Corporation, and Carolyn  
4 Jones representing HIMA.

5 When the presentations are finished, we'll  
6 have a period of questions and answers, and then  
7 we'll have our lunch break, which will be up on  
8 the 14th floor. At 1:00 o'clock the satellite  
9 downlink presentation will begin.

10 If you look in your packets, you'll notice  
11 on the left-hand side behind the agenda is a  
12 form, FDAMA Stakeholders Meeting. If you'd fill  
13 that out with the questions that you'd like faxed  
14 to headquarters, we'll have people that will take  
15 them from you and fax them directly.

16 Before the day is over, I'd like you to  
17 complete the evaluation for the FDA video  
18 teleconference and leave that with one of our  
19 people out at the registration desk.

20 On that note, I'll turn the meeting over to  
21 Mark Elengold.

22 MR. MARZILLI: Mark, I just had to make a  
23 couple of announcements.

24 MS. FAIRFIELD: What did I forget?

1 MR. MARZILLI: No, no, I forgot. You know,  
2 to err is human, since I made the mistake,  
3 right?

4 First of all, is Michael Donovan still in  
5 the house? I think he just walked out. I meant  
6 to introduce him earlier but I didn't get a  
7 chance earlier, so later I'd like to ask Michael  
8 to come down because he was a great help to us in  
9 putting all this together.

10 And, lastly, at the rear door there I'd like  
11 the two ladies to step forward so I can introduce  
12 them. In case you have any questions during the  
13 day and you ask me, I will flag one of them down  
14 to get the answer. And I want to introduce on  
15 our left is Karen Archdeacon. Karen is a  
16 Compliance Officer with the District Office. And  
17 on our right is Ellen Madigan. Ellen is a  
18 commissioned officer, and she is a biotech expert  
19 in our Investigations Branch. So I can assure  
20 you any questions you have for me, I'll be waving  
21 to one of them to come down so I'll be sure to  
22 get you all the right answer.

23 MS. FAIRFIELD: John and I make a good  
24 team. What I forget, he picks up.

1 MR. MARZILLI: Thanks a lot. And now Mark.  
2 And if Michael reappears, I will ask him to come  
3 down and introduce himself because he was a great  
4 help to us.

5 And here's the introduction. Let's have a  
6 drum roll, ladies and gentlemen, for Michael  
7 Donovan. Mike, come on down.

8 (Applause.)

9 MR. MARZILLI: I'd like Mike to introduce  
10 himself and tell us a little bit about the  
11 operation here because he was a great help to us  
12 in putting the meeting together.

13 MR. DONOVAN: Welcome. My remarks are going  
14 to be very brief. I'm not going to go over what  
15 Aram has already described in terms of what's  
16 happening around here. We're delighted to have  
17 this group here today. I work on the BioSquare  
18 project with Kathy Doyle who's up there on the  
19 right with Thompson, Doyle, Hennessey & Everest.  
20 And we're seeing, I think, unprecedented growth  
21 going on in this area. This is a part of Boston  
22 that is probably the next frontier, I think, for  
23 development in commercial activity. And today  
24 throughout the day I'll be around and Kathy will

1 be around. You'll probably see some information  
2 regarding BioSquare. If any of you who are from  
3 companies or, frankly, for that matter, from the  
4 FDA, if you'd like to find out more about what  
5 we're doing here, just feel free to talk to me or  
6 talk to Kathy, and we'd be glad to answer your  
7 questions and give you a tour or presentation  
8 later on. Thank you. Welcome again.

9 MR. MARZILLI: And now, since I so rudely  
10 interrupted, Mark Elengold. Mark?

11 MR. ELENGOLD: Thank you, John. It's a real  
12 pleasure to be here. I always enjoy getting out  
13 of Washington. I transferred there twenty-seven  
14 years ago for a two-year assignment, and I have  
15 been trying to get back out to the field ever  
16 since, so the closest I get are meetings like  
17 this.

18 I really want to thank everybody involved in  
19 putting this together: Dr. Chobanian for making  
20 this facility available, the folks at Mass. Medic  
21 and the Mass. Biotech Council for their support,  
22 particularly to Paula and John, folks back in  
23 headquarters who did a lot of the work on it,  
24 Lorrie Harrison, some of the other staff in our

1 Office Communications Training Manufacturers  
2 Assistance.

3 And the first thing I'd like to do is just  
4 introduce some of the other headquarters people  
5 that are here so you know who they are and you  
6 don't say anything to them that you might be  
7 embarrassed about. John's already introduced  
8 Steve Masielo, who is the Director of our Office  
9 of Compliance and Biologics Quality. That is a  
10 relatively new office that was formed by joining  
11 our staff from the licensing products  
12 surveillance people with our compliance folks to  
13 make a more unified approach to product quality  
14 and show how important that is to the compliance  
15 effort.

16 Gail Sherman right here in front, who's with  
17 the Division of Manufacturers Assistance and  
18 Training, a division that in my former job I  
19 created to give more emphasis to the fact that we  
20 have to assist manufacturers even if we don't  
21 have it in our statutory books that license do.  
22 Gail's staff is the one that works in doing  
23 outreach programs, and John and I have been  
24 discussing various things we can do to work more

1           closely with New England folks. And so if you  
2           have any ideas or needs, the person to talk to is  
3           Gail and to John and Paula. We'll be back, and  
4           we will continue our working relationship after  
5           this meeting.

6           Also we have Bob Miller from our budget  
7           office. Bob is the one who's responsible for  
8           making sure I have the money to pay for plane  
9           fares to come up here. And Bob, if you have  
10          anything you want to talk about the FDA budget,  
11          he's the guy to talk to. I was at a conference  
12          call the other day and they referred to him as  
13          "Bob show-me-the-money Miller." I've known Bob  
14          a long time, and I'd never heard that one  
15          before.

16          So that out of the way, let me explain why  
17          we're -- how many people were at any of the  
18          406(B) meetings last year? Very few, so I'll go  
19          over this.

20          Part of the Food and Drug Modernization Act,  
21          a process that in the creation and birthing of  
22          was probably rougher than raising my twins for  
23          twenty-one years, one of the steps was that we  
24          would meet with our stakeholders, the people who

1 are affected by what we do, and consult with them  
2 on what the priorities are. Last year we set up  
3 very quickly a series of meetings to do that, and  
4 if anyone doubts that they had a profound effect  
5 on the way FDA does business, they'd be wrong.  
6 We heard the message loud and clear from the  
7 device folks that we regulate in CBER, and today  
8 we'll be talking about our Device Action Plan,  
9 which is a direct outgrowth of what we heard last  
10 year at the two 406(B) meetings that we had, and  
11 another industry exchange meeting that was held  
12 with the Pacific region folks that is directly  
13 attributable to that.

14 The way we did this last year was, we had it  
15 on different days for different centers, and most  
16 of them were in Washington. We in CBER had a  
17 second meeting in addition to the Washington one  
18 in Oakland, California. We believe that the  
19 meetings are so important for us to learn that,  
20 once again, we're the only center that's having  
21 two. I'm chairing this one here, and Dr. Zinner,  
22 our Center Director, is chairing one in  
23 San Francisco later today. The difference is  
24 that this year we're doing them simultaneously

1 featuring a video teleconference with Dr. Henney,  
2 our new Commissioner. We say "new," but she's  
3 had a stint as the Deputy Commissioner for  
4 Operations where she was in charge of the  
5 day-to-day operations of FDA, including the  
6 operations of the Center, so Dr. Henney is not a  
7 newcomer to FDA.

8 Part of that whole process is to have  
9 questions answered from around the country, so  
10 again I remind you what Paula said about this  
11 ivory-colored form. And, please, if you have any  
12 questions you'd like addressed, put them in, give  
13 them to the folks in the back, and they'll get  
14 them faxed to the teleconference.

15 Any questions that are not addressed during  
16 the course of the teleconference, we will have  
17 answered. We'll aggregate them. They will be  
18 answered, and they will be posted on the Web site  
19 within a few weeks. So even if we don't get to  
20 your question during the telecast, we will try to  
21 address all the questions and concerns.

22 The way we did this last year, and I think  
23 we'll do it this year, is I'll do a hopefully  
24 brief overview of what CBER is and the directions

1 we're moving in. Then we'll go to the panelists,  
2 and what I'd like to do is have them do their  
3 presentations. I think this group is doing it as  
4 one, if I'm correct. So after they conclude  
5 their presentation, my FDA colleagues and I will  
6 ask any questions we have on their presentation.  
7 Then we will open it up to the floor if anybody  
8 on the floor wants to have any comments or put  
9 questions to the group. After the first panel,  
10 we'll take a break, and we'll repeat that with  
11 the second panel, with the exception that we'll  
12 probably go to questions and comments after each  
13 speaker. Then we'll have lunch upstairs. Then  
14 we'll come back for the teleconference. After  
15 the teleconference, if we have not finished any  
16 general questions, people who have not  
17 registered, speakers who want to talk, we'll do  
18 at the end. Otherwise we'll just wrap up and  
19 adjourn.

20 Again I'll ask you to complete the  
21 evaluation forms because the statute says we'll  
22 do this at least once a year, and anything you  
23 can give us feedback on to help us will be  
24 appreciated.

1           Okay, let's see, I think I've got all of my  
2 administrative notes done, and I guess we can  
3 start with the slides. Again I want to thank BU  
4 and the audiovisual folks. This is an amazing  
5 facility.

6           This is our mission statement, and those of  
7 you who were at this meeting last year, one of  
8 the comments we received was that in our mission  
9 statement, we didn't properly address the medical  
10 devices we regulate. So we're in the process  
11 right now of going through the internal  
12 administrative measure of revising our mission  
13 statement. And over on the right side of that  
14 slide you see we're adding "and devices." That  
15 shows we have learned, we have listened, and our  
16 commitment.

17           These are the spectrum of products we  
18 regulate. We used to do this as a rainbow, but  
19 we kept adding products to it and the rainbow  
20 wasn't big enough, so we went to the circle,  
21 which kind of illustrates that our products are  
22 related and do tend to flow from one to the  
23 other. Again you'll notice down at the lower  
24 left corner, we've inserted between Tissues and

1 Whole Blood "Medical Devices," again recognition  
2 of what we've heard.

3 These are the tools we use to both enter the  
4 Olympics and do our job. They are interlocking  
5 systems we have of review, research,  
6 surveillance, policy, and compliance. We have an  
7 attitude that compliance is the last resort. We  
8 would rather work through negotiation; but if we  
9 reach a point where that's not possible, we have  
10 the full tools of both the Food, Drug and  
11 Cosmetic Act and the Public Health Service Act to  
12 take regulatory action.

13 These are our vision statements. They are  
14 in your handouts, so I'm not going to spend too  
15 much time. It just reflects the history of the  
16 biologics regulatory scheme that was started  
17 actually before the Food and Drug Act, and the  
18 Center for Biologics was originally the Division  
19 of Biologic Standards of the National Institutes  
20 of Health. It was transferred to FDA in 1972,  
21 and then added the tools of the FD & C Act. And  
22 if you see the last statement is the most  
23 important, that our regulatory mission is our  
24 guiding principle.

1           What are our strategic goals? Well, the  
2           first goal, a high-quality regulatory process  
3           which is managed and integrated from discovery  
4           through postmarketing. We want it to be seamless  
5           from the day that product is identified in a lab,  
6           put in clinical trials, hopefully licensed or  
7           approved, depending on the type of product, and  
8           then postmarketing surveillance.

9           A high quality research program which  
10          contributes directly to the regulatory mission.  
11          Over the years that has been misunderstood. Our  
12          research is directly aimed at our core regulatory  
13          mission. To give you an idea of this, very  
14          recently a magazine alleged that an illegal  
15          vaccine was manufactured with an illegal  
16          adjuvant, squalene. I was able to go to our lab  
17          director, and within a week they were able to  
18          develop a new method, previously nonexistent, to  
19          quickly screen for this illegal ingredient down  
20          to parts per billion. And we had to be able to  
21          have the research tools available. I can't even  
22          pronounce many of them, but we have multi-toff  
23          MNR. This was using electro-spray ionizing MNR.  
24          And they tried four or five methods they came up

1 with in a week. They totally validated it, and  
2 we're now able to run the regulatory samples.  
3 Without that research base, we would still be  
4 trying to disprove this allegation. So that's  
5 the need for our research program.

6 A high quality diverse work force,  
7 interactive information systems, and leveraging  
8 resources. That's where we go out and partner  
9 because Bob won't give us enough money to do  
10 exactly what we need to do. Okay, Bob.

11 Okay, what are our priorities? Well,  
12 Dr. Henney will be talking about her priorities  
13 during the teleconference, and our priorities are  
14 pretty much the same. Number one, implement FDA  
15 reform. Just last week we published in the  
16 Federal Register a required notice under FDAMA  
17 adopting specific CDRH guidances, and that was a  
18 milestone we were required to do and we met.

19 We have to meet or exceed the PDUFA FY99  
20 performance standards. Just in case anybody  
21 doesn't know the acronym, Prescription Drug User  
22 Fee Act.

23 Take whatever actions are necessary to  
24 assure the safety of and public confidence in the

1 nation's blood supply. Right now, approximately  
2 what percentage, Steve? 50 some percent of the  
3 blood supply is under consent decree? 60 some,  
4 okay. That shows that a few years ago, we  
5 realized the industry was not about to  
6 voluntarily comply, so we now have court-imposed  
7 sanctions and review of what they are doing.  
8 Again, that was a last resort after voluntary  
9 measures failed.

10 Facilitate the development and approval of  
11 significant vaccine, blood and therapeutic  
12 products. Just again going back to the history  
13 of our center, the person who was the first  
14 Director after it came in, Hank Myer, and his  
15 then Deputy, Paul Parkman, were the actual  
16 developers of the German measles, the rubella  
17 vaccine. So we have a proud history of working  
18 to actually develop the therapeutics and work  
19 with the industry and the National Institutes of  
20 Health where we are located to assure that the  
21 development process is as quick and seamless.

22 And pursue excellence in research that is  
23 directly targeted to the evaluation of  
24 regulation, and I've already covered that, I

1 hope.

2 Improve our automated system support. You  
3 can't do anything today without computers. I  
4 don't think any of us would like to go back to  
5 the era before e-mail, automated data systems,  
6 and tracking of our things. Well, some of us  
7 might want to, but when I get home tonight and I  
8 have 140 for being out of the office for 24  
9 hours, I don't know.

10 And continue to support efforts for a high  
11 quality, diverse work force.

12 This gives you an idea of what we're up  
13 against. If you look over here, the Prescription  
14 Drug User Fee Act has really been a two-edge  
15 sword for us. It provided additive resources to  
16 the FDA to speed the approval of covered  
17 products. One of the requirements of PDUFA,  
18 however, is that we maintain a base level of  
19 appropriated resources, that if we don't continue  
20 to spend, we don't receive the user fees. And  
21 over the past few years, as our budget overall  
22 has been flat-lined -- and a flat-line budget  
23 involves a basic decrease because of increased  
24 salaries and costs -- the share of what we've had

1           available for the other products we regulate is  
2           this little blue dot down there. So when people  
3           ask why we're not doing as much as we could in  
4           the medical device area, it's because to keep  
5           this area here, we have to spend our appropriated  
6           funds and take it from somewhere. You can also  
7           see that this IAG CRADA has been constant or  
8           increasing, and that's because we've turned to  
9           leveraging and working with outside  
10          organizations, getting grants from research  
11          institutions, interagency agreements with NIH and  
12          NIST to try and fund some of our product  
13          characterization and regulatory development by  
14          partnering with either early phase industry or  
15          the NIH or NIST.

16                 Interestingly enough, you can see that our  
17          workload has been in the IND, or investigational  
18          new drug area. In our case, it's really  
19          investigational biologics. And you can see that  
20          the level, aside from a dip for a few years --  
21          and if you plot the stocks of biotech companies,  
22          those of you in the industry know that that  
23          pretty much tracks declines in the biotech  
24          stocks -- has been increasing again. And,

1           importantly, the percentage of biotech is really  
2           up there.

3           These are numbers which are interesting. It  
4           shows that while many of the products are coming  
5           in as INDs, very few are leading to actual  
6           applications. That's the next phase of product  
7           development, and we're gearing up to handle as  
8           they move from research into licensure.

9           User fee performance, you can see we're up  
10          there at a hundred percent. We've met all our  
11          goals, and we are going to continue to meet  
12          them.

13          That's a really horrible slide. I can't  
14          read it from here. This just shows our review  
15          performance in numbers and percentages, and again  
16          you have those in your packets.

17          And one of Dr. Henney's key priorities is  
18          improving FDA in general, and our goal is to  
19          improve CBER's science base. Again, we have a  
20          proud history of research. Our predecessors have  
21          worked with Dr. Salk and Sabin on the original  
22          vaccines. Again, the people who are our  
23          management back when I first joined the center  
24          developed the rubella vaccine. And over the past

1           few years our science base has eroded, and we are  
2           now in the process of rebuilding it because it is  
3           necessary to make good and fast regulatory  
4           judgments.

5                   And these are the goals we've set for  
6           ourselves in science: To realize the mission of  
7           bringing products of new technology to the market  
8           rapidly while ensuring their safety and  
9           efficacy. Nobody benefits from rapid approval of  
10          an ineffective or unsafe product, not even the  
11          sponsor, because the long-term costs of having a  
12          bad product out there are not even available to  
13          them.

14                   And to realize the mission of reducing risks  
15          associated with products. I'm getting ready for  
16          a hearing tomorrow in the House, and one of the  
17          things we have to stress is: There is no medical  
18          decision that is ever made that is not a  
19          risk/benefit judgment. And it's very important  
20          that both the products are approved when that  
21          judgment in general is on the benefit side, and  
22          the prescribers, or users, have the information  
23          they need to make the correct evaluation.

24                   And these are the strategies: Research,

1 standards development. Again, standards  
2 development is very heavily interactive with the  
3 industry. Surveillance, outreach, meetings like  
4 this, and premarket review.

5 Training scientifically, these seminars, and  
6 enhancing our databases. The meetings and  
7 seminars is a key point because traditionally in  
8 the federal government, when you start running  
9 short on cash, the first thing you do is you  
10 reduce travel because travel is extremely  
11 expensive and you can't demonstrate a return on  
12 investment. That is one of the things that's  
13 eroded our science base. If our scientists can't  
14 get out to meetings, present their results and  
15 consult with colleagues, they are not at state of  
16 the art. And so one of our goals is to increase  
17 our folks' participation in major scientific  
18 meetings.

19 Professional development, many of our  
20 physicians have for a long time worked in  
21 clinics, mainly free clinics or volunteer  
22 clinics, a few hours a week to keep their medical  
23 skills and patient treatment ideas up to the  
24 standard. We're enhancing that by getting some

1 of our research types, our microbiologists, our  
2 chemists, working in research laboratories in  
3 universities part-time, four hours every two  
4 weeks, to get some experience on what the real  
5 world is in today's day and age.

6 Product testing, we are in the process of  
7 developing a new standards group within the  
8 center.

9 And infrastructure, for many years our lab  
10 equipment was getting very old. It wasn't up at  
11 state of the art. One of the few benefits of Y2K  
12 means that some of that equipment has to be  
13 replaced just so it will work next year.

14 And I think I've covered those in previous  
15 slides. The key one I'll just repeat:  
16 Anticipate public health needs and support  
17 informed decisions. And that way, when we have  
18 our traditional Friday night crisis and my pager  
19 goes off at 9:00 o'clock and my wife starts  
20 yelling about the FDA, I can pick up the phone  
21 and get the people I need who can give the  
22 information that is needed to make the right  
23 public health choice.

24 And I think I've covered those. We'll just

1 shoot through those. You can read them.

2 Major initiatives of action plans: Two  
3 years ago we were faced with the crisis of  
4 confidence in the blood supply, and we developed  
5 the Blood Action Plan. And by putting resources  
6 and project management to it, we have been able  
7 to move a lot of things forward very fast.

8 It has been so successful that we have  
9 adopted the action plan approach for several  
10 things: FDAMA/PDUFA II. We have accountability.  
11 We have meetings. In fact, unfortunately I left  
12 yesterday to come here and missed our quarterly  
13 Status of Application meetings, where each of our  
14 review officers gets up and gives the status of  
15 all the applications they are working on; and the  
16 senior management can listen, provide input, and  
17 make assignments of additional resources or  
18 whatever is needed.

19 Strategic Plan, we developed that four years  
20 ago to give us a basic ten-year strategy. It has  
21 been very successful in anticipating both our  
22 budget problems and what we need to do to focus.

23 Team Biologics, I'm sure there will be some  
24 questions about that. That was a way to bring

1           our inspection compliance activities into line  
2           with the rest of the FDA. Twenty-five years  
3           after biologics was absorbed in FDA, we still did  
4           business in a major different way. Our  
5           inspection program was conducted out of  
6           headquarters, and some believed our GMP attitudes  
7           and compliance activities were out of line.

8           We believe that because of the cutting edge  
9           of our technology, our scientists really needed  
10          to be involved in the inspectional approach. So  
11          ORA and CBER got together, and we developed Team  
12          Biologics. I'll go over it in a couple of  
13          minutes.

14          Tissue Regulatory Framework, that's an  
15          action plan that's developing strategies to  
16          regulate tissues. Congress has for years been  
17          talking about enacting statutes. They have not  
18          yet done so, and we anticipate should it be done,  
19          it will be another unfunded mandate, so we have  
20          been working on how to come to grips with the  
21          tissue issues without any additional funding or  
22          resources.

23          The Blood Action Plan I mentioned was the  
24          granddaddy of the Xenotransplant Action Plan.

1           That came to light with Jeff Getty and his baboon  
2           blood marrow implant a few years ago. We decided  
3           we needed to get together and be proactive.  
4           There are companies developing human-gene-based  
5           pig organs. Our own research lab discovered  
6           porcine endogenous retrovirus, or PER, that's  
7           genetic codes from viruses that were embedded in  
8           porcine tissue. And we had some INDs for liver  
9           assist devices, and when this was discovered, our  
10          lab was able to do the research, find out they  
11          were nonreproducing, nonreplicating,  
12          noninfectious, and therefore didn't pose a risk.  
13          The hold was very minimal, but we were able to  
14          investigate it, reach an informed decision,  
15          change the informed consent, and move on. Again,  
16          the need for a research program.

17                 The Device Action Plan, we'll go into detail  
18                 on that, and the ICH, so that the industry has a  
19                 single group of requirements to comply with  
20                 around the world.

21                 Device Action Plan, in part spurred by the  
22                 device law changes included in FDAMA. And last  
23                 year we heard -- I heard it in Oakland, in D.C.,  
24                 and then again in Irvine. We had a meeting back

1 in December to discuss this in Bethesda. And  
2 what industry has said we don't provide is  
3 consistency, harmonization with CDRH, a  
4 transparent process they can understand,  
5 facilitated reviews, guidance, and  
6 communication.

7 So we have set up four teams as part of the  
8 Action Plan: CBER/CDRH Coordination, Review  
9 Performance, Compliance and Team Biologics, which  
10 I'm the chair of, and the Outreach/Inreach, which  
11 Mary Myers, who is the director of our Office of  
12 Communications Training Manufacturers Assistance,  
13 is in charge of. And that is designed to both  
14 get our message and hear the messages of our  
15 stakeholders in the device area, as well as deal  
16 with our own employees who may not understand  
17 what's going on. That's why we added the inreach  
18 to the always traditional outreach.

19 Coordination has a bunch of action items.  
20 The Intercenter Agreements are now many, many  
21 years old. Aside from my gray hair, my memories  
22 of the original Intercenter Agreements and  
23 implementing the '76 drug amendments reminds me  
24 just how old I am. We realize that technologies

1 and products have come down the pipeline that  
2 weren't even thought of or imagined at the time  
3 of those agreements, so we are working with CDRH  
4 and, as a matter of fact, CDER, but we're  
5 starting with the CBER/CDRH agreement.

6 A Re-engineering Work Group that was so  
7 successfully set up by Bruce Burlington, we're  
8 working with them to get their lessons learned so  
9 that we don't reinvent the wheel.

10 We've published the FR Notice of  
11 Concurrence. I think it was last Friday.

12 FDAMA training at CDRH, our people are  
13 attending the training that CDRH reviewers get,  
14 and in fact, on some products the CDRH reviewers  
15 are attending our training.

16 Device Web page, if you look at our Web  
17 site, you now have the devices separately, so you  
18 don't have to go hunting through the material,  
19 again a direct outgrowth of last year's 406(B)  
20 meetings. And we are preparing guidances on  
21 many, many issues relating to medical devices.

22 The CBER/CDRH Coordination Outcomes,  
23 Commitment: The commitment to review devices in  
24 a timely manner using the same standards as

1 CDRH. Coordination with them, cooperation,  
2 communication, and again consistency. I believe  
3 those of you who were at the meeting last year  
4 can testify that that is exactly what we heard.

5 Review Performance, our review performance  
6 in the device area is, quite frankly, very poor.  
7 We realize that, and it's a result of funding.  
8 The same people who do that have been involved in  
9 providing the scientific support of those  
10 injunctions on 60 percent of the nation's blood  
11 supply. Compliance issues have to come first,  
12 and as you saw in that one slide, we keep  
13 reducing the amount available to other products.  
14 We have a proposed reorganization in our Office  
15 of Blood, and that will hopefully give more  
16 attention and control.

17 Set Review Objectives, Implement Managed  
18 Review Process. We developed a managed review  
19 process to implement FDAMA and PDUFA. We are  
20 extending that to include the blood process.  
21 That is where we mapped out our business rules.  
22 They covered three walls. We're now looking to  
23 where we can re-engineer that. We have something  
24 called the 2-B process that we're working on, and

1 that is almost finalized. When it is, it will be  
2 up on our Web site.

3 And Develop Targeted Guidance for specific  
4 products in specific areas.

5 Review Performance, again closely managed  
6 process, define expectations and priorities, meet  
7 time frames and deadlines, and maintain the  
8 review quality. Again, no one benefits from a  
9 poor product getting approved.

10 Compliance and Team Biologics, as I said, I  
11 chair that group.

12 Review the device inspection policies, make  
13 sure they are conforming with the CDRH policies,  
14 except where the nature of the risk from the  
15 product justifies an exception. We will not be  
16 lowering standards, but we will identify the ones  
17 where we can and evaluate that, and where they  
18 are different, we're going to clearly explain  
19 them, both to our own people and to the industry,  
20 as well as why.

21 Training and guidance, we will be training  
22 our own people, and we will be doing what we've  
23 done traditionally in CBER, and after developing  
24 the training program, hold a similar program

1 available to industry so they can hear the same  
2 words the investigators hear.

3 Develop sterility and stability, I guess the  
4 word got left off there, guidance for the  
5 inspectional program, and GMP guidance for CBER  
6 IVDs. That is an issue that came up frequently  
7 last year, and we have a group that's composed of  
8 CDRH, CBER and ORA, our field people, that will  
9 be coming up with an explanation of what the  
10 standards are, and if they are different, why.

11 ORA coordination, a transparent inspectional  
12 process, just one that when our investigator  
13 walks in, whether it's a district investigator or  
14 Team Biologics team, you'll know what they are  
15 going to be doing.

16 And a consistent compliance approach. Over  
17 the years, we have heard that different districts  
18 do things differently. In fact, I've heard that  
19 for close to thirty years now. The way we're  
20 handling that in the biologics area is part of  
21 Team Biologics. We have two compliance officers,  
22 one on the East Coast, one on the West Coast, to  
23 coordinate our actions. So we have reduced the  
24 number of people to oversee it, and so we get a

1 consistent approach.

2 Outreach/inreach, developing strategies I  
3 talked about to explain what we'll be doing  
4 there, or actually what we are doing doing here.

5 The 21st Century Biologic Products, when I  
6 left the Center for Drugs and came over to  
7 Biologics about eleven years ago, I had a long  
8 conversation with my mother, who's my  
9 reality-based check, and she said, "What's the  
10 difference?" And I tried to explain to her that  
11 blood and vaccines and other biotech things like  
12 gene therapy, cellular therapy, monoclonal  
13 antibodies, and she had no idea what I was  
14 talking about. She has now learned by watching  
15 the evening news that every time she hears about  
16 one of these new products, she'll ask me, "Is  
17 that thing I saw yours?" I say, "Yes, that's  
18 ours."

19 It's clear that the future of biomedical  
20 science is in the biologics area. So what are we  
21 going to have to deal with? New biomedical  
22 technologies, the safety of those, ethical  
23 issues. I remember a happy time in my youth at  
24 FDA when we used to say ethics weren't really our

1 issue; that was the IRB's and the institutions  
2 themselves and the companies. That's not true  
3 anymore. We really do have to get involved,  
4 particularly things affecting the germ line,  
5 where the ethical issue is part of the  
6 benefit-to-risk equation. And the harmonization  
7 of regulatory standards, both within FDA, but  
8 more importantly, around the world.

9 Changing health care environment. I  
10 remember telling people, and telling people on  
11 the Hill particularly: "FDA doesn't get involved  
12 in economics. We deal with safety and  
13 effectiveness." In today's managed care  
14 environment, that is part of the risk/benefit  
15 equation. A technology that is incrementally  
16 better but costs a thousand times more, is it  
17 worth it? And when you get into these  
18 discussions, for those of us who started out as  
19 FDA investigators, or as they were called when I  
20 was, inspectors, life was easy. You dealt with  
21 rat pellets in flour. You dealt with unsafe,  
22 adulterated, or sub- or superpotent drugs. Now  
23 we're involved with incremental change: Is a  
24 product that's a thousand times more expensive,

1           that gives a person a one in one thousand chance  
2           at a better outcome, worth it? Well, if you're  
3           that one person, you think it is. And it's a  
4           really strange discussion that gets involved with  
5           how you make those decisions on whether the  
6           approval is worth the increased risk or increased  
7           cost. Again, we try and stay out of it.

8                        Bioterrorism, two years ago I knew nothing  
9           about bioterrorism. Now I have a Top Secret  
10          clearance and I know more than I ever want to.  
11          That is an important part of today's life. The  
12          Department of Health and Human Services has been  
13          given a large amount of money to purchase a  
14          civilian stockpile of drugs, biologics, and  
15          devices for use in terrorism. We are involved in  
16          that and are advising the department,  
17          facilitating development in dealing with that,  
18          another thing that has been taking up enormous  
19          amount of resources, and I'll say this again for  
20          Bob's benefit, was not funded in this current  
21          year's budget. Hopefully next year we will get  
22          some, but it is a very important thing for the  
23          civilian stockpile as well as advising DOD on  
24          their actions.

1           Y2K Issues. You can't pick up the paper  
2           today without finding out that January 1, the  
3           whole world is going to collapse. I was reading  
4           my local paper, and somebody in my neighborhood I  
5           know for twenty years has turned into a raging  
6           survivalist. She has more generators, dried  
7           foods. You know, it reminds me, those of us old  
8           enough, back in the '60s and the '50s with the  
9           fallout shelters. Now, this is something I've  
10          known for twenty years and I think is fairly  
11          rational. And the hype given to this has reduced  
12          the confidence of the public. So we're very  
13          involved with working with our industry, working  
14          with the department. We have a Y2K working  
15          group. Those of you in industry will soon be  
16          getting a letter from us to submit what you have  
17          done with your Y2K preparedness. We have been  
18          working on a shortage plan, which in addition to  
19          our normal shortage operations, makes sure that  
20          the products that we regulate will be there.  
21          Again, another big job that is unfunded, and this  
22          one's our bottom line.

23                 In closing, I don't want this to be the last  
24          time we communicate. In my last job, I was

1           pretty proud of the information systems that we  
2           set up. I always used to keep this slide for  
3           last because most of the people at meetings were  
4           Internet-challenged. But now just about everyone  
5           has access, and we have a fairly large Web site.  
6           That's the address. And if you have a question  
7           in general, you can e-mail it to that e-mail box,  
8           and someone from our Office Communications  
9           Training Manufacturers Assistance will either  
10          answer it or get it to the person who can answer  
11          it.

12                        Questions for Stakeholders, this is the  
13           purpose of this meeting. This was in the Federal  
14           Register Notice, and this is what we've asked the  
15           speakers to address. And aside from being in the  
16           slides, they are on those question sheets as  
17           well:

18                        "What actions do you propose the Agency  
19           take to expand our capability to incorporate  
20           state-of-the-art science into its risk/benefit  
21           decision making?

22                        "What actions do you propose to facilitate  
23           the exchange and integration of scientific  
24           information to better enable FDA to meet its

1 public health responsibilities throughout the  
2 product's life cycle?

3 "What actions do you propose for educating  
4 the public about the concept of balancing risks  
5 against the benefits in public health decision  
6 making?

7 "What actions do you propose to enable FDA  
8 and its product centers to focus resources on  
9 areas of greatest risk to the public health?"

10 And, "What actions do you propose for  
11 enhancing communications processes that allow for  
12 ongoing feedback and/or evaluation of our  
13 modernization efforts?"

14 And that's it for the slide talk. I'd be  
15 happy to answer any questions or you can save  
16 them for after the speakers. Anyone? That being  
17 said, I thank everybody for their patience in  
18 listening to me.

19 (Applause.)

20 And I want to thank the folks back at the  
21 office that put that one together. If any of you  
22 are interested in sharing these with  
23 colleagues -- I know some companies, I hear from  
24 people who have left the FDA, require you guys to

1           make out trip reports and things. These slides  
2           have been posted on our Web site since  
3           yesterday. So if you want them in color that you  
4           can attach to e-mails and stuff like that, you  
5           can just download it. They are in Powerpoint,  
6           and you can get the entire set if you want to do  
7           briefings within your own company.

8           The other thing is, as of yesterday, the  
9           Device Action Plan, which was signed by  
10          Dr. Henney last Friday, is posted there as well.  
11          It was only approved last Friday, and we didn't  
12          have enough time and we weren't real sure whether  
13          we would be able to get it out here. And if you  
14          are in that sector and you want to see the exact  
15          plan that follows the tracks of what I had up  
16          there but with the specific goals and the due  
17          dates, that's there.

18          Okay, our first panel, Janice Bourque,  
19          Executive Director Mass. Biotech Council; another  
20          friend from last year, Jim Weston from Biopure;  
21          and Lisa Raines from Genzyme, a very well-known  
22          company here in the Northeast. And there's Steve  
23          and John. And just go ahead. Do you want to  
24          come up here?

1 MS. BOURQUE: We're going to use the  
2 overhead.

3 Okay, well, thank you for allowing us to  
4 speak again today. As was mentioned, we were in  
5 Washington, D.C. last year, so welcome to  
6 Boston. We've also had a recent visit with  
7 Dr. Henney. She came and visited the Mass.  
8 Biotech Council and the Device Council as well,  
9 so we were pleased to have the opportunity to  
10 talk with her about some of our concerns and what  
11 some of her concerns are as well. And we have  
12 worked closely with the local FDA office, and  
13 I'll point out how well we have worked together  
14 on a pilot program that was very successful and  
15 has continued and ongoing.

16 Today we have, as I mentioned, three  
17 speakers, myself, Jim Weston, and Lisa Raines.  
18 And I'm going to talk a little bit about meeting  
19 performance time lines, FDA reviewer training,  
20 and advisory panels. Jim Weston is going to talk  
21 about risk/benefit and consumer education, and  
22 Lisa is going to speak about fast-track generic  
23 biologics and pediatric exclusivity extensions  
24 with regards to orphan biologics.

1           Just so you'll know a little bit about us at  
2           the Mass. Biotech Council, we represent about 250  
3           companies here in Massachusetts. They are mainly  
4           small to medium size, and they range anywhere  
5           from early stage companies of anywhere from two  
6           to three people to full-scale commercial  
7           manufacturing companies with several thousands.

8           The MBC has been in operation for about  
9           fifteen years, and our primary mission is to  
10          ensure that all biotech companies, whether they  
11          choose to remain small or become fully integrated  
12          companies, reach their full potential.

13          Last year the MBC had put together an FDA  
14          White Paper in response to FDAMA and actually  
15          tried to come up with recommendations on how to  
16          actually carry out the implementation and write  
17          the regulation and have input into the guidance  
18          documents. It's one thing for Congress to  
19          write. It's another challenge, I think, for the  
20          FDA and for industry to work together to ensure  
21          that the regulations reflect that legislation and  
22          move forward. So we're very supportive of this  
23          mission to ensure that there's prompt approval of  
24          new drugs and therapies. And our primary goal

1 for the FDA, we know, and for the industry is to  
2 ensure that these patients have access to these  
3 therapies and that we're able to get them to them  
4 as quickly as possible.

5 One thing I'll mention today, we do have  
6 some copies of these slides. We will be  
7 submitting an actual document to the FDA. I  
8 think we have to about May 14, I think. And it  
9 will be similar to our White Paper. It will be a  
10 second White Paper with the actual text that will  
11 go into further detail from these slides, and  
12 that will be available. It will be up on our Web  
13 site as well as directly supplied to the FDA and  
14 to anyone who would like a copy of that.

15 For the first section on meeting the  
16 performance goals, I'd like to speak briefly  
17 about our last meeting. We had come up with  
18 recommendations in our White Paper regarding  
19 meeting performance goals, and since then a  
20 guidance document has been released. And in this  
21 guidance document we noted that we had made some  
22 recommendations on dispute resolution, and we had  
23 asked that the sponsor be able to provide  
24 corrections to the FDA fifteen days from receipt

1 of minutes from the FDA, and that in return the  
2 FDA provides response back to the sponsor fifteen  
3 days from receipt of the correction from the  
4 sponsor. We think it's very important that we  
5 have firm time lines within the guidance  
6 documents, and we believe those were not put in  
7 there. And that way the expectations are very  
8 clear from both sides just who has been operating  
9 within the response time that's necessary. I  
10 think to leave it open, again, leads us to a  
11 position where we are now where it's up for  
12 discussion, debate, and not necessarily being  
13 able to have a sense that we are moving the time  
14 line.

15 Secondly, with regards to meeting the  
16 performance goals, with regards to fast-track  
17 meetings and sponsor-requested fast-track  
18 meetings, we wanted those meetings to be  
19 scheduled within fourteen days of the request by  
20 the sponsor. And then we also requested that the  
21 meeting actually occur within thirty days of  
22 receipt of the sponsor's request, and that again  
23 was not noted or given firm time lines in the  
24 guidance document, and we're hoping that there's

1 still an opportunity to put those expectations in  
2 that guidance document.

3 With regards to FDA reviewer training, when  
4 Dr. Henney was here, she indicated there were  
5 three areas of great concern with her. One was  
6 actually carrying out FDAMA implementation. The  
7 second was on building the science base at the  
8 FDA, and the third was addressing real safety  
9 issues, and those were three of her primary  
10 focuses that she addressed to us.

11 So with regards to building on the science  
12 base, which I know some of the questions have  
13 been asked, the MBC, as I mentioned earlier, has  
14 a model program experience in the success area of  
15 manufacturing. With John's local office, we've  
16 been able to develop a preinspection pilot  
17 program, and that we actually won in conjunction  
18 with the local FDA office Al Gore's Hammer Award  
19 for a model program on helping to reinvent  
20 government and streamline it. So we have that  
21 expertise. So what we'd like to recommend is  
22 that we could develop a model program for FDA  
23 training.

24 Now, we know the reviewers already receive a

1 great degree of training, but we think that  
2 together with industry, we might be able to help  
3 develop that science base further. And so what  
4 we thought we could do is maybe create a  
5 seminar-type format in which cutting edge  
6 technology would be presented. And that could be  
7 presented by academia, by industry, leaders in  
8 this field of research that's going on who could  
9 present this type of cutting edge technology to  
10 allow the reviewers to come, ask questions,  
11 present the work they are doing.

12 It really creates a certain synergy. It's  
13 not for any one company or researcher to hope to  
14 gain an "in" with the FDA. This is really to  
15 talk about the science so the reviewers are right  
16 there. It's a challenge for us as an industry to  
17 stay up to date on all of the technology that's  
18 being developed, so we can only envision it's a  
19 real challenge for the reviewer as well.

20 I have a possible suggestion or solution.  
21 We could do it in a neutral location. We'd love  
22 to do it here in Massachusetts. There is a  
23 facility, the Mass. Biologics facility, which now  
24 comes under the purview of the University of

1           Massachusetts. There may be another facility as  
2           well that I'm not aware of. But the reason why I  
3           suggested this facility is because they already  
4           have conducted FDA training there, and it is a  
5           CDC alternative site, so we know they probably  
6           have the necessary equipment and the presentation  
7           rooms in order to do this.

8                     And, similarly, seminars could be developed  
9           so that it's reciprocal between the FDA and  
10          industry. So if there are ways the industry has  
11          shortcomings in terms of its ability to interact  
12          or report or have discussions with the FDA, there  
13          are things that we continually do, ways that are  
14          ineffective, we certainly would welcome the FDA  
15          to also give seminars to us in how we can do that  
16          better. So we really see this as an interactive  
17          opportunity to develop a model program. And  
18          there may be some things similar. We certainly  
19          don't want to say this is just something  
20          associated with Biologics, but maybe this could  
21          be expanded to include products. I mean,  
22          whatever opportunities we see there.

23                     The last point I'll make has to do with the  
24          advisory panels. In our earlier White Paper, we

1 did ask for harmonization between the two  
2 divisions. Currently CBER has what we believe is  
3 a great operating policy, where they actually  
4 submit to the sponsor their draft panel  
5 documents; and that allows a sponsor then to  
6 review and give comments back to the FDA before  
7 it goes back to the advisory panel. That's very  
8 important because let's say there was some point  
9 that was made incorrectly or confusion over a  
10 particular point. The sponsor has a chance to  
11 correct it before it's actually spent a great  
12 deal of time at the advisory panel going over  
13 something that simply could have been clarified  
14 ahead of time, so that when you're at the  
15 advisory panel meeting, you're really focusing on  
16 what is really crucial and important.

17 Right now CDER does not do that, rarely does  
18 that, and we would just really like to see CBER's  
19 policy harmonized and carried over into CDER. We  
20 think there's a real opportunity to use the  
21 advisory panel in the capacity that they were  
22 originally intended.

23 And with that in mind, also I want to talk  
24 briefly a little bit about the role at the

1           Advisory Panel.  What we see the role of the  
2           Advisory Panel -- and I was looking at some of  
3           the documentation as to the description of the  
4           role of the Advisory Panel.  It was really for a  
5           third-party evaluation mechanism for advice,  
6           particularly regarding scientific controversies  
7           or some cutting-edge technology that's really  
8           challenging.  It is important that the FDA note  
9           the impact these Advisory Panel meetings has on  
10          the industry.  They are open public meetings.  
11          They are often filled with a variety of  
12          individuals, including investors, and they  
13          greatly impact our ability to raise research  
14          dollars.  And even if you get an approval from  
15          the Advisory Panel, we see fluctuations in stock,  
16          that even with a positive result, we'll see 20 or  
17          30 percent fluctuation on the stock.  So it's  
18          important to note that these panels, what they  
19          say and do has great impact.

20                 But we're very concerned about how the  
21          panels are now being used.  We think that perhaps  
22          they are used too frequently and they are used  
23          just to endorse what the FDA already used, not as  
24          third-party evaluators.  And so what we'd like to

1 recommend is that if the company has proven  
2 safety and efficacy to the extent that the FDA  
3 feels is necessary, to maybe not go into an  
4 Advisory Panel review process, but go through  
5 just a rapid-approval process, and really use the  
6 Advisory Panel for controversial issues.

7 Additionally we also, because these are open  
8 public forums, we're asking that the FDA consider  
9 that these be closed forums, so that the  
10 discussion really does not affect the outside  
11 investors, the stock market or what not; that  
12 really instead of having individuals in the room  
13 who really don't necessarily need to be there, if  
14 it's going to be a scientific discussion, to  
15 really consider having closed Advisory Panel  
16 meetings. Certainly the FDA could have anyone  
17 there that they feel is important to be there,  
18 but limit who exactly ought to be in that room.

19 Essentially also we'd like to maybe have  
20 some conformity or best practices evaluated by  
21 the advisory panels. I think companies have  
22 various experiences on what worked well, how some  
23 advisory panels really operated, they felt, to  
24 both the benefit for the FDA and for the company,

1 as well as a third party and others that probably  
2 did not operate as well, and that there might be  
3 opportunities to develop conformity or best  
4 practices to address the Advisory Panel.

5 I'm going to have Jim Weston now come up and  
6 talk about consumer education and risk/benefit,  
7 and then we'll have Lisa. Then we'll take  
8 questions.

9 MR. WESTON: Thanks, Janice. As Mark  
10 Elengold mentioned, most products in the American  
11 marketplace really, especially medical ones, have  
12 two facets. On one side, we know that they  
13 really benefit users and often improve lives. We  
14 also know that they are, however, rarely without  
15 at least some risk, and that risk can result in  
16 known or unknown side effects. Consumers must  
17 often weigh the benefits and risks before using  
18 these products, oftentimes with incomplete  
19 information.

20 In order to address this issue, the FDA  
21 asked us for responses to the question: What  
22 actions do you propose for educating the public  
23 about the concept of balancing risks against  
24 benefits in the public health decision making?

1           We know that FDA's mission is to promote the  
2 public health by promptly and efficiently  
3 reviewing clinical research and taking  
4 appropriate action on the marketing of regulated  
5 products in a timely manner. Under FDA's Plan  
6 for Statutory Compliance of last November, which  
7 addressed the requirements set in Section 406 of  
8 the FDAMA Act, several objectives were stated.

9           They included: Maximizing the availability  
10 and clarity of information for consumers and  
11 patients regarding new products, implementing  
12 inspections and postmarket monitoring, and  
13 ensuring FDA's access to scientific and technical  
14 expertise.

15           Let's talk a little bit about some of  
16 these. The ability to improve public education  
17 and understanding about the concepts of balancing  
18 risks against benefits in the public health  
19 decision-making process could be enhanced with  
20 several new and expanded concepts developed and  
21 implemented by FDA, sponsors, patient groups, and  
22 other governmental agencies. First, the concepts  
23 of risk/benefit analyses should be expanded in  
24 discussions and agreements between the FDA and

1 sponsors throughout the entire development  
2 process. FDAMA provided a guideline for the  
3 management of meetings between sponsors and the  
4 FDA and the MBC, the Mass. Biotech Council, in  
5 its July 18 White Paper provided points to  
6 consider relative to the meeting section of that  
7 document. In accordance with some of those  
8 proposals which we made and agreed upon, there  
9 should be during each critical meeting decisions  
10 and agreements made relative to risks as well as  
11 benefits. FDA should discuss the criteria  
12 development agreements that will form the basis  
13 of an acceptable risk as part of the overall  
14 approval and development process.

15 Furthermore, if a product is to be discussed  
16 at an Advisory Committee meeting as part of its  
17 approval process, a summary of both the FDA and  
18 sponsor agreements and opinions regarding the  
19 risks/benefits of the drug which have occurred in  
20 developing the development process should be  
21 presented as well for a balanced review.

22 Secondly, the agency's criteria for  
23 presenting well-balanced information to the  
24 consumer needs to incorporate all aspects of the

1 health care system. Risk/benefit information is  
2 provided in the package inserts which accompany  
3 distribution of most prescription products. It's  
4 also associated with ads for prescription  
5 products, and a patient package insert is often  
6 provided when a prescription product is  
7 dispensed. But because of the complex nature of  
8 this information and often the general lack of  
9 public knowledge regarding the development  
10 process, this information is often not read, is  
11 either overlooked or can be misinterpreted if at  
12 all read.

13 While other forms of communications are  
14 becoming available -- for example, on Web sites --  
15 the same information is often provided in just a  
16 different manner. In order to address this  
17 concern, we would propose that FDA explore pilot  
18 programs with effective education regarding  
19 risks/benefits of prescription products, with the  
20 primary public contact persons giving out  
21 prescription medicines; that is, the prescribing  
22 physicians or dispensing pharmacists. These are  
23 the individuals with the background and training  
24 to understand the risks/benefits and who can

1 directly assure that patients best understand the  
2 risks and benefits of the products. This type of  
3 program would be extremely beneficial,  
4 particularly for fast-track products where there  
5 are often high risks involved.

6 The FDA does have a Pharmacist Education  
7 Outreach Program, and we encourage its  
8 expansion. In today's managed health care  
9 system, it's likely that insufficient time is  
10 allotted or allowed for this purpose. Thus a  
11 cooperative agreement must be reached between all  
12 parties in health care systems, the sponsors, the  
13 FDA, the physicians, the pharmacists, and often  
14 health care peers, to be able to provide this  
15 information in time to give benefit to patients.

16 Collaboration with all stakeholders -- i.e.,  
17 the media, the consumers, the patient groups, and  
18 other federal agencies -- is encouraged.

19 Third, the timely dissemination of current  
20 and cutting-edge "scientifically sound"  
21 information regarding potentially new uses and  
22 findings of drugs and biologics should be  
23 expanded. This includes the dissemination of  
24 information on unapproved new uses and timely

1 information regarding postmarketing surveillance  
2 of new and existing products.

3 FDA and sponsors need to work cooperatively  
4 to develop the full potential of the Internet as  
5 a two-way communication tool as part of this  
6 process. Information regarding new approved and  
7 "scientifically sound" information on unapproved  
8 uses should be readily available to consumers and  
9 health care professionals in an effective  
10 manner. In a similar manner, safety profiles and  
11 updated safety information regarding products  
12 should also be available freely on the Internet.  
13 Information from FDA's Adverse Events Reporting  
14 System should also be promptly posted.

15 And, lastly, the FDA in order to communicate  
16 effectively with consumers and patients, needs to  
17 enhance and expand the agency's collaborations  
18 with industry, other governmental agencies,  
19 academia, and patient groups. In this manner,  
20 information exchange, scientific expertise, and  
21 important interchanges regarding key information,  
22 including risk/benefit analyses, can occur. We  
23 strongly encourage FDA to expand its interactions  
24 with the NIH, the National Institutes of Health,

1           regarding the science-based expertise and patient  
2           education process.

3                     And Lisa Raines?

4                     MS. RAINES: I didn't make advance  
5           arrangements for somebody to do my overheads, so  
6           Janice is being very kind to help me out here.

7                     In the remaining time, I'm going to address  
8           three issues, each of which is fairly complex,  
9           and so each of which is going to be addressed in  
10          a fairly shorthand manner. And if there is a  
11          minute or two remaining, I may take the  
12          opportunity to offer some personal comments on  
13          some of the issues that Dr. Elengold raised that  
14          we've had some discussions on in the industry.

15                    The first issue I'd like to talk about is  
16          the new Fast Track Program which we're very  
17          excited about, and in fact had the opportunity to  
18          discuss with Dr. Henney when she visited Genzyme  
19          for close to an hour just a few weeks ago. And  
20          let me begin by saying that the concept of fast  
21          track, which was developed in collaboration  
22          between FDA, the Congress, and the industry, was  
23          to look at best practices that FDA had already  
24          adopted through the Accelerated Approval Program,

1 or through what we sometimes call "skunk works,"  
2 where individual reviewers had taken  
3 extraordinary initiative to move products through  
4 the pipeline in a rapid and effective way, and to  
5 see if we could come up with some way of  
6 institutionalizing and broadening the scope of  
7 what we viewed as best practices that FDA had  
8 already implemented.

9 I think to a significant extent we all  
10 recognize that fast track initially builds on the  
11 existing accelerated approval regulations. FDA  
12 put out the guidance document required by the  
13 statute a few months ago, and by and large, I  
14 think it's been very well received by the  
15 industry. It recognizes that fast-track products  
16 may either be accelerated approval products based  
17 on an approval on either a surrogate end point or  
18 a short-term clinical end point, or it may be a  
19 regular approval, and you've got the advantage of  
20 rule and review in either case. But I'm going to  
21 focus on the accelerated approval side because I  
22 think that the regular approval side is the area  
23 with which there's broadest experience and  
24 broadest knowledge, both on the part of the

1 industry and the agency, and at the accelerated  
2 approval side where there's still a lot of  
3 clarity that we think could be injected in the  
4 system.

5 As most of you probably know, in 1992,  
6 largely in response to the AIDS crisis, FDA  
7 adopted an accelerated approval regulation that  
8 recognized that the risk/benefit analysis with  
9 respect to a serious or life-threatening disease,  
10 for which there was an unmet medical need,  
11 required a greater degree of flexibility than  
12 another headache remedy. And so FDA developed a  
13 regulation under which they indicated that an  
14 accelerated approval could be provided in the  
15 absence of proof of effect on morbidity,  
16 irreversible morbidity or mortality, if an effect  
17 could be shown on a surrogate end point or a  
18 short-term clinical end point that was reasonably  
19 likely to predict clinical benefit.

20 This provision raises a couple of  
21 questions. Scientists sort of take as a given  
22 that a P value of less than .05 proves the  
23 validity of an end point in affecting morbidity  
24 or mortality; but when you talk about something

1           being reasonably likely, that's clearly less than  
2           proving validity. And so the question is: How  
3           much data do you need to prove that a particular  
4           chosen end point is reasonably likely to predict  
5           a clinical outcome? And we're not sure that  
6           there is consistency or clarity on this point.

7           If you look at the examples in the past,  
8           AIDS, I think, being a brilliant example, the one  
9           with which there's most experience and the most  
10          products and where the surrogate end point --  
11          namely, CD4 cell counts -- has now been validated  
12          through showing increased life spans for people  
13          who take the products approved under this regime,  
14          there was evidence showing that a reduction in  
15          the immune system eventually led to people  
16          getting sicker and eventually dying. And so it  
17          was hypothesized that if you could increase that  
18          cell count and improve the immune system, that  
19          you could make people live longer. But that  
20          wasn't proven until long after people had  
21          actually gotten these drugs after they were  
22          approved, and really over the last year, where  
23          major scientific conferences have come to a  
24          consensus that the selected end points were

1 validated. But there was a good scientific basis  
2 for expecting that the correlation was so close  
3 between morbidity and a decline in the immune  
4 system, that an improvement in the immune system  
5 would in fact improve life span, and that's now  
6 proven to be the case.

7 But as we looked at other non-AIDS products  
8 and we look at noncancer products -- and AIDS and  
9 cancer are the two principal areas where  
10 accelerated approval has been used -- we found  
11 great more debate as to how much data you need to  
12 show that a particular chosen end point is  
13 reasonably likely to predict clinical benefit.

14 Now, remember, in the case of all of these  
15 accelerated approval products, there is a phase  
16 for postapproval study requirement, which  
17 essentially requires that the end point chosen be  
18 validated and that ultimate clinical benefit be  
19 proven. So the concept is that ultimately, yes,  
20 we do need to prove clinical outcome as approved  
21 by the product, but we can approve the product  
22 short of that and collect the full validating  
23 data on a postapproval basis. But how much short  
24 of that provides adequate confidence for FDA to

1 believe there's substantial evidence of safety  
2 and efficacy?

3 These are some questions that we would like  
4 to ask and we don't have an answer for. We  
5 believe that the industry and the agencies should  
6 be collaborating on a discussion of these  
7 questions, a discussion that I think has taken  
8 place on a very ad hoc basis product by product,  
9 but where there aren't general principles.

10 What the AIDS drug manufacturers were able  
11 to do, for example, was show an increase in CD4  
12 cell counts but not an improvement in mortality.  
13 There are now some reviewers in CBER who believe  
14 that you must not only show an improvement in the  
15 chosen surrogate, but show the improvement all  
16 the way up to a normal stage, which was not  
17 required in the AIDS cases.

18 Remember also that these are for serious or  
19 life-threatening diseases where the drug has the  
20 potential to meet an unmet medical need. So  
21 we're not talking about having this greater  
22 flexibility except in those cases where there's a  
23 compelling case that it's needed.

24 The second question, which is a really

1           difficult one to grapple with, addresses: What  
2           do you do in the case of very, very rare  
3           diseases? My company, Genzyme, sells a product  
4           for one of the rarest diseases for which there is  
5           an FDA-approved product, serozyme. There are  
6           about a thousand U.S. patients. Serozyme is the  
7           most common of about 40 genetic disorders of the  
8           same type. There is very little data out there  
9           regarding the history and pathology of these  
10          other disorders. How is it possible then to  
11          develop reasonably reliable surrogate or  
12          short-term clinical end points when there's very  
13          little historical control data available, and  
14          where the patient population is so small that  
15          it's almost impossible to get statistically valid  
16          results even with a surrogate end point that  
17          everybody agrees is appropriate? You could do a  
18          clinical trial that requires every patient in the  
19          United States to enroll in the trial for some of  
20          these very rare diseases. How do you get there  
21          from here in a way that makes it possible for  
22          these products to be developed?

23                   I want to just remark that FDA's fast track  
24          guidance document does discuss in a footnote the

1 use of short-term clinical end points to serve as  
2 the basis of an accelerated approval. There are  
3 reviewers in CBER who have said short-term  
4 clinical end points can serve as the basis of an  
5 accelerated approval.

6 So is this an education issue, or are we  
7 misunderstanding the type of short-term end  
8 points? There were some examples given that  
9 might serve as the basis of approval. And to  
10 what extent can we look at the previous and, I  
11 think, excellent FDA document that deals with the  
12 design of clinical trials to look for cross-  
13 confirmation of a surrogate end point and a  
14 short-term clinical end point that overall  
15 increases your confidence level but doesn't quite  
16 get you to the level of statistical significance,  
17 where there is a very small patient population in  
18 particular? And these are really the two points  
19 that I just mentioned, and they are in your  
20 handout.

21 I'm going to move now to the issue of  
22 generic biologics, and let me begin by saying  
23 that we were very pleased with Dr. Henney's  
24 response to the Senate indicating that she had no

1 plans to create a generic biologic approval  
2 system. And we were further encouraged when she  
3 was up here a few weeks ago and meeting with the  
4 MBC where she elaborated on that response and  
5 indicated that she believed that Congressional  
6 intent would need to be demonstrated before FDA  
7 would do that. And I think that's a wise  
8 approach to take.

9 I think aside from the fact that the 1994  
10 amendments to the Food, Drug and Cosmetic Act  
11 don't address biologics and there's no legal  
12 basis for biologics to go through a generic  
13 approval process, there are some sound scientific  
14 reasons to look at these large complex  
15 macromolecules in a different way than the  
16 simpler molecules that tend to be the basis of  
17 most drug approvals.

18 However, we do have a concern with the fact  
19 that some products that most of us non-FDA staff  
20 think of as biologics, recombinant proteins,  
21 lipoproteins, are sometimes regulated as drugs.  
22 Some of these are products that predated the  
23 Intercenter Agreement in which CBER and CDER  
24 divvied up jurisdiction over these type of

1 products. Some of them have been assigned to one  
2 center or the other since then, and we're aware  
3 of disputes within the agency over which center  
4 would get to regulate a particular recombinant  
5 protein.

6 Those kinds of discussions, in our opinion,  
7 for scientific public health reasons as well as  
8 consistency and fairness reasons, should not  
9 create a result in which one product might go  
10 generic at some future point and the other  
11 wouldn't, merely based on the convenience of the  
12 agency.

13 The Intercenter Agreement, which was  
14 developed when there was a dispute over a  
15 particular product between the two agencies, is  
16 based on a very elegant concept, and this is a  
17 quote directly from the Intercenter Agreement.  
18 I'm sure the CBER people are very familiar with  
19 it, and on its face it seems that this concept is  
20 very simple: You basically put the product in  
21 whichever center it's appropriate to put it in  
22 based on its physical characteristics, source  
23 materials, or pharmacologic properties.

24 What we've seen, however, is that when you

1           actually try to apply these principles in  
2           combination with the historic jurisdictional  
3           interests of both centers, that you get some  
4           inconsistent results. And these are just a few  
5           examples that are real-life examples or that are  
6           specifically stated in the Intercenter  
7           Agreement.

8                     For certain kinds of products, how you  
9           manufacture a product determines whether it is  
10          regulated as a drug or as a biologic.  
11          Polynucleotide products, for example, if they are  
12          made using recombinant DNA, are regulated as  
13          biologics. The exact same molecule, if it was  
14          extracted from tissue or chemically synthesized,  
15          would be regulated as a drug. And yet it may be  
16          for the exact same disease. It may have the same  
17          molecular weight. It may have the same  
18          composition. And the mere manufacturing method  
19          determines, is it a drug or is it a biologic?

20                    On the other hand, there are other products  
21          for which the Intercenter Agreement says  
22          manufacturing method is irrelevant. If your  
23          product is a hormone, it gets regulated as a  
24          drug, and it doesn't matter if it's a recombinant

1 product or a chemically synthesized product.  
2 Similarly, vaccines and allergenic products are  
3 regulated as biologics with regard to how they  
4 are made.

5 So does manufacturing matter? The answer  
6 is: It depends on the kind of product. And I  
7 didn't see any clear scientific rationale for  
8 differentiating between these two classes of  
9 products and the general rule, except that  
10 historically CDER has always done hormones and  
11 antibiotics, and historically CBER has had  
12 authority over blood, and statutory authority at  
13 that. And so we had to carve out exceptions to  
14 our general principles to conform with historical  
15 jurisdiction, expertise, and other  
16 considerations.

17 Again, the source materials matter. If you  
18 take a product from blood, it's regulated by  
19 CDER. If you take it from tissue, which contains  
20 a lot of blood and which presumably has pretty  
21 much the same product, it's regulated as a drug.

22 Furthermore, if a first-generation product  
23 is derived from tissue and regulated as a drug,  
24 then the second-generation recombinant product