UNITED STATES DISTRICT COURT FOR THE DISTRICT OF COLUMBIA

UNITED STATES OF AMERICA,

PLAINTIFF,

: C.A. NO. 98-1232 V.

MICROSOFT CORPORATION,

DEFENDANT.

STATE OF NEW YORK, ET AL.,

PLAINTIFFS,

: C.A. NO. 98-1223 v.

MICROSOFT CORPORATION,

DEFENDANT.

- - - - - - - - - - - - - - - X

MICROSOFT CORPORATION,

COUNTERCLAIM-PLAINTIFF,

V.

DENNIS C. VACCO, ET AL.,

COUNTERCLAIM-DEFENDANTS. : JANUARY 13, 1999 ---- WASHINGTON, D.C.

VOLUME 37-B

TRANSCRIBED DEPOSITION EXCERPTS

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(DEPOSITION EXCERPTS OF TIMOTHY SCHAAFF.)

- Q. SO, ONE OF THE PURPOSES, OR ONE OF THE THINGS DISCUSSED AT THE MEETING, WAS SOME EXCHANGE BETWEEN MICROSOFT AND APPLE OF THEIR RESPECTIVE COMPRESSION TECHNOLOGIES SO THAT EACH COULD UTILIZE THE OTHER'S?
 - A. YES.
- Q. WHAT ELSE WAS DISCUSSED AT THIS MEETING?
- A. SO, THE TOPIC OF THE--THE SECOND TOPIC
 THAT WE DISCUSSED WAS A MATTER ABOUT MICROSOFT'S
 FEELINGS AND PERSPECTIVE ON THE WORK WE WERE
 DOING TO BRING QUICKTIME TO THE WINDOWS PLATFORM.
- Q. WHO ADDRESSED THAT ISSUE ON BEHALF OF MICROSOFT?
- A. I DON'T RECALL IF--I DON'T RECALL IF IT
 WAS BROUGHT UP BY ERIC ENGSTROM OR CHRIS
 PHILLIPS, BUT THEY BOTH WERE SPEAKING TO THE
 POINT.
- Q. AND WHAT DID THEY EXPRESS TO YOU ON THAT POINT?
- A. BASICALLY, IT WAS A DISCUSSION THAT
 SAID MICROSOFT IS NOT INCLINED TO WANT TO SUPPORT
 THE DEVELOPMENT THAT WE ARE DOING ON THE WINDOWS
 PLATFORM AROUND QUICKTIME, AND THAT THE WORK WE

WERE DOING TO BE ABLE TO CREATE, EXTEND OR
BROADEN THE DISTRIBUTION OF QUICKTIME AS A
PLAYBACK SOLUTION FOR MULTIMEDIA CONTENT WAS
SOMETHING THAT WAS IN DIRECT CONFLICT WITH THEIR
CURRENT STRATEGY.

AND THE IDEA WAS THAT APPLE SHOULD

CONSIDER SCALING BACK ITS EFFORTS IN THOSE AREAS

AND THAT IN RETURN FOR THAT KIND OF A SCALED-BACK

EFFORT ON THE PLAYBACK SIDE, THAT MICROSOFT WOULD

CONSIDER TAKING A MORE AGGRESSIVE SUPPORTIVE

STANCE AROUND QUICKTIME BEING UTILIZED AS A

CONTENT CREATION ARCHITECTURE.

SO, I HAVE TO EXPLAIN ONE DISTINCTION
HERE, AND THAT IS, QUICKTIME IS BOTH A CONTENT
CREATION AND AN OFFERING (SIC) SOFTWARE
ARCHITECTURE, AS WELL AS A PLAYBACK SYSTEM.

THE MICROSOFT SOFTWARE, AT THE TIME,

WAS BASICALLY ONLY A PLAYBACK ENVIRONMENT, SO THE

CHALLENGE FOR MICROSOFT IS TO HAVE SOME GOOD

AUTHORING CAPABILITIES ON THEIR WINDOWS OPERATING

SYSTEM.

Q. YOU REFERRED TO THEM EXPRESSING A DESIRE TO SCALE BACK YOUR EFFORTS.

WHAT DID THEY SAY ABOUT SCALING BACK, WHAT EFFORTS?

| A. WELL, BASICALLYI MEAN, TO THE BEST OF |
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| MY RECOLLECTION, THE CONVERSATION WAS SORT OF, |
| "YOU GUYS REALLY SHOULD RECONSIDER YOUR EFFORTS |
| TO ESTABLISH QUICKTIME AS A STANDARD FOR |
| PLAYBACK, BECAUSE WE ARE INVESTING A LOT OF MONEY |
| IN THIS TECHNOLOGY AREA, AND WE ARE DETERMINED TO |
| CONTROL THE USER INTERFACE AND THE TECHNOLOGY |
| THAT THE USER WILL UTILIZE FOR MULTIMEDIA |
| PLAYBACK; AND WE ARE A VERY STRONG COMPETITOR, |
| AND WE USUALLY WIN IN THESE MATTERS, SO YOU MIGHT |
| WANT TO GIVE UP NOW IN THAT SPACE WHILE THERE IS |
| STILL A BASIS FOR YOU TO BE SUCCESSFUL IN SOME |
| OTHER AREAS RATHER SPENDING YOUR TIME AND HAVE TO |
| COMPETE WITH US." |

- Q. THIS WAS PLAYBACK ON THE WINDOWS PLATFORM?
- A. YES, PLAYBACK ON THE WINDOWS PLATFORM. (EXCERPT.)
- Q. NOW, YOU TESTIFIED THAT THEY SAID THEY HAD TO CONTROL THE USER INTERFACE.

DID THEY SAY ANYTHING ABOUT WHAT THEIR STRATEGY WAS WITH REGARD TO CONTROLLING API'S ON THE WINDOWS PLATFORM?

MR. EDELMAN: OBJECT TO THE FORM.

THE WITNESS: WELL, MY RECOLLECTION -- MY

RECOLLECTION WAS THAT THERE WERE TWO BASIC
STATEMENTS THAT WERE MADE. ONE STATEMENT WAS
THAT MICROSOFT WANTED TO HAVE CONTROL OVER THE
USER INTERFACE THAT THE END USER EXPERIENCED, AND
THAT MICROSOFT WAS DETERMINED THAT THE ESSENTIAL
API'S THAT WERE THE FOUNDATION OF THE OPERATING
SYSTEM SHALL ALL COME FROM MICROSOFT AND NOT COME
FROM A THIRD PARTY.

AND SO, TO THE EXTENT THAT THE NATURE OF THE MULTIMEDIA IN THE OPERATING SYSTEM HAS BEEN EVOLVING OVER RECENT YEARS, MY UNDERSTANDING WAS THAT THEY WERE REFERRING--THAT QUICKTIME, THE KIND OF FUNCTIONALITY THAT QUICKTIME PROVIDED, WAS NOW BEING CONSIDERED AN ESSENTIAL PART OF THE OPERATING SYSTEM; AND, THEREFORE, SOMETHING THAT MIGHT HAVE BEEN FINE FOR US TO BE INNOVATING ON IN 1992 WAS NO LONGER GOOD FOR US TO BE DOING, FROM THEIR PERSPECTIVE.

BY MR. COVE:

- O. BECAUSE...
- A. BECAUSE IT HAD BECOME MORE IMPORTANT.
- Q. AND BECAUSE IT DELUDED (SIC) THEIR CONTROL--
 - A. YES.
 - Q. --OF THE API SET?

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| 1 | A. YES. |
| 2 | (EXCERPT.) |
| 3 | Q. DID YOU MEET WITH MR. ENGSTROM ON THAT |
| 4 | OCCASION SEPARATELY FROM THE PUBLIC MEETING? |
| 5 | A. YES. SO, I PARTICIPATED IN THE PUBLIC |
| 6 | PRESENTATIONI WAS IN THE AUDIENCE AT THE PUBLIC |
| 7 | PRESENTATION. |
| 8 | AND THEN DURING LUNCH, I SAT DOWN WITH |
| 9 | ERIC ENGSTROM AND DISCUSSED SOME ISSUES WITH HIM. |
| 10 | Q. WAS ANYBODY ELSE PRESENT? |
| 11 | A. NO. |
| 12 | Q. DID HE RAISE THE ISSUE OF APPLE |
| 13 | PROMOTING QUICKTIME ON THE WINDOWS PLATFORM? |
| 14 | A. YES. AS IN THE PREVIOUS MEETINGS, HE |
| 15 | REITERATED MICROSOFT'S INTENTION THAT THEY WERE |
| 16 | GOING TO CONTROL THE API'S FROM MULTIMEDIA |
| 17 | PLAYBACK ON THEIR PLATFORM AND THAT THE |
| 18 | OPPORTUNITY THAT HE SAW FOR APPLE WAS FOR |
| 19 | QUICKTIME EFFORT TO FOCUS ON THE CONTENT |
| 20 | AUTHORING, CONTENT CREATION AREA OF THEIR |
| 21 | PLATFORM. |
| 22 | Q. DID HE SAY ANYTHING ABOUT MICROSOFT'S |
| 23 | POTENTIAL ACTIONS ON THE AUTHORING SIDE OF THE |
| 24 | EQUATION? |
| 25 | MR. EDELMAN: OBJECT TO THE FORM. |

THE WITNESS: SO HE INDICATED THAT

MICROSOFT--HE INDICATED HIS PERSONAL PREFERENCE

THAT HE DID NOT WISH TO HAVE TO CREATE AN

AUTHORING ARCHITECTURE FOR WINDOWS AT MICROSOFT.

HE INDICATED THAT THEY HAD ATTEMPTED TO DO THIS ON OTHER OCCASIONS AND HAD NOT HAD GREAT SUCCESS DOING SO. BUT THAT HIS INTENT WAS THAT THEY HAD--HE WAS RESPONSIBLE FOR INSURING THAT THEY HAD AN AUTHORING STORY FOR THE WINDOWS PLATFORM AND THAT, IF IT WAS NECESSARY FOR HIM TO BUILD ONE HIMSELF, WITH HIS TEAM, THAT HE WOULD HAVE THE SUPPORT OF HIS MANAGEMENT TO GO DO SO.

AND I TOOK--

- Q. DID HE GIVE YOU AN INDICATION OF WHAT KIND OF RESOURCES HE WAS WILLING TO DEVOTE TO THAT PROJECT?
- A. WELL, I WOULD SAY THAT THROUGHOUT OUR
 MEETINGS WITH MICROSOFT--AND WE WILL--THROUGHOUT
 ALL OF THE MEETINGS WITH ERIC AND CHRIS PHILLIPS,
 THERE WAS A CONSISTENT THEME OF, "WE HAVE A
 CAPACITY TO THROW A LOT OF PEOPLE AT THESE
 PROBLEMS IF WE WANT TO," AND THAT THEIR INTENTION
 IS TO ACHIEVE A CERTAIN GOAL, CONTROL THE
 PLAYBACK API'S, ENSURE THAT THERE IS AN OFFERING
 (SIC) STORY ON MICROSOFT WINDOWS PLATFORM FOR

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MULTIMEDIA; AND THAT, IF NECESSARY, HE WOULD CREATE NEW TYPES TO BE ABLE TO PURSUE THOSE THINGS.

MY RECOLLECTION WAS THAT HE REFERRED TO
A WILLINGNESS TO CREATE A TEAM OF A HUNDRED OR A
HUNDRED AND 50 ENGINEERS TO WORK ON THE AUTHORING
SIDE, IF THAT WAS WHAT HE DEEMED TO BE NECESSARY
TO ENSURE THERE WOULD BE A SOLUTION FOR WINDOWS.

- Q. YOU SAID YOUR RECOLLECTION WAS, IS THAT--
 - A. MY RECOLLECTION IS--
- Q. OKAY. DID HE REFER TO MR. GATES,

 ANYTHING--MR. GATES'S THOUGHTS ON THIS ISSUE, IF

 ANY?

MR. EDELMAN: OBJECTION. LACK OF FOUNDATION.

THE WITNESS: AS I STATED BEFORE, HE
HAS EXPRESSED--HE HAD EXPRESSED TO ME AN
UNDERSTANDING THAT BILL GATES WAS NOT INTERESTED
IN CREATING MULTIMEDIA AUTHORING SOFTWARE AS A
CORE PART OF THEIR BUSINESS, BECAUSE HE DID NOT
BELIEVE THAT THIS WAS A VERY SIGNIFICANT BUSINESS
OPPORTUNITY.

HOWEVER, IF CONTROLLING THE AUTHORING
WAS A NECESSARY ELEMENT OF ULTIMATELY OWNING THE

PLAYBACK STORY, THAT THAT WOULD MAKE IT AN

ACCEPTABLE STRATEGIC MOVE, EVEN IF IT DIDN'T MAKE

SENSE FROM A BUSINESS STANDPOINT.

- Q. DO YOU REMEMBER WHETHER HE EXPRESSED

 THIS IDEA AT THIS MEETING OR AT SOME OTHER TIME?
- A. MY RECOLLECTION IS THAT THIS WAS A
 THEME THAT HAD BEEN DISCUSSED ON SEVERAL
 OCCASIONS. I BELIEVE IT WAS DISCUSSED AT THIS
 MEETING AS WELL AS AT PRIOR MEETINGS.
- Q. HOW DID YOU FEEL WHEN MR. ENGSTROM
 SUGGESTED THAT HE COULD STAFF A HUNDRED TO 150
 ENGINEERS ON THE AUTHORING PROJECT?
- A. WELL, THE QUICKTIME--MY QUICKTIME TEAM
 IS ABOUT A HUNDRED ENGINEERS, SO THE IMPLICATION
 I TOOK AWAY FROM THAT WAS THAT HE HAD AN ABILITY
 TO FLIP A SWITCH, IF YOU WILL, AND DOUBLE THE
 SIZE OF HIS TEAM OR SUBSTANTIALLY INCREASE THE
 SIZE OF HIS TEAM TO COMPETE AGAINST ME.

AND SO I TOOK THESE STATEMENTS AS A
THREAT IF I DIDN'T--IF I DIDN'T DO WHAT I WAS
BEING ASKED TO DO ON THE PLAYBACK SIDE OF THINGS;
NAMELY, BACK OFF, THAT HE WOULD NOT ONLY COMPETE
WITH US ON PLAYBACK, HE WOULD ALSO COMPETE WITH
US ON THE AUTHORING SIDE.

O. DID YOU PROVIDE -- DID YOU RESPOND TO HIM

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ON THIS ISSUE?

A. NO.

LET ME CLARIFY. I STATED AT THAT

MEETING, AS WELL AS AT ALL OF THESE MEETINGS,

THAT I WOULD TAKE HIS FEEDBACK BACK AND DISCUSS

IT WITH MY PEERS AND MANAGERS TO SORT OF TRY TO

COME TO A DECISION ABOUT WHAT THE RIGHT THING FOR

APPLE WAS TO DO IN LIGHT OF THE INFORMATION HE

HAD SHARED WITH US.

(EXCERPT.)

- Q. DID YOU EVER HAVE A--DID YOU HAVE A MEETING WITH CHRIS PHILLIPS IN OCTOBER--
 - A. OH--
 - O. --OF LAST YEAR?
 - A. YES, THANK YOU.

YOU'RE RIGHT. I HAD ANOTHER MEETING
WITH CHRIS PHILLIPS, JUST CHRIS PHILLIPS, AT
APPLE COMPUTER FOLLOWING SOME WEEKS AFTER THE ASF
INTRO EVENT THAT WAS HELD IN SAN JOSE.

- Q. DO YOU RECALL WHO INITIATED THAT MEETING?
 - A. THAT WAS AT CHRIS PHILLIPS'S REQUEST.
- Q. AND WHAT DID HE SAY THAT THE AGENDA OF THE MEETING WOULD BE?
 - A. AGAIN, IT WAS A FOLLOW-UP TO SEE IF ANY

1 PROGRESS HAD BEEN MADE IN THE AREA OF LICENSING 2 OF CODEC TECHNOLOGY. 3 (EXCERPT.) WHAT DID MR. PHILLIPS SAY AT THIS 4 Ο. 5 MEETING? 6 SO WE TALK ABOUT WHETHER OR NOT Α. 7 PROGRESS HAD BEEN MADE ON THE CODEC LICENSING 8 FRONT. 9 WHEN YOU SAY "CODEC"--I'M NOT SURE--IS Q. 10 THAT THE VIDEO? 11 I'M SORRY, WHEN I SAY "CODEC," I'M Α. 12 REFERRING TO THE VARIOUS PIECES OF TECHNOLOGY 13 THAT ARE UTILIZED TO COMPRESS THE VIDEO. "CODEC" 14 IS AN ACRONYM THAT STANDS FOR 15 COMPRESSOR/DECOMPRESSOR, AND IT IS COMMONLY USED 16 IN REFERRING TO THESE VIDEO TECHNOLOGIES. 17 OKAY. BESIDES THE POSSIBILITY OF Ο. 18 EXCHANGE --19 WE TALKED ABOUT THAT, AND I INDICATED 20 WE HAD NOT MADE -- WE HAD NOT MADE ANY DECISIONS OR 21 PROGRESS IN TERMS OF LICENSING OUR TECHNOLOGY TO 22 MICROSOFT. 23 THEN WE DISCUSSED -- HE BASICALLY SPENT 24 SOME TIME DISCUSSING SOME OTHER ALTERNATIVES TO 25 HOW THE -- HOW APPLE MIGHT APPROACH PROVIDING

SOFTWARE TO THE INDUSTRY IN THE AREA OF
MULTIMEDIA THAT WOULD BE MORE ACCEPTABLE TO
MICROSOFT.

Q. DID HE EXPRESS WHAT HIS CONCERN WAS WITH THE WAY YOU WERE DOING--PROVIDING IT AT THAT TIME?

MR. EDELMAN: MAY I HAVE THE QUESTION READ BACK, PLEASE, BEFORE HE ANSWERS?

MR. COVE: I'M SORRY, LET ME REPHRASE THE QUESTION.

BY MR. COVE:

Q. PRIOR TO GOING INTO HIS SUGGESTIONS
THAT YOU JUST MENTIONED, DID HE EXPRESS TO YOU
ANY CONCERN WITH WHAT APPLE WAS DOING AT THAT
TIME WITH REGARD TO QUICKTIME ON WINDOWS?

MR. EDELMAN: I OBJECT TO THE FORM.

THE WITNESS: WELL, HE REFERRED AGAIN

TO THE BASIC ISSUE THAT MICROSOFT HAD EXPRESSED

IN PREVIOUS MEETINGS ABOUT QUICKTIME BEING

PROMOTED AS A PLAYBACK TECHNOLOGY ON THE WINDOWS

PLATFORM.

AND MY RECOLLECTION IS THAT HE
DISCUSSED SOME ALTERNATIVES TO THAT THAT WERE, IN
EFFECT, THE SAME KINDS OF PROPOSALS THAT HE HAD
HEARD PREVIOUSLY, BUT PERHAPS ELABORATE ON SOME

OF THESE DETAILS.

BY MR. COVE:

- Q. WHAT DID HE SAY, TO THE BEST OF YOUR RECOLLECTION?
- A. WE TALKED ABOUT THE WAYS THAT--WE
 TALKED ABOUT HIS PROPOSAL THAT APPLE COULD WORK
 WITH MICROSOFT TO PROVIDE, IN THE MICROSOFT
 PLAYBACK ARCHITECTURE, THE KINDS OF CAPABILITIES
 THAT QUICKTIME WAS PROVIDING, SO THAT IT WOULD
 NOT BE NECESSARY FOR APPLE TO PROVIDE ITS OWN
 PLAYBACK ARCHITECTURE ON THE WINDOWS PLATFORM.
 AND IN DOING THAT, IT WOULD NOT CONSTRAIN US ON
 THE AUTHORING SIDE OF THINGS.

WE HAVE TALKED PREVIOUSLY ABOUT THE CONCERN THAT IF I'M NOT--IF I'M ONLY CREATING OFFERING SOFTWARE AND I'M NOT ALSO PROVIDING PLAYBACK SOFTWARE, THERE MAY BE DISCREPANCY IN MY ABILITY TO DO INNOVATIVE THINGS FROM THE CONTENT AND CREATION SIDE BECAUSE I WOULD HAVE NO WAY FOR THE USER TO VIEW THAT CONTENT.

HE DISCUSSED THAT THEY COMMONLY LICENSE
TECHNOLOGIES FROM THIRD-PARTY COMPANIES AND
INCORPORATE THOSE INTO THE WINDOWS OPERATING
SYSTEM PLATFORM AND OTHER PARTS OF THE MICROSOFT
SOFTWARE PORTFOLIO, IN ORDER TO PROVIDE THE

CAPABILITIES THAT KIND OF THAT SOFTWARE WOULD

HAVE OTHERWISE BEEN PROVIDING, BUT TO HAVE BEEN

ABLE TO DELIVER IT THROUGH A MICROSOFT OFFERING.

- Q. DID YOU VIEW THAT AS ATTRACTIVE FROM APPLE'S POINT OF VIEW?
- A. WELL, BASICALLY, NOT THAT ATTRACTIVE
 BECAUSE AT THE END OF THAT PROCESS, MY PERCEPTION
 IS THAT APPLE WOULD HAVE BEEN REQUIRED TO GIVE TO
 MICROSOFT A LARGE BODY OF INTELLECTUAL PROPERTY
 THAT WE BELIEVE TO BE OF GREAT VALUE AND A
 COMPETITIVE ADVANTAGE, IF YOU WILL, IN THE
 MARKET.

IT APPEARED THAT THE WAY THAT WE WERE TALKING ABOUT THIS TECHNOLOGY EXCHANGE IS THAT WE WOULD BE REQUIRED TO AGREE NOT TO TRY TO CONTINUE IN INNOVATING IN THAT PARTICULAR AREA.

- Q. WHAT IS THAT PARTICULAR AREA?
- A. THE AREA OF PLAYBACK--
- O. ON WINDOWS?
- A. --OF MULTIMEDIA ON WINDOWS.

AND I HAD SOME SKEPTICISM ABOUT WHETHER
OR NOT, JUST ON A TECHNICAL LEVEL, IT WOULD BE
POSSIBLE FOR US TO PUT INTO THE MICROSOFT
MULTIMEDIA SOFTWARE ARCHITECTURE THE KINDS OF
CAPABILITIES THAT WERE CURRENTLY EMBODIED IN

QUICKTIME IN A WAY THAT WOULD BE COMPATIBLE AND ALLOW APPLE TO HAVE THE KINDS OF THINGS IT WANTS TO HAPPEN CONTINUE IN THE MARKET.

- Ο. DID MR. PHILLIPS EXPRESS ANY BENEFITS THAT MICROSOFT COULD PROVIDE APPLE AS A RESULT?
- WELL, I MEAN, THE PRIMARY BENEFIT WAS. AS WITH EACH OF THOSE MEETINGS, WAS A FAIRLY VAGUE STATEMENT OF MICROSOFT'S ABILITY TO HELP PROMOTE QUICKTIME AS A MULTIMEDIA CONTENT CREATION TECHNOLOGY. AND HE WAS RESPONDING TO A CONCERN OF WHAT WILL APPLE'S BUSINESS MODEL BE FOR QUICKTIME ON THE WINDOWS PLATFORM.

(EXCERPT.)

- Ο. DID HE MENTION OPTIONS FOR QUICKTIME ON THE MAC PLATFORM?
- THROUGHOUT OUR DISCUSSIONS TO THAT POINT, BOTH ERIC ENGSTROM AND CHRIS PHILLIPS HAD STATED THAT THEY WERE COMFORTABLE WITH APPLE CONTINUING TO DEVELOP QUICKTIME ON THE MACINTOSH PLATFORM ON MAC OS.

MR. LINZER: FOR PLAYBACK?

THE WITNESS: FOR PLAYBACK, YES, AND AUTHORING.

BY MR. COVE:

Ο. DID MR. PHILLIPS EXPRESS IN ANY MORE

DETAIL WHY APPLE'S ACTIVITIES ON THE WINDOWS
PLATFORM WITH QUICKTIME WERE A PROBLEM FOR
MICROSOFT?

MR. EDELMAN: OBJECT TO THE FORM.

THE WITNESS: MY RECOLLECTION IS MERELY
THAT HE WOULD HAVE--HE REITERATED THE KINDS OF
CONCERNS THAT HE AND ERIC HAD RAISED PREVIOUSLY
ABOUT MICROSOFT'S INSISTENCE THAT THEY CONTROL
THE PRIMARY API'S AND SOFTWARE THAT RELATES TO
CONTENT DELIVERY, CONTENT VIEWING, BY THEIR
CONSUMERS.

BY MR. COVE:

Q. DID HE OFFER ANY OTHER POSSIBILITIES IN RETURN FOR WHICH--LET ME START OVER.

IN RETURN FOR DRAWING BACK OR PULLING
BACK APPLE'S EFFORTS ON QUICKTIME FOR WINDOWS,
DID MR. PHILLIPS OFFER ANY OTHER INDUCEMENTS FOR
APPLE?

A. THE ONE OTHER THING THAT I RECALL WE
DISCUSSED WAS A PROPOSAL THAT PERHAPS MICROSOFT
WOULD VIEW OUR QUICKTIME PLAYBACK EFFORTS MORE
FAVORABLE WERE WE TO WORK WITH MICROSOFT IN
BRINGING THAT TECHNOLOGY OVER TO THEIR WINDOWS
C-E OPERATING SYSTEM PLATFORM, WHICH AT THAT TIME
I PERCEIVED--I UNDERSTOOD WAS SOMEWHAT LACKING IN

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SOME OF THE BASIC SOFTWARE SERVICES, AND IT CERTAINLY HAD NOT BEEN AS WIDELY ADOPTED IN THE CUSTOMER BASE OR BY THE DEVELOPERS AS THE CORE WINDOWS OPERATING SYSTEM HAD.

AND, FOR THOSE REASONS, HE ARTICULATED THAT THE WORK THAT WE WERE DOING WITH QUICKTIME WOULD NOT BE CONSIDERED AS THREATENING ON THAT PLATFORM AS IT WOULD BE ON THE MAIN WINDOWS OPERATING SYSTEM PLATFORM THAT THEY PUT ON THE PC'S.

AND THAT PERHAPS THAT WAS ANOTHER DIRECTION THAT WE WOULD PURSUE AS A POSSIBLE, YOU KNOW, GOOD BUSINESS MODEL FOR APPLE IN TRYING TO EXPAND THE MARKET FOR QUICKTIME. (EXCERPT.)

DID YOU SAY ANYTHING ELSE TO Ο. MR. PHILLIPS--OR EXCUSE ME--DID YOU RESPOND TO MR. PHILLIPS IN RESPONSE TO HIS PROPOSAL THAT YOU PULL BACK ON QUICKTIME AND PURSUE THESE OTHER AREAS INSTEAD?

> MR. EDELMAN: OBJECT TO THE FORM. BY MR. COVE:

- Ο. YOU CAN ANSWER THE QUESTION.
- MY RECOLLECTION IS THAT I CONTINUED TO EXPRESS THE SAME SORTS OF SKEPTICISM THAT I HAVE

MENTIONED EARLIER TODAY ABOUT YOUR ABILITY TO DO
THAT, BECAUSE WE SEE THIS COUPLING BETWEEN THE
CONTENT CREATION AND THE PLAYBACK.

BUT, AS WITH EACH OF THESE MEETINGS, I
SAID I WOULD TAKE THESE IDEAS BACK AND DISCUSS
THEM FURTHER WITH THE REST OF THE PEOPLE THAT ARE
INVOLVED, HAVE A ROLE IN MAKING THAT DECISION.

- Q. DID MR. PHILLIPS SAY ANYTHING ELSE IN THIS CONVERSATION?
- A. HE INDICATED--HE--AT THE END OF THE MEETING, WE HAD A MORE INFORMAL CONVERSATION ABOUT WHAT WAS GOING ON AT MICROSOFT RELATED TO THE LAWSUIT THAT I HAD--THAT HAD JUST RECENTLY BEEN FILED, I BELIEVE, RELATING TO JAVA, AND I WAS--
 - Q. SUN'S LAWSUIT?
 - A. SUN'S LAWSUIT AGAINST MICROSOFT.

AND I WAS JUST INQUIRING WHAT THE MOOD AT MICROSOFT WAS AND HOW THE PEOPLE INSIDE OF MICROSOFT VIEWED THIS LAWSUIT.

AND HIS RESPONSE TO THAT WAS

INTERESTING. I MENTIONED IT IN THIS PREVIOUS

DEPOSITION AS WELL. HE INDICATED THAT THERE WAS

A POINT OF VIEW INSIDE OF MICROSOFT FAIRLY WIDELY

HELD THAT THESE KINDS OF INVESTIGATIONS GENERALLY

DID NOT THREATEN MICROSOFT TERRIBLY. THERE WAS A SENSE THAT THE PACE AT WHICH THE INVESTIGATIONS PROCEEDED RELATIVE TO THE PACE AT WHICH
TECHNOLOGY MOVES AHEAD WERE SO--THERE WAS SUCH A DISCREPANCY BETWEEN THE TWO OF THEM THAT BY THE TIME THE DEPARTMENT OF JUSTICE OR OTHER, YOU KNOW, KINDS OF GOVERNING BODIES THAT MIGHT HAVE A STAKE IN WHAT OCCURS HERE--BY THE TIME THEY WERE ABLE TO FIGURE OUT WHAT WAS REALLY GOING ON, THAT IT DIDN'T MATTER IF THEY UNDERSTOOD THE WHOLE PICTURE, BECAUSE MICROSOFT WOULD--IT WOULDN'T MATTER ANYMORE.

EFFECTIVELY, WHATEVER THE ISSUE WAS
THAT WAS AT STAKE, HOWEVER IT ENDED UP BEING
RESOLVED, THE TECHNOLOGY WOULD HAVE MOVED AHEAD,
AND IT WOULD SORT OF BE MOOT.

SO I RECALL THIS MAINLY BECAUSE I WAS SORT OF SURPRISED AT THE OPEN EXPRESSION OF THIS KIND OF CYNICISM ABOUT THE PROCESS AND ARROGANCE THAT MICROSOFT WOULD BE ABLE TO--COULD GET AWAY WITH THESE THINGS, AND THEY WERE ABLE TO ASSUME THAT EVERYONE ELSE WOULD NOT MOVE FAST ENOUGH TO EVER BE ABLE TO STOP THEM. AND BY THE TIME THE FACTS ACTUALLY CAME OUT, IT WOULDN'T MATTER.

Q. DID HE SAY ANYTHING ELSE IN THAT PART

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OF THE CONVERSATION?

A. WELL, THE OTHER INTERESTING THING THAT
HE STATED AT THAT TIME WAS--AND I DON'T RECALL
EXACTLY HOW THIS PARTICULAR POINT CAME OUT, BUT
HE INDICATED THAT PART OF WHAT MADE--PART OF WHAT
MADE IT DIFFICULT FOR PEOPLE TO TRACK WHAT
MICROSOFT'S THINKING WAS ON PARTICULAR TOPICS WAS
THAT THERE WAS AN UNDERSTANDING THAT YOU
DON'T--YOU DON'T NECESSARILY SAVE ALL YOUR
E-MAILS.

O. "YOU" BEING--

MR. EDELMAN: I THINK YOU HAVE TO LET THE WITNESS FINISH THE ANSWER BEFORE YOU INTERRUPT HIM.

MR. LINZER: CONTINUE YOUR ANSWER.

THE WITNESS: HE WAS TALKING ABOUT
HIMSELF.

AND MY UNDERSTANDING WAS THAT THAT WAS
A VIEW THAT WAS HELD MORE BROADLY WITHIN THE
COMPANY. AND THE POINT OF VIEW WAS THAT YOU
DON'T SAVE ALL YOUR E-MAILS BECAUSE THOSE CREATE
A PAPER TRIAL THAT CAN BE USED AGAINST YOU IN
MANY OF THESE CASES, AND THAT THAT WAS A LESSON
HE HAD LEARNED EARLY ON IN HIS TIME IN MICROSOFT.

AND WE DIDN'T REALLY EXPLORE THAT IN

DEPTH. I DON'T KNOW THE EXTENT TO WHICH THAT IS
REALLY A PREVAILING POINT OF VIEW, BUT I WAS
OUITE SURPRISED TO HEAR HIM INDICATE THAT.

BY MR. COVE:

- Q. SINCE THE CONVERSATION WITH

 MR. PHILLIPS, HAVE YOU HAD OTHER CONVERSATIONS

 WITH REPRESENTATIVES OF MICROSOFT ABOUT THE

 GENERAL SUBJECT OF APPLE WITHDRAWING FROM THE

 QUICKTIME PLATFORM? I MEAN--EXCUSE ME.
- --ABOUT APPLE DRAWING QUICKTIME FOR WINDOWS?
- A. SO THE OTHER MEETING THAT WE HAVE HAD RELATED TO THIS TOPIC TOOK PLACE, I BELIEVE IT WAS, IN JUNE, AGAIN ON THE APPLE CAMPUS.

 (EXCERPT.)
- Q. WHEN DID YOU FIRST BUILD A PLUG-IN FOR THE INTERNET EXPLORER BROWSER?
- A. SO, WHAT HAPPENED IS THAT WE HAD
 ORIGINALLY BUILT A PLUG-IN FOR NETSCAPE
 NAVIGATOR. I DON'T RECALL THE EXACT DATE THAT
 THIS WAS INTRODUCED, BUT IT WAS DESIGNED TO BE
 COMPATIBLE WITH NAVIGATOR VERSION 2.0, WHICH WAS
 THE FIRST VERSION OF NETSCAPE'S BROWSER THAT
 INCORPORATED THIS EXTENSIBILITY FEATURE.
 - Q. JUST BRIEFLY, WHAT WAS THE PURPOSE OF

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THAT PRODUCT?

A. THE PURPOSE OF THIS WAS TO ENABLE OTHER DEVELOPERS TO EXTEND THE FUNCTIONALITY OF THE BROWSER PRIMARILY IN THE AREA OF CREATING NEW WAYS OF DISPLAYING THE VARIOUS TYPES OF INTERNET DATA THAT THE BROWSER WAS GOING TO ACCESS IN ORDER TO CREATE A BETTER USER EXPERIENCE. SO, AT THAT TIME, THIS EXTENSIBILITY FEATURE WAS NOT BUILT INTO MICROSOFT'S IE BROWSER.

- Q. WHICH VERSION WAS THAT?
- A. AT THAT TIME, I BELIEVE THE IE VERSION WAS VERSION TWO AS WELL.

WHEN MICROSOFT INTRODUCED INTERNET

EXPLORER VERSION THREE, THEY PROMOTED AS ONE OF

THE CAPABILITIES OF THAT BROWSER COMPATIBILITY

WITH THIS PLUG-IN API THAT HAD ORIGINALLY BEEN

PROPOSED BY NETSCAPE.

AND AT THAT TIME, I DON'T RECALL IF WE HAD TO DO A LOT OF ENGINEERING OR JUST A LITTLE BIT OF ENGINEERING, BUT WE MADE THE CHANGES NECESSARY TO ENSURE THAT OUR PLUG-IN WOULD BE COMPATIBLE WITH BOTH NETSCAPE NAVIGATOR BROWSER AS WELL AS WITH THE EXPLORER BROWSER.

SO THAT WOULD HAVE BEEN APPROXIMATELY THE TIME IN WHICH IE 3 WAS INTRODUCED.

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(EXCERPT.)

- Q. OKAY. DID THERE COME A TIME WHEN YOU BEGAN TO EXPERIENCE PROBLEMS WITH YOUR--WITH THE QUICKTIME PLUG-IN WORKING WITH INTERNET EXPLORER?
- A. WELL, WITH EACH NEW VERSION OF THE BROWSER, WE HAVE EXPERIENCED COMPATIBILITY ISSUES. AND SPECIFICALLY, THE CHALLENGES THAT WE HAVE HAD MOST RECENTLY HAVE BEEN IN BEING ABLE TO PROVIDE CUSTOMERS ACCESS--BEING ABLE TO PROVIDE THE CAPABILITY OF HAVING THE QUICKTIME PLAYER BE ABLE TO BE USED TO PLAY BACK A VARIETY OF INTERNET FILE FORMATS THAT ARE NOW SUPPORTED BY QUICKTIME IN THE IE BROWSER.
- SO, THESE ARE CAPABILITIES WHICH WE ARE ABLE TO PROVIDE TO OUR SATISFACTION WHEN USING THE PLUG-IN INSIDE OF THE NETSCAPE BROWSER. BUT IF I TAKE THE SAME PLUG-IN, AND I TRY TO UTILIZE IT INSIDE OF THE IE BROWSER, I FIND THAT THE FUNCTIONALITY THAT I'M ACTUALLY ABLE TO PROVIDE THE CUSTOMER IS MUCH REDUCED.
- Q. IS THIS A PROBLEM THAT BEGAN WITH THE INTRODUCTION OF INTERNET EXPLORER VERSION 4.0?
- A. EFFECTIVELY, YES. SOME OF THESE
 PROBLEMS ARE PROBLEMS THAT BECAME APPARENT WHEN
 VERSIONS OF QUICKTIME THAT WERE ABLE TO ACCESS

MORE TYPES OF MEDIA BECAME AVAILABLE. AND THEN
WHEN SUCCESSFUL RELEASES OF IE 3, IE 4, AS WELL
AS SUCCESSFUL RELEASES OF THE MICROSOFT MEDIA
PLAYERS--THERE ARE LOTS OF DIFFERENT NAMES
ASSOCIATED WITH THOSE, BUT THEIR MULTIMEDIA
SOFTWARE LAYER, AND THEN MOST RECENTLY WITH THE
RELEASE OF WINDOWS 98, WE HAVE SEEN PRETTY STEADY
DEGRADATION OF YOUR ABILITY TO BE ABLE TO USE
QUICKTIME TO PLAY BACK A VARIETY OF MEDIA TYPES
THAT QUICKTIME IS, IN THEORY, COMPATIBLE WITH.

- Q. AND HAVE YOU ENGAGED IN EFFORTS INTERNALLY TO SOLVE THESE PROBLEMS?
- A. YES. AT THE TIME WHEN WE WERE NEARING
 THE END OF THE DEVELOPMENT OF OUR VERSION THREE
 QUICKTIME SOFTWARE, WHICH WAS THE MOST RECENT--IS
 THE MOST RECENT VERSION OF THE SOFTWARE FOR
 WINDOWS, WE SPENT--I HAD SEVERAL OF MY BEST
 ENGINEERS SPEND SEVERAL WEEKS TRYING TO FIGURE
 OUT HOW TO MAKE THINGS WORK THE WAY WE WANTED
 THEM TO WORK INSIDE OF THE BROWSER.
- Q. DID YOU ALSO TAKE EFFORTS TO WORK WITH MICROSOFT TO ATTEMPT TO SOLVE THESE PROBLEMS?
- A. WE DID TAKE SOME LIMITED EFFORTS. WE EXCHANGED A COUPLE OF E-MAILS WITH ENGINEERS UP AT MICROSOFT TRYING TO DESCRIBE THE PROBLEMS WE

WERE HAVING AND SEEKING ASSISTANCE.

THAT PROCESS WAS MOVING SOMEWHAT SLOWLY
AND WAS HAPPENING AT A TIME WHEN WE WERE ALSO
TRYING TO FINISH THIS PRODUCT, SO WE WERE
SOMEWHAT UNDER A LOT OF PRESSURE TO FINISH UP.

SO WE DIDN'T--WE DIDN'T NECESSARILY
FOLLOW THROUGH ON OUR END WITH THE SORT OF
AGGRESSIVENESS THAT WE SHOULD, BUT THE BASIC IDEA
WAS THAT WE WERE NOT ABLE TO SUCCESSFULLY RESOLVE
THESE ISSUES. AND EVEN TODAY, WE ARE STILL
LOOKING AT A NUMBER OF PROBLEMS THAT WE HAVE NOT
BEEN ABLE TO SOLVE, IN SPITE OF CONTINUING
DIALOGUE WITH MICROSOFT.

(EXCERPT.)

BY MR. COVE:

- Q. WE WILL GO BACK AND TALK ABOUT THE DISCUSSIONS A LITTLE BIT MORE, BUT LET ME ASK YOU TO EXPLAIN, AS BEST YOU CAN TO A LAYPERSON, THE MOST IMPORTANT PROBLEMS THAT YOU WERE EXPERIENCING.
- A. THE BASIC PROBLEM IS THAT THE BROWSER SOFTWARE IS THE GATEWAY OF HOW AN END USER IS ABLE TO VIEW AND DISPLAY THE CONTENT THAT IS IN THE KINDS OF FILES THAT ARE OUT IN THE WEB SITES, OUT ON THE INTERNET.

AND TYPICALLY, WHAT OCCURS IS THAT FOR A VARIETY OF THOSE FILE FORMATS, THE BROWSER IS ABLE TO DISPLAY THAT DATA DIRECTLY IN THE BROWSER WITHOUT ANY ADDITIONAL ASSISTANCE REQUIRED. BUT THEN IN MANY CASES, THESE FILE FORMATS ARE SPECIALIZED ENOUGH THAT IT REQUIRES ADDITIONAL SOFTWARE TO BE INVOKED IN ORDER TO DISPLAY OR VIEW THE MEDIA TYPES.

WE HAVE ENDEAVORED TO BUILD INTO
QUICKTIME A FAIRLY BROAD SET OF CAPABILITIES FOR
WORKING WITH A VARIETY OF MULTIMEDIA FILES, OR
DISPLAYING A VARIETY OF MULTIMEDIA FILES, THAT
ARE COMMONLY FOUND IN THE INTERNET.

SO THE PROBLEM WE WERE TRYING TO SOLVE WAS TO BE ABLE TO ENSURE THAT WHEN THE FILES ARE ACCESSED THROUGH THE BROWSER, THAT THE BROWSER WOULD PASS THAT FILE DATA TO QUICKTIME SO THAT QUICKTIME COULD BE USED TO DISPLAY IT.

AND THIS WAS THE PLACE WHERE WE WERE
HAVING SUCH DIFFICULTIES. THERE ARE MECHANISMS
IN THE WINDOWS OPERATING SYSTEM THAT ARE UTILIZED
BY THE BROWSER TO BASICALLY TELL THE BROWSER WHAT
SOFTWARE TO INVOKE IN ORDER TO DISPLAY THESE
DIFFERENT MEDIA TYPES, AND THE SPECIFIC
MECHANISMS THAT ARE USED ARE MECHANISMS THAT WE

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HAVE NOT--HAVE NOT BEEN ABLE TO UNDERSTAND AND/OR UTILIZE IN ORDER TO ACHIEVE THE EFFECTS THAT WE ARE HOPING TO ACHIEVE.

- Q. IS THERE A PARTICULAR PART OF THE WINDOWS OPERATING SYSTEM THAT THESE MECHANISMS ARE FOUND IN?
- A. THE SOFTWARE THAT I'M REFERRING TO IS A MECHANISM CALLED THE "WINDOWS REGISTRY," AND IT'S BASICALLY A DATABASE OF INFORMATION THAT DESCRIBES CAPABILITIES OF VARIOUS KINDS OF SOFTWARE, AS WELL AS INFORMATION ABOUT HOW TO ASSOCIATE FILE TYPES WITH APPLICATIONS, YOU KNOW, OR SOFTWARE THAT KNOWS HOW TO PROCESS THOSE FILE TYPES.

AND THERE IS (SIC) LOTS AND LOTS OF
OTHER INFORMATION IN THE REGISTRY AS WELL, BUT
FOR THE PURPOSES OF THIS DISCUSSION, THAT IS THE
FUNDAMENTAL PIECE.

- Q. DOES MICROSOFT PUBLISH TO THIRD-PARTY
 DEVELOPERS INFORMATION ABOUT THE REGISTRY?
- A. TO THE BEST OF MY KNOWLEDGE, THIS

 IS--THIS IS AN AREA OF THE OPERATING SYSTEM THAT

 IS NOT FULLY DOCUMENTED. WE HAVE SOME EVIDENCE

 TO SUGGEST THAT THERE ARE PIECES OF THE REGISTRY

 WHICH HAVE BEEN DOCUMENTED TO A CERTAIN EXTENT.

BUT IT IS MY POSITION THAT THE INVESTIGATIONS WE HAVE DONE HAVE NOT INDICATED CLEARLY HOW THE ASSOCIATIONS WITH THAT WOULD TIE INTERNET MEDIA FILE TYPES THROUGH THE BROWSER TO QUICKTIME, THAT THOSE MECHANISMS--MY POSITION IS THOSE MECHANISMS DO NOT APPEAR TO BE PUBLICLY DOCUMENTED.

- Q. SO, GOING BACK FOR A MINUTE TO THE
 LAYMAN'S PERSPECTIVE, WHAT HAPPENED--WHAT IS THE
 PROBLEM THAT IS PRESENTED FOR A USER WHO IS
 ATTEMPTING TO ACCESS INFORMATION OVER THE
 INTERNET--
 - A. RIGHT.
 - Q. --THAT IS IN A QUICKTIME FILE?
- A. OKAY. SO WHAT OCCURS--I'LL GIVE YOU A SCENARIO. ASSUME THE USER IS RUNNING INTERNET EXPLORER 3.0, AND THEY HAVE THE QUICKTIME PLUG-IN INSTALLED, AND THEY ARE ABLE TO SURF THE INTERNET AND VIEW CERTAIN KINDS OF CONTENT.

FOR EXAMPLE, IF YOU THEN GO IN AND INSTALL INTERNET EXPLORER 4.0, WHAT THEIR EXPERIENCE WOULD BE IS THAT CERTAIN FILE TYPES THAT WOULD HAVE BEEN ROUTED TO QUICKTIME IN THE PAST WOULD NO LONGER GET TO QUICKTIME. AND THOSE CASES, AND/OR--WELL, I GUESS I CAN LEAVE IT AT THAT. CERTAIN FILE TYPES THAT USED TO GET TO

QUICKTIME WILL NO LONGER BE SENT TO QUICKTIME, SO QUICKTIME WILL NOT BE INVOKED TO DO THAT SORT OF MEDIA VIEWING OR PLAYBACK.

THAT IS A PROBLEM FOR US, BECAUSE THERE ARE CERTAIN FEATURES THAT WE PROVIDE THAT WE BELIEVE ADD VALUE FOR THE CUSTOMERS, SO THOSE ARE GONE. AND INSTEAD, WHAT WILL OCCUR IS SOME PIECE OF MICROSOFT SOFTWARE WILL BE INVOKED TO PROVIDE THAT VIEWING EXPERIENCE, AND THAT MAY OR MAY NOT BE WHAT THE CUSTOMER HAD INTENDED OR DESIRED.

(EXCERPT.)

BY MR. COVE:

- Q. DO YOU HAVE EXAMPLES OF SOME OF THE SPECIFIC AUDIO OR VIDEO FILES THAT HAVE BEEN AFFECTED BY INTERNET EXPLORER'S FAILURE TO INVOKE QUICKTIME?
 - A. UH-HUH, UH-HUH.

I CAN ENUMERATE A FEW EXAMPLES OF THINGS THAT DON'T WORK THE WAY WE WOULD LIKE THEM TO WORK.

WE HAVE DONE FAIRLY EXTENSIVE TESTING,
YOU KNOW, OVER THE LAST SEVERAL MONTHS. I DON'T
HAVE THE COMPREHENSIVE RESULTS OF THOSE TESTS
WITH ME, BUT GENERALLY WE HAVE FOUND THAT CERTAIN
OUICKTIME FILES WITH CERTAIN EXTENSIONS TO THE

 FILE NAMES ARE ALWAYS ROUTED TO THE MICROSOFT MEDIA PLAYER INSTEAD OF TO QUICKTIME.

WE HAVE FOUND THAT A VARIETY OF

STANDARD INTERNET AUDIO FORMATS, SUCH AS AIFF;

MIDI, M-I-D-I; AU, WHICH IS THE SUN AUDIO FORMAT;

WAV, W-A-V, WHICH IS A MICROSOFT-INVENTED FORMAT

FOR AUDIO; AVI, WHICH IS ANOTHER MICROSOFT MEDIA

FORMAT--THERE ARE PROBABLY OTHER EXAMPLES--BUT

FOR THOSE EXAMPLES, WE FIND THAT THE MICROSOFT

SOFTWARE IS--NEWER MICROSOFT SOFTWARE IS

BASICALLY TAKING THOSE ASSOCIATIONS FROM

QUICKTIME, AND QUICKTIME IS NOT ABLE TO--IS NEVER

ABLE TO BE INVOKED TO PLAY THOSE MEDIA TYPES.

(EXCERPT.)

BY MR. COVE:

- Q. ARE YOU AWARE OF ANY TECHNICAL

 JUSTIFICATION FOR THIS, THE MICROSOFT PRODUCT

 OPERATING IN THAT FASHION?
 - A. NO.

(EXCERPT.)

- Q. OKAY. HAVE YOU HAD PROBLEMS WITH THE PLAYBACK OF COMPRESSED AUDIO FORMATS WITH THE MICROSOFT MEDIA PLAYER?
- A. WELL, YES. AS I MENTIONED PREVIOUSLY,
 WE HAVE HAD CHALLENGES GETTING THE--WE HAVE BEEN

UNABLE TO MAKE CERTAIN FILE FORMATS, NAMELY AIFF, AU, WAV, TO BE PASSED TO QUICKTIME BY THE BROWSER.

ONE OF THE EFFECTS OF THAT IS FORMATS
THAT QUICKTIME IS ABLE TO CREATE AND STORE IN THE
AIFF FILE FORMAT ARE--THESE FORMATS ARE NOT ABLE
TO BE PLAYED BY THE MICROSOFT MEDIA PLAYER
SOFTWARE. SO IF WE DON'T--IF WE ARE NOT THE
ONES--IF THE QUICKTIME SOFTWARE IS NOT THE
SOFTWARE TO BE INVOKED, THEN IF ANY OTHER
SOFTWARE IS INVOKED TO PLAY THEM, THEY WON'T PLAY
PROPERLY.

SO THIS IS ACTUALLY A PRETTY IMPORTANT ISSUE FOR APPLE. WE HAVE INTRODUCED IN THE LATEST VERSION OF QUICKTIME A COUPLE OF NEW FORMATS FOR COMPRESSED AUDIO THAT ARE VERY--THAT WERE DESIGNED TO BE USED IN INTERNET KIND OF ENVIRONMENTS. THEY CREATE VERY SMALL FILES, WHEN YOU ENCODE THEIR AUDIO IN THESE FORMATS.

- Q. WHAT ARE THEIR NAMES?
- A. ONE FORMAT IS QDESIGN, USED FOR MUSIC AUDIO; AND THE OTHER IS CALLED QUALCOMM,

 PUREVOICE. QUALCOMM IS SPELLED Q-U-A-L-C-O-M-M.

 AND THEN THE NAME OF THE PRODUCT IS PUREVOICE.

THESE ARE TWO TECHNOLOGIES THAT WE

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LICENSED FOR INCLUSION WITH QUICKTIME 3, AND THEY
ARE LICENSED EXCLUSIVELY TO APPLE.

- Q. SO, ARE THEY PLAYABLE BY ANY OTHER STREAMING PRODUCT?
- A. ONLY QUICKTIME. (EXCERPT.)
- Q. IF A USER, A CLIENT USER, IS SITTING AT HIS DESK WITH WINDOWS AND INTERNET EXPLORER AND QUICKTIME ALL LOADED ONTO HIS SYSTEM AND ATTEMPTS TO ACCESS INTERNET CONTENT THAT IS FOUND IN ONE OF EITHER THE QUESIGN OR THE QUALCOMM VOICE COMPRESSOR FORMAT, WHAT WILL HAPPEN?

MR. LINZER: WHICH VERSION OF INTERNET EXPLORER?

BY MR. COVE:

- Q. OH, VERSION 4.0.
- A. WHEN THE USER CLICKS ON THE FILE THAT
 WOULD CAUSE THAT AUDIO TO BE PLAYED, INSTEAD OF
 INVOKING QUICKTIME, SOME PORTION OF THE MICROSOFT
 MEDIA PLAYER WILL BE INVOKED.

NOT KNOWING HOW TO DECODE THAT FORMAT,

THEN THE SYSTEM WILL PUT UP A DIALOGUE THAT SAYS,

"I DON'T KNOW WHAT TO DO WITH THIS DATA. THIS IS

NOT IN A FORMAT THAT I UNDERSTAND." AND THEN IT

BASICALLY SAYS. "YOU ARE OUT OF LUCK." AND I'M

| 1 | OBVIOUSLY PARAPHRASING THE DIALOGUE. |
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| 2 | Q. WILL THE RESULT |
| 3 | A. WILL NOT ATTEMPT TO PLAY THE AUDIO. |
| 4 | Q. WILL THE RESULT BE DIFFERENT IF SOMEONE |
| 5 | HAD INTERNET EXPLORER OR IE 3? |
| 6 | A. IT ACTUALLY WOULD NOT BE DIFFERENT |
| 7 | UNDER IE 3 IN THAT CASE BECAUSE THE MECHANISM FOR |
| 8 | ACCESSING THESE AUDIO FORMATS WAS SOMETHING WE |
| 9 | WERE NOT ABLE TO FIGURE OUT, EVEN IN THE CONTEXT |
| 10 | OF IE 3, SO |
| 11 | (EXCERPT.) |
| 12 | Q. ARE YOU FAMILIAR WITH THE EXTENT OF |
| 13 | USAGE OF QUICKTIME SOFTWARE? |
| 14 | A. YES, REASONABLY. |
| 15 | Q. USING WHATEVER GAUGE YOU USE OR CAN |
| 16 | USE, WHAT IS THE EXTENT OF THAT USAGE, AS OF |
| 17 | TODAY? |
| 18 | A. WE BELIEVE, I BELIEVE, THAT QUICKTIME |
| 19 | IS ONE OF THE MOST WIDELY UTILIZED PIECES OF |
| 20 | MULTIMEDIA SOFTWARE IN THE MARKETPLACE TODAY. |
| 21 | WEI HAVE SEEN MARKET RESEARCH REPORTS |
| 22 | THAT INDICATE THE FOLLOWING: IF YOU REMOVE |
| 23 | MICROSOFT SOFTWARE FROM THE LIST, THAT QUICKTIME |
| 24 | IS, IN FACT, THE MOST WIDELY INSTALLED PIECE OF |
| 25 | SOFTWARE ON THE PC PLATFORM, ACCOUNTING FOR |

APPROXIMATELY 65 TO 70 PERCENT OF THE INSTALLED BASE.

- Q. DO YOU HAVE AN UNDERSTANDING AS TO HOW MANY COMPUTERS HAVE QUICKTIME INSTALLED ON THEM?
- A. ESTIMATIONS THAT I HAVE SEEN, BASED

 UPON OUTSIDE MARKET RESEARCH, AS WELL AS RESEARCH

 THAT WE HAVE DONE INTERNALLY, SUGGESTS THAT THERE

 ARE UPWARDS OF 40 TO 50 MILLION COMPUTERS

 CURRENTLY RUNNING QUICKTIME.
- Q. AND THAT IS YOUR BEST UNDERSTANDING AS OF TODAY?
- A. THAT IS MY BEST UNDERSTANDING AS OF TODAY.

(EXCERPT.)

- Q. LET ME DIRECT YOUR ATTENTION TO PAGE THREE, WHICH BEARS PRODUCT NUMBER MAC 07123, MICROSOFT TRIAL EXHIBIT 1457.
 - A. YES.
- Q. DO YOU SEE, ABOUT A THIRD OF THE WAY
 DOWN THE PAGE, THERE IS A BOLD HEADING,
 "EXECUTIVE SUMMARY"?
 - A. UH-HUH.
- Q. AND JUST BELOW THAT, IT SAYS, "TODAY,
 QUICKTIME ENJOYS TREMENDOUS MOMENTUM. MARKET
 RESEARCH INDICATES THAT QUICKTIME IS THE INDUSTRY

STANDARD ARCHITECTURE FOR DEVELOPING AND
PUBLISHING NEW MEDIA CONTENT, EITHER ON CD-ROM,
DVD, THE WORLD WIDE WEB, OR FOR BROADCAST."

DO YOU SEE THAT?

- A. YES.
- Q. RECOGNIZING THAT YOU MAY NOT HAVE SEEN
 THIS DOCUMENT BEFORE, DO YOU HAVE ANY KNOWLEDGE
 AS TO WHETHER THAT STATEMENT IS ACCURATE?
- A. MY UNDERSTANDING WOULD BE THAT THAT WOULD BE A REASONABLE STATEMENT TO MAKE.
- Q. AS YOU UNDERSTAND THE TERM, "INDUSTRY STANDARD ARCHITECTURE," WHAT DOES THAT MEAN?
- A. I BELIEVE IN THIS CONTEXT THE MEANING IS EFFECTIVELY EQUIVALENT TO SAYING IT'S VERY WIDELY ADOPTED.

(EXCERPT.)

- Q. YES. HAS ANYONE EVER SUGGESTED TO YOU THAT HAVING A SINGLE STANDARD, A SINGLE APPROACH, AS OPPOSED TO TWO DIFFERENT APPROACHES OFFERED BY ONE MICROSOFT AND ONE BY APPLE, HAVING A SINGLE APPROACH, WOULD OPTIMIZE THE USER EXPERIENCE FOR THE PLAYBACK OF MULTIMEDIA CONTENT?
- A. WELL, I THINK MICROSOFT HAS SUGGESTED THAT.
 - Q. THAT IS YOUR UNDERSTANDING OF WHAT

| 1 | MICROSOFT HAS SUGGESTED? |
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| 2 | A. YES. |
| 3 | Q. OKAY. AND DID MICROSOFT EXPLAIN TO |
| 4 | YOULET ME BACK UP. |
| 5 | WHO AT MICROSOFT MADE THAT SUGGESTION? |
| 6 | A. THAT ISI UNDERSTAND THAT TO BE ONE OF |
| 7 | THE THINGS THAT I HAVE BEEN HEARING FROM ERIC |
| 8 | ENGSTROM AND CHRIS PHILLIPS IN OUR DISCUSSIONS. |
| 9 | (EXCERPT.) |
| 10 | Q. WERE YOU EVER INVOLVED IN A |
| 11 | COMMUNICATION IN WHICH IT WAS ASSERTED THAT APPLE |
| 12 | HAD CONSIDERED ASKING MICROSOFT TO ACCEPT A PAID |
| 13 | LICENSE FOR QUICKTIME AND TO DROP ACTIVEMOVIE? |
| 14 | A. WELL, I CERTAINLY HAD BEEN INVOLVED IN |
| 15 | DISCUSSIONS WITH STEVE JOBS WHERE THE NOTION THAT |
| 16 | MICROSOFT MIGHT PAY APPLE SOME MONEY FOR A |
| 17 | LICENSE TO QUICKTIME, AND THAT THEY WOULD ALSO |
| 18 | STOP DEVELOPMENT OF ACTIVEMOVIE WOULD OCCUR. NOT |
| 19 | IN THIS TIME FRAME, BUT |
| 20 | Q. LATER, YOU THINK IT WAS. |
| 21 | A. LATER. |
| 22 | (EXCERPT.) |
| 23 | Q. MICROSOFT TRIAL EXHIBIT 1314 HAS BEEN |
| 24 | PLACED IN FRONT OF YOU, MR. SCHAAFF. |
| 25 | DO YOU RECOGNIZE THIS AS THE HARD COPY |

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OF SEVERAL E-MAILS?

- A. I HAVE A RECOLLECTION OF HAVING SENT SOME SORT OF AN E-MAIL LIKE THIS.

 (EXCERPT.)
- Q. DO YOU SEE THE SECOND SENTENCE OF THE PARAGRAPH WE HAVE BEEN FOCUSING ON THAT SAYS,
 "STEVE SUGGESTED THAT WE STICK TO RELATIVELY
 LOW-LEVEL ISSUES AND MOSTLY STAY AWAY FROM ANY
 CONVERSATIONS ABOUT GETTING THEM TO ADOPT
 QUICKTIME"?
 - A. YES.
 - O. YOU WROTE THAT SENTENCE?
 - A. SEEMS--YES, LOOKS THAT WAY.
 - O. YES?
 - A. LOOKS THAT WAY, YES.
 - O. WHAT DOES THAT SENTENCE REFER TO?
- A. WELL, I THINK THE POINT I WAS TRYING TO MAKE WAS THAT STEVE HAD EXPRESSED HIS
 INTEREST--STEVE JOBS HAD EXPRESSED THE VIEW THAT
 HE WISHED TO TRY TO MAKE THE CASE TO HIS CONTACTS
 AT MICROSOFT FOR WHY ADOPTION OF QUICKTIME WOULD
 BE A DESIRABLE THING; AND THAT HE DID NOT WANT
 OTHER PEOPLE AT APPLE EITHER SORT OF ANNOUNCING
 TO THE WRONG PEOPLE AT MICROSOFT WHAT WE ARE
 TRYING TO ACCOMPLISH AND/OR MUDDYING THE WATERS

WITH SORT OF INACCURATE STATEMENTS OR SORT OF

JUST NOT PRESENTING A GREAT ARGUMENT FOR WHY THAT

MAKES SENSE. HE JUST WANTS TO HAVE A LITTLE MORE

CONTROL OVER THAT DISCUSSION.

- Q. DID MR. JOBS CONVEY THIS VIEW IN A COMMUNICATION IN WHICH YOU WERE INVOLVED?
- A. I DON'T RECALL, BUT IT CERTAINLY LOOKS
 THAT WAY FROM THE E-MAIL.
- Q. PRIOR TO THAT COMMUNICATION WITH

 MR. JOBS, THE COMMUNICATION IN WHICH THE MATTERS

 EXPRESSED IN THIS SENTENCE WERE DISCUSSED, HAD

 APPLE INTENDED TO DISCUSS AT THE THURSDAY MEETING

 THE POSSIBILITY OF MICROSOFT ADOPTING QUICKTIME?
 - A. I DON'T RECALL. I DON'T RECALL.
- Q. DO YOU SEE THE THIRD SENTENCE OF THE PARAGRAPH THAT SAYS, "I THINK HE WANTS TO TAKE THAT CONVERSATION TO A HIGHER LEVEL"?
 - A. YES.
 - O. WHY DID YOU THINK THAT?
- A. MY ASSUMPTION--MY RECOLLECTION IS THAT
 HE HAD SOME SKEPTICISM ABOUT WHETHER OR NOT THE
 TEAM THAT WAS DIRECTLY RESPONSIBLE FOR
 ACTIVEMOVIE AND DIRECTX WOULD EVER BE WILLING TO
 GIVE UP ON THOSE EFFORTS TO ADOPT QUICKTIME,
 SIMPLY BECAUSE THEIR CHARTER WAS TO GO MAKE THOSE

| 1 | THINGS SUCCESSFUL AND TO BEAT QUICKTIME. |
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| 2 | SO I THINK HIS POINT OF VIEW WAS YOU |
| 3 | WOULD HAVE TO GO TO A HIGHER LEVEL IN THE |
| 4 | ORGANIZATION WHERE THE CHARTER IS, PERHAPS, |
| 5 | BROADER OR DIFFERENT TO BE ABLE TO BE EFFECTIVE |
| 6 | IN THAT CONVERSATION. |
| 7 | Q. DO YOU KNOW WHETHER MR. JOBS EVER ASKED |
| 8 | ANYONE AT MICROSOFT TO ADOPT QUICKTIME AND |
| 9 | ABANDON DIRECTX? |
| 10 | A. I BELIEVE HE DID, BUT I DON'T HAVE ANY |
| 11 | RECOLLECTION OF A SPECIFIC INCIDENT WHERE THAT |
| 12 | OCCURRED. |
| 13 | Q. BUT YOU BELIEVE HE DID? |
| 14 | A. YES. |
| 15 | (EXCERPT.) |
| 16 | Q. DO YOU REMEMBER WHETHER IN YOUR |
| 17 | COMMUNICATIONS WITH MR. NOVAK YOU PROPOSED THAT |
| 18 | APPLEI'M SORRYTHAT MICROSOFT ADOPT THE |
| 19 | QUICKTIME FORMAT AND ABANDON THE ASF FORMAT? |
| 20 | A. I DON'T REMEMBER THE SPECIFICS, BUT I |
| 21 | DO KNOW THAT THIS IS A FAIRLY CONSISTENT THEME IN |
| 22 | OUR DISCUSSIONS ABOUT FILE FORMATS. |
| 23 | (EXCERPT.) |
| 24 | MR. EDELMAN: I'M GOING TO ASK THE |
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REPORTER TO MARK A TWO-PAGE DOCUMENT BEARING

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PRODUCTION NUMBERS A 1672 THROUGH 1673. AND IT
DOES NOT BEAR A CONFIDENTIALITY DESIGNATION ON
ITS FACE, BUT IT HAS BEEN DESIGNATED HIGHLY
CONFIDENTIAL BY APPLE. TRIAL EXHIBIT 891.
(EXCERPT.)

Q. LET ME DIRECT YOUR ATTENTION TO THE
THIRD SENTENCE OF THE FIRST PARAGRAPH AND
PARTICULARLY THE SECOND PART OF THAT SENTENCE,
WHICH SAYS--WELL, LET ME READ THE WHOLE SENTENCE.
IT SAYS, "HOWEVER, IT MAY PROVIDE US WITH SOME
BETTER IDEAS AS TO THEIR PRIORITIES AND,
THEREFORE, WAYS TO EFFECTIVELY APPROACH THEM
REGARDING QUICKTIME."

DO YOU SEE THAT?

- A. YES.
- Q. AND THE "THEM" IN THAT SENTENCE REFERS
 TO MICROSOFT, DOES IT NOT?
 - A. YES.
- Q. DO YOU KNOW WHETHER APPLE WAS TRYING TO APPROACH MICROSOFT REGARDING QUICKTIME?
- A. MY UNDERSTANDING IS THIS--MY
 RECOLLECTION IS THIS EXCHANGE OCCURRED AROUND THE
 TIME IN WHICH WE WERE HAVING DISCUSSIONS ABOUT
 HOW TO ENGAGE MICROSOFT ON THIS WHOLE ISSUE OF
 QUICKTIME SUPPORT AND, YOU KNOW, SORT OF RELATED

1 TO ALL THESE OTHER DISCUSSIONS WE HAVE BEEN 2 HAVING. 3 I THINK THIS IS APPROXIMATELY THE SAME SORT OF TIME FRAME. 4 5 Q. LET ME JUST MAKE SURE THAT I UNDERSTAND 6 YOU. 7 WHEN YOU TALK ABOUT QUICKTIME SUPPORT, 8 WHAT DO YOU MEAN, SIR? 9 WELL, THESE DISCUSSIONS HAVE BEEN--MANY 10 OF THESE THINGS WE HAVE BEEN TALKING ABOUT TODAY 11 HAVE TURNED ON THE MATTER OF MICROSOFT -- IS THERE 12 A WAY TO GET MICROSOFT TO SUPPORT QUICKTIME AND 13 THE WORK THAT THEY ARE DOING. 14 AND SO THIS WAS CERTAINLY ONE OF THE 15 OUESTIONS IN THE AIR THAT WE WERE ASKING 16 OURSELVES AT THE TIME. 17 O. DID YOU INFORM ANYONE FROM THE 18 DEPARTMENT OF JUSTICE BEFORE JUNE 15, 1998, MEETING THAT YOU WERE GOING TO HAVE A MEETING 19l 20 WITH APPLE PERSONNEL ON JUNE 15TH? 21 THE WITNESS: WITH MICROSOFT? 22 MR. LINZER: WITH MICROSOFT PERSONNEL? 23 MR. EDELMAN: I'M SORRY, THANK YOU. 24 THE WITNESS: I DON'T RECALL IF I INFORMED THEM MYSELF. I DO RECALL THAT THEY HAD 25

I DON'T KNOW WHAT I THINK.

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| Q. BY THE WAY, AT THE JUNE 15TH, 1998, | | |
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| MEETING WITH MESSRS. ENGSTROM, PHILLIPS AND | | |
| PIERRY, DID YOU TELL THEM THAT YOU HAD PROVIDED | A | |
| DEPOSITION TO THE DEPARTMENT OF JUSTICE IN | | |
| CONNECTION WITH AN INVESTIGATION? | | |

- A. NO, I DID NOT.
- Q. HAVE YOU EVER PROVIDED THAT INFORMATION TO MICROSOFT?
 - A. I HAVE NOT.