



# Advertising Opportunities

## with the Texas Speech-Language-Hearing Association

**www.txsha.org**

**Logo/Link:** Put your logo on the TSHA homepage with a link to your company's site viewed by over 4,700 members.

AD RUN TIME	TSHA MEMBER	NON-MEMBER
12 months	\$1,000	\$2,000
6 months	\$ 600	\$1,200

**Job Posting:** Post a five-line job listing on the TSHA site. Additional lines available a \$10 per line. (40 characters per line)

AD RUN TIME	TEXT ONLY	TEXT + LOGO/LINK
4 months	\$150	\$200

## Communicologist

The TSHA bi-monthly newsletter, *Communicologist*, is published to over 4,700 professionals in Texas and across the nation. (prices for black/white; call for spot color pricing)

### Display Ads

AD SIZE	DIMENSIONS	1 ISSUE	6 ISSUES (50% off)
Full page	7.5 x 10	\$650	\$1,950
Half page (h)	7.5 x 5	\$450	\$1,350
Quarter page	3.5 x 5	\$300	\$ 900
Business card	3.5 x 2	\$150	\$ 450
Cover (outside back)	7.5 x 4.5	\$800	\$2,400
Cover (inside back/front)	7.5 x 10	\$725	\$2,175

### Newsletter Deadlines

ISSUE	ADS DUE	ISSUE	ADS DUE
February	January 1	August	July 1
April	March 1	October	September 1
June	May 1	December	November 1

## TEJAS Journal

*TEJAS*, the TSHA professional resource journal, is published annually and reaches more than 4,700 speech-language and hearing professionals in Texas and across the nation. (call for spot-color pricing)

AD SIZE	DIMENSIONS	1 ISSUE
Full page	7.5 x 10	\$650
Half page (h)	7.5 x 5	\$450
Quarter page	3.5 x 5	\$300
Business card	3.5 x 2	\$150
Cover (inside front/back)	7.5 x 10	\$750
Cover (outside back)	7.5 x 10	\$850

### Communicologist & Tejas SIZE OPTIONS



Full pg: 7.5x10 Half pg: 7.5x5 Qtr pg: 3.5x5 Business: 3.5x2  
All dimensions are listed in inches.

## Sign us up!

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Select your advertising choices:

### INDIVIDUAL PRINT ADVERTISING

*Communicologist* . . . AD SIZE \_\_\_\_\_ # ISSUES \_\_\_\_\_ . . . \$ \_\_\_\_\_

*TEJAS* . . . . . AD SIZE \_\_\_\_\_ . . . . . \$ \_\_\_\_\_

### TSHA WEB LOGO & LINK (www.txsha.org)

12 months . . . .  MEMBER  NON-MEMBER . . . . . \$ \_\_\_\_\_

6 months . . . . .  MEMBER  NON-MEMBER . . . . . \$ \_\_\_\_\_

### JOB LISTING ON THE WEBSITE (4 months)

Text only . . . . .  WITH \_\_\_\_\_ # EXTRA LINES . . . . . \$ \_\_\_\_\_

With logo/link . . . . .  WITH \_\_\_\_\_ # EXTRA LINES . . . . . \$ \_\_\_\_\_

\*Email [staff@txsha.org](mailto:staff@txsha.org) with text for your 5-line listing, or attach listing to this form.

## Payment information:

Check # \_\_\_\_\_ or  VISA  MC  Discover  AMEX

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_ TOTAL \$ \_\_\_\_\_

## Return to:

TSHA: 918 Congress Ave., Ste. 200 • Austin, TX 78701  
888.SAY.TSHA • 512.494.1129 fax • [staff@txsha.org](mailto:staff@txsha.org)

### Terms & Conditions

Ad copy may be submitted in high-resolution jpg, pdf, tif, or eps format. No bleeds. TSHA is not responsible for quality of images submitted below 300 dpi. All TEJAS and Communicologist ads are black/white. Call 512-494-1127 for spot color pricing.

Company logos will be displayed in the footer of the TSHA website and will be visible on all site pages. The logo will be linked to the company's website or to another page of company's choice. Job listings will be on a separate page of the TSHA website.

TSHA reserves the right to limit advertising to those individuals/organizations related to the practice of speech-language-hearing.