

FEDERAL ELECTION COMMISSION

WASHINGTON, D.C. 20463

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AGENDA ITEM

For Meeting of: 2-17-00

February 10, 2000

<u>MEMORANDUM</u>

TO:

The Commission

THROUGH:

James A. Pehrkon

Staff Director

FROM:

Lawrence M. Noble

General Counsel

Kim Leslie Bright (X)
Associate General Counsel

Rhonda J. Vosdingh Assistant General Counsel

Delbert K. Rigsby DKR

Attorney

SUBJECT:

Revision to the Statement of Reasons concerning the 1996 Democratic

National Convention Committee, Inc. (LRA #471)

At the Open Session Commission meeting of February 3, 2000, the Commission directed the Office of General Counsel to revise the Statement of Reasons concerning the 1996 Democratic National Convention Committee, Inc. (the "DNCC") to reflect the determination that the telephone expenses at issue are not in-kind contributions to the DNCC. In accordance with the Commission's direction, this Office has prepared the attached draft Statement of Reasons in support of a Commission determination that the telephone charges paid by Chicago's Committee for '96 (the "Chicago Host Committee") and the City of Chicago were permissible expenses under 11 C.F.R §§ 9008.52(c)(1) and 9008.53(b). Because the telephone expenses paid by the Chicago Host Committee and the City of Chicago totaling \$726,835 on behalf of the DNCC are permissible expenses, this Office recommends that the Commission determine that the DNCC does not owe a repayment to the United States Treasury.

Memorandum to Commission Revision to Statement of Reasons of the 1996 Democratic National Convention Committee, Inc. (LRA #471) Page 2

The revisions are marked in the draft Statement of Reasons that is attached to this memorandum. In addition, this Office revised the draft to include the regulatory provisions applicable to payments made by the City of Chicago. The Office of General Counsel recommends that the Commission approve the attached draft Statement of Reasons.

RECOMMENDATION

The Office of General Counsel recommends that the Commission:

- Determine that the 1996 Democratic National Convention Committee, Inc. and the Democratic National Committee do not owe a repayment to the United States Treasury;
- Approve the attached Statement of Reasons; and
- Approve the appropriate letter.

Attachment

Proposed Statement of Reasons

There are five attachments (Attachments A through E) to the proposed Statement of Reasons that were submitted to the Commission on January 5, 2000. Because there have been no changes to the attachments, this Office is not resubmitting those attachments with this memorandum; however, they will be included in the document forwarded to the DNCC.

1	BEFORE THE FEDERAL ELECTION COMMISSION
2	In the Matter of
3 4 5 6 7	The 1996 Democratic National) Convention Committee, Inc.) LRA #471
8	STATEMENT OF REASONS
9	On, 2000, the Federal Election Commission (the "Commission") determined
10	that the telephone expenses paid by Chicago's Committee for '96 (the "Host Committee") and
11	the City of Chicago on behalf of the 1996 Democratic National Convention Committee, Inc.
12	(the "Convention Committee") are permissible expenses under 11 C.F.R. §§ 9008.52(c)(1)(v)
13	and 9008.53(b)(1) and thus, the telephone expenses are not in-kind contributions to the
14	Convention Committee that count against the Convention Committee's expenditure limit.
15	11 C.F.R. § 9008.8(b)(1). The Commission also determined that there is no repayment due by
16	the Convention Committee and the Democratic National Committee (the "DNC") to the United
17	States Treasury. This Statement of Reasons sets forth the legal and factual basis for the
18	Commission's determination that no repayment is due. 11 C.F.R. § 9007.2(c)(3).
19	I. BACKGROUND
20	On June 6, 1995, the Convention Committee registered with the Commission as a
21	national convention committee of the Democratic Party. The Convention Committee received
22	\$12,364,000 in public funds under the Presidential Election Campaign Fund Act. 26 U.S.C.
23	§§ 9001-9013. After the Convention was completed, the Commission conducted an audit and
24	examination of the Convention Committee's receipts and disbursements, as provided in the

- 1 Presidential Election Campaign Fund Act and the Commission regulations. Attachment A;
- 2 26 U.S.C. § 9008(g); 11 C.F.R. § 9008.11.
- 3 The Host Committee was established to serve as a host committee for the Democratic
- 4 National Convention pursuant to 11 C.F.R. §§ 9008.50 9008.54. The Host Committee did not
- 5 receive any public funds pursuant to Title 26 of the United States Code. However, the Host
- 6 Committee received \$21,481,973 from other sources, and it spent \$20,960,388 in connection
- 7 with the 1996 Democratic National Convention.¹
- 8 On August 7, 1997, the Commission's Audit staff held an exit conference with the
- 9 Convention Committee to discuss preliminary findings and recommendations based upon
- 10 information obtained during the audit that the Audit staff planned to submit to the Commission
- 11 for approval. See 11 C.F.R. §§ 9008.11, 9038.1(b)(2)(iii) and 9007.1(b)(2)(iii). The Audit
- 12 Division's preliminary findings and recommendations were contained in an Exit Conference
- 13 Memorandum ("ECM"). See id. In the ECM, the Audit staff identified payments to Ameritech
- 14 totaling \$512,637 from the Host Committee and \$105,621 from the City of Chicago for local
- 15 telephone charges related to Convention Committee telephone numbers or accounts assigned to
- 16 the Convention Committee. Attachment A at 11. The Audit staff also identified payments to
- 17 AT&T totaling \$87,688 from the Host Committee and \$20,889 from the City of Chicago for long
- 18 distance charges related to Convention Committee telephone numbers or accounts assigned to the
- 19 Convention Committee. Id. Memoranda from the Host Committee also attributed the
- 20 expenditures for telephone charges to the Convention Committee. Id.

Pursuant to 11 C.F.R. § 9008.54, the Commission audited the Host Committee, and the receipts and expenditures stated above are as of March 31, 1997, the effective date of the Audit Report. The Commission approved the Host Committee's Audit Report on June 25, 1998.

1 The Audit staff requested that the Convention Committee provide documentation that the 2 telephone charges were a permissible host committee expense pursuant to 11 C.F.R. § 9008.52(c). Id. The Audit staff also cited the Explanation and Justification for 11 C.F.R. 3 § 9008.52, 59 Fed. Reg. 33614 (June 29, 1994), which states that the revised rules do not permit 4 host committees to pay for the convention committee's or the national party's overhead expenses 5 for the convention. Id. at 10. Finally, the Audit staff concluded that the telephone charges were 6 an overhead expense of the convention, and did not promote the City of Chicago or prepare the 7 8 convention site. Id. at 12. On October 21, 1997, the Convention Committee filed its written response to the ECM. 9 The Convention Committee stated that it interpreted 11 C.F.R. § 9008.52(c) to permit the Host 10 Committee to pay for telephone service charges for the convention, and that the regulation does 11 12 not distinguish between the costs of office telephones and the costs of using the telephones. 13 Attachment A at 11. Moreover, the Convention Committee argued that the Explanation and Justification for 11 C.F.R. § 9008.52 should not be given precedence over the plain language of 14 the regulation, and that the language of the Explanation and Justification is ambiguous. Id. 15 On June 25, 1998, the Commission approved the Audit Report of the Convention 16 Committee, including a determination that the Host Committee made in-kind contributions 17 totaling \$600,325 to the Convention Committee, and the City of Chicago made in-kind 18 contributions totaling \$126,510. Id. Thus, the Commission determined that the Convention 19 20 Committee should make a repayment of \$726,835 to the United States Treasury for the in-kind contributions received from the Host Committee and the City of Chicago. Id. at 12; 26 U.S.C. 21

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§ 9008(h); 11 C.F.R. § 9008.12(b)(3).

- On September 8, 1998, the Convention Committee submitted legal and factual materials
- 2 to demonstrate that no repayment is required to be paid to the United States Treasury.
- 3 Attachment B;² 11 C.F.R. § 9007.2(c)(2)(i). The Convention Committee also requested an
- 4 opportunity to address the Commission in open session pursuant to 11 C.F.R. § 9007.2(c)(2)(ii).
- 5 Attachment B at 1. On November 8, 1998, the Commission granted the Convention
- 6 Committee's request for an oral hearing, which was held on January 13, 1999. Attachment D.
- 7 Within five days after the oral hearing, the Convention Committee submitted a supplemental
- 8 submission. Attachment E.

9 II. CONVENTION COMMITTEE'S RESPONSE TO THE REPAYMENT

10 DETERMINATION

11 The Convention Committee disputes the repayment determination based on the conclusion that telephone charges paid by the Host Committee and the City of Chicago are in-12 kind contributions to the Convention Committee. Attachment B at 1. The Convention 13 Committee states that there should be no repayment because the Commission did not provide 14 "fair notice" that 11 C.F.R. § 9008.52(c) prohibited a host committee's payment of telephone 15 service charges. Id. at 2. The Convention Committee argues that the Commission is imposing a 16 "civil sanction" against the Convention Committee without giving the Convention Committee 17 18 notice of the conduct that is prohibited. Id. at 3.

The Commission's Audit Division noted that there was no need to modify the conclusions reached in the Audit Report based on these materials. Attachment C.

There is a critical distinction between repayments and civil liability or violations of law. A repayment involves the return of public funds received by a political committee to the United States Treasury. Contrary to the Convention Committee's assertion, the Commission's repayment determination does not impose any civil penalty upon the Convention Committee. See Kennedy v. FEC, 734 F.2d 1558, 1565 (1984); see also Reagan Bush Comm. v. FEC, 525 F. Supp. 1330, 1337 (1981) (repayment determinations are not considered to involve violations of law).

Specifically, the Convention Committee asserts that the language of the regulation does 1 not enable persons to distinguish between equipment, facilities and services that are permissible 2 host committee expenses and telephone charges. Id. at 4. In addition to items specifically 3 mentioned in 11 C.F.R. § 9008.52, the regulation provides that host committees may pay for 4 "other similar convention-related facilities and services." 11 C.F.R. § 9008.52(c)(xi). The 5 Convention Committee argues that telephone service charges should be considered as other б similar convention-related facilities and services. Id. Moreover, it argues that telephone service 7 charges should not be considered any different from items such as air conditioning and 8 electricity, which are specifically mentioned in the regulation as permissible host committee 9 10 expenses. Id. Additionally, the Convention Committee argues that the administrative history of 11 12 11 C.F.R. § 9008.52 does not give fair notice that telephone charges are excluded as permissible host committee expenses. Attachment B at 5. The Convention Committee states that the 13 language in the Explanation and Justification, which reads "please note that the revised rules do 14 not permit host committees . . . to pay the convention committee's or the national party's 15 overhead and administrative expenses related to the convention," directly contradicts the 16 language of the regulation which permits administrative and overhead expenses, such as "offices 17

Furthermore, the Convention Committee argues that the Audit Division applied 11 C.F.R. § 9008.52(c) in a contradictory and inconsistent manner because it allowed the Host Committee to pay for Convention Committee expenses such as pager charges, usage charges for cellular phones, rental of certain office equipment, office supplies and postage, but not telephone charges. Attachment B at 7, 8. Moreover, the Convention Committee disagrees with the Commission's

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and office equipment." Attachment B at 6.

1	reliance upon 11 C.F.R. § 9008.7(a)(4)(x) with respect to the types of convention expenses that
2	should be paid by the convention. Attachment B at 8. Specifically, the Convention Committee
3	argues that because a convention committee may pay for certain expenses with its own funds, it
4	does not necessarily mean that the host committee may not also pay for such expenses. Id.
5	Finally, the Convention Committee asserts that the notice of proposed rulemaking on
6	11 C.F.R. § 9008.52 contained no suggestion that there would be prohibitions on host committee
7	use of funds to pay convention committee administrative and overhead expenses. Attachment B
8	at 12-15. While it acknowledges that agencies may modify proposed rules, the Convention
9	Committee argues that language in the Explanation and Justification for 11 C.F.R. § 9008.52,
10	which restricts a host committee's payment of convention administrative and overhead expenses,
11	appears to control the entire scope of section 9008.52(c), that it was inserted at the final
12	Commission meeting on the proposed regulation, and that they did not have notice or opportunity
13	to comment upon such language. Id. at 13, 14.
14	During the oral hearing, the Convention Committee's counsel argued that the
15	Commission's regulations restrict only the source of funds that can be donated to host
16	committees, but does not restrict "the purposes for which the Host Committee could spend its
17	funds in terms of covering the costs of convention facilities and services." Attachment D at 10.
18	The Convention Committee's counsel also stated that "in prior conventions, the Host
19	Committees clearly paid these [telephone] charges." Id. at 23,
20	In its supplemental submission to the Request for an Administrative Review of the
21	Repayment Determination, the Convention Committee noted that after searching its records,
22 23 24	it appears that a substantial amount of local telephone service charges for the 1992 Convention Committee were paid for by the City of New York.

We are unable to determine whether the City of New York or the 1992
Host Committee paid for any long distance service charges. We are also
unable to determine who paid for the 1988 Convention Committee's local
and long distance telephone service charges.

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6 Attachment E at 3. The Convention Committee also states that its contract with the City of

- 7 Chicago required the City and/or the Host Committee to pay for telephone charges. Id. at 3, 4.
- 8 This contract provision required the "City to pay for cellular telephone usage charges (air time)
- 9 and long distance service charges for the Convention Committee." Id at 4. Furthermore, the
- 10 Convention Committee states that "we have been unable to determine definitively how the Audit
- 11 Division treated cellular telephone and pager charges, because we cannot determine exactly
- 12 which invoices were included in the \$726,835 disallowed." Id.

13 III. ANALYSIS

A. LAW

15 In order to be eligible to receive public funds to finance the presidential nominating 16 convention, a national party committee must establish a convention committee, which is responsible for conducting the day to day arrangements and operations of that party's presidential 17 18 nominating convention and must register with and report to the Commission as a political 19 committee. 11 C.F.R. §§ 9008.3(a)(1), (a)(2) and (b). A national party committee and its convention committee must also file a written agreement with the Commission agreeing to 20 conditions set forth in 11 C.F.R § 9008.3(a)(4)(i) through (viii) to be eligible for public funding. 21 22 11 C.F.R. § 9008.3(a)(4). As part of this agreement, the national party committee and its convention committee must agree to comply with 2 U.S.C. §§ 431 through 451, 26 U.S.C. 23 § 9008, and applicable Commission's regulations. 11 C.F.R. § 9008.3(a)(4)(vii). Thus, the 24 25 committees must agree to abide by 2 U.S.C. §§ 441a and 441b, which prohibit, inter alia,

- 1 corporate and labor organization contributions or expenditures in connection with conventions,
- 2 and they must agree to comply with the applicable expenditure limitation set forth at 26 U.S.C.
- 3 § 9008(d) and 11 C.F.R § 9008.8. 11 C.F.R. § 9008.3(a)(4)(vii) and (i), respectively. The
- 4 national committee of a major party may not make expenditures with respect to a publicly-
- 5 financed presidential nominating convention which, in the aggregate, exceed the amount of
- 6 payments to which such committee is entitled under 26 U.S.C. § 9008(b)(1). 26 U.S.C.
- 7 § 9008(d)(1). Thus, the expenditure limitation is equal to the convention committee's
- 8 entitlement to public funds. 26 U.S.C. § 9008(d).

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A host committee may be created to represent a city hosting a nominating convention in matters involving a presidential nominating convention. 11 C.F.R. § 9008.51. Any local organization that is not organized for profit, whose net earnings do not inure to the benefit of any private shareholder or individual and whose principal objective is the encouragement of commerce in the convention city, as well as the projection of a favorable image of the city to convention attendees, may serve as a host committee. 11 C.F.R § 9008.52(a). 4

Host committees may receive funds or in-kind donations from local businesses (excluding banks), local labor organizations, and other local organizations and individuals for specific purposes relating to hosting a national party convention. The purposes for which a host committee may use funds in connection with a nominating convention are specified in 11 C.F.R § 9008.52(c)(1)(i) through (xi) and include: (i) "promoting the suitability of the city

Section 9008.52(a) gives the following examples of local organizations that may serve as host committees: a local civic association, business league, chamber of commerce, real estate board, board of trade, or convention bureau.

Host committees may also accept goods or services from commercial vendors under the terms and conditions set forth at 11 C.F.R. § 9008.9, which also apply to convention committees. 11 C.F.R. § 9008.52(b).

as a convention site;" (ii) "welcoming the convention attendees to the city;" (iii) "facilitating 1 2 commerce;" (vi) "local transportation services;" (vii) "law enforcement;" (viii) "convention bureau personnel to provide central housing and reservation services;" (ix) "hotel rooms at 3 no charge or at a reduced rate;" and (x) "accommodations and hospitality for committees 4 of the parties responsible for choosing the site of the conventions." 11 C.F.R. § 9008.52(c)(1)(i)-5 (iii) and (vi)-(x). Host committees may also provide "use of an auditorium or convention center 6 and to provide construction and convention related services" such as "construction of podiums, 7 press tables, false floors, camera platforms, additional seating, lighting, electrical, air 8 conditioning and loud speaker systems, offices, office equipment, and decorations." 11 C.F.R. 9 § 9008.52(c)(1)(v). Finally, in addition to those facilities and services specifically enumerated in 10 11 C.F.R § 9008.52(c)(1)(i) through (x), a host committee is permitted to provide "other similar 11 convention-related facilities and services" under section 9008.52(c)(1)(xi). 12 Government agencies and municipal corporations may also provide services to a party 13 convention. The Commission's regulations permit local businesses (excluding banks), local 14 labor organizations and other local organizations or individuals to donate funds or make in-kind 15 donations to a separate fund or account of the government agency or municipality to pay for 16 expenses listed in 11 C.F.R. § 9008.52(c). 11 C.F.R. § 9008.53(b)(1). However, the fund or 17 account must not be restricted for use in connection with any particular convention, and the 18 donations to the fund or account must be unrestricted and not solicited or designated for use in 19 20 connection with any particular convention. Id. A convention committee may use its public funds only for the purposes set forth at 21 11 C.F.R § 9008.7. See 26 U.S.C. § 9008(c). Convention expenses include all expenses incurred 22

by or on behalf of a political party's national committee or convention committee with respect to

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and for the purpose of conducting a presidential nominating convention or convention-related

administrative and office expenses for conducting the convention including stationery, office supplies, office machines, and telephone charges, but exclude the cost of any services supplied by the national committee at its headquarters or principal office if such services are incidental to the convention and not utilized primarily for the convention. 11 C.F.R. § 9008.7(a)(4)(x).

Generally, convention expenses incurred with respect to a presidential nominating convention are subject to the expenditure limitation. See 11 C.F.R § 9008.8(a). Nevertheless, certain

expenditures related to a convention are not subject to the expenditure limitation. For example,
 permissible host committee expenditures like those examples listed in 11 C.F.R § 9008.52 shall

not be considered convention committee expenditures and shall not count against the convention

committee's expenditure limit. 11 C.F.R. § 9008.8(b)(1).6 Host committee expenditures that are

not in accordance with section 9008.52 are in-kind contributions to the convention committee

that may be considered convention committee expenditures and count against the expenditure

limit. See id.

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If the Commission determines that a national party committee accepted contributions to defray convention expenses which, when added to the amount of payments received, exceeds the expenditure limitation, it shall notify the national committee of the amount of contributions so accepted, and the national committee shall pay the amount specified to the United States

Additionally, Host Committee expenditures that are permitted under section 9008.52 are exempt from the prohibition of corporate and labor organization contributions or expenditures. 11 C.F.R § 114.1(a)(2)(viii).

Treasury, 11 C.F.R. § 9008.12(b)(3); see also 26 U.S.C. §§ 9007(b)(3), 9008(h); and 11 C.F.R. 1 § 9008.12(a). 7 A convention committee's entitlement to pubic funds shall be adjusted so as 2 not to exceed the difference between the expenditure limitation and the amount of private 3 4 contributions received to defray convention expenses. 11 C.F.R. § 9008.5(b). If the Commission determines that any portion of the payments to the national committee or convention committee 5 was in excess of the aggregate payments to which the national committee was entitled under 6 7 11 C.F.R. §§ 9008.4 and 9008.5, it shall notify the national committee and the national committee shall pay an amount equal to such portion to the United States Treasury. 8 9 11 C.F.R. § 9008.12(b)(1); see also 26 U.S.C. § 9007(b)(1). If the Commission determines that the national committee or convention committee incurred convention expenses in excess of the 10 11 limitation, it shall so notify the national committee and the national committee shall pay an 12 amount equal to such excessive expenditures to the United States Treasury, 11 C.F.R. § 9008.12(b)(2); see also 26 U.S.C. § 9007(b)(2). In the case of in-kind contributions from a 13 host committee, government agency or municipal corporation that cause the convention 14 15 committee to exceed the expenditure limitation, the Commission may seek repayment if a 16 convention committee knowingly helps, assists or participates in the making of a convention 17 expenditure by a host committee, government agency, or municipal corporation that is not in 18 accordance with 11 C.F.R. §§ 9008.52 or 9008.53, 11 C.F.R. § 9008.12(b)(7).

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The statute authorizes the Commission to require repayment of public funds equal to any contributions, 26 U.S.C. § 9007(b)(3), while the regulation requires a repayment equal to those contributions that, when added to the amount of public funds received, exceed the expenditure limit, 11 C.F.R. § 9008.12(b)(3). In these circumstances, the full amount of any contributions is subject to repayment under either the statute or the regulation because the Convention Committee received public funds equal to its expenditure limit.

1	B. REPAYMENT DETERMINATION UPON ADMINISTRATIVE REVIEW
2	The Commission determines that the telephone charges of \$726,835 paid by the Host
3	Committee and the City of Chicago on behalf of the Convention Committee were permissible
4	expenses. Therefore, the telephone charges are not in-kind contributions to the Convention
5	Committee that count against the Convention Committee's expenditure limit, 11 C.F.R.
6	§ 9008.8(b)(1). The Commission also determines that there is no repayment due by the
7	Convention Committee and the DNC to the United States Treasury. 11 C.F.R. § 9007.2(c)(3).
8	The telephone charges paid by the Host Committee are permissible host committee
9	expenditures under 11 C.F.R. § 9008.52(c)(1)(v). Section 9008.52(c)(1)(v) lists office
10	equipment as a permissible host committee expense, and the Commission concludes that the cost
11	of using the equipment is a part of providing the equipment. Thus, in addition to paying for the
12	telephone equipment and the installation of the telephone equipment, the Host Committee is
13	permitted to pay for telephone charges associated with using the telephone equipment. The Host
14	Committee paid telephone charges totaling \$600,325. Similarly, the City of Chicago is permitted
15	to pay for the telephone charges on behalf of the Convention Committee. The City of Chicago
16	paid telephone charges totaling \$126,835. The Commission's regulation, which concerns
17	receipts and disbursements of government agencies and municipal corporations for party
18	conventions, permits those government agencies and municipal corporations to receive donations
19	for expenses listed in 11 C.F.R. § 9008.52(c). 11 C.F.R. § 9008.53(b). The cost of using office
20	equipment is a permissible host committee expense under 11 C.F.R. § 9008.52(c)(1)(v).
21	Therefore, the Commission concludes that the City of Chicago could pay for the telephone
22	charges.

IV. -CONCLUSION

- 2 For the foregoing reasons, the Commission determines that the telephone expenses paid
- 3 by the Host Committee and the City of Chicago on behalf of the Convention Committee are
- 4 permissible expenses under 11 C.F.R. §§ 9008,52(c)(1)(v) and 9008.53(b)(1). Therefore, the
- 5 Commission determines that no repayment is due by the 1996 Democratic National Convention
- 6 Committee, Inc. and the Democratic National Committee to the United States Treasury.

7 Attachments

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- A. Audit Report on the 1996 Democratic National Convention Committee, Inc., approved
 June 25, 1998.
- B. Request of 1996 Democratic National Convention Committee, Inc. for Administrative
 Review of Repayment Determination, dated September 8, 1998.
- C. Memorandum from Robert Costa to Kim Bright-Coleman regarding the 1996 Democratic
 National Convention Committee, Inc.'s response to the Audit Report, dated January 4, 1999.
- D. Transcript of the 1996 Democratic National Convention Committee, Inc. Oral Hearing before
 the Federal Election Commission on January 13, 1999.
- E. Supplemental Submission of the 1996 Democratic National Convention Committee, Inc.,
 dated January 21, 1999.

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