



FEDERAL ELECTION COMMISSION
Washington, DC 20463

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2002 DEC -3 P 3: 15

December 3, 2002

MEMORANDUM

TO: The Commission

THROUGH: James A. Pehrkon
Staff Director *[Signature]*

FROM: Lawrence H. Norton
General Counsel *[Signature]*

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Acting Assistant General Counsel

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Attorney

AGENDA ITEM
For Meeting of: 12-05-02

SUBMITTED LATE

SUBJECT: Draft Final Rules and Explanation and Justification on Coordinated and Independent Expenditures

On September 24, 2002, the Commission published a notice of proposed rulemaking (NPRM) entitled "Coordinated and Independent Expenditures." That NPRM proposed rules to implement certain section of the Bipartisan Campaign Reform Act of 2002. See 67 Fed. Register 60,042. The Commission held a hearing on the NPRM on October 23-24, 2002. After reviewing the written comments as well as comments expressed during the hearing, and discussion with the Regulations Committee, the Office of the General Counsel has prepared for Commission consideration the attached draft Final Rules and Explanation and Justification.

Please also note that editing changes reflected in the text of the rules track the changes between the draft final rule text and the rule text proposed in the NPRM, instead of tracking the changes between the draft final rule text and the text of the pre-BCRA rules. This is a departure from normal practice, but in light of the substantial number of new sections that would be added by this rulemaking, this Office determined that a comparison with the rule text as proposed in the NPRM would be most useful.

Recommendation

The Office of General Counsel recommends that the Commission approve the attached Final Rules and Explanation and Justification for publication in the *Federal Register* and transmittal to Congress.

Attachment

Draft Final Rules and Explanation and Justification

1 **FEDERAL ELECTION COMMISSION**

2 **11 CFR Parts 100, 102, 109, 110, and 114**

3 **[Notice 2002 -]**

4 **Coordinated and Independent Expenditures**

5 **AGENCY:** Federal Election Commission.

6 **ACTION:** Final rules and transmittal of regulations to Congress.

7 **SUMMARY:** The Federal Election Commission is issuing final rules regarding
8 payments for communications that are coordinated with a
9 candidate, a candidate's authorized committee, or a political party
10 committee. The final rules also address expenditures by political
11 party committees that are made either in coordination with, or
12 independently from, candidates. These final rules implement
13 several requirements in the Bipartisan Campaign Reform Act of
14 2002 ("BCRA") that significantly amend the Federal Election
15 Campaign Act of 1971, as amended ("FECA" or the "Act").
16 Further information is contained in the Supplementary Information
17 that follows.

18 **DATES:** [Insert date thirty days after publication in the Federal Register]

19 **FOR FURTHER**
20 **INFORMATION**

21 **CONTACT:** Mr. John Vergelli, Acting Assistant General Counsel, or Attorneys
22 Mr. Mark Allen (coordinated party expenditures), and Mr. Richard
23 Ewell (coordinated communications paid for by other political

1 committees and other persons), 999 E Street N.W., Washington,
2 D.C., 20463, (202) 694-1650 or (800) 424-9530.

3 **SUPPLEMENTARY**

4 **INFORMATION:** The Bipartisan Campaign Reform Act of 2002 ("BCRA"), Pub. L.
5 107-155, 116 Stat. 81 (March 27, 2002), contains extensive and detailed amendments to
6 the Federal Election Campaign Act of 1971 ("FECA" or "the Act"), as amended, 2 U.S.C.
7 431 et seq. This is one in a series of rulemakings the Commission is undertaking in order
8 to implement the provisions of BCRA and to meet the rulemaking deadlines set out in
9 BCRA.

10 Section 402(c)(1) of BCRA establishes a general deadline of 270 days for the
11 Commission to promulgate regulations to carry out BCRA, which is December 22, 2002.
12 The final rules do not apply with respect to runoff elections, recounts, or election contests
13 resulting from the November 2002 general election. 2 U.S.C. 431 note.

14 Because of the brief period before the statutory deadline for promulgating these
15 rules, the Commission received and considered public comments expeditiously. The
16 Notice of Proposed Rulemaking ("NPRM"), on which these final rules are based, was
17 published in the Federal Register on September 24, 2002. 67 Fed. Register 60042
18 (September 24, 2002). The written comments were due by October 11, 2002. The
19 Commission received 27 comments from 21 commenters. The names of the commenters
20 and their comments are available at <http://www.fec.gov/register.htm> under "Coordinated
21 and Independent Expenditures." A public hearing held on Wednesday, October 23, 2002,
22 and Thursday, October 24, 2002, at which 14 witnesses testified. A transcript of those
23 hearings is also available at <http://www.fec.gov/register.htm>.

1 Under the Administrative Procedures Act, 5 U.S.C. 553(d), and the Congressional
2 Review of Agency Rulemaking Act, 5 U.S.C. 801(a)(1), agencies must submit final rules
3 to the Speaker of the House of Representatives and the President of the Senate, and
4 publish them in the Federal Register at least 30 calendar days before they take effect. The
5 final rules on coordinated and independent expenditures were transmitted to Congress on
6 December >>, 2002.

7

8 **Introduction**

9 These final rules primarily address communications that are made in coordination
10 with a candidate, an authorized committee of a candidate, or a political party committee.
11 The regulations set forth the meaning of “coordination.” They also set forth statutory
12 requirements for political party committees with respect to the permitted timing of
13 independent and coordinated expenditures, and transfers and assignments.

14

15 **Explanation and Justification**

16 1. Statutory Overview

17 FECA limits the amount of contributions to Federal candidates, their authorized
18 committees, and other political committees. 2 U.S.C. 441a(a). Under FECA and the
19 Commission’s regulations, these contributions may take the form of money or “anything
20 of value” (the latter is an “in-kind contribution” provided to a candidate or political
21 committee.) See 11 CFR 100.52(d)(1). Candidates must disclose all contributions they
22 receive. 2 U.S.C. 434(b)(2). Since the recipient does not actually receive a cash payment
23 from an in-kind contribution, the recipient must report the value of an in-kind

1 contribution as both a contribution received and an expenditure made so that the receipt
2 of the contribution will be reported without overstating the cash-on-hand in the
3 committee's treasury. See 11 CFR 104.13.

4 5 2. Overview of BCRA's Changes to the FECA and Commission Regulations

6 In BCRA, Congress revised the FECA's definition of "independent expenditure"
7 in 2 U.S.C. 431(17). The revision added a reference to political party committees and
8 their agents and reworked other aspects of the former definition. Corresponding revisions
9 are being made to the regulations in 11 CFR 100.16.

10 Congress repealed the Commission's pre-BCRA regulations regarding
11 "coordinated general public political communications" at former 11 CFR 100.23, and
12 directed the Commission to adopt new regulations on "coordinated communications" in
13 their place. Pub. L. 107-155, sec. 214(b), (c) (March 27, 2002). A new section 11 CFR
14 109.21 implements this Congressional mandate.

15 In addition, the new and revised rules implement several new restrictions found in
16 BCRA on the timing of independent and coordinated expenditures made by committees
17 of political parties. 2 U.S.C. 441a(d)(4). Those regulations are located in new 11 CFR
18 part 109, subpart D. Similarly, Congress established new restrictions on transfers
19 between committees of a political party. 2 U.S.C. 441a(d)(4). Those changes, as well as
20 amendments to the rules on the assignment of coordinated party expenditure authority in
21 pre-BCRA 11 CFR 110.7, are reflected in new 11 CFR part 109, subpart D.

22 Finally, Congress established new reporting obligations for independent
23 expenditures. 2 U.S.C. 434(a)(5) and (g). These reporting obligations are being

1 addressed in a separate rulemaking. See discussion of 11 CFR part 109, subpart B, below
2 and in the Notice of Proposed Rulemaking on Consolidated Reporting, 67 Fed. Register
3 64,555 (Oct. 21, 2002). The comments received regarding the reporting of independent
4 expenditures will be addressed separately in the Explanation and Justification for the
5 amended reporting rules.

6

7 **11 CFR 100.16 Definition of Independent Expenditure**

8 In light of several Congressional changes to the statutory definition of
9 “independent expenditure” at 2 U.S.C. 431(17), the Commission is making several
10 corresponding changes to the definition of the same term in 11 CFR 100.16. Most
11 significantly, the statutory definition of “independent expenditure” is modified to exclude
12 expenditures coordinated with a political party committee or its agents (in addition to the
13 pre-BCRA exclusion of coordination with candidates). 2 U.S.C. 431(17).

14 Paragraph (a) of section 100.16 contains the revised pre-BCRA section 100.16.
15 The first sentence of paragraph (a) is being changed by adding a reference to political
16 party committees and their agents, thereby tracking BCRA’s changes in 2 U.S.C. 431(17).

17 In BCRA, Congress deleted the term “consultation” from the list of activities that
18 compromise the independence of expenditures. See 2 U.S.C. 431(17)(B).

19 Notwithstanding that change, in the NPRM the Commission proposed the retention of the
20 term “consultation” because it remains, post-BCRA, in other related provisions of the
21 Act. Most importantly, the term “consultation” was used in a closely related provision
22 added by BCRA itself. See 2 U.S.C. 441a(a)(7)(B)(ii) as amended by Pub. L. 107-155,
23 sec. 214(a) (expenditures made in “cooperation, consultation, or concert, with, or at the

1 request or suggestion of, a national, State, or local committee of a political party”); see
2 also 2 U.S.C. 441a(a)(7)(B)(i) (expenditures that are made in “cooperation, consultation,
3 or concert with, or at the request or suggestion of” candidates, political committees, and
4 agents thereof are contributions)(emphasis added).

5 Similarly, while Congress referred to expenditures “not made in concert or
6 cooperation with . . . a political party committee or its agents” in 2 U.S.C. 431(17)
7 (emphasis added), it did not refer to agents of a party committee in 2 U.S.C.
8 441a(a)(7)(B)(ii) when describing coordination with a party committee. The Commission
9 proposed in the NPRM including agents of political party committees as persons who
10 might take actions that would cause a communication to be coordinated with that party
11 committee.

12 The Commission received one joint comment from two commenters¹ on each of
13 the two proposals above, urging the Commission to include in the final rules both terms
14 as proposed. The final rules retain the term “consultation” in paragraph (a) as an element
15 in the regulatory definition of “independent expenditure,” for the reasons outlined in the
16 NPRM. The Commission is similarly including agents of a political party within the
17 scope of its independent expenditure definition. 11 CFR 100.16(a).

18 In BCRA, Congress repealed the pre-BCRA regulatory definition of “coordinated
19 general public political communication.” See former 11 CFR 100.23 (January 1, 2001),

¹ For the purposes of this Explanation and Justification, all persons who expressed their views on the rules proposed in the NPRM are referred to as “commenters” without regard to whether those views were expressed to the Commission in writing or through testimony at the hearing.

1 repealed by Pub. L. 107-155, section 214(b) (March 27, 2002). Therefore, in one
2 additional change to paragraph (a) of section 100.16, the Commission is deleting the term
3 “coordinated general public political communication,” and replacing it with references to
4 a “coordinated communication” from section 109.21.

5 The Commission is also moving pre-BCRA 11 CFR 109.1(e), which clarifies the
6 basic definition of “independent expenditure,” to paragraph (b) of section 100.16, without
7 other changes. This rule provides that expenditures made by a candidate’s authorized
8 committee on behalf of that candidate never qualify as independent expenditures.

9

10 **11 CFR 100.23 [Removed and reserved]**

11 Prior to the enactment of BCRA, the Commission initiated a series of rulemakings
12 in response to the Supreme Court’s ruling on the appropriate application of the so-called
13 “coordinated party expenditure” provisions of FECA. See Colorado Republican Federal
14 Campaign Committee v. Federal Election Commission, 518 U.S. 604 (1996) (“Colorado
15 I”). For example, the Commission addressed the issue of coordination when it
16 promulgated former 11 CFR 100.23 (January 1, 2001) in December 2000. See
17 Explanation and Justification of General Public Political Communications Coordinated
18 with Candidates and Party Committees; Independent Expenditures, 65 Fed. Register
19 76,138 (Dec. 6, 2000). Former section 100.23 defined a new term, “coordinated general
20 public political communication,” drawing from judicial guidance in Federal Election
21 Commission v. The Christian Coalition, 52 F.Supp.2d 45, 85 (D.D.C. 1999) (“Christian
22 Coalition”), to determine whether expenditures for communications by unauthorized
23 committees, advocacy groups, and individuals were coordinated with candidates or

1 qualified as independent expenditures. Consistent with Christian Coalition, *id.* at 92, the
2 Commission's regulations stated that such coordination could be found when candidates
3 or their representatives influenced the creation or distribution of the communications by
4 making requests or suggestions regarding, or exercising control or decision-making
5 authority over, or engaging in "substantial discussion or negotiation" regarding, various
6 aspects of the communications. Former 11 CFR 100.23(c)(2) (January 1, 2001). The
7 regulations explained that "substantial discussion or negotiation may be evidenced by one
8 or more meetings, conversations or conferences regarding the value or importance of the
9 communication for a particular election." Former 11 CFR 100.23(c)(2)(iii) (January 1,
10 2001). The Commission provided an exception, however, for a candidate's or political
11 party's response to an inquiry regarding the candidate's or party's position on legislative
12 or public policy issues. See former 11 CFR 100.23(d) (January 1, 2001).

13 As explained above, Congress repealed 11 CFR 100.23 in BCRA and directed the
14 Commission to promulgate new regulations to address coordinated communications.
15 Those new regulations are discussed below in the Explanation and Justification for
16 11 CFR part 109. Accordingly, the Commission is now removing former section 100.23
17 from Title 11, Chapter 1, of the Code of Federal Regulations.

18
19 **11 CFR 102.6(a)(1)(ii) Transfers**

20 As a result of the enactment of 2 U.S.C. 441a(d)(4) and other provisions from
21 BCRA affecting transfers between political party committees, the Commission revises
22 11 CFR 102.6(a)(1)(ii) to clarify the interaction of this section with those provisions of
23 BCRA. Before BCRA, the Commission permitted unlimited transfers between or among

1 national party committees, State party committees and/or any subordinate committees.

2 See pre-BCRA 11 CFR 102.6(a)(1)(ii).

3 First, in BCRA, Congress provided that a national committee of a political party,
4 including a national Congressional campaign committee of a political party, may not
5 solicit, receive, or direct to another person a contribution, donation, or transfer of funds or
6 other thing of value, or spend any funds, that are not subject to the limitations,
7 prohibitions, and reporting requirements of FECA. 2 U.S.C. 441i(a); see Explanation and
8 Justification for 11 CFR 300.10(a), 67 Fed. Register 49,122 (July 29, 2002).

9 Second, in BCRA's "Levin Amendment," Congress placed restrictions on how
10 State, district, and local party committees raise "Levin funds" and prohibited certain
11 transfers between political party committees. See 2 U.S.C. 441i(b)(2)(C)(i); Explanation
12 and Justification for 11 CFR 300.31, 67 Fed. Register 49,124 (July 29, 2002).

13 Third, also in the Levin Amendment, Congress provided that a State, district, or
14 local committee of a political party that spends Federal funds and Levin funds for the
15 newly defined term, Federal election activity, must raise those funds solely by itself.
16 These committees may not receive or use transferred funds for this purpose. 2 U.S.C.
17 441i(b)(2)(B)(iv); see Explanation and Justification for 11 CFR 300.34(a) and (b), 67
18 Fed. Register 49,127 (July 29, 2002).

19 Fourth, Congress provided in BCRA that a committee of a political party that
20 makes coordinated party expenditures under 2 U.S.C. 441a(d) in connection with the
21 general election campaign of a candidate shall not, during that election cycle, transfer any
22 funds to, assign authority to make coordinated party expenditures under this subsection
23 to, or receive a transfer from, a committee of the political party that has made or intends

1 to make an independent expenditure with respect to the candidate. 2 U.S.C.
2 441a(d)(4)(C); see Explanation and Justification for 11 CFR 109.35(c), below.

3 The Commission adds a new opening clause in paragraph (a)(1)(ii) of section
4 102.6 incorporating these restrictions by reference into the rules regarding the transfer of
5 funds and the use of transferred funds.

6 The Commission received no comments on this section, and the final rule is
7 unchanged from the proposed rule.

8
9 **PART 109 -- COORDINATED AND INDEPENDENT EXPENDITURES (2 U.S.C.**
10 **431(17), 441a(a) and (d), and Pub. L. 107-155 sec. 214(c))**

11
12 The Commission is reorganizing 11 CFR part 109 into four subparts in an effort
13 to simplify and clarify its regulations while implementing the Congressional mandates in
14 BCRA regarding payments for coordinated communications and coordinated
15 expenditures by political party committees. Subpart A explains the scope of part 109 and
16 defines the key term "agent." Subpart B, which addresses the reporting and
17 recordkeeping requirements for independent expenditures is being addressed in a separate
18 rulemaking. See Notice of Proposed Rulemaking on Consolidated Reporting, 67 Fed.
19 Register 64,555 (Oct. 21, 2002). Subpart C addresses coordination between a candidate
20 or a political party and a person making a communication. Subpart D sets forth
21 provisions applicable only to political party committees, including those pertaining to
22 independent expenditures and support of candidates through coordinated party
23 expenditures. See 2 U.S.C. 441a(d). The special authority for coordinated expenditures

1 by political party committees, previously set forth in pre-BCRA 11 CFR 110.7, is being
2 relocated to 11 CFR 109.32 and other sections in subpart D.

3

4 **11 CFR Part 109, Subpart A -- Scope and Definitions.**

5

6 **11 CFR 109.1 When Will this Part Apply?**

7 New section 109.1 introduces the scope of part 109. Section 109.1 explains that
8 the regulations in part 109 set forth the general reporting requirements for both
9 "independent expenditures" and "coordinated communications." Note that the definition
10 of "agent" found in pre-BCRA section 109.1 is being revised and moved to section 109.3.
11 No comments were received regarding this section.

12

13 **11 CFR 109.2 [Removed and reserved]**

14 The Commission is moving the reporting requirements of pre-BCRA 11 CFR
15 109.2 to new 11 CFR 109.10, and reserving section 109.2 to avoid potential confusion
16 regarding this move. The amendments to the reporting requirements in new 11 CFR
17 109.10 will be promulgated in a separate rulemaking document addressing a variety of
18 new reporting requirements. See Notice of Proposed Rulemaking on Consolidated
19 Reporting, 67 Fed. Register 64,555 (Oct. 21, 2002).

20

21 **11 CFR 109.3 Definitions**

22 The Commission proposed new 11 CFR 109.3 to define the term "agent," which
23 is used throughout 11 CFR part 109. This definition of agent is based on the same

1 concept that the Commission used in framing the definition of “agent” in the revised “soft
2 money” rules. See Final Rules and Explanation and Justification on Prohibited and
3 Excessive Contributions: Non-Federal Funds or Soft Money, 67 Fed. Register 49,081
4 (July 29, 2002). The definition of “agent” proposed in the NPRM focused on whether a
5 purported agent has “actual authority, either express or implied,” to engage in one or
6 more specified activities on behalf of specified principals.

7 In the NPRM, the Commission listed those specific sets of activities, which vary
8 slightly depending on whether the agent engages in those activities on behalf of a
9 national, State, district, or local committee of a party committee, or on behalf of a Federal
10 candidate or officeholder. See proposed 11 CFR 109.3(a) and (b), respectively. The
11 activities specified in the NPRM closely paralleled the conduct activities associated with
12 coordinated communications, as described in 11 CFR 109.21(b). These activities
13 included requesting or suggesting that a communication be created, produced, or
14 distributed; making or authorizing certain campaign-related communications; and being
15 materially involved in decisions regarding specific aspects of communications. See
16 proposed 11 CFR 109.3(a)(1) through (5) and (b)(1) through (5).

17 Several commenters requested additional clarification of the meaning of “material
18 involvement,” while other commenters suggested broadening this provision to include
19 authority to be “materially involved” in discussions, in addition to decisions, regarding a
20 communication. The Commission notes that the term “materially involved” is merely
21 incorporated into the specified activities of an agent to preserve the parallel structure
22 between the definition of “agent” and the coordination conduct standards in 11 CFR
23 109.21. See Explanation and Justification of 11 CFR 109.21(d)(2), below.

1 One commenter noted that because the proposed regulations contemplate the
2 possibility that one candidate for Federal office might pay for a communication that is
3 coordinated with a different candidate for Federal office, proposed 11 CFR 109.3(a)(5)
4 should also be included as a specified activity in 11 CFR 109.3(b). The Commission
5 agrees and is adding a new paragraph (b)(6) to 11 CFR 109.3 to make it clear that a
6 person who works for one candidate and is authorized by that candidate to make a
7 communication on behalf of other candidates based on material information derived from
8 those other candidates, is to be considered an agent.

9 A number of commenters addressed the general scope of the definition. Seven
10 commenters argued that the proposed definition would be overly broad because it would
11 not expressly limit the definition of “agent” to situations where the person is acting within
12 the scope of his or her “actual authority” as an agent. These commenters also urged the
13 addition of a requirement that an agent’s “coordination” conduct (see 11 CFR 109.21(d),
14 below) toward a third party be based on information that was gained only due to his or
15 her role as an agent. One of these commenters asserted that a person should not be
16 considered an “agent” solely based on his or her authority to act, but should only become
17 an agent when he or she takes some action. Two commenters expressed their opposition
18 to any attempt to categorize specific campaign positions or groups of people as agents per
19 se, and one additional commenter suggested that if the Commission does include a class
20 of per se agents, it should identify the specific persons within the campaign who would be
21 placed in this category.

22 Several commenters expressed concern as to a candidate’s or political party
23 committee’s “liability” for a person who qualifies as an agent but takes actions beyond

1 the scope of his or her actual authority. Two other commenters expressed concerns that a
2 principal would assume "liability" for a person who represents more than one candidate
3 or group engaged in specified conduct while "wearing a different hat" (acting on behalf of
4 a different person or group.) One of these commenters recommended an amendment to
5 the rule text to provide that actions must be undertaken "on behalf of the principal" in
6 order for liability to attach to the principal. Another commenter raised a particular
7 concern with respect to common vendors that an "agent" who wears different hats for
8 different groups might be deemed to engage in coordination per se by essentially sharing
9 information within his or her own head.

10 On the other hand, eight commenters, including BCRA's principal sponsors,
11 expressed concern that the scope of the proposed definition was underinclusive and
12 would allow candidates or political parties to effectively coordinate communications with
13 an outside spender through the use of conduits, including lower-level employees,
14 consultants, or others with "apparent authority," who could sit in on a discussion and
15 receive important information and convey that information to the third-party spender.
16 BCRA's principal sponsors and two other commenters asserted that the definition of
17 "agent" should not be drawn too narrowly because the analysis of whether a
18 communication is coordinated should focus on whether the information was conveyed,
19 not who conveyed it, or whether the conveyance was authorized. A different commenter
20 suggested that the Commission's approach would create an incentive for a candidate,
21 authorized committee, or a political party committee to share material information with
22 staff members but make no effort to control the staff members' disclosures to outside
23 entities. Three commenters urged that a person be deemed an agent if he or she discloses

1 information to an outside entity in the absence of a strictly enforced policy against such
2 disclosure. One of these commenters indicated that a non-disclosure agreement might be
3 employed to rebut the presumption of agency.

4 In the final rules, the Commission recognizes the Congressional determination
5 that a spender can effectively coordinate a communication by acting in cooperation,
6 consultation, or concert, with, or at the request or suggestion of, an agent as well as
7 directly with a candidate, authorized committee, or political party committee. See, e.g.,
8 2 U.S.C. 431(17) and 2 U.S.C. 441a(a)(7)(B)(i). In recognition of the concerns about
9 overbreadth, the Commission is limiting the scope of the definition of "agent" in three
10 ways. For the purposes of a coordination analysis under 11 CFR part 109, a person would
11 only qualify as an "agent" when he or she: (1) receives actual authorization, either
12 express or implied, from a specific principal to engage in the specific activities listed in
13 109.3; (2) engages in those activities on behalf of that specific principal; and (3) those
14 activities would result in a coordinated communication if carried out directly by the
15 candidate, authorized committee staff, or a political party official. Contrary to the
16 assertions of several commenters, a principal would not assume "liability" for agents who
17 act outside the scope of their actual authority, nor would a person be considered an
18 "agent" of a candidate if that person approaches an outside spender on behalf of a
19 different organization or person. See Restatement (Second) of Agency § 219(1). The
20 Commission rejects, however, the argument that a person who has authority to engage in
21 certain activities should be considered to be acting outside the scope of his or her
22 authority any time the person undertakes unlawful conduct. It is a settled matter of
23 agency law that liability may exist "for unlawful acts of [] agents, provided that the

1 conduct is within the scope of the agent's authority, whether actual or apparent." U.S. v.
2 Investment Enterprises, Inc., 10 F.3d 263, 266 (5th Cir. 1993).

3 One commenter specifically requested an exemption for "all persons in the
4 legislative offices of federal officeholders" unless the "person dealing with them knows
5 that they are acting on behalf of the officeholder in her capacity as a candidate." The
6 Commission has intentionally avoided promulgating a regulation based on apparent
7 authority, which is the authority of an actor as perceived by a third party, because such
8 authority is often difficult to discern and would place the definition of "agent" in the
9 hands of a third party. Therefore, in the Commission's judgment, apparent authority is
10 not, by itself, a sufficient basis for agency for the purposes of revised 11 CFR part 109.
11 The commenter's suggested approach would necessitate a determination of agency solely
12 on the basis of apparent authority and is therefore inconsistent with the structure and
13 purpose of the regulations.

14 These limitations, however, are not intended to establish any presumption against
15 the creation of an agency relationship. The grant and scope of the actual authority,
16 whether the person is acting within the scope of his or her actual authority, and whether
17 he or she is acting on behalf of the principal or a different person, are factual
18 determinations that are necessarily evaluated on a case-by-case basis in accordance with
19 traditional agency principles. For example, the issue of whether or not an authorized
20 person is acting on behalf of the principal is an objective, fact-based examination that is
21 not dependent on that person's own characterization of whether he or she is acting in an
22 individual capacity or on behalf of a different principal.

1 As explained in the NPRM, the Commission's pre-BCRA regulations include a
2 special definition of "person" for 11 CFR part 109. See pre-BCRA 11 CFR 109.1(b)(1).
3 The Commission did not include this separate definition of the term "person" in the
4 NPRM because the term is already defined in pre-BCRA 11 CFR 100.10 and the
5 Commission was concerned that a separate definition of "person" in 11 CFR part 109
6 might be confusing or misinterpreted as permitting labor organizations, corporations not
7 qualified under 11 CFR 114.10(c), or other entities or individuals otherwise prohibited
8 from making contributions or expenditures under the Act and Commission regulations, to
9 pay for coordinated communications or to make independent expenditures. See, e.g.,
10 11 CFR 110.20 and 114.2. The Commission has specifically addressed these prohibitions
11 in 11 CFR 109.22, below, and the Commission did not receive any comments on the
12 inclusion of a separate definition of "person" in 11 CFR part 109. Therefore, no new
13 definition of "person" is included in the final rules.

14

15 **11 CFR Part 109, Subpart B -- Independent Expenditures**

16

17 In the NPRM, the Commission included proposed 11 CFR 109.10 on reporting
18 requirements for independent expenditures. The Commission announced in the NPRM
19 its expectation that these rules would not be included in the final rule of this rulemaking
20 but would instead be finalized in a separate rulemaking. Therefore, the Commission is
21 not addressing section 109.10 in these final rules. While the Commission still proposes
22 to include these provisions as part of 11 CFR part 109, subpart B, those rules are set forth
23 and defined as part of a separate consolidated rulemaking on reporting requirements. See

1 Final Rules and Explanation and Justification for Reporting, 67 Fed. Register _____
2 (Dec. __, 2002).

3

4 **11 CFR 109.11 When is a Non-Authorization Notice (Disclaimer) Required?**
5 **(2 U.S.C. 441d)**

6 The Commission is moving the disclaimer requirements for independent
7 expenditures from pre-BCRA 11 CFR 109.3 to new 11 CFR 109.11. There are no
8 substantive changes to this section. Additional changes to disclaimer requirements are
9 provided at 11 CFR 110.11, which the Commission addressed in a separate rulemaking in
10 light of BCRA's changes to the statutory disclaimer requirement. See 2 U.S.C. 441d and
11 Final Rules and Explanation and Justification for Disclaimers, Fraudulent Solicitation,
12 Civil Penalties, and Personal Use of Campaign Funds, 67 Fed. Register _____ (Dec.
13 __, 2002).

14

15 **11 CFR Part 109, Subpart C – Coordination**

16

17 **11 CFR 109.20 What Does “Coordinated” Mean?**

18 Congress did not define the term “coordinated” in FECA or in BCRA, but it did
19 provide that an expenditure is considered to be a contribution to a candidate when it is
20 “made by any person in cooperation, consultation, or concert, with, or at the request or
21 suggestion of,” that candidate, the authorized committee of that candidate, or their agents.
22 2 U.S.C. 441a(a)(7)(B)(i). Similarly, in BCRA, Congress added a new paragraph to
23 section 441a(a)(7)(B) to require that expenditures “made by any person (other than a

1 candidate or candidate's authorized committee) in cooperation, consultation, or concert,
2 with, or at the request or suggestion of, a national, State, or local committee of a political
3 party shall be considered to be contributions made to such party committee."

4 2 U.S.C. 441a(a)(7)(B)(ii). Also, as explained above, an expenditure is not
5 "independent" if it is "made in cooperation, consultation, or concert, with, or at the
6 request or suggestion of," a candidate, authorized committee, or a political party
7 committee. See 11 CFR 100.16.

8 New section 109.20(a) implements 2 U.S.C. 441a(a)(7)(B)(i) and (ii) by defining
9 "coordinated" to mean "made in cooperation, consultation or concert with, or at the request
10 or suggestion of, a candidate, a candidate's authorized committee, or their agents, or a
11 political party committee or its agents." While the definition of "coordinated" in 11 CFR
12 109.20(a) potentially encompasses a variety of payments made by a person on behalf of a
13 candidate or political party committee, paragraph (a) is not intended to change current
14 Commission interpretations other than to recognize the addition of the concept of
15 coordination with political party committees under 2 U.S.C. 441a(a)(7)(B)(ii). The
16 Commission notes that it may provide additional guidance in this area through a subsequent
17 rulemaking.

18 The Commission recognizes, however, that many issues regarding coordination
19 involve communications, and in BCRA Congress required the Commission to address
20 coordinated communications. Pub. L. 107-155, sec. 214(c) (March 27, 2002). Therefore,
21 the regulations in 11 CFR 109.21, explained below, specifically address the meaning of the
22 phrase "made in cooperation, consultation, or concert, with, or at the request or suggestion
23 of" in the context of communications paid for by a person other than the candidate with

1 whom the communication was coordinated, that candidate's authorized committee, or a
2 political party committee.

3 In addition, paragraph (b) of section 109.20 addresses expenditures that are not
4 made for communications but that are coordinated with a candidate, authorized
5 committee, or political party committee. It is the successor to pre-BCRA 11 CFR
6 109.1(c). Paragraph (b) is being revised from its predecessor to reflect the addition of the
7 concept of coordination with political party committees under 2 U.S.C. 441a(a)(7)(B)(ii),
8 as well as the replacement of the reference to former 11 CFR 100.23, see Pub. L. 107-
9 155, section 214(b) (March 27, 2002), and grammatical changes to reflect the new
10 location of the rule. The Commission emphasizes that the relocation of paragraph (b) is
11 not intended to change or alter current Commission interpretations of its predecessor in
12 pre-BCRA section 109.1(c). One commenter asserted that only express advocacy
13 communications can constitute coordination, and urged the Commission to provide
14 explicitly that non-communication expenditures will not be considered to be
15 coordination. The Commission disagrees with the commenter's assertion because
16 Congress has not so limited the statutory provisions relating to coordination. See 2
17 U.S.C. 431(17) and 441a(a)(7)(B)(i) and (ii). Therefore, the Commission is moving pre-
18 BCRA 11 CFR 109.1(c), to section 109.20(b) with revisions to make it clear that these
19 other expenditures, when coordinated, are also in-kind contributions (or coordinated party
20 expenditures, if a political party committee so elects) to the candidate or political party
21 committee with whom or with which they are coordinated. The exceptions contained in
22 11 CFR part 100, subpart C (exceptions to the definition of "contribution") and subpart E
23 (exceptions to the definition of "expenditure") continue to apply.

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11 CFR 109.21 What is a “Coordinated Communication”?

In BCRA, Congress expressly repealed 11 CFR 100.23, Pub. L. 107-155, sec. 214(b) (March 27, 2002), and instructed the Commission to promulgate new regulations on “coordinated communications paid for by persons other than candidates, authorized committees of candidates, and party committees.” Pub. L. 107-155, sec. 214(c) (March 27, 2002). Congress also mandated that the new regulations address four specific aspects of coordinated communications: (1) republication of campaign materials; (2) the use of a common vendor; (3) communications directed or made by a former employee of a candidate or political party; and (4) communications made after substantial discussion about the communication with a candidate or political party. See Pub. L. 107-155, sec. 214(c)(1) through (4) (March 27, 2002).

The Commission is promulgating new 11 CFR 109.21 to comply with this Congressional mandate. This rule applies to communications coordinated with candidates, their authorized committees, political party committees, or the agents of any of the foregoing. Paragraph (a) of this section begins by defining “coordinated communication.” Paragraph (b) spells out the treatment of “coordinated communications” as in-kind contributions, which must be reported. Next, paragraph (c) sets out the content standard for coordinated communications. Paragraph (d) establishes conduct standards for the coordination analysis. Paragraph (e) addresses the Congressional guidance that an agreement or formal collaboration is not required for a communication to be considered “coordinated.” Paragraph (f) provides a safe harbor for certain inquiries as to legislative and policy issues.

1

2 1. 11 CFR 109.21(a) Definition

3 Paragraph (a) of new section 109.21 sets forth the required elements of a
4 “coordinated communication,” which comprise a three-pronged test. For a
5 communication to be “coordinated,” all three prongs of the test must be satisfied. While
6 no one of these elements standing alone fully answers the question of whether a
7 communication is for the purpose of influencing a Federal election, see 11 CFR
8 100.52(a), 100.111(a), the satisfaction of all three prongs of the test set out in new
9 11 CFR 109.21 justifies the conclusion that payments for the coordinated communication
10 are made for the purpose of influencing a Federal election, and therefore constitute in-
11 kind contributions. Nevertheless, the Commission notes that the inclusion of one prong
12 of its test, the content standard, could function efficiently as an initial threshold for the
13 coordination analysis.

14 Under the first prong, in paragraph (a)(1), the communication must be paid for by
15 someone other than a candidate, an authorized committee, a political party committee, or
16 an agent of any of the foregoing. However, a person’s status as a candidate does not
17 exempt him or her from this section with respect to payments he or she makes for
18 communications on behalf of a different candidate. Under paragraph (a)(2), the second
19 prong of the three-pronged test is a “content standard” regarding the subject matter of the
20 communication. Under paragraph (a)(3), the third prong of the test is a “conduct
21 standard” regarding the interactions between the person paying for the communication
22 and the candidate or political party committee. A sentence proposed in the NPRM

1 regarding republication of campaign materials is being moved from proposed paragraph
2 (a)(3) in the NPRM to paragraph (c)(2) in the final rules.

3 Of the seven commenters who specifically commented on this three-part structure
4 for the regulations, two expressed general support for the approach. The other five,
5 including BCRA's principal sponsors, urged the Commission to emphasize the actual
6 conduct and minimize the importance of any content standard. The final rules, however,
7 maintain the same structure as the proposed rules for the reasons described below. The
8 Commission recognizes that a content requirement may serve to exclude some
9 communications that are made with the subjective intent of influencing a Federal
10 election, thereby potentially narrowing the reach of 2 U.S.C. 441a(a)(7)(B)(i) and (ii), but
11 the Commission believes that a content standard provides a clear and useful component
12 of a coordination definition in that it helps ensure that the coordination regulations do not
13 inadvertently encompass communications that are not made for the purpose of
14 influencing a federal election.

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16 2. 11 CFR 109.21(b) Treatment as an In-Kind Contribution; Reporting.

17 Under the Act and the Commission's regulations, a "contribution" is defined as "a
18 gift, subscription, loan ... advance, or deposit of money or anything of value made by any
19 person for the purpose of influencing any election for Federal office," subject to a number
20 of specific exceptions. See 11 CFR 100.52(a), et seq.; see also 2 U.S.C. 431(8)(A), et
21 seq. An "expenditure" is similarly defined as "any purchase, payment, distribution, loan,
22 advance, deposit, or gift of money or anything of value made by any person for the
23 purpose of influencing any election for Federal office," and is also subject to a list of

1 specific exceptions. See 11 CFR 100.111(a), et seq.; see also 2 U.S.C. 431(9)(A), et seq.
2 Thus, a “payment” that is “made for the purpose of influencing any election for Federal
3 office” qualifies as either an “expenditure,” a “contribution,” or both, unless it is
4 specifically excepted.

5 As explained above, the coordination provisions in the statute, 2 U.S.C.
6 441a(a)(7)(B)(i) and (ii), state that “expenditures made by any person in cooperation,
7 consultation, or concert, with, or at the request or suggestion of,” a candidate or a political
8 party committee “shall be considered to be a contribution” to that candidate or political
9 party committee. Several commenters argued that the Commission must first determine
10 whether or not the payment for a communication constitutes an “expenditure” before
11 proceeding to a coordination analysis. The Commission disagrees. Rather, when read as
12 whole sentences, 2 U.S.C. 441a(a)(7)(B)(i) and (ii) conclude only that a contribution
13 exists when three requirements are met: (1) there must be some conduct to differentiate
14 the activity from an “independent expenditure,” see 2 U.S.C. 431(17); (2) there must be
15 some form of payment; and (3) that payment must be made for the purpose of influencing
16 any election for Federal office. The Commission has determined that a payment that
17 satisfies the content and conduct standards of 11 CFR 109.21 satisfies the statutory
18 requirements for an expenditure in the specific context of coordinated communications,
19 and thereby constitutes a contribution under 2 U.S.C. 441a(a)(7)(B)(i) and (ii).

20

21 A. 11 CFR 109.21(b)(1) General Rule

22 Paragraph (b)(1) of section 109.21 provides that a payment for a coordinated
23 communication is made “for the purpose of influencing” an election for Federal office,

1 the same phrase used by Congress in the definition of both “expenditure” and
2 “contribution.” 2 U.S.C. 431(8)(A) and (9)(A). Paragraph (b)(1) also states the general
3 rule that a payment for a coordinated communication constitutes an in-kind contribution
4 to the candidate, authorized committee, or political party committee with whom or with
5 which it is coordinated, unless excepted under subpart C of 11 CFR part 100. Please note
6 that this section encompasses electioneering communications under 11 CFR 100.29(a)(1),
7 in addition to other communications. Congress expressly provided that when these
8 communications are coordinated with a candidate, authorized committee, or political
9 party committee, they must be treated like other coordinated communications in that
10 disbursements for these communications are in-kind contributions to the candidate or
11 party committee with whom or which they were coordinated. See 2 U.S.C.
12 441a(a)(7)(C). Under BCRA, these coordinated electioneering communications, like
13 other coordinated communications, must be treated as expenditures by the candidate,
14 authorized committee, or political party committee with whom or with which they are
15 coordinated. Id.

16

17 B. 11 CFR 109.21(b)(2) In-Kind Contributions Resulting From Conduct
18 Described in Paragraphs (d)(4) or (d)(5) of this Section.

19 Paragraph (b)(2) clarifies the application of the general rule of paragraph (b)(1) in
20 a particular circumstance. Under the general rule in paragraph (b)(1), a candidate’s
21 authorized committee or a political party committee receives an in-kind contribution,
22 subject to the contribution limits, prohibitions, and reporting requirements of the Act. As
23 explained below, two of the conduct standards, found in paragraphs (d)(4) and (d)(5) of

1 section 109.21, do not focus on the conduct of the candidate, the candidate's authorized
2 committee or agents, but focus instead on the conduct of a common vendor or a former
3 employee with respect to the person paying for the communication. To avoid the result
4 where a candidate, authorized committee, or political party committee might be held
5 responsible for receiving or accepting an in-kind contribution that did not result from its
6 conduct or the conduct of its agents, the Commission explicitly provides that the
7 candidate, the candidate's authorized committee, or political party committee does not
8 receive or accept in-kind contributions that result from conduct described in the conduct
9 standards of paragraphs (d)(4) and (d)(5) of this section. This treatment is generally
10 analogous to the handling of republished campaign materials under new 11 CFR 109.23
11 and the Commission's pre-BCRA regulations. See former 11 CFR 109.1(d)(1).
12 However, please note that the person paying for a communication that is coordinated
13 because of conduct described in paragraphs (d)(4) or (d)(5) still makes an in-kind
14 contribution for purposes of the contribution limitations, prohibitions, and reporting
15 requirements of the Act.

16 One commenter suggested that the text of paragraph (b)(2) should be clarified to
17 indicate that a candidate or political party committee receives and accepts an in-kind
18 contribution resulting from a coordinated communication in which an agent of either
19 engages in the conduct described in paragraphs (d)(1) through (d)(3). The Commission
20 agrees and is incorporating that suggested change into the final rules.

21
22

1 C. 11 CFR 109.21(b)(3) Reporting of Coordinated Communications

2 Paragraph (b)(3) of 11 CFR 109.21 provides that a political committee, other than
3 a political party committee, must report payments for coordinated communications as in-
4 kind contributions made to the candidate or political party committee with whom or
5 which they are coordinated. Paragraph (b)(3) also clarifies that the recipient candidate,
6 authorized committee, or political party committee with which a communication is
7 coordinated must report the payor's payment for that communication as an in-kind
8 contribution received under 11 CFR 104.13 and must also report making a corresponding
9 expenditure in the same amount. 11 CFR 104.13.

10
11 3. 11 CFR 109.21(c) Content Standards

12 The NPRM sought comments as to whether content standards should be
13 included in the coordinated communications rules, and if so, what the appropriate
14 standard should be. A number of alternative content standards were included in
15 the NPRM. Two commenters opposed the inclusion of any content standard,
16 arguing that to do so would inappropriately narrow the scope of the rules when the
17 conduct of the person paying for the communication and the candidate or political
18 party committee is sufficient, by itself, to eliminate the independence of the
19 communication, thereby creating an in-kind contribution under 2 U.S.C.
20 441a(a)(7)(B)(i) and (ii). Several other commenters, however, generally
21 supported the inclusion of a content standard, although they disagreed as to what
22 that standard should be.

1 The Commission is including content standards in the final rules on
2 coordinated communications to limit the new rules to communications whose
3 subject matter is reasonably related to an election. In the NPRM, the Commission
4 proposed three distinct content standards, in paragraph (c), along with three
5 alternatives for a fourth standard. The three proposed standards were an
6 “electioneering communication” standard, a standard encompassing the
7 republication of candidate campaign materials, and a standard for communications
8 that “expressly advocate” the election or defeat of a clearly identified candidate
9 for Federal office. In addition, the three alternative content standards ranged from
10 a minimal threshold that would have encompassed any “public communication”
11 that refers to a “clearly identified candidate” (Alternative A), a public
12 communication that “promoted, supported, attacked, or opposed” a candidate for
13 Federal office (Alternative B), and a public communication that was made during
14 a specific time period shortly before an election, was directed to a specific group
15 of voters, and discussed the views or record of a candidate (Alternative C). The
16 Commission proposed that a communication that satisfies any one of the
17 standards would satisfy the “content” requirement of 11 CFR 109.21.

18 Commenters expressed a wide range of views as to the appropriate content
19 standard. One commenter attempted to craft a stand-alone unitary content
20 standard through a combination of the electioneering communication and
21 republication standards. Four commenters argued that an “express advocacy”
22 content standard is necessary to provide clear guidance and to ensure that the
23 regulation is not vague or overly broad. Most other commenters acknowledged

1 that the three standards of electioneering, republication, and express advocacy
2 clearly comport with guidance from Congress and the courts, but three
3 commenters argued that no additional content standards are warranted in the
4 absence of any further directive from Congress. A joint comment by three
5 commenters urged the Commission to focus the content standard on the content of
6 the communication, rather than "external criteria" such as the timing or
7 distribution of the communication. The same commenters also requested that the
8 Commission adjust its content standard to ensure that communications between a
9 political party committee and its "affiliates" are not covered.

10 Based generally on the approach taken by Congress with respect to
11 electioneering communications, five commenters recommended a dual time-
12 period approach to the content standard in which communications made 30 to 60
13 days before an election would be subject to lesser, if any, content restrictions than
14 communications made outside of that time period. BCRA's principal sponsors
15 agreed with this approach in their comments and observed that communications
16 made within 30 days of a primary or 60 days of a general election are usually
17 campaign related. A different commenter also recommended temporal limits, but
18 suggested that any communications made outside the 30 or 60 days should be
19 completely excluded from being treated as coordinated communications. BCRA's
20 principal sponsors specifically rejected this approach in their comments.

21 After considering the concerns raised by the commenters about
22 overbreadth, vagueness, underinclusiveness, and potential circumvention of the
23 restrictions in the Act and the Commission's regulations, the Commission is

1 setting forth four content standards to implement the statutory requirements.
2 These standards all provide bright-line tests and subject to regulation only those
3 communications whose contents, in combination with the manner of its creation
4 and distribution, indicate that the communication is made for the purpose of
5 influencing the election of a candidate for Federal office.

6

7 A. 11 CFR 109.21(c)(1) Electioneering communications

8 Congress provided in BCRA that when “any person makes ... any
9 disbursement for any electioneering communication ... and such disbursement is
10 coordinated with a candidate or an authorized committee of such candidate, a
11 Federal, state, or local political party committee thereof, or an agent or official of
12 any such candidate, party or committee ... such disbursement shall be treated as a
13 contribution to the candidate supported by the electioneering communication ...
14 and as an expenditure by that candidate.” 2 U.S.C. 441a(a)(7)(C). To implement
15 that statutory directive, the Commission proposed in the NPRM that the first
16 content standard paragraph (c)(1) simply focus on whether the communication is
17 an “electioneering communication” under 11 CFR 100.29. See Final Rule on
18 Electioneering Communications, 67 Fed. Register 51,131 (Oct. 23, 2002).

19 Although the proposed rule in the NPRM described a communication “that would
20 otherwise be an electioneering communication,” this indirect reference has been
21 removed and replaced with a direct reference to an electioneering communication.

22 Four commenters opined that the electioneering communication provisions
23 in BCRA are unconstitutional, and opposed their inclusion as a content standard.

1 One of these commenters argued that the electioneering communication content
2 standard should be limited to include only communications containing “express
3 advocacy.” The Commission concludes, however, that such an interpretation
4 would undermine the scope of Congress’s definition of an electioneering
5 communication, 2 U.S.C. 434(f)(3)(A), especially in light of the Congressional
6 mandate in 2 U.S.C. 441a(a)(7)(C). Another commenter argued that the
7 Commission should nonetheless exclude the electioneering communications from
8 the content standards because Congress did not specifically require its inclusion in
9 that exact manner. In the Commission’s judgment, however, including the
10 electioneering communication standard specifically authorized by Congress as one
11 of the content standards in the definition of “coordinated communication” is a
12 simple and straightforward way to implement 2 U.S.C. 441a(a)(7)(C). As one
13 commenter noted, the inclusion of electioneering communications as a content
14 standard promotes consistency because the term is already defined by Congress at
15 2 U.S.C. 434(f)(3)(A) and in the Commission’s new rules at 11 CFR 100.29.

16 The Commission considered and rejected constructing a separate
17 definition of “coordination” that would have applied specifically to electioneering
18 communications. A separate construction would be redundant because the
19 relevant conduct under it would be identical to the conduct standards for other
20 coordinated communication containing other types of content. Similarly, the
21 Commission notes that Congress provided that an electioneering communication
22 could be coordinated with an “official” of a candidate, party, or committee, in
23 addition to the candidate, committees, and their agents. 2 U.S.C. 41a(a)(7)(C)(ii).

1 The Commission is not, however, separately addressing coordination with an
2 official in the final rule because such an official is subsumed within the definition
3 of “agent” in 11 CFR 109.3.

4
5 B. 11 CFR 109.21(c)(2) Dissemination, Distribution, or Republication of
6 Campaign Material

7 The second content standard implements the Congressional mandate that
8 the Commission’s new rules on coordinated communications address the
9 “republication of campaign materials.” See Pub. L. 107-155, sec. 214(c)(1)
10 (March 27, 2002). The Commission’s former rule on republication of campaign
11 materials, which has been moved from former 11 CFR 109.1(d) to new section
12 109.23 with minor changes explained below, sets out the required treatment of
13 both the coordinated and uncoordinated dissemination, distribution, or
14 republication of campaign material prepared by a candidate, an authorized
15 committee, or an agent of either. Under section 109.23, discussed below, the
16 reporting responsibilities of candidates, authorized committees, and political party
17 committees vary depending on whether they “coordinate” with a person financing
18 the dissemination, distribution, or republication of a candidate’s campaign
19 material.

20 In the final rules the “republication” content standard in paragraph (c)(2)
21 of section 109.21 expressly links to paragraph (d)(6) of section 109.21. This link
22 is important because paragraph (d)(6) of this section clarifies the application of
23 the conduct standards of paragraph (d) of this section to the unique circumstances

1 of republication. This change from the NPRM is intended to emphasize the
2 relationship between paragraphs (c)(2) and (d)(6) of section 109.21. In addition,
3 section 11 CFR 109.21(c)(2) includes a cross-reference to 11 CFR 109.23 to
4 ensure that certain uses of campaign material exempted by 11 CFR 109.23(b)
5 from the definition of “contribution” will not satisfy the content standard in
6 11 CFR 109.21(c)(2).

7 The Commission is making one change to the republication content
8 standard from the rule proposed in the NPRM. In the NPRM, a communication
9 would have satisfied the content standard proposed in 11 CFR 109.21(c)(2) when
10 “the communication” disseminated, distributed, or republished campaign
11 materials prepared by a candidate. The Commission is changing the standard so
12 that the content standard will only be satisfied when “the public communication”
13 disseminates, distributes, or republishes campaign materials. Although the
14 Commission did not receive specific comments on this point, the Commission is
15 employing the term “public communication,” as defined at 11 CFR 100.26, to
16 conform the scope of this standard with the approach the Commission has
17 consistently taken for the other content standards discussed below, with the
18 exception of the “electioneering communication” standard.

19

20 C. 11 CFR 109.21(c)(3) Express Advocacy

21 The third content standard in paragraph (c)(3) of section 109.21 states that
22 a communication also satisfies the content standard if it “expressly advocates” the
23 election or defeat of a clearly identified candidate for Federal office. Although the

1 commenters expressed widely differing opinions about whether this “express
2 advocacy” standard should be the sole content standard, none of the commenters
3 opposed including “express advocacy” as a content standard in the regulations.
4

5 D. 11 CFR 109.21(c)(4) Additional Content Standard

6 In addition to electioneering communications described in 11 CFR 100.29,
7 communications that republish campaign materials, and communications that “expressly
8 advocate” the election or defeat of a clearly identified candidate, the Commission
9 proposed three other possible content standards in the NPRM and requested comment on
10 additional alternatives. Each of these alternatives was premised on the communication
11 qualifying as a “public communication,” with additional requirements. Alternative A
12 required only that the communication qualify as a public communication and contain a
13 reference to a clearly identified candidate for Federal office. Alternative B provided that
14 the communication must also promote, support, attack, or oppose the clearly identified
15 candidate. Alternative C required that the public communication refer to a clearly
16 identified candidate, be made within 120 days of an election, be directed to voters within
17 the jurisdiction of that candidate, and include an “express statement about the record or
18 position or views on an issue, or the character, or the qualifications or fitness for office,
19 or party affiliation,” of the clearly identified candidate.

20 Several commenters criticized Alternative A as overly broad, asserting that a
21 clearly identified candidate is the minimal standard necessary to distinguish “issue ads”
22 from communications made for the purpose of influencing an election. In contrast,
23 several different commenters argued that the requirement of a clearly identified candidate

1 was too restrictive because it would fail to encompass communications urging recipients
2 to “vote Democrat” or “vote Republican.” These commenters suggested that at a
3 minimum the Commission expand the reference to include a reference to a “clearly
4 identified political party.” Furthermore, two commenters argued that the requirement of a
5 clearly identified candidate also fails to encompass communications that “reflect and
6 reinforce the themes and messages of the campaign.”

7 Five commenters criticized Alternative B, arguing that the terms “promote,
8 support, attack, or oppose” are overly broad. Two different commenters suggested that
9 the proposed standard relied on subjective criteria and would discourage public speech
10 and weaken the value of having a content standard.

11 Several commenters also criticized Alternative C as overly broad and containing
12 subjective criteria. One commenter specifically objected to including communications
13 containing statements about a candidate’s positions on an issue. A different commenter
14 cited a lack of a statutory basis or empirical support for the 120-day time limit and
15 pointed out that the rule might be applied to cover communications made in a jurisdiction
16 other than the jurisdiction of the clearly identified candidate.

17 In contrast, four commenters expressed general support for this standard, but with
18 the removal of the 120 day limit, which they believed would exclude many coordinated
19 communications made early in the election cycle. Two of these commenters also
20 suggested that the Commission remove the word “express” from the requirement of an
21 “express statement.” In addition, a different commenter proposed an alternative standard
22 to cover a communication that (1) “expressly refers to” a candidate in his capacity as a

1 candidate; (2) refers to the next election; and (3) is publicly disseminated and actually
2 reaches 100 eligible voters.

3 The Commission is including a modified version of Alternative C in the final
4 rules at 11 CFR 109.21(c)(4). Taking into consideration the suggestions of the
5 commenters, this content standard is largely based on, but is somewhat broader than,
6 Congress's definition of an electioneering communication. A communication meets this
7 content requirement if (1) it is a public communication; (2) it refers to a clearly identified
8 candidate or political party; (3) it is directed to voters in the jurisdiction of the clearly
9 identified Federal candidate; and (4) it is publicly distributed or publicly disseminated
10 120 days or fewer before a primary or general election.

11 The term "publicly distributed" refers to communications distributed by radio or
12 television (see 11 CFR 100.29(b)(3)) and the term "publicly disseminated" refers to
13 communications that are made public via other media, e.g., newspaper, magazines,
14 handbills. In this respect, paragraph (c)(4) reflects the fact that coordinated
15 communications can occur through media other than television and radio. Moreover, for
16 purposes of establishing a content standard in a coordination rule, there is no reason to
17 exclude communications that meet the content requirements of an electioneering
18 communication, but fail to constitute an electioneering communication only because of
19 the media chosen for the communication.

20 Perhaps most importantly, paragraph (c)(4) creates parallel requirements for those
21 whose communications do not technically qualify as electioneering communications.
22 Because electioneering communications are by definition limited to broadcast, cable, or
23 satellite communications (see 11 CFR 100.29), communications made through other

1 media, such as print communications, are not included under the electioneering
2 communication-based content standard of paragraph (c)(1). Similarly, political
3 committees such as separate segregated funds or non-connected committees do not make
4 electioneering communications because their payments are treated as expenditures.
5 Therefore, under new paragraph (c)(4), for example, where a candidate and the separate
6 segregated fund paying for the communication satisfy the conduct requirements of new
7 11 CFR 109.21(d), the separate segregated fund makes a coordinated communication if it
8 pays for a newspaper advertisement. Thus, to avoid an arbitrary distinction in the content
9 standards, paragraph (c)(4) applies to all “public communications,” a term defined and set
10 forth in BCRA by Congress. 2 U.S.C. 431(22); 11 CFR 100.26. The use of the term
11 “public communication” provides consistency within the regulations and distinguishes
12 covered communications from, for example, private correspondence and internal
13 communications between a corporation or labor organization and its restricted class. The
14 three commenters who specifically addressed the proposed use of this term expressed
15 support for its inclusion. One of these commenters pointed out that the use of “public
16 communication” provides “helpful consistency within the regulations.” In addition, a
17 different commenter suggested that the Commission “completely exempt” e-mail and
18 Internet communications from its coordination regulations. By framing the content
19 standard in terms of a “public communication,” the Commission addresses that comment.
20 Although the term “public communication” covers a broad range of communications, it
21 does not cover some forms of communications, such as those transmitted using the
22 Internet and electronic mail. 11 CFR 100.26.

1 This new standard focuses as much as possible on the face of the public
2 communication or on facts on the public record. This latter point is important. The intent
3 is to require as little characterization of the meaning or the content of communication, or
4 inquiry into the subjective effect of the communication on the reader, viewer, or listener
5 as possible. See Buckley v. Valeo, 424 U.S. 1, 42-44 (1976). The new paragraph (c)(4)
6 is applied by asking if certain things are true or false about the face of the public
7 communication or with limited reference to external facts on the public record. This
8 fourth content standard does not require a description of a candidate's views or positions,
9 a requirement in the proposed rules that raised objections from commenters.

10 Paragraph (c)(4)(ii) of section 109.21 requires that the public communication
11 must be publicly distributed or publicly disseminated 120 days or fewer before a primary
12 election or a general election. The 120-day time frame is based on 2 U.S.C.
13 431(20)(A)(i) (see 11 CFR 100.24(b)(1)) and has several advantages. First, it provides a
14 "bright-line" rule. Second, it focuses the regulation on activity reasonably close to an
15 election, but not so distant from the election as to implicate political discussion at other
16 times. As noted, Congress has, in part, defined "Federal election activity" in terms of a
17 120-day time frame, deeming that period of time before an election to be reasonably
18 related to that election. See 2 U.S.C. 431(20)(A)(i). In contrast, the "express advocacy"
19 content standard in paragraph (c)(3) of section 109.21 applies without time limitation.
20 Similarly, this 120-day time frame is more conservative than the treatment of public
21 communications in the definition of Federal election activity, which regulates public
22 communications without regard to timeframe. 2 U.S.C. 431(20)(A)(iii); 11 CFR
23 100.24(b)(3).

1 The Commission has considered, but rejected, the use of a shorter time-frame,
2 specifically, thirty days before a primary election and sixty days before a general election.
3 This shorter time-frame would have been derived by analogy from the definition of
4 “electioneering communication.” See 2 U.S.C. 434(f)(3)(A). The shorter time-frames
5 would have had the advantage of symmetry with the electioneering communication
6 definition. There is, however, an important difference between the electioneering
7 communication concept and the paradigm adopted here for regulating coordination.
8 Although this content standard (i.e., paragraph (c)(4)(ii)) is obviously similar to the
9 definition of “electioneering communication,” this content standard is only one part of a
10 three-part test (see discussion of paragraph (a) of section 109.21, above), whereas the
11 definition of “electioneering communication” is complete in itself. Under this final rule,
12 even if a political communication satisfies the content standard, the conduct standards
13 must still be satisfied before the political communication is consider “coordinated.” In
14 this light, the content standard may be viewed as a “filter” or a “threshold” that screens
15 outs certain communications from even being subjected to analysis under the conduct
16 standards.² Thus it is appropriate to consider a broader time-frame when applying this
17 content standard because it serves only to identify political communications that may be
18 coordinated if other conditions (i.e., the conduct standards) are satisfied, and thus may be
19 inappropriately underinclusive if too narrow.

² In effect, the content standard of paragraph (c)(4)(ii) operates as a “safe harbor” in that communications that are publicly disseminated or distributed more than 120 days before the primary or general election will not be deemed to “coordinated” under this particular content standard under any circumstances.

1 The new standard also encompasses communications that refer to political parties
2 as well as those that identify candidates, as suggested by several commenters. This
3 extension of the content standards implements 2 U.S.C. 441a(a)(7)(B)(ii), added by
4 section 214(c) of BCRA, which provides that expenditures made by any person in
5 coordination with a political party committee is considered to be a contribution to that
6 party committee.

7 Several commenters said that there should be an exception to the content
8 standards for communications that refer to the “popular name” of a bill or law that
9 includes the name of a Federal candidate who was a sponsor of the bill or law. In
10 addition to questions whether such an exception is necessary in light of the other
11 restrictions explained above, the Commission believes that the “popular name” proposal
12 would also open new avenues for the circumvention of the Act and the Commission’s
13 regulations. Because the “popular name” of a bill is not a defined term, and is not subject
14 to specific restrictions by Congress, an exemption for the use of a candidate’s name in the
15 popular name of a bill might shield a communication that clearly attacks or supports a
16 candidate by naming the bill in a way that associates the candidate with a popular or
17 disfavored stance. The Commission concludes that if one or more of the conduct
18 standards is met and the communication is directed to voters in that candidate’s
19 jurisdiction and made within 60 days of general election, Congress does not intend for
20 such a communication to be exempted from the statutory requirements merely because
21 the communication contains a reference to a crafted name for a piece of legislation in
22 addition to the name of the clearly identified candidate.

1 The new standard also incorporates the concept of the “targeting” of the
2 communication as an indication of whether it is election-related. BCRA’s principal
3 sponsors commented that a “key factor” in determining whether a communication should
4 be covered under these rules is whether the communication is “targeted” to a specific
5 voter audience. By requiring that the communication be “directed to voters in the
6 jurisdiction of the clearly identified Federal candidate,” the Commission is addressing
7 this concern. In order to encompass communications that are coordinated with a political
8 party committee and refer to a political party, but do not refer to a candidate, the
9 Commission also provides that the content standard in paragraph (c)(4) would be satisfied
10 when the communication is directed “to voters in a jurisdiction in which one or more
11 candidates of the political party appear on the ballot.” The “directed to voters”
12 requirement focuses on the intended audience of the communication, rather than a
13 quantitative analysis of the number of possible recipients or the expected geographic
14 limits of a particular media, that will be determined on a case-by-case basis from the
15 content of the communication, its actual placement, and other objective indicators of the
16 intended audience. For example, a public communication that otherwise makes express
17 statements about promoting or attacking Representative X or Senator Y for their stance
18 on the “X-Y Bill” does not satisfy this requirement if it is only broadcast in Washington,
19 D.C., and not in either member’s district or State. For purposes of new paragraph (c)(4),
20 “jurisdiction” means a member of Congress’ district, the State of a U.S. Senator, and the
21 entire United States for the President and Vice President in the general election or before
22 the national nominating convention.

23

1 4. 11 CFR 109.21(d) Conduct Standards

2 Paragraph (d) of section 109.21 lists five types of conduct that satisfy the “conduct
3 standard” of the three-part coordination test. Under these rules, if one of these types of
4 conduct is present, and the other requirements described in paragraphs (a) and (c) are
5 satisfied, the communication is not made “totally independently” from the candidate, the
6 candidate’s authorized committee, or the political party committee, see Buckley, 424 U.S.
7 at 47, and thus is coordinated. The introductory sentence of paragraph (d) implements the
8 Congressional mandate in BCRA that the coordination regulation not require “agreement
9 or formal collaboration.” Pub. L. 107-155, sec. 214(c) (March 27, 2002); see more
10 complete discussion below.

11 In the NPRM, the Commission proposed five categories of conduct that would
12 each satisfy the conduct standard when material information is conveyed or used: 1) a
13 request or suggestion; 2) material involvement in decisions; 3) a substantial discussion;
14 4) use of a common vendor; and 5) use of a former employee or independent contractor of
15 a campaign committee or political party. Several commenters offered general
16 observations regarding the Commission’s approach to a conduct standard in the NPRM.
17 One commenter applauded the Commission’s decision to focus on specific transactions
18 leading to a coordinated communication, rather than general contacts between an
19 organization and a campaign. That same commenter, however, complained along with
20 three other commenters that the standards still operated to establish a presumption of
21 coordination and should be further narrowed to require a direct causal link between the
22 sharing of information and its use in a particular communication. One other commenter
23 expressed a concern that the proposed rules would operate to unduly restrict corporations

1 or labor organizations from preparing voter guides or “scorecards” to reflect the positions
2 of candidates on specific legislation or issues.

3 BCRA’s principal sponsors urged the Commission to ensure that lobbying
4 activities would not result in a finding of coordination under the final rules. Similarly, a
5 different commenter suggested that the conduct standards be limited to contacts with a
6 candidate in his or her role as a candidate, rather than simply in the capacity of a
7 legislator. That commenter indicated that without such a restriction the conduct rules
8 would improperly restrict the ability of organizations to coordinate issue advocacy with
9 elected officials. “An action alert from a nonprofit asking the public to call their Senators
10 and urge them to pass McCain-Feingold,” the commenter argued, “is more effective if the
11 timing and content can be coordinated with Senator McCain.”

12

13 A. 11 CFR 109.21(d)(1) Request or Suggestion

14 Under the Act, as amended by BCRA, an expenditure made by any person at the
15 “request or suggestion” of a candidate, an authorized committee, a political party
16 committee, or an agent of any of the foregoing is a contribution to the candidate or
17 political party committee. 2 U.S.C. 441a(a)(7)(B)(i), (ii). The first conduct standard, in
18 11 CFR 109.21(d)(1), implements this “request or suggestion” statutory provision. This
19 standard has two prongs and satisfying either prong satisfies the conduct standard.

20 Three commenters requested in a joint comment that the term “suggest” be given
21 additional definition or explanation, proposing that the definition should reflect a
22 suggestion as a “a palpable communication intended to, and reasonably understood to,
23 convey a request for some action.” The Commission notes that the “request or suggest”

1 standard is derived from the Supreme Court's Buckley decision and has existed in the
2 Commission's regulations without further definition for over two decades. See Buckley
3 v. Valeo, 424 U.S. at 47 (finding that "the 'authorized or requested' standard of the Act
4 operates to treat all expenditures placed in cooperation with or with the consent of a
5 candidate, his agents, or an authorized committee of the candidate as contributions"); see
6 also H.R. Doc. No. 95-44, at 55 (Jan. 12, 1977) (Explanation and Justification for 11 CFR
7 109.1, defining independent expenditure as an "expenditure ...which is not made ...at the
8 request or suggestion of" a candidate, authorized committee, or their agents). A
9 determination of whether a request or suggestion has occurred requires a fact-based
10 inquiry that, even under the commenters' proffered explanation, can not be easily avoided
11 through further definition.

12 A different commenter expressed concern that the proposed rule would have
13 broadly affected communications made with respect to all candidates after the person
14 paying for such communications has received a request or suggestion from any candidate.
15 In this final rule, the Commission does not intend such an application. Neither of the two
16 prongs of this conduct standard can be satisfied without some link between the request or
17 suggestion and the candidate or political party who is, or that is, clearly identified in the
18 communication. Where Candidate A requests or suggests that a third party pay for an ad
19 expressly advocating the election of Candidate B, and that third party publishes such a
20 communication with no reference to Candidate A, no coordination will result between
21 Candidate B and the third party payor. However, a candidate is not removed from the
22 provisions of the conduct standards merely by virtue of being a candidate. If Candidate A
23 is an "agent" for Candidate B in the example above, then the communication would be

1 coordinated. Similarly, if Candidate A requests that Candidate B pay for a
2 communication that expressly advocates the election of Candidate A, and Candidate B
3 pays for such a communication, that communication is a coordinated communication and
4 Candidate B makes an in-kind contribution to Candidate A.

5 The first type of conduct, in paragraph (d)(1)(i), is satisfied if the person creating,
6 producing, or distributing the communication does so at the request or suggestion of a
7 candidate, authorized committee, political party committee, or agent of any of the
8 foregoing. The Buckley court originally drew on the 1974 House and Senate Reports
9 accompanying the 1974 amendments to the Act when it upheld the section in FECA that
10 distinguished a communication made “at the request or suggestion” of the candidate or
11 political party committee from those that are made “totally independently from the
12 candidate and his campaign.” Buckley, 424 U.S. at 47 (citing H.R. Rep. No. 93-1239, at
13 6 (1974) and S. Rep. No. 93-689, at 18 (1974)). A “request or suggestion” is therefore a
14 form of coordination under the Act, as approved by Buckley. A request or suggestion
15 encompasses the most direct form of coordination, given that the candidate or political
16 party committee communicates desires to another person who effectuates them.

17 In the NPRM, the Commission noted that this provision, for example, would not
18 apply to a speech at a campaign rally, but, in appropriate cases, would apply to requests or
19 suggestions directed to specific individuals or small groups for the creation, production,
20 or distribution of communications. One commenter agreed with this approach, requesting
21 that the rule itself more clearly reflect this explanation. However, the Commission is not
22 amending its rules because it could be potentially confusing to delineate in a rule every
23 conceivable situation that could arise. Instead, the Commission offers the following

1 explanation of the new rule. The “request or suggestion” conduct standard in paragraph
2 (d)(1) is intended to cover requests or suggestions made to a select audience, but not
3 those offered to the public generally. For example, a request that is posted on a web page
4 that is available to the general public is a request to the general public and does not
5 trigger the conduct standard in paragraph (d)(1), but a request posted through an intranet
6 service or sent via electronic mail directly to a discrete group of recipients constitutes a
7 request to a select audience and thereby satisfies the conduct standard in paragraph (d)(1).
8 Similarly, a request in a public campaign speech or a newspaper advertisement is a
9 request to the general public and is not covered, but a request during a speech to an
10 audience at an invitation-only dinner or during a membership organization function is a
11 request to a select audience and thereby satisfies the conduct standard in paragraph (d)(1).

12 The second way to satisfy the “request or suggestion” conduct standard (paragraph
13 (d)(1)(ii)) is for a person paying for a communication to suggest the creation, production,
14 or distribution of the communication to the candidate, authorized committee, political
15 party committee, or agent of any of the foregoing, and for the candidate, authorized
16 committee, political party committee, or agent to assent to the suggestion. The NPRM
17 explained that this second way of satisfying the conduct standard is intended to prevent
18 circumvention of the statutory “request or suggestion” test (2 U.S.C. 441a(a)(7)(B)(i),
19 (ii)) by, for example, the expedient of implicit understandings without a formal request or
20 suggestion. Two commenters supported the addition of this new prong in order to
21 prevent such circumvention of the Act. Two different commenters suggested that only
22 affirmative assent should satisfy the conduct standard, although one of these commenters
23 proposed that the rule should also cover situations where the parties have a prior

1 agreement that a certain response be taken as an affirmative answer. Three other
2 commenters opposed an assent standard entirely as overly complex and dependent on
3 subjective criteria. One of these commenters argued that such an approach would
4 undermine the Commission's efforts to create bright lines with respect to conduct
5 resulting in coordination, and joined with another of these commenters in expressing
6 concern that such a standard would be too easily triggered in the context of lobbying or
7 other discussions with elected representatives. Another of these commenters also
8 questioned whether certain responses, such as silence or "when a Congressman's eyes
9 light up at the mention of a certain communication," constitute assent. One commenter
10 also questioned whether evidence of circumvention exists to justify this approach. This
11 commenter warned that the assent standard could run afoul of the district court's decision
12 in Christian Coalition, which, in the commenter's words, determined that "coordination
13 does not exist where a union or corporation merely informs a candidate about its own
14 political plans."

15 The Commission recognizes that the assent of a candidate may take many
16 different forms, but it disagrees that a standard encompassing assent to a suggestion is
17 overly complex. Assent to a suggestion is merely one form of a request; it is "an
18 expression of a desire to some person for something to be granted or done." See Black's
19 Law Dict. (6th ed. 1990) p. 1304 (definition of "request"). A determination of whether
20 assent to a suggestion occurs is necessarily a fact-based determination, but no more so
21 than a determination of whether other forms of a request or suggestion occur. The
22 Commission therefore also disagrees with the commenter who suggested that the
23 approach in the NPRM might not be permissible in light of the Christian Coalition

1 decision. The Commission did not, as that commenter suggested, propose that
2 coordination could result where a payor “merely informs” a candidate or political party
3 committee of its plans. Rather, under the proposed rule, a candidate or a political party
4 committee will have accepted an in-kind contribution only if there is assent to the
5 suggestion; by rejecting the suggestion, the candidate or political party committee may
6 unilaterally avoid any coordination.

7 It is the Commission’s judgment that the assent to a suggestion must be
8 encompassed by this conduct standard to prevent the circumvention of the requirements
9 of the Act in this area. Therefore, and in light of the reasons set forth in the NPRM and
10 above, the Commission is promulgating the request or standard without change from its
11 form in the NPRM.

12 One commenter suggested that the Commission should permit a person to rebut
13 the “presumption” of coordination after a request or suggestion “by demonstrating that
14 the organization had decided to make that communication prior to the contact with the
15 candidate, campaign, or party.” The Commission does not agree with the creation of such
16 a “presumption.” Instead, a request or suggestion must be based on specific facts, rather
17 than presumed, to satisfy this conduct standard. Thus, the absence of a presumption
18 obviates the need to establish a mechanism for rebuttal.

19 As discussed above, the Buckley Court expressly recognized a request or
20 suggestion by a candidate as a direct form of coordination resulting in a contribution.
21 Buckley, 424 U.S. at 47. In the NPRM, the Commission sought comment on whether the
22 unique nature of requests or suggestions by candidates or political party committees
23 indicates that such conduct should be handled differently under the coordination

1 regulations. Specifically, the Commission asked whether a request or suggestion for a
2 communication by a candidate or political party committee should be viewed as a special
3 case, and as sufficient, in and of itself, regardless of the contents of the communication,
4 to establish coordination. Three commenters opposed any rule in which request or
5 suggestion, without any content standard, could constitute a coordinated communication.
6 One of these commenters argued that such an approach would permit a “false positive,”
7 such as when a group that has long planned a lobby effort meets with a legislator, and the
8 legislator “expresses her hope” that the group will publicize a particular piece of
9 legislation bearing her name. Similarly, another of these commenters asserted that there
10 are “numerous communications that may be made at the request or suggestion of a
11 candidate that have no relationship to any election.” The Commission agrees with these
12 commenters’ concerns. Even supporters of this approach appeared to acknowledge in
13 their testimony that a request to run an advertisement well before the next election might
14 not be in an “electoral context” and therefore should not necessarily be treated as a
15 coordinated communication under the Commission’s regulations. Therefore, the final
16 rules do not create any exception from the content standard for the “request or
17 suggestion” conduct standard.

18

19 B. 11 CFR 109.21(d)(2) Material Involvement

20 The second conduct standard, 11 CFR 109.21(d)(2), addresses situations in which
21 a candidate, authorized committee, or a political party committee is “materially involved
22 in decisions” regarding specific aspects of a public communication paid for by someone
23 else. Those specific aspects are listed in paragraphs (i) through (vi) of paragraph (d)(2):

1 (i) the content of the communication; (ii) the intended audience; (iii) the means or mode
2 of the communication; (iv) the specific media outlet used; (v) the timing or frequency of
3 the communication; or (vi) the size or prominence of a printed communication or
4 duration of a communication by means of broadcast, cable, or satellite. Please note that
5 “the specific media outlet used” includes those listed in the definition of “public
6 communication” in 11 CFR 100.26, including the broadcast and print media, mass
7 mailings, and telephone banks. The “content of the communication” would include the
8 script of telephone calls.

9 One commenter argued that this conduct standard should be limited to situations
10 in which a candidate or political party has “significant control or influence over
11 decisions” regarding the communication. The Commission disagrees, as such a standard
12 would do little to clarify the rule or its application. The same commenter expressed
13 concern about the scope of the “material involvement” standard, arguing that one
14 candidate’s actions with respect to a third-party spender might “taint” all of that third-
15 party’s communications with respect to different candidates. For the same reasons
16 discussed above in the context of the “request or suggestion” standard, the Commission is
17 not tailoring its rules to address that perceived potential outcome.

18 Two other commenters characterized the material involvement standard as
19 redundant in light of the “substantial discussion” conduct standard, and one also opposed
20 its inclusion because of vagueness and because Congress did not mandate this specific
21 approach in BCRA, nor was it mandated by Christian Coalition. In contrast, four
22 commenters indicated general support for the inclusion of this standard in the final rules
23 and urged the Commission to expand it to cover material involvement in “discussions,” in

1 addition to decisions, regarding a communication. The Commission recognizes that there
2 is a potential overlap between the “material involvement” standard and the “substantial
3 discussion” standard explained below. Many activities that satisfy the “substantial
4 discussion” conduct standard will also satisfy the “material involvement” standard, but
5 the “material involvement” standard encompasses some activities that would not be
6 encompassed by the “substantial discussion” standard or any of the other conduct
7 standards. For example, a candidate is materially involved in a decision regarding the
8 content of a communication paid for by another person if he or she has a staffer deliver to
9 that person the results of a polling project recently commissioned by that candidate, and
10 the polling results are material to the payor’s decision regarding the intended audience for
11 the communication. However, as explained below, the “substantial discussion” standard
12 would not be satisfied by such delivery without some “discussion” or some form of
13 interactive exchange between the candidate and the person paying for the communication.
14 The Commission thus believes that the “material involvement” standard is necessary to
15 address forms of “real world” coordination that would not be addressed in any of the
16 other conduct standards.

17 One commenter advised against any interpretation of the rule that would define
18 “material” to require a showing of direct causation. For the purposes of 11 CFR part 109,
19 “material” has its ordinary legal meaning, which is “important; more or less necessary;
20 having influence or effect; going to the merits.” Black’s Law Dict. (6th ed. 1990) p. 976.
21 Thus, the term “materially involved in decisions” does not encompass all interactions,
22 only those that are important to the communication. The term “material” is included to
23 safeguard against the inclusion of incidental participation that is not important to, or does

1 not influence, decisions regarding a communication. The factual determination of
2 whether a candidate's or authorized committee's involvement is "material" must be made
3 on a case-by-case basis.

4 The "material involvement" standard does not provide a "bright-line" because its
5 operation is necessarily fact-based. Nevertheless the inclusion of a "materiality"
6 requirement serves to protect against overbreadth, consistent with Supreme Court
7 jurisprudence. In construing the meaning of "material" in the context of Securities
8 Exchange Commission regulations, the Supreme Court specifically rejected a "bright-line
9 rule" for materiality:

10 A bright-line rule indeed is easier to follow than a standard that requires
11 the exercise of judgment in the light of all the circumstances. But ease of
12 application alone is not an excuse for ignoring the purposes of the
13 Securities Acts and Congress' policy decisions. Any approach that
14 designates a single fact or occurrence as always determinative of an
15 inherently fact-specific finding such as materiality, must necessarily be
16 overinclusive or underinclusive.

17 Basic v. Levison, 485 U.S. 224, 236 (1988). Therefore, the "material involvement"
18 standard does not impose a requirement of direct causation, but focuses instead on the
19 nature of the information conveyed and its importance, degree of necessity, influence or
20 the effect of involvement by the candidate, authorized committee, political party
21 committee, or their agents in any of the communication decisions enumerated in 11 CFR
22 109.21(d)(2)(i) through (vi).

1 The Commission has considered and rejected the suggestion of the commenter
2 who recommended that “material involvement” be narrowed to a “but-for” test, which
3 would require proof that the communication would not have occurred but for the material
4 involvement of a candidate, authorized committee, political party committee, or agent.
5 The Commission is not adopting this approach or any similar requirement of direct
6 causation in its final rules. Under such an analysis, information would only be “material”
7 if all other potential influences on the content of the communication, its intended
8 audience, its means or mode, the specific media outlet used, the timing or frequency of
9 the communication, or the size, prominence, or duration of the communication could be
10 eliminated. This would result in an extremely intrusive factual determination. For
11 example, under the commenter’s suggested approach, a candidate might propose a
12 specific date for publication of a communication, but that candidate would not be
13 materially involved in the decision regarding the timing of the communication unless the
14 Commission could prove that no alternate factor could have led to the same timing
15 decision. Such an approach is also unworkable because foreclosing all potential
16 alternatives imposes an unnecessarily high burden of proof. The Commission also
17 believes that such an approach would be unwarranted because the plain meaning of
18 “material,” as explained above, provides sufficient guidance for an inherently fact-based
19 determination. For the same reasons, the Commission rejects any interpretation of
20 “material involvement” that would require a showing that the communication is made “as
21 a result of” the involvement of a candidate, an authorized committee, a political party
22 committee, or an agent.

1 Instead, a candidate, authorized committee, or political party committee is
2 considered "materially involved" in the decisions enumerated in paragraph (d)(2) after
3 sharing information about plans, projects, activities, or needs with the person making the
4 communication, but only if this information is found to be material to any of the above-
5 enumerated decisions related to the communication. Similarly, a candidate or political
6 party committee is "materially involved in decisions" if the candidate, political party
7 committee, or agent conveys approval or disapproval of the other person's plans. The
8 candidate or representatives of an authorized committee or political party committee need
9 not be present or included during formal decisionmaking process but need only
10 participate to the extent that he or she assists the ultimate decisionmaker, much like a
11 lawyer who provides legal advice to a client is materially involved in a client's decision
12 even when the client ultimately makes the decision.

13 The Commission notes that as with the "request or suggest" standard, the
14 "material involvement" standard would not be satisfied, for example, by a speech to the
15 general public, but is satisfied by remarks addressed specifically to a select audience,
16 some of whom subsequently create, produce, or distribute public communications.
17 However, it is not necessary that the involvement of the candidate or political party
18 committee be traced directly to one specific communication. Rather, a candidate's or
19 political party committee's involvement is material to a decision regarding a particular
20 communication if that communication is one of a number of communications and the
21 candidate or political party committee was materially involved in decisions regarding the
22 strategy for those communications. For example, if a candidate is materially involved in
23 a decision about the content or timing of a 10-part advertising campaign, then each of the

1 10 communications is coordinated without the need for further inquiry into the decisions
2 regarding each individual ad on its own.

3 In order to respond to requests by several commenters for additional clarification
4 about how the standard would operate, the Commission is providing the following
5 hypothetical: Candidate A reads in the newspaper that the Payor Group is planning an
6 advertising campaign urging voters to support Candidate A. Candidate A faxes over her
7 own ad buying schedule to Payor Group, hoping that Payor Group will plan its own ad
8 buying schedule around Candidate A's schedule to maximize the effect of both ad
9 campaigns. The Payor Group subsequently runs ads that are all on NBC and ABC during
10 the 6:00 news hour and during the most expensive weekday timeslot on NBC, whereas
11 Candidate A's ads are run on CBS during the 6:00 news hour and during the most
12 expensive time slot on CBS. When asked, Payor Group acknowledges that it received the
13 fax from Candidate A, but says only that its plans for the timing of the campaign were in
14 flux at the time they received the fax. The analysis under the "materially involved"
15 conduct standard focuses on whether the fax constituted material involvement by the
16 candidate in a decision regarding the timing of the Payor Group communications.
17 Significant facts might include that the Payor Group changed its previously planned
18 schedule, or that Payor Group had not yet made plans and had factored in the fax in its
19 decision to choose CBS and the same time slot, or show in some other way that the fax
20 was "important; more or less necessary, having influence or effect, [or] going to the
21 merits" with respect to the Payor Group's decisions about the timing of its ads. The
22 transmission and receipt of the fax in combination with the correlation of the two ad
23 campaigns gives rise to a reasonable inference that Candidate A's involvement was

1 material to the Payor group's decision regarding the timing of its ad campaign. If, on the
2 other hand, the example is changed so that the Payor Group's ads run on the same
3 channel right after the candidate's ads in a way that lessens the effect of both ad
4 campaigns, it may be appropriate to conclude that Candidate A's involvement was not
5 material to the Payor group's decision regarding the timing of its ad campaign. In other
6 words, the degree to which the communications overlapped or did not overlap is one
7 indication of whether Candidate A's involvement was material to the timing of the Payor
8 Group communications.

9

10 C. 11 CFR 109.21(d)(3) Substantial Discussion

11 In BCRA, Congress also directed the Commission to address "payments for
12 communications made by a person after substantial discussion about the communication
13 with a candidate or political party." Pub. L. 107-155, sec. 214(c)(4) (March 27, 2002). In
14 the NPRM, the Commission proposed a third conduct standard that would apply when a
15 communication satisfying one or more of the content standards "is created, produced, or
16 distributed after one or more substantial discussions about the communication between
17 the person paying for the communication" and a candidate, authorized committee,
18 political party committee, or an agent of any of the foregoing. 67 Fed. Register at 60,065
19 (September 24, 2002). The proposed rule also specified that a discussion is substantial
20 "if information about the plans, projects, or needs of the candidate or political party
21 committee is conveyed to a person paying for the communication, and that information is
22 material to the creation, production, or distribution of the communication." 67 Fed.
23 Register at 60,066 (September 24, 2002).

1 Three commenters supported the inclusion of this standard exactly as proposed in
2 the NPRM. Two different commenters, however, characterized this standard as
3 redundant in light of the “material involvement” standard and suggested that they be
4 combined into a single standard. One other commenter asserted that there was
5 “insufficient quantification” as to the meaning of a “substantial” discussion and
6 recommended that “substantial discussion” join “material involvement” as subjects for
7 future rulemaking consideration. A different commenter advised that “material” should
8 be further defined in the context of this standard. Two commenters advocated a return to
9 the Christian Coalition test of whether or not the candidate and the spender emerge as
10 “partners or joint venturers,” while one of these commenters urged the Commission to
11 specifically exclude discussions about policy and legislation in this context.

12 The Commission is including the “substantial discussion” standard in the final
13 rules on coordinated communications because, as stated above, Congress required it to
14 address this issue. Pub. L. 107-155, sec. 214(c)(4) (March 27, 2002). Under paragraph
15 (d)(3) of 11 CFR 109.21, a communication meets the conduct standard if it is created,
16 produced, or distributed after one or more substantial discussions between the person
17 paying for the communication, or the person’s agents, and the candidate clearly identified
18 in the communication, his or her authorized committee, his or her opponent, or the
19 opponent’s authorized committee, a political party committee, or their agents. While the
20 Commission recognizes the commenter’s concerns that “substantial” and “material” are
21 not set forth as bright-line tests, the Commission views an analysis of a “substantial
22 discussion” as necessarily fact-specific and not naturally conducive to a meaningful
23 bright-line analysis. Nevertheless, the Commission is providing an analytical framework

1 in which a finder of fact determines whether a discussion occurred, whether certain
2 information was conveyed, and whether that information is material to the creation,
3 production, or distribution of the communication. The Christian Coalition suggestion
4 that a candidate and spender emerge as “joint venturers” would only serve to confuse
5 readers. The “substantial discussion” conduct standard in this final rule addresses a direct
6 form of coordination between a candidate, authorized committee, political party
7 committee, or their agents and a third-party spender, and the Commission is narrowing
8 the scope of this standard through the additional requirements that the discussion be
9 “substantial” and the information conveyed be “material.” Paragraph (d)(3) explains that
10 a “discussion” is “substantial” if information about the plans, projects, activities, or needs
11 of the candidate, authorized committee, or political party committee that is material to the
12 creation, production or distribution of the communication is conveyed to a person paying
13 for the communication. “Discuss” has its plain and ordinary meaning, which the
14 Commission understands to mean an interactive exchange of views or information.
15 “Material” has the meaning explained above in the context of the “materially involved”
16 standard. In other words, the substantiality of the discussion is measured by the
17 materiality of the information conveyed in the discussion.

18 19 D. 11 CFR 109.21(d)(4) Common Vendor

20 In BCRA, Congress required the Commission to address “the use of a common
21 vendor” in the context of coordination. Pub. L. 107-155, sec. 214(c)(2) (March 27,
22 2002). In the NPRM, the Commission proposed the conduct standard in paragraph (d)(4)
23 of section 109.21 to implement this Congressional mandate. Proposed paragraphs

1 (d)(4)(i) and (ii) provide that a common vendor is a commercial vendor who is contracted
2 to create, produce, or distribute a communication by the person paying for that
3 communication after that vendor has, during the same election cycle, provided any one of
4 a number of listed services to a candidate who is clearly identified in that communication,
5 or his or her authorized committee, or his or her opponent or the opponent's authorized
6 committee, or a political party committee, or an agent of any of the foregoing. Under
7 proposed paragraph (d)(4)(iii), the conduct standard would be satisfied if the common
8 vendor conveys material information about the plans, projects, or needs of a candidate,
9 authorized committee, or political party committee to the person paying for the
10 communication, or if the vendor uses that material information in the creation,
11 production, or distribution of a covered communication.

12 Many commenters addressed the "common vendor" standard proposed in the
13 NPRM. One commenter asserted that this rule would not be enforceable because the
14 term "common vendor" was "inadequately defined" to cover most vendors. This
15 commenter warned that proposed standard would not reach many vendors who
16 continuously re-organize personnel, merge, or dissolve and reorganize as different entities
17 during or between election cycles. The same commenter believed it was important to
18 include in the list of covered services media production vendors, pollsters, and media
19 buying firms (for purchasing time slots) because they work closely together.

20 The Commission recognizes the possibility that commercial vendors may attempt
21 to circumvent the new rules by re-organizing as different entities or replacing personnel.
22 However, the Commission notes that the final rules focus on the use or conveyance of
23 information used by a vendor, including its owner, officers, and employees, in providing

1 services to a candidate, authorized committee, or political party committee, rather than
2 the particular structure of the vendor. The specific reference to a vendor's owners and
3 officers was not included in the proposed rule, but is being added to the final rule to
4 address the commenter's concern. Therefore, if an individual or entity qualifies as a
5 commercial vendor at the time that individual or entity contracts with the person paying
6 for a communication to provide any of the specified services, then the individual or entity
7 qualifies as a common vendor to the extent that the same individual or entity, "or any
8 owner, officer, or employee" of the commercial vendor, has provided any of the
9 enumerated services to the candidate during the specified time period. Thus, a
10 commercial vendor may qualify as a common vendor under 11 CFR 109.21(d)(4) even
11 after reorganizing or shifting personnel.

12 Five commenters argued that the Commission should presume that the conduct
13 standard is satisfied whenever a candidate and an outside spender use the same common
14 vendor. According to these commenters, the rule proposed by the Commission in the
15 NPRM would create an "impossibly high standard to meet" if it required a showing that
16 the common vendor actually "uses" particular information.

17 In contrast, five different commenters asserted that any such presumption would
18 be overly broad and "taint" the vendor, or submit the candidate, political party committee,
19 vendor, or spender to unwarranted "liability" for communications presumed to be
20 coordinated merely because of the use of the vendor. Several commenters in this latter
21 group were concerned that an overly broad rule would chill speech and discourage
22 vendors from providing services to candidates or political party committees, which the
23 commenters warned would be particularly troublesome in areas where only a limited

1 number of vendors provide specific services. One commenter argued that the proposed
2 standard could lead to extensive and burdensome investigations that would place
3 spenders at a disadvantage because it would be difficult for them to show that the vendor
4 had not used certain information from a candidate's campaign committee or political
5 party committee to create a communication. One commenter, who described himself as
6 being in the business of "buying media spot time on behalf of various political clients,"
7 stated that he had spent a substantial sum of money responding to investigations, and
8 opposed any rule in which "merely associating" with a common vendor might expose the
9 person paying for a communication to the risk of enforcement proceedings. Four of these
10 commenters, however, were generally supportive of the Commission's proposal to
11 require that the common vendor "use or convey" material information to the person
12 making the communication at issue, as opposed to simply providing services to both a
13 candidate or party and the spender.

14 Similarly, three other commenters expressed concern about the "per se inclusion
15 of vendors by class" and suggested that the inclusion of specific types of vendors should
16 merely raise a "rebuttable presumption." These three commenters further noted that the
17 proposed reference to "material information" would include information "used
18 previously" in providing services to the candidate or party. These commenters
19 questioned how a vendor might account for the "use" of material information.

20 After considering the wide range of comments, the Commission has decided to
21 promulgate a final rule that is similar in many respects to the proposed rule, with certain
22 modifications discussed below. It disagrees with those commenters who contended the
23 proposed standard created any "prohibition" on the use of common vendors, and likewise

1 disagrees with the commenters who suggested it established a presumption of
2 coordination. Instead, the Commission notes that a different group of commenters urged
3 the Commission to adopt such a presumption precisely because they believed the
4 proposed standard did not already contain a presumption and would therefore be difficult
5 to meet. The final rules in 11 CFR 109.21(d)(4) restrict the potential scope of the
6 “common vendor” standard by limiting its application to vendors who provide specific
7 services that, in the Commission’s judgment, are conducive to coordination between a
8 candidate or political party committee and a third party spender. But under this final rule,
9 even those vendors who provide one or more of the specified services are not in any way
10 prohibited from providing services to both candidates or political party committees and
11 third-party spenders. This regulation focuses on the sharing of information about plans,
12 projects, activities, or needs of a candidate or political party through a common vendor to
13 the spender who pays for a communication that could not then be considered to be made
14 “totally independently” from the candidate or political party committee.

15 The only commenter who identified himself as providing vendor services
16 indicated that it is not the common practice for vendors to make use of one client’s media
17 plans in executing the instructions of a different client, and sharing “any client
18 information given by another” would “compromise the professional relationship” that is
19 at the “core of any service business.” That commenter observed that “[c]ommon vendors,
20 at whatever tier, who avoid such conduct should never be at risk of being deemed an
21 instrument of coordination.” No other commenters offered conflicting information on
22 these points. Thus, because the Commission addresses only the use or conveyance of

1 information material to the communication, the final rules narrowly target the
2 coordination activity without unduly intruding into existing business practices.

3 The common vendor rule is carefully tailored to ensure that all four of the
4 following conditions must be met. First, under 11 CFR 109.21(d)(4)(i), the person paying
5 for the communication, or the agent of such a person, must contract with, or employ, a
6 “commercial vendor” to create, produce, or distribute the communication. The term
7 “commercial vendor” is defined in the Commission’s pre-BCRA regulations at 11 CFR
8 116.1(c) as “any person[] providing goods or services to a candidate or political
9 committee whose usual and normal business involves the sale, rental, lease, or provision
10 of those goods or services.” Thus, this standard only applies to a vendor whose usual and
11 normal business includes the creation, production, or distribution of communications, and
12 does not apply to the activities of persons who do not create, produce, or distribute
13 communications as a commercial venture.

14 The second condition, in paragraph (d)(4)(ii), is that the commercial vendor must
15 have provided certain services to the candidate or political party committee that puts the
16 commercial vendor in a position to acquire information about the campaign plans,
17 projects, activities, or needs of the candidate or political party committee that is material
18 to the creation, production or distribution of the communication. Nine specific services
19 are enumerated in paragraphs (d)(4)(ii)(A) through (I). Providing these services places
20 the “common vendor” in a position to convey information about the candidate’s or party
21 committee’s campaign plans, projects, activities, or needs to the person paying for the
22 communication where that information is material to the communication.

1 The third condition is that the new rule only applies to common vendors who
2 provide the specified services during the current election cycle. "Election cycle" is
3 defined in 11 CFR 100.3. The Commission sought comment on whether a different time
4 period, such as a fixed two-year period, would more accurately align the rule with
5 existing campaign practices. One commenter responded that a two-year period would be
6 too long and suggested that the standard should pertain "only to vendors who were
7 common during the election year," or possibly further limited to vendors who provide
8 services during the 30-day period before a primary election or the 60-day period before an
9 election. That commenter also suggested that a time limit be placed on the use or
10 conveyance of information received from a candidate or political party in recognition that
11 such information would eventually become stale and unworthy of restriction. A different
12 commenter, however, suggested that a two-year time limit would be too short because it
13 would not appropriately encompass election activity that takes place throughout the six-
14 year Senate election cycle. Another commenter advised that the time limit for common
15 vendor activities should be limited to the period "during the calendar year in which the
16 candidate's name is on the ballot for election to Federal office." One commenter
17 proposed an alternative in which a vendor's services would not be covered by the rule
18 outside of the 30 days following the time the vendor ceased working for the candidate or
19 political party committee.

20 The Commission is retaining "election cycle" as the temporal limit in the final
21 rules. The election cycle provides a clearly defined period of time that is reasonably
22 related to an election. The mixture of an election cycle with a calendar year cutoff would
23 likely cause confusion.

1 The fourth condition, in paragraph (d)(4)(iii), requires that the commercial vendor
2 “uses or conveys information about the candidate’s campaign plans, projects, activities,
3 or needs” or the political party committee’s campaign plans, projects, activities, or needs
4 where that information is material to the creation, production, or distribution of the
5 communication. This requirement encompasses situations in which the vendor assumes
6 the role of a conduit of information between a candidate or political party committee and
7 the person making or paying for the communication, as well as situations in which the
8 vendor makes use of the information received from the candidate or political party
9 committee without actually transferring that information to another person. By referring
10 in the final rule to the candidate’s “campaign” plans, projects, activities, or needs, the
11 Commission clarifies that this conduct standard is not intended to encompass lobbying
12 activities or information that is not related to a campaign. The Commission notes,
13 however, that to the extent information relates to campaign plans, projects, activities, or
14 needs, that information would be covered by this provision even if that information also
15 related to non-campaign plans, projects, activities, or needs of the candidate.

16 Several commenters opposed the inclusion of the “use or convey” requirement as
17 being exceedingly difficult to prove, while other commenters viewed it as necessary
18 protection against an unduly burdensome rule. Two of the commenters who supported a
19 general presumption of coordination suggested that a confidentiality agreement might be
20 used to rebut the presumption, while three others opposed a general presumption
21 suggested that the Commission establish a safe harbor for spenders who enter into a
22 confidentiality agreement filed under seal with the Commission. A different commenter
23 suggested that the “use or convey” provision would be “unworkable” unless it provided

1 for some form of exception for the use of an “ethical screen.” Otherwise, according to
2 that commenter, a single employee might “disqualify” an entire firm from providing
3 services to both a candidate and a third-party spender.

4 The final rule does not require the use of any confidentiality agreement or ethical
5 screen because it does not presume coordination from the mere presence of a common
6 vendor. The final rule also does not dictate any specific changes to the business
7 relationship between a vendor and its clients. The Commission does not anticipate that a
8 person who hires a vendor and who, irrespective of BCRA’s requirements, follows
9 prudent business practices, will be inconvenienced by the final rule. Nevertheless, the
10 Commission does not agree that the mere existence of a confidentiality agreement or
11 ethical screen should provide a de facto bar to the enforcement of the limits on
12 coordinated communication imposed by Congress. Without some mechanism to ensure
13 enforcement, these private arrangements are unlikely to prevent the circumvention of the
14 rules.

15 The Commission also sought comment on the list of common vendor services
16 covered in paragraph (d)(4)(ii), and specifically whether purchasing advertising time slots
17 for television, radio, or other media should be added to that list. Several commenters
18 recommend excluding the following groups of vendor classes from those listed in the
19 proposed rules on the principle that they lack adequate control as decisionmakers or they
20 have little knowledge of communications: 1) “media time buyers and others where the
21 technical nature of their services diminishes their role in controlling the content of
22 strategically sensitive communications;” 2) fundraisers; 3) vendors involved in selecting
23 personnel, contractors, or subcontractors; 4) vendors involved in consulting; and

1 5) vendors involved in identifying or developing voter lists, mailing lists, or donor lists.
2 A media buyer urged the Commission not to include media buyers in the list of covered
3 activities because they have little decisionmaking authority and act within "predetermined
4 strategic parameters including timing, geographic and demographic target audiences, and
5 budget," but do not "create, produce, or distribute" a communication by themselves.

6 The Commission is incorporating the list of covered common vendor services into
7 the final rules without change from its form in proposed section 109.21(d)(4)(ii) of the
8 NPRM. The Commission recognizes that media buyers might potentially serve a number
9 of different roles at the direction of various clients. Therefore, the Commission is not
10 including "purchasing advertising time slots for television, radio, or other media" as a
11 distinct category in the list of common vendor services covered in paragraph (d)(4)(ii).
12 However, media buyers and other similar service providers are included to the extent that
13 their services fit within one of the other categories already listed in paragraph (d)(4)(ii).

14
15 E. 11 CFR 109.21(d)(5) Former Employee/Independent Contractor

16 In BCRA, Congress required the Commission to address in its revised
17 coordination rules "persons who previously served as an employee of" a candidate or
18 political party committee." Pub. L. 107-155, sec. 214(c)(3) (March 27, 2002). In the
19 NPRM, the Commission proposed 11 CFR 109.21 (d)(5) to implement this Congressional
20 requirement. Proposed paragraph (d)(5) would have applied to communications paid for
21 by a person who was previously an employee or an independent contractor of a candidate,
22 authorized committee, or political party committee, or by the employer of such a person.
23 Under the rule proposed in the NPRM, the "former employee" conduct standard would be

1 satisfied if the former employee or independent contractor “makes use of or conveys”
2 “material information” about the candidate’s or political party committee’s plans,
3 projects, or needs to the person paying for the communication.

4 Commenters responding to the proposed rules made many of the same points
5 about the “former employee” standard as they made with respect to the “common vendor”
6 standard. One commenter opposed the proposal in the NPRM that covered the “use” of
7 material information provided by a former employee. Such a standard, that commenter
8 asserted, would be too broad and would amount to a “per se” rule that would lead to
9 overly intrusive investigations. In contrast, four commenters argued that the proposed
10 standard was not broad enough and suggested that the Commission establish a
11 presumption of coordination when a former employee or an independent contractor of a
12 campaign committee or political party committee pays for, or his or her current employer
13 pays for, a communication that satisfies the content requirements of this section. These
14 commenters argued that without such a presumption, it would be far too difficult to prove
15 that an employee used material information or conveyed information to the new
16 employer. In addition, however, three of these commenters suggested that the
17 Commission limit the application of this presumption of coordination to a specified class
18 of employees who are likely to “possess material political information.” A different
19 commenter indicated that it would be difficult to enforce this conduct standard because
20 the definition of “independent contractor” in the NPRM was underinclusive in that it
21 failed to account for the fact that an independent contractor might reorganize or change
22 names, making it difficult to verify the identity of the independent contractor or former
23 employee. As with the potential reorganization of common vendors discussed above, the

1 Commission does not believe that new requirements are necessary at this time to address
2 the commenter's concerns. Employees and independent contractors are natural persons,
3 rather than corporations or other entities or legal constructs, so the Commission
4 anticipates that reorganization for the purpose of circumventing the new rules is even less
5 likely than in the context of common vendors.

6 Three other commenters asserted that Congress had not mandated the proposed
7 rule and expressed concern about the "increased risk of legal liability" for both party
8 committees and former employees" that they believed would "stigmatize" the former
9 employee and make it difficult for that person to find subsequent employment.

10 This proposed rule would have required that the employment or independent
11 contractor relationship exist during the current election cycle. As discussed above with
12 regard to paragraph (d)(4) on common vendors, the Commission requested comments on
13 whether this time period should be a fixed two-year period, or the same election cycle,
14 but not more than two years. Most comments on this provision were identical to the
15 comments on the temporal requirements in paragraph (d)(4). One commenter believed
16 the two-year time frame was "inappropriate and overly injurious both to corporations
17 trying to communicate about legislative topics and to those former employees of
18 candidates seeking employment with such corporations." In contrast, a different
19 commenter suggested a six-year time period and asserted that the two-year period was too
20 short to fully address the real-world practices in this area. Another commenter offered
21 the same proposal the commenter had offered with respect to common vendors: the
22 former employee should be covered during the calendar year in which the candidate's

1 name is on the ballot for election to Federal office. A fourth commenter suggested that
2 the time frame be limited to the previous two years of the current election cycle.

3 The final rule in paragraph (d)(5) incorporates the temporal limit of the “election
4 cycle,” which is defined in 11 CFR 100.3. This time limit establishes a clear boundary
5 based on an existing definition and ensures that there is a clear link between the
6 conveyance or use of the material information and the time period in which that material
7 might be relevant. In addition, the Commission disagrees with the single commenter who
8 claimed that the two-year limit would harm the job prospects of former employees or
9 inhibit discussions between corporations and candidates or political party committees.
10 The Commission notes that the final rule focuses only on the use or conveyance of
11 information that is material to a subsequent communication and does not in any way
12 prohibit or discourage the subsequent employment of those who have previously worked
13 for a candidate’s campaign or a political party committee.

14 One commenter proposed a “cooling off period” for a former employee instead of
15 a temporal limit based on a calendar year or an election cycle. Under that proposed
16 approach, the former employee or independent contractor of a candidate or political party
17 would have to wait for a certain time period, which the commenter proposed as 30-60
18 days, before providing services to a person paying for a communication covered by
19 section 109.21(c). After that period, the former employee or independent contractor
20 would not trigger the proposed conduct standard. The Commission is unwilling to
21 impose a complete ban on an individual’s employment opportunities, as a “cooling off
22 period” requirement would function. Instead, the Commission views the narrowly

1 tailored approach proposed in the NPRM as preferable and is therefore not incorporating
2 a "cooling off period" into the final rules.

3 This conduct standard expressly extends to an individual who had previously
4 served as an "independent contractor" of a candidate's campaign committee or a political
5 party committee. One commenter opposed the inclusion of independent contractors,
6 arguing that an "independent contractor" is legally distinct from an "employee" and
7 Congress, recognizing this distinction in other statutes, must have made an intentional
8 decision to exclude independent contractors by using the term "employee" in section
9 214(c)(3). The Commission disagrees with this assumption and instead notes that the
10 inclusion of independent contractors is entirely consistent with the use of "employee"
11 because both groups receive some form of payment for services provided to the
12 candidate, authorized committee or political party committee. Therefore, the
13 Commission includes the term "independent contractor" in the final rule to preclude
14 circumvention by the expedient of characterizing an "employee" as an "independent
15 contractor" where the characterization makes no difference in the individual's
16 relationship with the candidate or political party committee. This coordination standard
17 also applies to the employer of an individual who was an employee or independent
18 contractor of a candidate, authorized committee, or political party committee. The
19 Commission interprets the Congressional intent behind section 214(c)(3) of BCRA to
20 encompass situations in which former employees, who by virtue of their former
21 employment have been in a position to acquire information about the plans, projects,
22 activities, or needs of the candidate's campaign or the political party committee, may
23 subsequently use that information or convey it to a person paying for a communication.

1 The Commission has added the requirement that the information must be material to the
2 subsequent communication in order to ensure that the conduct standard is not overly
3 broad.

4 One commenter argued that the proposed rule's incorporation of the phrase
5 "material information used ... in providing services to the candidate" was vague and
6 overly broad, and should be limited to material information about "campaign strategy and
7 tactics," excluding policy views. This commenter also questioned whether the
8 information must be material to the communication itself, or whether the information
9 used to serve the candidate was material to those services. The Commission notes that in
10 many cases the information may be material to both, but for the purposes of this final rule
11 the Commission is only concerned with whether the information is material to the
12 communication, not to the services previously provided to the candidate. As with the
13 common vendor standard, this requirement encompasses both situations in which the
14 former employee assumes the role of a conduit of information and situations in which the
15 former employee makes use of the information but does not share it with the person who
16 is paying for the communication.

17 The Commission is including this conduct standard to address what it understands
18 to be Congress' primary concern, which is a situation in which a former employee of a
19 candidate goes to work for a third party that pays for a communication that promotes or
20 supports the former employer/candidate or attacks or opposes the former
21 employer/candidate's opponent. One commenter proposed that the former employer (i.e.,
22 the candidate's campaign or a political party committee) must be shown to exercise
23 ongoing control over its former employee. A different commenter, however, recognized

1 that the Commission's proposed rules would address such a concern by removing the
2 reporting duties that might otherwise be triggered by the actions of the former employee
3 who acted without the knowledge of his or her former employer. This reporting rule is
4 included in the final rules in 11 CFR 109.21(b)(2). This commenter, however, raised a
5 similar concern by suggesting that the final rule should be limited to cover only former
6 employees when they are acting under the direction or control of their new employer, the
7 third-party spender, to ensure that the former employee does not use or convey material
8 information without the spender's knowledge. The Commission notes, however, that
9 such a limitation is unnecessary and confusing in cases where the former employee or
10 independent contractor pays for the communication by himself or herself.

11 The conduct standard in the final rule in 11 CFR 109.21(d)(5) does not require
12 that the former employee act under the continuing direction or control of, at the behest of,
13 or on behalf of, his or her former employer. This is because a former employee who acts
14 under such circumstances is a present agent, and the revised rules covering agents apply
15 to this individual. See 11 CFR 109.3. To give effect to the statutory language requiring
16 that the Commission's coordination regulations address "former employees" (see Pub. L.
17 107-155, sec. 214(c)(3)) the Commission concluded that a "former employee," as that
18 term is used in the statute, must be different from "agent." Furthermore, the Commission
19 does not find in BCRA, the FECA, or the general legal principles of employer-employee
20 law, a need or justification for such an exception that would, in essence, categorically free
21 employers from responsibility for the actions of their employees. Instead, the
22 Commission reiterates its observation offered above with respect to the "common
23 vendor" standard. Irrespective of the Congressional requirements in BCRA, employers

1 may elect to clearly define the scope of employee responsibilities and to institute prudent
2 policies or practices to ensure that the employee adheres to the scope of those
3 expectations.

4 One commenter supported an exception to the “common vendor” and “former
5 employee” conduct standards to permit persons in either of those classes to use or convey
6 information if that vendor or former employee “makes use of information in a manner
7 that is adverse to the candidate or political party committee without any coordination with
8 the candidate benefiting from the communication.” In the Commission’s judgment, such
9 an exception would obfuscate otherwise bright lines and provide a clear path for the
10 circumvention of the Act and the Commission’s regulations without offering a discernible
11 benefit. Under the proposed exception, “use of information in a manner that is adverse to
12 the candidate or political party committee” requires a subjective determination of both the
13 interests of the candidate or political party and the effect that the “information” has on
14 those interests.

15 The Commission also sought comment as to whether this conduct standard should
16 be extended to volunteers, such as “fundraising partners,” who by virtue of their
17 relationship with a candidate or a political party committee, have been in a position to
18 acquire material information about the plans, projects, activities, or needs of the candidate
19 or political party committee. Three commenters opposed the inclusion of volunteers.
20 One of these commenters argued that volunteers traditionally participate in more than one
21 campaign at a time and “as a matter of practice, campaigns attempt to make volunteers
22 feel more involved in the campaign by the intentional communication of ‘insider’
23 information.” While the FECA exempts campaign volunteers from certain requirements,

1 this "practice" of sharing "insider" information is not adequate justification to exclude
2 volunteers. Rather, the Commission recognizes that some, but not all, "volunteers"
3 operate as highly placed consultants who might be given information about the plans,
4 projects, activities, or needs of the candidate or political party committee with the
5 expectation that the "volunteer" will use or convey that information to effectively
6 coordinate a communication paid for by that "volunteer" or by a third-party spender.
7 Nevertheless, the Commission is not extending the scope of the "former employee"
8 standard in its final rules to encompass volunteers for a different reason. The
9 Commission views the choice of the word "employee" in section 214(c)(3) as a
10 significant indication of Congressional intent that the regulations be limited to individuals
11 who were in some way employed by the candidate's campaign or political party
12 committee, either directly or as an independent contractor. The Commission also notes
13 that even though volunteers are not subject to the "former employee" conduct standard,
14 their actions could nonetheless come within a different conduct standard in new 11 CFR
15 109.21(d). For example, if a candidate requests that a volunteer pay for a
16 communication, and the volunteer does so, the communication is coordinated if the
17 content of the communication satisfies one or more of the content standards in new
18 11 CFR 109.21(c). Also, in some cases a volunteer may qualify as an agent of a
19 candidate or a political party under the definition in new 11 CFR 109.3.

20
21

1 F. 11 CFR 109.21(d)(6) Dissemination, Distribution, or Republication of
2 Campaign Materials

3 Paragraph (d)(6) clarifies the application of the conduct standards to a candidate
4 or authorized committee after the initial preparation of campaign materials when those
5 materials are subsequently disseminated, distributed, or republished, in whole or in part,
6 by another person. In light of the candidate's initial role in preparing the campaign
7 material that is subsequently incorporated into a republished communication, it is
8 possible that the candidate's involvement in the original preparation of part or all of that
9 content might be construed as triggering per se one or more of the conduct standards in
10 paragraph (d) of 11 CFR 109.21. To avoid this result, the Commission is including
11 11 CFR 109.21(d)(6) in the final rules to clarify that the candidate's actions in preparing
12 the original campaign materials are not to be considered in the conduct analysis of
13 paragraph (d)(1) through (d)(3) of section 109.21. (See above). Instead, 11 CFR
14 109.21(d)(6) explains that the focus is on the conduct of the candidate that occurs after
15 the initial preparation the campaign materials. For example, if a candidate requests or
16 suggests that a supporter pay for the republication of a campaign ad, the resulting
17 communication paid for by the supporter satisfies both a content standard (republication)
18 and conduct standard (request or suggestion), and is therefore a coordinated
19 communication. However, without that request or suggestion, and assuming no other
20 contacts with the candidate, the candidate's authorized committee, or their agents, the
21 communication does not satisfy the "request or suggestion" conduct standard and is not a
22 coordinated communication even though it contains campaign material prepared by the
23 candidate.

1 The final rules are being changed from the proposed rules to explain more clearly
2 the application of the conduct standards in paragraphs (d)(4) and (d)(5) to republished
3 campaign materials, as well as to clarify the relationship between paragraph (c)(2) and
4 (d)(6) of section 109.21.

5
6 5. 11 CFR 109.21(e) No Requirement of Agreement or Formal Collaboration

7 When Congress, in BCRA, required the Commission to promulgate new
8 regulations on coordinated communications, it specifically barred any regulatory
9 requirement of “agreement or formal collaboration” to establish coordination. Pub. L.
10 107-155, sec. 214(c) (March 27, 2002). In the NPRM, the Commission noted that
11 although Congress did not define this phrase, earlier versions of BCRA stated that
12 “collaboration or agreement” was not required to show coordination. See S. 27, 107th
13 Cong., 1st Sess. (as passed by the Senate and transferred to the House, 478 Cong. Rec.
14 H2547 (May 22, 2001)). The phrase “agreement or formal collaboration” reached its
15 final form through a substitute amendment to H.R. 2356 offered by Representative Shays.
16 See H. Amdt. 417, 478 Cong. Rec. H393 through H492 (February 13, 2002). New
17 11 CFR 109.21(d) provides that each of the five conduct standards can be satisfied
18 “whether or not there is agreement or formal collaboration, which is defined in paragraph
19 (e),” thereby implementing the Congressional prohibition against any requirement of
20 agreement or formal collaboration in the coordination analysis. The final rule follows the
21 proposed rule, with only a small grammatical change.

22 One commenter supported a distinction between “formal collaboration” and
23 “collaboration.” Two other commenters strongly supported this paragraph as proposed in

1 the NPRM. Another commenter recognized the Congressional prohibition on a
2 requirement of agreement or formal collaboration, but urged the Commission to establish
3 clear guidelines as to what is and is not permissible activity. The Commission attaches
4 significance to the addition of the term "formal" as it modifies the term "collaboration."
5 Thus, paragraph (e) states that the conduct standards in paragraph (d) of section 109.21
6 require some degree of collaboration, but not "formal" collaboration in the sense of being
7 planned or systematically approved or executed.

8 New paragraph (e) also explains the term "agreement." Coordination under
9 section 109.21 does not require a mutual understanding or meeting of the minds as to all,
10 or even most, of the material aspects of a communication. Any agreement means the
11 communication is not made "totally independently" from the candidate or party. See
12 Buckley, 424 U.S. at 47. In the case of a request or suggestion under paragraph (d)(1) of
13 section 109.21, agreement is not required at all.

14 A fourth commenter suggested that there should be no finding of coordination
15 where "the organization was not seeking the candidate's agreement and would have run
16 the ad anyway." This commenter recommended that the Commission further refine the
17 requirement so that a communication is considered coordinated only if the request,
18 agreement or collaboration of the candidate or political party is shown to lead the
19 organization to change some aspect of the communication.

20 The Commission is not adopting either of these suggestions as they require a
21 subjective determination of the intent of the spender and are therefore inconsistent with
22 the Commission's approach of establishing clear guidance through objective
23 determinations where possible. Paragraph (e) therefore does not require any particular

1 form of investigation or finding, but simply implements the judgment of Congress by
2 clarifying the two criteria that are not required.

3

4 6. 11 CFR 109.21(f) Safe Harbor for Responses to Inquiries About Legislative or Policy
5 Issues

6 In the NPRM, the Commission requested comment on whether any specific “safe
7 harbor” provisions or exceptions to the conduct or content standards should be included
8 in the final rules. Commenters recommended a number of possible exceptions and safe
9 harbors. As explained below, the Commission is including one of the proposed
10 exceptions in its final rules in 11 CFR 109.21(f).

11 Several commenters urged the Commission to adopt an exception to the conduct
12 standards for a candidate’s response to an inquiry, whether in writing or other form,
13 regarding his or her position on legislative or policy issues. These responses are helpful
14 in preparing voter guides, voting records, in debates or other communications. One
15 commenter cited constitutional considerations and argued that such an exception is
16 required by Clifton v. FEC, 114 F.3d 1309 (1st Cir. 1997). Another advised that this
17 exception would provide notice that the regulation is not intended to deter certain
18 activities that groups or individuals “might otherwise avoid out of an abundance of
19 caution.” A different commenter advocated an exemption for any public
20 communications, including republication of materials from candidates, their committees
21 or political parties, that meet the criteria of 11 CFR 110.13 regarding candidate debates
22 and forums, and 11 CFR 114.4(c) regarding voter registration drives and voter education.

1 In new section 109.21(f) the Commission is providing a “safe harbor” to address
2 the commenters’ concerns that the preparation of a voter guide or other inquiries about
3 the views of a candidate or political party committee might satisfy one of the conduct
4 standards in section 109.21(d). This safe harbor applies to inquiries regarding views on
5 legislation or other policy issues, but does not include a response that conveys
6 information about the candidate’s or political party’s campaign plans, projects, activities,
7 or needs that is material to the creation, production, or distribution of a subsequent
8 communication.

9 This exception satisfies the requirements of Clifton v. FEC, 114 F.3d 1309. See
10 also new 11 CFR 114.4(c)(5), explained below. In Clifton, the Court examined the
11 Commission’s then-new regulations at 11 CFR 114.4(c)(4) and (5). The Commission’s
12 old regulations permitted corporations and labor organizations to prepare and produce
13 “voter guides” to the general public, subject to the following prohibition:

14 [T]he corporation or labor organization shall not contact or in any other
15 way act in cooperation, coordination, or consultation with or at the request
16 or suggestion of the candidates, the candidates' committees or agents
17 regarding the preparation, contents and distribution of the voter guide,
18 except that questions may be directed in writing to the candidates included
19 in the voter guide and the candidates may respond in writing;

20 11 CFR 114.4(c)(5)(ii)(A) (1996). While Clifton invalidated that regulation as
21 unauthorized by the Act, 927 F. Supp. at 500, the Court nevertheless suggested that a safe
22 harbor might have survived. The safe harbor in new 11 CFR 109.21(f) is more
23 permissive than the regulations at issue in Clifton in several respects. First, the

1 regulations in section 109.21 do not institute a general prohibition on any contact with the
2 candidate or political party committee, so paragraph (f) functions as a safe harbor from
3 less-restrictive regulations. For example, organizations whose activities are confined to
4 producing voter guides may contact a candidate and discuss aspects of that candidate's
5 campaign plans, projects, activities, or needs without making a coordinated
6 communication so long as the voter guide does not contain express advocacy and it is not
7 directed to voters in a specific jurisdiction and made available within the designated time
8 period directly before an election, as provided in paragraphs 109.21(c)(1) and (4). In
9 addition, whereas the regulations at issue in Clifton specifically required that both the
10 inquiry and the response be written, paragraph (f) does not.

11 Three commenters urged the Commission to adapt its rules to exclude lobbying
12 contacts with a candidate. Similarly, a different commenter proposed an exception for
13 any legislative communication made prior to a vote, hearing, or other legislative
14 consideration of the issue, and that "coincidentally" occurs prior to an election. Another
15 commenter also urged the Commission to exempt grassroots communications that urge
16 the people to contact state, local or national officials urging them to take action in their
17 official capacity so long as they do not refer to the election or an official's status or
18 qualifications as a federal candidate.

19 The Commission has considered these possible exceptions as well as the
20 statements of BCRA's principal sponsors that the Commission's regulations should not
21 interfere with lobbying activities. Therefore, these final rules are not intended to restrict
22 communications or discussions regarding pending legislation or other issues of public
23 policy. The Commission has determined, however, that sufficient safeguards exist in the

1 final rules to ensure that lobbying and other activities that are not reasonably related to
2 elections will not be unduly restricted. Additional exceptions are unnecessary and
3 inappropriate because they could be exploited to circumvent the requirements of 11 CFR
4 part 109.

5 One commenter proposed an exemption for a “legislative communication” made
6 during legislative consideration of an issue when the communication “coincidentally”
7 occurs just before an election. This exemption is neither necessary nor workable, as it
8 hinges on a complex analysis of several separate factors, as well as a determination of
9 what qualifies as a “legislative communication.” The potential number of
10 communications that might satisfy the content standard, satisfy the conduct standard, and
11 “coincidentally” occur just before an election is likely to be quite small in comparison to
12 the potential number of communications that would actually be made for the purpose of
13 influencing an election but carefully tailored to fit within the proposed exemption.

14 In addition, one commenter cautioned that exceptions are not appropriate to the
15 extent that they apply to communications that meet the “electioneering communication”
16 content standard. This commenter asserted that the plain language of the BCRA provides
17 the Commission with little to no room to craft exceptions with respect to electioneering
18 communications. The Commission disagrees that any such Congressional directive can
19 be derived from plain language of BCRA in the context of coordinated electioneering
20 communications.

21

22

1 **11 CFR 109.22 Who is Prohibited from Making Coordinated Communications?**

2 The Commission requested comment on whether to include a separate section to
3 clarify that any person who is otherwise prohibited under the Act from making a
4 contribution or expenditure is also prohibited from making a coordinated communication.
5 No comments addressed this provision. Section 109.22 is included in the final rules to
6 avoid any potential misconception that 11 CFR 100.16, 11 CFR 109.23, or any portion of
7 11 CFR part 109 in any way permit a corporation, labor organization, foreign national, or
8 other person to make a contribution or expenditure when that person is otherwise
9 prohibited by any provision of the Act or the Commission's regulations from doing so.

10

11 **11 CFR 109.23 How are Payments for the Dissemination, Distribution, or**
12 **Republication of Candidate Campaign Materials Treated and Reported?**

13 The Commission has decided to implement only those regulatory changes that are
14 necessary to implement section 214 of BCRA at this time. In the NPRM, the
15 Commission proposed moving former 11 CFR 109.1(d) to proposed new section 11 CFR
16 100.57, along with several substantive changes. To whatever extent that proposed
17 11 CFR 100.57 would have elaborated on former 11 CFR 109.1(d), the Commission has
18 reconsidered and instead is addressing the payments for the republication of campaign
19 materials in new 11 CFR 109.23, which more closely follows former section 109.1(d).
20 New section 109.23 implements post-BCRA 2 U.S.C. 441a(a)(7)(B)(iii), with several
21 changes made to reflect new requirements in BCRA. Paragraph (a) of section 109.23
22 corresponds to former 11 CFR 109.1(d)(1), and paragraph (b) of section 109.23 addresses
23 the exceptions in former 11 CFR 109.1(d)(2), in addition to several new exceptions.

1
2 1. 11 CFR 109.23(a) Financing of the Dissemination, Distribution, or Republication of
3 Campaign Materials Prepared by a Candidate

4 Paragraph (a) of 11 CFR 109.23 addresses the financing of the dissemination,
5 distribution, or republication of campaign materials prepared by the candidate, the
6 candidate's authorized committee, or their agents and is the successor to former 11 CFR
7 109.1(d)(1). The only changes from the former rule are the replacement of one cross-
8 reference to former 11 CFR 100.23 (repealed by Congress in BCRA) and minor
9 grammatical changes. Paragraph (a) provides that the financing of the distribution, or
10 republication of campaign materials prepared by the candidate, the candidate's authorized
11 committee, or an agent of either is considered a contribution for the purposes of the
12 contribution limitations and reporting responsibilities by the person making the
13 expenditure but is not considered an expenditure by the candidate or the candidate's
14 authorized committee unless the dissemination, distribution, or republication of campaign
15 materials is coordinated.

16 Under former 11 CFR 109.1(d)(1), coordination was determined by whether the
17 dissemination, distribution, or republication of the campaign material qualified as a
18 "coordinated general public political communication" under former 11 CFR 100.23,
19 which was repealed by Congress in BCRA. Therefore, under new 11 CFR 109.23,
20 whether the dissemination, distribution, or republication is coordinated is determined by
21 reference to the new coordinated communication rule in 11 CFR 109.21.

22 As discussed above in the Explanation and Justification for 11 CFR 109.21(c)(2)
23 and 109.21(d)(6), a communication that disseminates, distributes, or republishes

1 campaign material prepared by a candidate, the candidate's authorized committee, or an
2 agent of either, and that satisfies one of the conduct standards in section 109.21(d), is a
3 coordinated communication. Under 11 CFR 109.21(b), and by implication from
4 paragraph (a) of section 109.23, the financing of such a "coordinated communication" is
5 an in-kind contribution received by the candidate, authorized committee, or political party
6 committee with whom or with which it was coordinated. In other words, the person
7 financing the dissemination, distribution, or republication of candidate campaign material
8 has provided something of value to the candidate, authorized committee, or political party
9 committee. See 2 U.S.C. 431(8)(A)(i). Note that this is the same result under former
10 section 109.1(d)(1). Even though the candidate, authorized committee, or political party
11 committee does not receive cash-in-hand, the practical effect of this constructive receipt
12 is that the candidate, authorized committee, or political party committee must report the
13 in-kind contribution in accordance with 11 CFR 104.13, meaning that it must report the
14 amount of the payment as a receipt under 11 CFR 104.3(a) and also as an expenditure
15 under 11 CFR 104.3(b).

16 To the extent that the financing of the dissemination, distribution, or republication
17 of campaign materials finances does not qualify as a coordinated communication, the
18 candidate or authorized committee that originally prepared the campaign materials has no
19 reporting responsibilities. However, whether or not the dissemination, distribution, or
20 republication qualifies as a coordinated communication under 11 CFR 109.21, paragraph
21 (a) of section 109.23, like former section 109.1(d)(1), requires the person financing such
22 dissemination, distribution, or republication always to treat that financing, for the
23 purposes of that person's contribution limits and reporting requirements, as an in-kind

1 contribution made to the candidate who initially prepared the campaign material. In other
2 words, the person financing the communication must report the payment for that
3 communication if that person is a political committee or is otherwise required to report
4 contributions. Furthermore, that person must count the amount of the payment towards
5 that person's contribution limits with respect to that candidate under 11 CFR 110.1
6 (persons other than political committees) or 11 CFR 110.2 (multicandidate political
7 committees), and with respect to the aggregate bi-annual contribution limitations for
8 individuals set forth in 11 CFR 110.5.

9 Although paragraph (a) of 11 CFR 109.23 is nearly otherwise unchanged from
10 former 11 CFR 109.1(d)(1), the new reference to 11 CFR 109.21 has an important impact
11 because new section 109.21 reflects Congress's decision in post-BCRA 2 U.S.C.
12 441a(a)(7)(B)(ii) that expenditures may be coordinated with a political party committee.
13 Therefore, the republication of campaign material may be coordinated with a political
14 party committee. As explained above, the financing "by any person of the dissemination,
15 distribution, or republication of campaign material prepared by a candidate qualifies as an
16 expenditure for the purposes of 2 U.S.C. 441a(a)(7)(B)(ii)." See 2 U.S.C.
17 441a(a)(7)(B)(iii) (emphasis added.) Under 2 U.S.C. 441a(a)(7)(B)(ii), "expenditures"
18 that are coordinated with a political party committee "shall be considered to be
19 contributions made to such party committee." Thus, reading 2 U.S.C. 441a(a)(7)(B)(ii)
20 and (iii) together, the Commission concludes that when a person coordinates with a
21 political party committee to finance the dissemination, distribution, or republication of a
22 candidate's campaign material, that financing constitutes a contribution to the political
23 party committee. Therefore, under paragraph (a) of section 109.23, the financing of the

1 dissemination, distribution, or republication of campaign material prepared by a candidate
2 constitutes an in-kind contribution to a political party committee with which it was
3 coordinated, and the amount of that financing must be reported by that political party
4 committee as both an in-kind contribution received and an expenditure made. See
5 11 CFR 104.13. The Commission notes that section 109.23 does not encompass in this
6 respect the dissemination, distribution, or republication of campaign material prepared by
7 the political party committee, but only campaign material prepared by a candidate.

8 9 2. 11 CFR 109.23(b) Exceptions

10 In the NPRM, the Commission proposed several exceptions to the general
11 “republication” rule proposed 11 CFR 100.57. Proposed 11 CFR 100.57(b) would have
12 clarified that five listed uses of campaign material prepared by a candidate would not
13 qualify as a contribution under proposed 11 CFR 100.57(a). The exceptions were largely
14 drawn from uses already permitted by other rules.

15 Several commenters focused on the proposed exceptions or proposed additional
16 exemptions. One commenter proposed that republication should not be considered a
17 contribution unless there is coordination. The Commission does not discern any
18 instruction from Congress, nor any other basis, that justifies such a departure from the
19 Commission’s longstanding interpretation of the underlying republication provision in the
20 Act, now set forth at 2 U.S.C. 441a(a)(7)(B)(iii). The same commenter also inquired as
21 to whether a corporation or labor organization may pay for the republication of campaign
22 materials for use outside its restricted class, so long as that republication is not
23 coordinated with a candidate under the applicable conduct standards set forth in 11 CFR

1 109.21(d) (see below). The Commission normally addresses specific inquiries about the
2 application of particular provisions through its Advisory Opinion process, rather than in
3 the rulemaking context, but the Commission takes this opportunity to emphasize that this
4 rulemaking is not intended to change existing law with respect to the practices of
5 corporations or labor organizations. See 11 CFR 109.22. Both the pre- and post-BCRA
6 regulations provide that the financing of the dissemination, distribution, or republication
7 of a candidate's campaign material constitutes a contribution to that candidate.
8 Furthermore, such financing for activities outside the restricted class of a corporation or
9 labor organization would also constitute an expenditure by the labor organization or
10 corporation made in connection with an election for Federal office that would therefore
11 be prohibited by 2 U.S.C. 441b(a). Therefore, a corporation or labor organization may
12 not disseminate, distribute, or republish campaign materials except as provided in
13 11 CFR 114.3(c)(1).

14 The same commenter also proposed additional exceptions for paragraph (b) to
15 cover republication and distribution of original campaign material that already exists in
16 the public domain, such as presentations made by candidates, biographies, positions on
17 issues or voting records. The Commission declines to promulgate a "public domain"
18 exception because such an exception could "swallow the rule," given that virtually all
19 campaign material that could be republished could be considered to be "in the public
20 domain." In the event that a campaign retains the copyright to its campaign materials,
21 and the campaign materials are thus not in the public domain as a matter of law, this
22 means that the republisher would presumably have to obtain permission from the

1 campaign to republish the campaign materials, raising issues of authorization or
2 coordination. See 11 CFR 110.11.

3 Similarly, a commenter suggested an exception to permit the “fair use” of
4 campaign materials, which would presumably permit the republication of campaign
5 slogans and other limited portions of campaign materials for analysis and other uses
6 provided under the legal tests developed with respect to intellectual property law. This
7 commenter also argued that the “fair use” exception should be available to supporters of
8 the candidate who originally produced the materials, as well as that candidate’s
9 opponents.

10 The Commission, however, believes that a “fair use” exception could swallow the
11 rule, particularly to the extent that it directly contradicts the statutory language addressing
12 the dissemination, distribution, or republication of campaign material “in whole or in
13 part.” 2 U.S.C. 441a(a)(7)(B)(iii) (emphasis added). Furthermore, the Commission notes
14 that “fair use” is an exception in the intellectual property arena intended to protect
15 literary, scholastic, and journalistic uses of material without infringing upon the
16 intellectual property rights of those who created the material. The Commission declines
17 to import this concept into the political arena where it would not serve to promote the
18 same important purposes, and where the exceptions to the definitions of “contribution”
19 and “expenditure” already address these concerns. See, e.g., 11 CFR 100.73 and 100.132
20 (exceptions to the definition of “contribution” and “expenditure,” respectively, for news
21 stories, commentary, and editorials.) In the context of intellectual property law, the
22 republication of another person’s work is generally viewed as undesirable by the original
23 author, thus the “fair use” exception provides a limited exception to the general

1 limitations on such republication. In contrast, Congress has addressed republication of
2 campaign materials through 2 U.S.C. 441a(a)(7)(B)(iii) in a context where the
3 candidate/author generally views the republication of his or her campaign materials, even
4 in part, as a benefit. Given the different purpose served by intellectual property law and
5 campaign finance law, a “fair use” exception would be inappropriate and unworkable in
6 the campaign arena.

7 The Commission is including the exceptions proposed in 100.57(b) in its final
8 rules at CFR 109.23(b). Under 11 CFR 109.23(b)(1), a candidate or political party
9 committee is permitted to disseminate, distribute, or republish its own materials without
10 making a contribution. Paragraph (b)(2) exempts the use of material in a communication
11 advocating the defeat of the candidate or party who prepared the material. For example,
12 Person A does not make a contribution to Candidate B if Person A incorporates part of
13 Candidate B’s campaign material into its own public communication that advocates the
14 defeat of Candidate B. However, if the same public communication also urged the
15 election of Candidate B’s opponent, Candidate C, and incorporated a picture or quote that
16 had been prepared by Candidate C’s campaign, then the result does constitute a
17 contribution to Candidate C.

18 A third exception, in paragraph (b)(3), makes it clear that campaign material may
19 be republished as part of a bona fide news story as provided in 11 CFR 100.73 or 11 CFR
20 100.132. In paragraph (b)(4), the Commission continues to allow a corporation or labor
21 organization to make limited use of candidate materials in communications to its
22 restricted class, as provided in 11 CFR 114.3(c)(1).

1 Finally, in paragraph (b)(5), the Commission recognizes that a national, State, or
2 subordinate committee of a political party makes a coordinated party expenditure rather
3 than an in-kind contribution when it uses its coordinated party expenditure authority
4 under 11 CFR 109.32 to pay for the dissemination, distribution, or republication of
5 campaign material. This rule is based on former 11 CFR 109.1(d)(2), which provided
6 that a State or subordinate party committee could engage in such dissemination,
7 distribution, or republication as an agent designated by a national committee pursuant to
8 former 11 CFR 110.7(a)(4), but is somewhat broader than former 11 CFR 109.1(d)(2).

9
10 **11 CFR Part 109, Subpart D -- Special Provisions for Political Party Committees**

11
12 **11 CFR 109.30 How are Political Party Committees Treated for Purposes of**
13 **Coordinated and Independent Expenditures?**

14 A national, State, or subordinate committee of a political party may make
15 expenditures up to prescribed limits in connection with the general election campaign of a
16 Federal candidate that do not count against the committees' contribution limits. See
17 2 U.S.C. 441a(d). These expenditures are commonly referred to as "coordinated party
18 expenditures." Political party committees, however, need not demonstrate actual
19 coordination with their candidates to avail themselves of this additional spending
20 authority. Nor are political party committees restricted as to the nature of the
21 expenditures they may make on behalf of a candidate that are treated as coordinated party
22 expenditures. Political party committees may also make independent expenditures. See

1 Colorado Republican Federal Campaign Committee v. Federal Election Commission, 518
2 U.S. 604 (1996) (“Colorado I”).

3 In BCRA, Congress set certain new restrictions on these “coordinated party
4 expenditures” and related restrictions on political party committee independent
5 expenditures. There are also certain new restrictions on transfers and assignments of
6 coordinated party expenditure authorizations between party committees. 2 U.S.C.
7 441a(d)(4)(A) through (C).

8 Section 109.30 provides an introduction to subpart D of part 109 that states how
9 political party committees are treated for purposes of coordinated and independent
10 expenditures. This new section first clarifies that political party committees may make
11 independent expenditures subject to the provisions of sections 109.35 and 109.36. (See
12 discussion below.) Second, section 109.30 explains that political party committees may
13 support candidates with coordinated party expenditures and states that these coordinated
14 party expenditures are subject to limits that are separate from and in addition to the
15 contribution limits at 11 CFR 110.1 and 110.2.

16 No comments were received on this section, and the final rule is unchanged from
17 the proposed rule in the NPRM except that the reference to other 11 CFR part 109,
18 subpart D provisions has been revised to exclude section 109.31.

19

20 **11 CFR 109.31 [Added and reserved]**

21 The Commission in the NPRM proposed rules at 11 CFR 109.30 to 109.37
22 regarding political party committees. The Commission is issuing final rules at 11 CFR
23 109.30 and 109.32 to 109.36, but not at 11 CFR 109.31 and 109.37. The reasons

1 regarding proposed section 109.31 are set forth below, and proposed section 109.37 is
2 discussed further below.

3 Under FECA, certain political party committees have long been authorized to
4 make what have come to be known as “coordinated party expenditures.” 2 U.S.C.
5 441a(d). Although this term is used extensively (see, e.g., the Commission’s Campaign
6 Guides), it is not formally defined in the Commission’s regulations.

7 The Commission in the NPRM proposed a rule which would have defined
8 “coordinated party expenditure” at 11 CFR 109.31. That proposed definition included
9 payments made by a national committee of a political party, including a national
10 Congressional campaign committee, or a State committee of a political party, including
11 any subordinate committee of a State committee, under 2 U.S.C. 441a(d) for anything of
12 value in connection with the general election campaign of a candidate, including party
13 coordinated communications defined at 11 CFR 109.37.

14 The Commission received two comments on section 109.31 in support of the
15 proposed rule. One witness at the hearing criticized this provision, asserting that in
16 conjunction with 11 CFR 109.20 this provision would subject everything political parties
17 do to the coordinated party expenditure limits.

18 In light of the concern raised, the Commission’s recognition that this rule is not
19 required by BCRA, and in order to devote the Commission’s resources to the rules that
20 are most directly required by BCRA to be completed this calendar year, the Commission
21 is not issuing a final rule at 11 CFR 109.31. Instead, the Commission is adding and
22 reserving this section and may revisit the “coordinated party expenditures” definition in
23 the future.

1 The Commission notes, however, that the term “coordinated party expenditures”
2 does appear in the final rules at 11 CFR 109.23(b), 109.20(b), 109.30, 109.32, 109.33,
3 109.34, and 109.35. To prevent any confusion, the Commission clarifies in the absence
4 of a definition at section 109.31 that the term “coordinated party expenditure” refers to an
5 expenditure made by a political party committee pursuant to 2 U.S.C. 441a(d). The
6 Commission stresses that it is not restricting the traditional flexibility political parties
7 have had in making coordinated expenditures in support of their candidate.

8
9 **11 CFR 109.32 What are the Coordinated Party Expenditure Limits?**

10 The Commission’s restructuring of 11 CFR part 109 includes moving the
11 coordinated party expenditure limits found at former 11 CFR 110.7(a) and (b) to 11 CFR
12 109.32. This new section retains the basic organizational structure of paragraphs (a) and
13 (b) of former section 110.7, while making the revisions explained below. The final rule is
14 unchanged from the proposed rule in the NPRM except where noted below.

15
16 **1. 11 CFR 109.32(a) Coordinated Party Expenditure Limits for Presidential Elections**

17 The Commission sets forth in paragraph (a) of section 109.32, in amended
18 fashion, the coordinated party expenditure limit for the national committee of a political
19 party for Presidential elections that appeared at former section 110.7(a). Because political
20 party committees may also make independent expenditures, Colorado I, 518 U.S. at 618,
21 the heading of paragraph (a) clarifies that the “expenditures” referred to in section 109.32
22 are “coordinated party expenditures.” See 2 U.S.C. 441a(d). This clarification also
23 appears in paragraphs (a)(1), (2), (3), and (4) of section 109.32.

1 Paragraph (a)(1) authorizes the national committee of a political party to make
2 coordinated party expenditures in connection with the general election campaign of any
3 candidate for President of the United States affiliated with the party. The final rule
4 deletes the words “the party’s” as surplusage that was inadvertently added into the
5 proposed rule. Paragraph (a)(1) is the successor to former 11 CFR 110.7(a)(1) and is
6 unchanged from that rule except for the clarification noted above.

7 Paragraph (a)(2) sets out the coordinated party expenditure limit, which is two
8 cents multiplied by the voting age population of the United States, following former
9 11 CFR 110.7(a)(2). Paragraph (a)(2) of section 109.32 also states that this spending
10 limit shall be increased in accordance with 11 CFR 110.17, which the Commission is
11 adding to clarify that this spending limit is subject to increase. Section 110.17 is the
12 successor to former 11 CFR 110.9(c). See Final Rules and Explanation and Justification
13 for Contribution Limitations and Prohibitions, 67 Fed. Register 69,928 (November 19,
14 2002). Paragraph (a)(2) of section 109.32 also refers to 11 CFR 110.18, the definition of
15 the term “voting age population,” which is discussed below.

16 Paragraph (a)(3) provides that any coordinated party expenditure under paragraph
17 (a) of this section is in addition to any expenditure by a national committee of a political
18 party serving as the principal campaign committee of a candidate for President of the
19 United States, as well as any contribution by the national committee to the candidate
20 permissible under 11 CFR 110.1 or 110.2. Paragraph (a)(3) is the successor to former
21 11 CFR 110.7(a)(3) and is substantively unchanged from that rule.

22 Paragraph (a)(4) provides that any coordinated party expenditures made by the
23 national committee of a political party pursuant to paragraph (a) of this section, or made

1 by any other party committee under authority assigned by a national committee of a
2 political party under 11 CFR 109.33, on behalf of that party's Presidential candidate shall
3 not count against the candidate's expenditure limitations under 11 CFR 110.8. The only
4 change to paragraph (a)(4) from the proposed rule is that the term "designated" has been
5 changed to "assigned" in order to be consistent with the terminology applied in section
6 109.33.

7 Paragraph (a)(4) is the successor to former 11 CFR 110.7(a)(6), and is revised to
8 clarify that only the national party committee has coordinated party expenditure authority
9 for Presidential general elections and that any other political party committee making a
10 coordinated party expenditure in such an election must be so assigned by the national
11 committee.

12

13 2. 11 CFR 109.32(b) Coordinated Party Expenditure Limits for Other Federal Elections

14 Paragraph (b) of section 109.32 addresses coordinated party expenditures in other
15 Federal elections, and is the successor to former 11 CFR 110.7(b). Paragraph (b) applies
16 to the national committee of a political party and a State committee of a political party,
17 including any subordinate committee of a State committee, for Federal elections other
18 than Presidential elections. As in paragraph (a) above, paragraph (b) clarifies that the
19 "expenditures" referred to in paragraphs (b)(1), (2), and (4) are coordinated party
20 expenditures.

21 Paragraph (b)(1) authorizes the national committee of a political party and a State
22 committee of a political party, including any subordinate committee of a State committee,
23 to make coordinated party expenditures in connection with the general election campaign

1 of a candidate for Federal office in that State who is affiliated with the party. The phrase
2 "a candidate for Federal office in that State who is affiliated with the party" is changed
3 from the phrase "the party's candidate for Federal office in that State" that was
4 inadvertently included in the proposed rule. Paragraph (b)(1) is the successor to former
5 11 CFR 110.7(b)(1) and is unchanged from the previous rule except for the clarification
6 noted above.

7 Paragraph (b)(2)(i) sets out the coordinated party expenditure limit for Senate
8 candidates and for House candidates from a State that is entitled to only one
9 Representative at the greater of two cents multiplied by the voting age population of the
10 State or \$20,000. Paragraph (b)(2)(ii) sets out the coordinated party expenditure limit for
11 House candidates from any other State at \$10,000. Paragraph (b)(2) follows former
12 11 CFR 110.7(a)(2). Paragraph (b)(2) of section 109.32 also refers to 11 CFR 110.18, the
13 definition of the term "voting age population," which is discussed below.

14 Paragraph (b)(3) provides that the spending limitations in paragraph (b)(2) shall
15 be increased in accordance with 11 CFR 110.17, which is the successor to former 11 CFR
16 110.9(c). See Final Rules and Explanation and Justification for Contribution Limitations
17 and Prohibitions, 67 Fed. Register 69,928 (November 19, 2002). The Commission is
18 adding paragraph (b)(3) to the rule in order to clarify that this limit is subject to increase.
19 The Commission is changing the citation to 11 CFR 110.17(c), as proposed in the NPRM,
20 to a citation to 11 CFR 110.17, to make it consistent with the reference to section 110.17
21 in paragraph (a)(2) described above.

22 Paragraph (b)(4) provides that any coordinated party expenditure under paragraph
23 (b) of this section shall be in addition to any contribution by a political party committee to

1 the candidate permissible under 11 CFR 110.1 or 110.2. Paragraph (b)(4) of 11 CFR
2 109.32 is the successor to former 11 CFR 110.7(b)(3), and is unchanged apart from the
3 clarification noted above and a clarification that the contributions referenced are those
4 made by a political party committee.

5 The Commission received two comments on this section, one which supported the
6 rule proposed in the NPRM and another which stated the commenter's agreement with
7 the statement of the coordinated party expenditure limits set forth in 2 U.S.C. 441a(d).

8

9 **11 CFR 109.33 May a Political Party Committee Assign its Coordinated Party**
10 **Expenditure Authority to Another Political Party Committee?**

11 Section 109.33 restates and clarifies the pre-BCRA rule permitting assignment of
12 coordinated party expenditure authority between political party committees. Section
13 109.33 replaces the authorizing provisions found in the pre-BCRA regulations at 11 CFR
14 110.7(a)(4) and (c); further changes to section 110.7 are addressed below.

15 In light of the new statutory restrictions on coordination and independent
16 expenditures in BCRA, such assignments of coordinated party expenditure authority are
17 prohibited under certain circumstances in which the assigning political party committee
18 has made coordinated party expenditures (using part of the spending authority) and the
19 intended assignee political party committee has made or intends to make independent
20 expenditures with respect to the same candidate during an election cycle. See 2 U.S.C.
21 441a(d)(4)(C) and 11 CFR 109.35(c). Therefore, paragraph (a) of section 109.33 begins
22 with a cross-reference to 11 CFR 109.35(c), which implements the statutory restrictions
23 on assignments and transfers.

1 Paragraph (a) of section 109.33 restates the Commission's longstanding policy
2 that a political party committee with authority to make coordinated party expenditures
3 may assign all or part of that authority to other political party committees, and that this
4 interpretation extends to both national and State committees of political parties. See
5 Campaign Guide for Political Party Committees at p.16 (1996). Paragraph (a) of section
6 109.33 provides that coordinated party expenditure authority may be assigned only to
7 other political party committees. See 2 U.S.C. 441a(d). Pre-BCRA 11 CFR 110.7(a)(4)
8 indicated that coordinated expenditures may be made "through any designated agent,
9 including State and subordinate party committees." [Emphasis added.] This limitation of
10 assignment to other political party committees precludes possible circumvention of the
11 new restrictions on transfers and assignments between political party committees found in
12 BCRA. 2 U.S.C. 441a(d)(4)(B), (C). It is the Commission's understanding that,
13 historically, political party committees have not assigned coordinated spending authority
14 to entities that are not party committees, and thus this prophylactic measure should not
15 adversely affect party committees.

16 Paragraph (a) provides that whenever a political party committee authorized to
17 make coordinated party expenditures assigns another political party committee to use part
18 or all of its spending authority, the assignment must be in writing, must specify a dollar
19 amount, and must be made before the party committee receiving the assignment actually
20 makes the coordinated party expenditure. In this respect, the rule codifies longstanding
21 Commission interpretation. See Campaign Guide for Political Party Committees at p.16
22 (1996). This provision applies to both national and State party committees wishing to
23 assign their 2 U.S.C. 441a(d) authority.

1 Paragraph (b) of section 109.33 is the successor to pre-BCRA 11 CFR 110.7(c). It
2 provides that, for purposes of the coordinated spending limits, a State committee includes
3 subordinate committees of the State committee. Unlike its predecessor, pre-BCRA
4 section 110.7(c), paragraph (b) of section 109.33 covers district and local political party
5 committees (see 11 CFR 100.14(b)) to the extent that a State committee assigns to them
6 its coordinated spending authority, given that these district or local committees may not
7 qualify as "subordinate State committees."

8 Paragraphs (b)(1) and (2) of section 109.33 restate with only minor non-
9 substantive revision the pre-BCRA rule in 11 CFR 110.7(c)(1) and (2) setting out the
10 State committees' methods of administering the coordinated party expenditure authority.

11 Paragraph (c) of section 109.33 sets forth recordkeeping requirements. This new
12 paragraph (c) provides that a political party committee that assigns its authority to make
13 coordinated party expenditures under this section, or that receives an assignment of
14 coordinated expenditure authority, must maintain the written assignment for at least three
15 years in accordance with 11 CFR 104.14. This three-year requirement is consistent with
16 other recordkeeping requirements in the Act and in the Commission's regulations. See 2
17 U.S.C. 432(d); 11 CFR 102.9(c).

18 Although the Commission did not include this precise recordkeeping requirement
19 in proposed section 109.33 in the NPRM, it sought comment more generally on whether
20 to require political party committees to attach copies of written assignments to reports
21 they file with the Commission, or to fax or e-mail them if they are electronic filers. The
22 comments received regarding section 109.33, as described below, did not address the
23 reporting issue.

1 The Commission has decided to require recordkeeping rather than reporting in
2 section 109.33. Recordkeeping is less burdensome for political party committees and
3 should provide sufficient documentation of assignments of coordinated party expenditure
4 authority should questions subsequently arise. Indeed, the required maintenance of such
5 documentation may serve a political party committee's own interest. See MUR 5246.

6 The Commission received two comments on this section as proposed in the
7 NPRM. The commenters, while supporting the rule proposed in the NPRM, asserted that
8 it should be made clear that nothing in the rule supersedes the prohibition on political
9 party committees making both coordinated and independent expenditures with respect to
10 a candidate after nomination. See 2 U.S.C. 441a(d)(4)(A); 11 CFR 109.35(b). The
11 Commission does not intend for section 109.33 to supersede that prohibition, which is in
12 the final rules at section 109.35(b) and is discussed below. As explained more thoroughly
13 below, the Commission believes that section 109.35(b), in its final rule formulation, and
14 section 109.35(c) referenced within section 109.33, serve to maintain the prohibition
15 against circumvention through assignments of coordination party expenditure authority
16 under section 109.33.

17 Finally, the Commission is making a non-substantive change from the NPRM in
18 the title of section 109.33 in the final rule. The Commission is changing the word "limit"
19 to "authority" in order to match the text of the rule. The only other changes to the NPRM
20 aside from the addition of paragraph (c) are non-substantive changes to paragraphs (a)
21 and (b).

22

1 **11 CFR 109.34 When May a Political Party Committee Make Coordinated Party**
2 **Expenditures?**

3 Section 109.34 restates without substantive revision the pre-BCRA rule in
4 11 CFR 110.7(d) permitting a political party committee to make coordinated party
5 expenditures in connection with the general election campaign before or after its
6 candidate has been nominated. All pre-nomination coordinated expenditures continue to
7 be subject to the coordinated party expenditure limitations, whether or not the candidate
8 on whose behalf they are made receives the party's nomination. The Commission
9 received one comment on this section, which supported the proposed rule.

10

11 **11 CFR 109.35 What are the Restrictions on a Political Party Committee Making**
12 **Both Independent Expenditures and Coordinated Party Expenditures in**
13 **Connection with the General Election of a Candidate?**

14 In BCRA, Congress prohibits political party committees, under certain conditions,
15 from making both coordinated party expenditures and independent expenditures with
16 respect to the same candidate, and from making transfers and assignments to other
17 political party committees. 2 U.S.C. 441a(d)(4). A critical threshold issue is identifying
18 the political party committees to which these prohibitions apply. Congress provided that
19 for the purposes of these new prohibitions, "all political committees established and
20 maintained by a national political party (including all Congressional campaign
21 committees) and all political committees established and maintained by a State political
22 party (including any subordinate committee of a State committee) shall be considered to
23 be a single political committee." 2 U.S.C. 441a(d)(4)(B). Congress plainly intended to

1 combine certain political party committees into a collective entity or entities for purposes
2 of these prohibitions. 2 U.S.C. 441a(d)(4)(B).

3

4 1. 11 CFR 109.35(a) Applicability

5 In the NPRM, the Commission proposed a rule that divided a political party into a
6 national group of political committees and various State and local groups of political
7 committees for the purposes of implementing the BCRA provisions governing
8 independent and coordinated expenditures by a political party. See 2 U.S.C. 441a(d)(4).
9 The NPRM acknowledged the legislative history supporting a “single committee”
10 interpretation that combined the national, State and local party committees, but proposed
11 the “dual groups” interpretation in order to give the fullest possible effect to the transfer
12 and assignment provision of the same statute. 67 Fed. Register at 60,054 (September 24,
13 2002). Under the transfer and assignment provision, a “committee of a political party”
14 that makes coordinated party expenditures under 2 U.S.C. 441a(d) in connection with the
15 general election campaign of a candidate must not, during that election cycle, transfer any
16 funds to, assign authority to make coordinated party expenditures to, or receive a transfer
17 from, “a committee of the political party” that has made or intends to make an
18 independent expenditure with respect to that candidate. 2 U.S.C. 441a(d)(4)(C). The
19 NPRM questioned whether, without more than one group or aggregation of political party
20 committees, transfers or assignments between political party committees could occur as
21 contemplated in section 441a(d)(4)(C).

1 Several commenters, including BCRA’s principal sponsors, urged that the
2 Commission adopt the “single committee” approach, asserting that it followed from the
3 statutory language as well as the legislative history.

4 The Commission concludes that the wording of the statute is amenable to
5 different interpretations. It also agrees that the legislative history, in the form of Senate
6 floor speeches by the bill’s sponsors, leaves no doubt as to the sponsors’ intention.
7 Senator McCain stated:

8 Section 213 of the bill allows the political parties to choose to make either
9 coordinated expenditures or independent expenditures on behalf of each of
10 their candidates, but not both. This choice is to be made after the party
11 nominates its candidate, when the party makes its first post-nomination
12 expenditure – either coordinated or independent – on behalf of the
13 candidate.

14 ...

15 This provision fully recognizes the right of the parties to make unlimited
16 independent expenditures. But it helps to ensure that the expenditure will
17 be truly independent, as required by Colorado Republican I, by prohibiting
18 a party from making coordinated expenditures for a candidate at the same
19 time it is making independent expenditures for the same candidate. We
20 believe that once a candidate has been nominated a party cannot
21 coordinate with a candidate and be independent in the same election
22 campaign. After the date of nomination, the party is free to choose to
23 coordinate with a candidate, or to operate independently of that candidate.

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Section 213 provides, for this purpose only, that all the political committees of a party at both the state and national levels are considered to be one committee for the purpose of making this choice. This will prevent one arm of the party from coordinating with a candidate while another arm of the same party purports to operate independently of such candidate. This provision is intended to ensure that a party committee which chooses to engage in unlimited spending for a candidate is in fact independent of the candidate.

148 Cong. Rec. S2144 (daily ed. March 20, 2002). Another BCRA sponsor, Senator Feingold, stated:

For the purposes of [section 213], all national and state party committees are considered to be one entity so a national party cannot make an independent expenditure if a state party has made a coordinated expenditure with respect to a particular candidate.

148 Cong. Rec. S1993 (daily ed. March 18, 2002) (section-by-section analysis included by Sen. Feingold in the Record).

An opponent of BCRA in the Senate, Senator McConnell, also recognized BCRA's "single committee" approach. Among various proposed technical changes to the Senate bill, Senator McConnell recommended:

4. Permit Party Coordinated and Independent Expenditures.

Shays-Meehan [the bill passed by the House and under consideration in the Senate] treats all party committees (from national to local parties) as a

1 single committee. Prohibits all committees from doing both coordinated
2 expenditures and independent expenditures after nomination by party
3 (contrary to S. Ct. ruling in Colorado I).

4 Solution: Do not treat all party committees as a single committee
5 and do not prohibit them from doing both independent and coordinated
6 party expenditures.

7 148 Cong. Rec. S1529 (daily ed. March 5, 2002) (analysis included by Sen. McConnell in
8 the Record). Senator McCain responded to Senator McConnell's proposed change:

9 This is a proposed substantive change to the pending CFR [Campaign
10 Finance Reform] legislation. The proposal would allow parties to make
11 both independent and coordinated expenditures in individual races.

12 The requirement that the parties choose between these expenditures
13 was contained in both the Senate and House-passed bills and is not
14 inconsistent with the Colorado I decision. For purposes of this provision
15 only, national and state committees are treated as a single entity.

16 ...

17 148 Cong. Rec. S1530 (daily ed. March 5, 2002) (analysis included by Sen. McCain in
18 the Record). Finally, the Commission notes that there is no legislative history supporting
19 a different interpretation of 2 U.S.C. 441a(d)(4).

20 One commenter criticized the "single committee" approach as contrary to
21 Colorado I, asserting that this Supreme Court decision permitted political party
22 committees to make both coordinated and independent expenditures. The Commission
23 acknowledges that there are competing interpretations of Colorado I, but concludes that

1 this Supreme Court opinion does not preclude the “single committee” approach:
2 Colorado I merely invalidated the Commission’s conclusive presumption that political
3 party committees are not capable of ever making independent expenditures. In any event,
4 Congress has determined to regulate a political party that would otherwise make both
5 independent and coordinated expenditures with respect to a particular candidate.

6 Several witnesses testifying at the hearing argued that treating all party
7 committees as a single entity is impractical because party committees at the national or
8 State level do not control party committees at lower levels in their organizations. These
9 commenters complained that a local party committee under the “single committee”
10 approach, by making an independent expenditure with respect to a candidate, could
11 preclude the State or national party committee from making coordinated party
12 expenditures with respect to that candidate. The Commission notes that since the
13 inception of FECA’s coordinated party expenditure authority in 1976, party committees at
14 different levels have been required to work together regarding coordinated party
15 expenditures and also work together in the sharing of contribution limits by affiliated
16 State and local committees. See pre-BCRA 11 CFR 110.7(c) (prescribing methods
17 whereby State party committees administer the coordinated spending limits applicable to
18 entire political party organizations); 2 U.S.C. 441a(a)(5). In the same vein, two
19 commenters at the hearing described Republican Party “victory plans” and Democratic
20 Party “coordinated campaign plans” as necessitating substantial cooperation between the
21 different levels of a political party.

22 Congress clearly intended to establish some combination of political party
23 committees. See 2 U.S.C. 441a(d)(4)(B). The final rules in 11 CFR 109.35, unlike the

1 proposed rules, adopt a "single committee" approach in implementing BCRA. As
2 explained below, the final rules construe the scope of the "single committee"
3 contemplated in section 441a(d)(4)(B) as conservatively as the statute allows.

4 No comments were received that supported the NPRM's "dual groups" approach,
5 although two witnesses testified at the hearing that the dual approach would be preferable
6 to the "single committee" approach (one of these commenters, however, also testified that
7 the BCRA sponsors intended the "single committee" approach).

8 Commenters favoring the "single committee" approach suggested examples of
9 how the transfer and assignment provision could be given meaningful effect. One
10 commenter proposed that the transfer and assignment provision may apply prior to
11 nomination, unlike the prohibition on making both coordinated and independent
12 expenditures with respect to a candidate, which applies only after nomination. While the
13 Commission agrees with this statement, see the discussion below regarding the timing of
14 the application of 11 CFR 109.35(b) and (c), the statement does not specify precisely how
15 the transfer and assignment provision would operate in the "single committee" context.
16 Two commenters suggested that the transfer and assignment provision could be read to
17 prohibit a national party from making coordinated party expenditures with respect to a
18 candidate prior to nomination and then transferring funds to a State party committee that
19 would then try to make supposedly independent expenditures with respect to that
20 candidate. The Commission does not agree that this scenario would necessitate the
21 operation of the transfer and assignment provision. Under the "single committee"
22 approach, the national committee of a political party and a State committee of the party
23 would both be included in the "single committee," whereas the transfer and assignment

1 provision only applies to a transfer between a political party committee within the “single
2 committee” and a party committee outside the “single committee.”

3 The Commission concludes that the transfer and assignment provision has effect
4 because the “single committee” approach excludes political party organizations that are
5 not “political committees” under the Act (see 2 U.S.C. 431(4)(A) and (C) and 11 CFR
6 100.5(a) and (c)), as well as political party committees that are not “established and
7 maintained by a State political party (including any subordinate committee of a State
8 committee).” See 2 U.S.C. 441a(d)(4)(B). Transfers and assignments could take place
9 between these political party committees excluded from the “single committee” and
10 political party committees within the “single committee,” and thus the restrictions in
11 section 441a(d)(4)(C) would apply to these transactions. (The restrictions in section
12 441a(d)(4)(C) may also apply to transfers and assignments between political party
13 committees excluded from the “single committee. See the discussion below.) This
14 interpretation has the advantages of narrowing the scope of the transfer and assignment
15 provision in 2 U.S.C. 441a(d)(4)(C) from the “dual groups” approach proposed in the
16 NPRM without rendering any provision of BCRA inoperative, providing a more natural
17 reading of the language of 2 U.S.C. 441a(d)(4)(B), and being supported by clear
18 legislative history. It is, therefore, the approach the Commission adopts in the final rules
19 in 11 CFR 109.35.

20 Accordingly, the Commission believes that a better interpretation of the “single
21 committee” does not combine literally all national, State and local committees of a
22 political party. Rather, the statute contemplates a “single committee” of a political party

1 that is limited to party organizations that are “political committees” under the Act, and
2 that are “established and maintained” by a national or State party committee. See
3 2 U.S.C. 441a(d)(4)(B).

4 Thus, the “single committee” is defined at 11 CFR 109.35(a) as the national
5 committee of a given political party, all Congressional campaign committees of that
6 political party, and all political committees established, financed, maintained, or
7 controlled by any of the foregoing, all State committees of that political party and all
8 political committees established, financed, maintained, or controlled by these State party
9 committees, including all subordinate committees, of any of these State committees. The
10 term “single committee” is used throughout section 109.35 to refer to the political party
11 committees grouped as required in 2 U.S.C. 441a(d)(4)(B).

12 The Commission has concluded that the phrase, “established, financed,
13 maintained, or controlled” in paragraph (a) of the final rules is a permissible and useful
14 regulatory clarification of the statutory phrase, “established and maintained.” See
15 2 U.S.C. 441a(d)(4)(B). Congress appears to have chosen a broad standard with anti-
16 proliferation aspects by combining national and State party committees into the “single
17 committee.” The legislative history indicates that this broad standard includes political
18 committees of a party at both the state and national level. See 148 Cong. Rec. S2144
19 (daily ed. March 20, 2002) (statement of Sen. McCain). In this respect, section
20 441a(d)(4)(B) serves the same purposes in the specific context of party committees as the
21 analogous anti-proliferation provision of FECA applicable generally to political
22 committees. 2 U.S.C. 441a(a)(5) (for the purposes of the contribution limitations, all
23 contributions made by political committees established or financed or maintained or

1 controlled by the same person or entity shall be considered to have been made by a single
2 political committee). One commenter testified in support of using affiliation as the
3 standard by which to combine political party committees for the purposes of section
4 109.35.

5 More broadly, the term “established, financed, maintained, or controlled” is a
6 well-defined term of art with a long history in the FECA, the Commission’s regulations
7 and advisory opinions, and court cases. See, e.g., Pub. L. 94-283, sec. 112 (May 11,
8 1976) (anti-proliferation provision added to the FECA); Advisory Opinion 1990-16 (two
9 committees controlled by the same candidate are affiliated committees); Common Cause
10 v. FEC, 906 F.2d 705 (D.C. Cir. 1990) (Commission required to apply 2 U.S.C.
11 441a(a)(5) and 11 CFR 100.5(g) criteria in considering whether two committees were
12 affiliated). It would be needlessly confusing for political party committees to be subject
13 in this context to a different standard than the one applicable to their contribution limits
14 and 2 U.S.C. 441a(a)(5).

15 Section 109.35(a), as proposed in the NPRM, included those political committees
16 “established, financed, maintained, or controlled” by the national committee or by a
17 Congressional campaign committee of a political party, and the final rule includes those
18 committees in the single committee. As to the State and local political party committees,
19 the NPRM included, in part, district or local committees of that political party within that
20 State that meet the definition of political committee under 11 CFR 100.5. The final rule
21 has changed this formulation to include all political committees “established, financed,
22 maintained, or controlled” by the State committees of the political party. This language
23 more closely tracks the statute, see 2 U.S.C. 441a(d)(4)(B), and will more appropriately

1 combine certain local political party committees into the “single committee,” while
2 excluding others. The Commission notes that whether a political party committee is
3 “established, financed, maintained, or controlled” by a State committee (or by a national
4 committee) is a factual determination that is made on a case-by-case basis. Cf. Common
5 Cause v. FEC, 489 F. Supp. 738, 743 (D.D.C. 1980) (the determination whether political
6 action committees are established, financed, maintained or controlled by the same entity
7 is a factual one).

8

9 2. 11 CFR 109.35(b) Restrictions on Certain Coordinated and Independent Expenditures

10 Congress provided in BCRA that on or after the date on which a political party
11 nominates a candidate, no “committee of the political party” may make: 1) any
12 coordinated expenditure under 2 U.S.C. 441a(d) with respect to the candidate during the
13 election cycle at any time after it makes any independent expenditure with respect to the
14 candidate during the election cycle; or 2) any independent expenditure with respect to the
15 candidate during the election cycle at any time after it makes any coordinated expenditure
16 under 2 U.S.C. 441a(d) with respect to the candidate during the election cycle. 2 U.S.C.
17 441a(d)(4)(A). The Commission interprets these prohibitions as applying to a political
18 party committee, such as the “single committee” defined in paragraph (a), as well as to a
19 political party committee excluded from the “single committee.”

20 Section 109.35(b) generally tracks the statute, but employs new terms in places to
21 clarify its application. Paragraph (b)(1) prohibits a political party committee from
22 making any post-nomination coordinated party expenditure under section 109.32 in
23 connection with the general election campaign of a candidate at any time after that

1 political party committee makes any post-nomination independent expenditure with
2 respect to that candidate. Similarly, paragraph (b)(2) prohibits a political party committee
3 from making any post-nomination independent expenditure with respect to a candidate at
4 any time after that political party committee makes a post-nomination coordinated
5 expenditure under section 109.32 in connection with the general election campaign of
6 that candidate. For the "single committee" defined in paragraph (a), as soon as a political
7 party committee within the "single committee" makes an independent expenditure or a
8 coordinated party expenditure with respect to a candidate after nomination, all political
9 party committees within that "single committee" are bound during the remainder of the
10 election cycle to whichever type of expenditure is made first. For example, if the first
11 independent or coordinated party expenditure with respect to a nominee made by a
12 committee within the "single committee" is a coordinated party expenditure made by the
13 State committee, the national committee cannot thereafter make an independent
14 expenditure with respect to that candidate during the remainder of the election cycle.

15 The restrictions in paragraph (b) also apply to a political party committee other
16 than the single committee. Such a political party committee may not make both
17 independent and coordinated party expenditures with respect to a nominee. The
18 Commission recognizes that this application of the prohibition only arises where a
19 national committee or a State or subordinate committee had assigned its coordinated party
20 expenditure authority to that political party committee outside the "single committee"
21 structure. Only in these circumstances could a political party committee other than the
22 "single committee" have the ability in the first place to make both coordinated party
23 expenditures and independent expenditures.

1 As noted above, the result that any political party committee within the “single
2 committee” could bind all the political party committees within the “single committee”
3 was criticized by several commenters at the hearing. These commenters asserted that this
4 result would preclude a national or State committee of a political party from making a
5 coordinated party expenditure with respect to a nominee if a local party committee first
6 made an independent expenditure with respect to that same nominee, even of small size
7 and without the State or national committee’s prior knowledge or consent. In response,
8 the Commission notes that this result occurs only if the local party committee is a
9 political committee under the Act, and is within the “single committee” as defined in
10 paragraph (a). Otherwise, the local party committee’s independent expenditure does not
11 affect the coordinated party expenditure authority of party committees within the “single
12 committee,” such as the national committee and a State committee. Beyond this, the
13 Commission notes the commenters’ concerns, but points out that just that result is the
14 apparent aim of the statute. 2 U.S.C. 441a(d)(4)(A).

15 The restrictions in paragraphs (b)(1) and (b)(2) apply “during the remainder of the
16 election cycle.” See 2 U.S.C. 441a(d)(4)(A). This clarifies that paragraph (b) applies
17 exclusively to post-nomination expenditures through the end of the election cycle. The
18 prohibitions apply to a political party committee upon the first post-nomination
19 independent or coordinated expenditure by that political party committee and run until the
20 end of the election cycle. In the case of the “single committee,” the prohibitions apply to
21 political party committees within that “single committee” upon the first post-nomination
22 independent or coordinated expenditure by a committee within that “single committee”
23 and run until the end of the election cycle.

1 Two commenters asserted that it should be made clear that the prohibitions set
2 forth at section 109.35(b) are not superseded by the coordinated party expenditure
3 assignment provision at section 109.33. As stated above in the discussion of that section,
4 the Commission does not intend that result. Several considerations buttress the
5 Commission's intention here. First, the "single committee" approach in section 109.35(a)
6 combines the national and State committees and some local committees into one
7 committee for the purposes of the restrictions at section 109.35(b), and thus all such
8 committees are bound to the same type of post-nomination expenditure (i.e., either
9 independent or coordinated) with respect to a candidate. Thus, the assignment of
10 coordinated spending authority between political party committees within the "single
11 committee" would not permit a circumvention of section 109.35(b). Further, even if a
12 political party committee within the "single committee" assigned its coordinated party
13 expenditure authority to a political party committee that is ostensibly outside of the
14 "single committee" and the assigned committee then attempts to make coordinated party
15 expenditures with respect to a nominee that the "single committee" is supporting with
16 independent expenditures, the act of such assignment and subsequent coordinated party
17 expenditures might be evidence that the expending committee is financed and controlled
18 by the assigning committee, see section 109.35(a), thereby bringing the expending
19 committee into the "single committee" and prohibiting the making of coordinated party
20 expenditures if the "single committee" was supporting the nominee with independent
21 expenditures. Finally, in some circumstances the restriction on assignments set forth in
22 section 109.35(c), discussed below, prevents the assignment of coordinated party
23 expenditure authority in the first place.

1
2 3. 11 CFR 109.35(c) Restrictions on Certain Transfers and Assignments

3 Congress provided in BCRA that a “committee of a political party” that makes
4 coordinated party expenditures with respect to a candidate shall not, during an election
5 cycle, transfer any funds to, assign authority to make coordinated party expenditures
6 under 2 U.S.C. 441a(d) to, or receive a transfer of funds from, a “committee of the
7 political party” that has made or intends to make an independent expenditure with respect
8 to the candidate. 2 U.S.C. 441a(d)(4)(C). Congress apparently intended to prevent a
9 circumvention of the prohibition against making both coordinated and independent
10 expenditures by means of transfers or assignments. On its face, this prohibition applies
11 only to a “committee of a political party” that makes coordinated party expenditures with
12 respect to a candidate. Although Congress prohibits transfers in either direction between
13 a political party committee making coordinated party expenditures and a political party
14 committee making or intending to make independent expenditures with respect to the
15 same candidate, Congress prohibits assignments of coordinated party expenditure
16 spending authority only from the political party committee making coordinated
17 expenditures to a political party committee making or intending to make independent
18 expenditures, and not in the other direction.

19 In the final rules, paragraph (c) of 11 CFR 109.35 generally tracks the statutory
20 language in 2 U.S.C. 441a(d)(4)(C), employing terms defined in section 109.35(d), as
21 described below. Paragraph (c) prohibits transfers of any funds and some assignments of
22 authority to make coordinated party expenditures between political party committees after

1 the occurrence of two events: 1) a political party committee makes a coordinated party
2 expenditure in connection with the general election campaign of a candidate, and
3 2) another political party committee makes an independent expenditure or declares its
4 intention to do so with respect to the same candidate. After these two events take place,
5 the political party committee electing to make coordinated party expenditures may not
6 transfer funds to, or receive any transfer of funds from, the political party committee
7 electing to make independent expenditures during the remainder of the election cycle.
8 11 CFR 109.35(c)(1). Also, after these two events take place, the political party
9 committee electing to make coordinated party expenditures must not assign authority to
10 make coordinated party expenditures in connection with the general election campaign of
11 a candidate to the political party committee electing to make independent expenditures
12 during the remainder of the election cycle. 11 CFR 109.35(c)(2).

13 For the "single committee" as defined in paragraph (a) of section 109.35, the
14 transfer and assignment prohibitions apply only to the extent that party committees within
15 the "single committee" make transfers or assignments to, or receive transfers from,
16 political party committees that are not within the "single committee." This provision
17 does not prohibit transfers and assignments between party committees within the "single
18 committee." For example, paragraph (c) prevents a national Senatorial campaign
19 committee making coordinated party expenditures with respect to a Senate candidate
20 from transferring funds to a local party committee outside the "single committee" that had
21 made independent expenditures with respect to that Senate candidate. Paragraph (c) also
22 prevents a transfer between these committees if their positions are reversed: a local party
23 committee outside the "single committee" making coordinated party expenditures with

1 respect to a Senate candidate may not transfer funds to a national Senatorial campaign
2 committee that had made independent expenditures with respect to that Senate candidate.
3 The Commission recognizes that this application of the prohibition only arises where the
4 political party committee outside the "single committee" had been assigned coordinated
5 party expenditure authority by a national committee or a State or subordinate committee.
6 Only in these circumstances could a political party committee excluded from the "single
7 committee" have the ability in the first place to make coordinated party expenditures.

8 On the other hand, paragraph (c) of section 109.35 does not prevent transactions
9 between political party committees within the "single committee." For example,
10 paragraph (c) does not prohibit a national party committee from transferring funds or
11 assigning its 2 U.S.C. 441a(d) spending authority to the national Senatorial campaign
12 committee, because both are within the "single committee." The Commission
13 emphasizes, however, that the restrictions in 11 CFR 109.35(b), discussed above, apply to
14 expenditures of political party committees within the "single committee."

15 The restrictions in paragraph (c) also apply to transfers and assignments between
16 political party committees where both committees are outside the "single committee."
17 For example, if local party committee A is outside the "single committee," and if it has
18 been assigned authority to make coordinated party expenditures with respect to Candidate
19 Q, then local party committee A may not transfer funds to local party committee B that is
20 also outside the "single committee" if local party committee B has made or intends to
21 make independent expenditures with respect to Candidate Q. Similarly, local party
22 committee B must not transfer funds to local party committee A. The result is the same if
23 the positions of A and B are reversed. As noted above, it may be less likely that

1 committees outside of the “single committee” will make coordinated party expenditures.
2 The Commission notes, however, that the statutory restrictions apply to these political
3 party committees nonetheless. See 2 U.S.C. 441a(d)(4)(A) and (C). The prohibitions
4 apply to all political party committees, of which the “single committee” is, in effect, a
5 specially defined example. See 2 U.S.C. 441a(d)(4)(B).

6 In 11 CFR 109.35(c), the Commission replaces the statutory phrase “during the
7 election cycle” with “during the remainder of the election cycle.” See 2 U.S.C.
8 441a(d)(4)(C). As noted above, the transfer and assignments prohibitions only go into
9 effect after the occurrence of the two specific events involving the political party
10 committees that are involved in the transfer or assignment. Thus, the period during which
11 the prohibitions apply starts after the occurrence of both events and runs until the end of
12 the election cycle, as defined in paragraph (d)(2) of section 109.35. The Commission
13 noted in the NPRM that, in contrast to the prohibition on a party committee making both
14 independent and coordinated expenditures with respect to a candidate, which is expressly
15 limited to the post-nomination period, the transfers and assignments provision does not
16 include the same timing restriction and thus could apply prior to nomination as well as
17 after nomination. See 2 U.S.C. 441a(d)(4)(A) and (C); see also 11 CFR 109.34, which is
18 renumbered from 11 CFR 110.7(d) (party committees may make coordinated
19 expenditures in connection with the general election campaign before their candidates
20 have been nominated); Colorado I (involved pre-nomination independent expenditures by
21 a State party committee). Indeed, under 11 CFR 109.35(d)(2), the prohibitions in 11 CFR
22 109.35(c) could take effect prior to nomination. As discussed below, “election cycle”
23 begins on the first day following the date of the previous general election, and may span a

1 two, four, or six year period depending on the office sought. In practice it would be
2 unusual for the prohibitions of 11 CFR 109.35(c) to go into effect far before the date of
3 nomination because political parties are unlikely to make coordinated party expenditures
4 so early in the election cycle. In addition, such restrictions only take effect after a
5 political party committee makes a coordinated party expenditure with respect to the
6 candidate and another political party committee makes or intends to make an independent
7 expenditure with respect to the same candidate. See 11 CFR 109.35(c). The Commission
8 received no comments regarding this aspect of the timing of the application of the
9 prohibitions in section 109.35.

10 Finally, the Commission noted in the NPRM that it was not proposing specific
11 rules to implement the statutory language in the transfer and assignment provision that a
12 political party committee "intends to make" an independent expenditure with respect to a
13 candidate. 2 U.S.C. 441a(d)(4)(C). The Commission received no comments on this issue
14 and incorporates no specific language into section 109.35.

15

16 4. 11 CFR 109.35(d) Definitions

17 In paragraph (d)(1) of section 109.35, the Commission defines when independent
18 expenditures that are made by a political party committee are "with respect to" a
19 candidate, for purposes of section 109.35. Independent expenditures made "with respect
20 to" a candidate include not only those expressly advocating the election of the party's
21 candidate, but also any independent expenditures expressly advocating the defeat of any
22 other candidate seeking nomination for election, or election, to the Federal office sought
23 by that party's candidate. This definition facilitates the appropriate coverage, and helps

1 avoid circumvention, of the prohibitions at paragraphs (b) and (c) of section 109.35
2 discussed above. See 11 CFR 100.16 (definition of “express advocacy” that includes
3 communications expressly advocating the “election or defeat” of a clearly identified
4 candidate).

5 Under paragraph (d)(2) of section 109.35, the term “election cycle” has the
6 meaning in 11 CFR 100.3(b), except that the election cycle ends on the date of the general
7 election runoff, if one is held. For purposes of 11 CFR 109.35, “election cycle” thus
8 begins on the first day following the date of the previous general election for the office or
9 seat which the candidate seeks and ends on the date on which the general election for the
10 office or seat that the individual seeks is held, or on the date any general election runoff is
11 held. Since paragraph (b) of section 109.35 only applies after nomination, see 2 U.S.C.
12 441a(d)(4), the “election cycle” period for this provision effectively extends from
13 nomination through the general election or general election runoff. Finally, the
14 Commission notes that the political party of a candidate running in a general election
15 runoff is not permitted an additional coordinated party expenditure authority with respect
16 to that candidate for the runoff. See Democratic Senatorial Campaign Committee v. FEC,
17 918 F. Supp. 1 (D.D.C. 1994).

18 There were no comments on the proposed definitions, which remain unchanged
19 from the NPRM.

20 Finally, the Commission notes that the term “State” as used in these rules is
21 defined in 11 CFR 100.11.

22

1 5. Impact of Political Party Committee Activity Carried Out Pursuant to Contribution

2 Limits and Coordinated Party Expenditure Authority

3 2 U.S.C. 441a(d)(4) applies to coordinated party expenditures and to political
4 party committee independent expenditures. Congress did not directly address political
5 party committees' monetary and in-kind contributions to candidates that are subject to the
6 contribution limits under 2 U.S.C. 441a(a) and 441a(h). See 2 U.S.C. 441a(d)(1)
7 ("Notwithstanding any other provision of law with respect to . . . limitations on
8 contributions, [political party committees] may make expenditures in connection with the
9 general election campaign of candidates for Federal office, subject to the limitations
10 contained [in this subsection]" [emphasis added]); 2 U.S.C. 441a(d)(4)(A) (addresses
11 coordinated party expenditures made under section 441a(d) and does not directly address
12 contributions). See also 11 CFR 109.30, 109.32.

13 Political party committees may make in-kind contributions to a candidate in the
14 form of coordinated activity. See 2 U.S.C. 441a(a)(7)(B)(i) and 11 CFR 109.20,
15 discussed above. The Commission notes that such coordination between a political party
16 committee and a candidate may compromise the actual independence of any simultaneous
17 or subsequent independent expenditures the political party committee may attempt with
18 respect to that candidate. Similarly, coordinated party expenditures made by a political
19 party committee with respect to a candidate prior to nomination, see 11 CFR 109.34, may
20 be considered evidence that could compromise the actual independence of any
21 simultaneous or subsequent independent expenditures the political party committee may
22 attempt with respect to that candidate. See 11 CFR 109.35; Buckley v. Valeo, 424 U.S. at
23 47 (in striking down limits on independent expenditures, the Court described such

1 expenditures as made “totally independently of the candidate and his campaign”
2 [emphasis added]).

3 Finally, the title of section 109.35 in this Explanation and Justification has been
4 altered from the NPRM to match the title in the rule.

5

6 **11 CFR 109.36 Are There Additional Circumstances Under Which a Political Party**
7 **Committee is Prohibited from Making Independent Expenditures?**

8 Prior to the enactment of BCRA, the Commission’s rules prohibited a national
9 committee of a political party from making independent expenditures in connection with
10 the general election campaign of a candidate for President. See former 11 CFR
11 110.7(a)(5). In the NPRM, the proposed rule at 11 CFR 109.36 would have largely
12 deleted this prohibition. The NPRM limited the remaining application of the prohibition
13 to certain circumstances in which the national committee of a political party serves as the
14 principal campaign committee or authorized committee of its Presidential candidate, as
15 permitted under 2 U.S.C. 432(e)(3)(A)(i) and 441a(d)(2). See 11 CFR 102.12(c)(1) and
16 9002.1(c). Such a prohibition is consistent with 11 CFR 100.16(b) (redesignated from
17 former section 109.1(e)) providing that no expenditure by an authorized committee of a
18 candidate on behalf of that candidate shall qualify as an independent expenditure.

19 The Commission received several comments on this section, each of which urged
20 the Commission to retain the prohibition at former 11 CFR 110.7(a)(5) regarding national
21 party committee independent expenditures with respect to Presidential nominees. One
22 commenter asserted that neither Colorado I nor BCRA require the deletion of the
23 prohibition, and that in light of the significance of this issue, Congress would have

1 expressly addressed it if Congress desired a change in the current regulation. The
2 commenter noted that such a change in the rule is based upon a misinterpretation of
3 BCRA, which should not be read as affirmatively authorizing political party committees
4 to engage in any particular activity. Another commenter claimed that to allow in a broad
5 fashion national party committees to make independent expenditures on behalf of their
6 Presidential candidates is to invite abuse. The commenter stated that Presidential
7 candidates and their parties are so inextricably intertwined as to preclude any meaningful
8 possibility that one can operate “independently” of the other, and that the degree of
9 coordination that exists between a national party committee and its Presidential candidate
10 typically far exceeds even the level of coordination between a party committee and its
11 congressional candidates.

12 The Commission acknowledges the concerns expressed in the comments but for
13 the following reasons is including 11 CFR 109.36 in the final rules. First, the
14 Commission does not believe it appropriate to retain in its rules a conclusive presumption
15 of coordination after Colorado I. Even though Colorado I expressly involved only
16 Congressional races, and arguably the likelihood of coordination may be greater between
17 a national party committee and its Presidential nominee, the rule at section 109.36 is
18 consistent with the Supreme Court’s decision.

19 Second, the Commission concludes that Congress in BCRA effectively repealed
20 the prohibition at 11 CFR 110.7(a)(5). See 2 U.S.C. 441a(d)(4). Under a new statutory
21 provision, Congress prohibits political party committees from making both post-
22 nomination independent expenditures and post-nomination coordinated expenditures in
23 support of a candidate. See 2 U.S.C. 441a(d)(4)(A). A national party committee could

1 thus make independent expenditures with respect to a candidate after nomination unless
2 the committee or another political party committee within the "single committee," see
3 11 CFR 109.35(a), had already made post-nomination coordinated expenditures with
4 respect to that candidate. Because this provision appears to apply equally to party
5 committee expenditures on behalf of either Presidential or Congressional candidates, a
6 national party committee may be able to make independent expenditures with respect to a
7 Presidential candidate under certain circumstances. Thus, while Congress did not
8 specifically require the deletion of the prohibition at former 11 CFR 110.7(a)(5), the
9 Commission has concluded that a provision within BCRA is consistent with that result.
10 To the extent that BCRA, and Colorado I as discussed above, do not require the
11 Commission to promulgate the rule at section 109.36, the Commission nonetheless
12 exercises its discretion to do so as a permissible interpretation of BCRA and Colorado I.

13 Finally, the Commission notes that if coordination occurs between a national party
14 committee and its Presidential nominee, it would negate the actual independence of
15 independent expenditures the national party committee attempted with respect to that
16 candidate. See Buckley v. Valeo, 424 U.S. at 47 (in striking down limits on independent
17 expenditures, the Court described such expenditures as made "totally independently of
18 the candidate and his campaign" [emphasis added]). The Commission recognizes that the
19 ability of a national party committee to make such independent expenditures may be
20 unlikely in practice, but the Commission's rules must allow for such a possibility, and as
21 noted above, must reject a conclusive presumption that such expenditures are always
22 coordinated.

1 Finally, section 109.36 contains one non-substantive change from the NPRM, and
2 the title of section 109.36 in this Explanation and Justification has been slightly altered
3 from the NPRM to match the title in the rule.
4

5 **11 CFR 109.37 [Added and reserved]**

6 The Commission in the NPRM proposed rules at 11 CFR 109.30 to 109.37
7 regarding political party committees. As noted above, the Commission is not issuing a
8 final rule at 11 CFR 109.31 or 109.37, the latter for the reasons set forth below.

9 The Commission in the NPRM proposed a rule which would have been at 11 CFR
10 109.37, political party coordinated communications, using the same content and conduct
11 standards as proposed in section 109.21 for coordinated communications by other
12 persons.

13 The Commission received a number of comments on this proposal. The
14 comments fall into two general categories. One group of commenters urged the
15 Commission to defer this party coordinated communication rulemaking, arguing (1) that
16 it is not strictly required by BCRA, (2) that the Commission should be focusing its
17 resources at this time on the rulemaking most directly required by BCRA, and (3) that the
18 comment period was a difficult time for the political parties to focus on the rulemaking
19 because it was shortly before the 2002 general election. These commenters also asserted
20 that party coordinated communications is a complicated subject area, citing the many
21 questions posed in the NPRM in their claim that the Commission should defer this
22 rulemaking.

1 On the substance of the proposed rule, this group of commenters testified at the
2 hearing that the proposed content and conduct standards were both overbroad. (See the
3 discussion above regarding 11 CFR 109.21). These commenters noted that any
4 coordination standard for political party committees must allow for the regular contacts
5 between a political party committee and its candidates. Another commenter raised an
6 equal protection argument, asserting that a regulation that on its face appears to treat
7 political party committees the same as other persons may as a practical matter have an
8 unequal impact on the political parties.

9 The other group of commenters relied on the relationship between a political party
10 committee and its candidates for the assertion that the Commission should promulgate a
11 party coordinated communication rule using a rebuttable presumption that the
12 communications are coordinated with candidates. These commenters stated that this
13 presumption could be rebutted by a showing of actual independence. One commenter
14 believed that the Commission's rule should describe ways in which a political party
15 committee could establish its independence from a candidate. Another commenter noted
16 that Colorado I, which struck down a conclusive presumption of coordination, does not
17 prevent the use of a rebuttable presumption, and that such a rule is necessary to ensure
18 that political party committee independent expenditures are in fact "totally independent"
19 from candidates as required by the Supreme Court in Buckley.

20 In the NPRM, the Commission acknowledged that Congress did not specifically
21 direct the Commission to address party coordinated communications, but the Commission
22 proposed to do so to give clear guidance to those affected by BCRA. However, in light of
23 the significant scope and complexity of this issue, the time needed to give full

1 consideration to the comments, and in order to devote the Commission's resources to the
2 rules that are most directly required by BCRA to be completed this calendar year, the
3 Commission is at this time not issuing a final rule regarding party coordinated
4 communications. The Commission will promulgate this rule on party coordinated
5 communications in 2003. Pending that rulemaking, the status quo with regard to
6 coordinated communications paid for by party committees continues; although no new
7 regulation specifically addresses party coordinated communications as such, they are fully
8 subject to the Act.

9
10 **11 CFR 110.1 Contributions by Persons Other Than Multicandidate Political**
11 **Committees**

12 The Commission clarifies that the section 110.1 limitations on contributions to
13 political committees making independent expenditures apply to contributions made by
14 persons other than multicandidate committees to political party committees that make
15 independent expenditures. See 11 CFR 110.1(n). Paragraph 110.1(n) replaces pre-BCRA
16 paragraph (d)(2) of section 110.1 regarding the application of the contribution limits to
17 contributions to committees that make independent expenditures.

18 This section is being updated because under pre-BCRA paragraph (d)(2) of
19 section 110.1, the Commission recognized that political committees other than party
20 committees may make independent expenditures, but did not contemplate party
21 committees doing so. See Colorado I, 518 U.S. at 618. For example, national party
22 committees may receive contributions aggregating \$20,000 per year from individuals, a
23 contribution limit that Congress increased to \$25,000 for contributions made on or after

1 January 1, 2003. See 2 U.S.C. 441a(a)(1)(B). Consequently, under BCRA, the \$20,000
2 (\$25,000) contribution limit continues to apply when the recipient national party
3 committee uses the contribution to make independent expenditures. The Commission
4 notes that 11 CFR 110.1(h) regarding contributions to political committees supporting the
5 same candidate, remains unchanged except to state that the support to candidates by
6 political party committees may include independent expenditures. The Commission
7 received no comments on this section.

8 Additional changes to 11 CFR 110.1 are addressed in a separate rulemaking on
9 BCRA's increased contribution limits. See Final Rules and Explanation and Justification
10 for Contribution Limitations and Prohibitions, 67 Fed. Register 69,928 (November 19,
11 2002).

12 13 **11 CFR 110.2 Contributions by Multicandidate Political Committees**

14 The Commission clarifies that the section 110.2 limitations on contributions to
15 political committees making independent expenditures apply to contributions made by
16 multicandidate committees to political party committees that make independent
17 expenditures. See 11 CFR 110.2(k). Paragraph 110.2(k) replaces pre-BCRA paragraph
18 (d)(2) of section 110.2 regarding the application of the contribution limits to contributions
19 to committees that make independent expenditures.

20 This section is being updated for the reasons set forth above in the discussion
21 regarding 11 CFR 110.1. The Commission received no comments on this section.

22 Additional changes to 11 CFR 110.2 were addressed in a separate rulemaking on
23 BCRA's increased contribution limits. See Final Rules and Explanation and Justification

1 for Contribution Limitations and Prohibitions, 67 Fed. Register 69,928 (November 19,
2 2002).

3

4 **11 CFR 110.7 Removed and Reserved**

5 The pre-BCRA regulations at 11 CFR 110.7 contained the coordinated party
6 expenditure limits and related provisions. As explained above, the Commission is
7 moving section 110.7, in amended form, to 11 CFR part 109, subpart D. Specifically, the
8 provisions in section 110.7 are revised and redesignated as follows: 11 CFR 110.7(a) and
9 (b) to 11 CFR 109.32(a) and (b) and 109.36; 11 CFR 110.7(c) to 11 CFR 109.33; and
10 11 CFR 110.7(d) to 11 CFR 109.34.

11

12 **11 CFR 110.8 Presidential Candidate Expenditure Limitations**

13 As in 11 CFR 109.32(a) and (b) discussed above, the Commission clarifies that
14 the expenditure limits for publicly funded Presidential candidates are increased in
15 accordance with 11 CFR 110.17. See 11 CFR 110.8(a)(2). To accommodate this new
16 section 110.8(a)(2), the Commission is re-designating pre-BCRA paragraphs (a)(1) and
17 (a)(2) as (a)(1)(i) and (a)(1)(ii), respectively.

18 In 11 CFR 110.8(a)(3), the Commission references the definition of “voting age
19 population” at 11 CFR 110.18. The voting age population is a factor in the calculation of
20 expenditure limitations in 11 CFR 110.8(a). No commenters addressed this section.

21 The Commission also made additional changes to 11 CFR 110.9(c) in a separate
22 rulemaking, including moving it to 11 CFR 110.17. See Final Rules and Explanation and

1 Justification for Contribution Limitations and Prohibitions, 67 Fed. Register 69,928
2 (November 19, 2002).

3

4 **11 CFR 110.14 Contributions to and Expenditures by Delegates and Delegate**
5 **Committees**

6 In light of the Congressional repeal of former 11 CFR 100.23, the removal of the
7 separate definition of “independent expenditure” under 11 CFR 109.1, and the removal of
8 11 CFR 109.2, as discussed above, the Commission is making several necessary technical
9 revisions to 11 CFR 110.14. These technical revisions were not originally proposed in
10 the NPRM. Within 11 CFR 110.14, the Commission is replacing all references to a
11 “coordinated general public political communication under 11 CFR 100.23” with
12 references to “coordinated communication under 11 CFR 109.21.” In addition, the
13 Commission is replacing all citations to former 11 CFR 109.2 with citations to 11 CFR
14 109.10. Finally, the Commission is replacing all references to independent expenditures
15 under 11 CFR part 109 with references to independent expenditures under 11 CFR 100.16
16 to reflect the removal of the definition of “independent expenditure” in former 11 CFR
17 109.1.

18

19 **11 CFR 110.18 Voting Age Population**

20 The Commission is moving pre-BCRA section 110.9(d) regarding voting age
21 population (“VAP”) to 11 CFR 110.18 as part of a reorganization of section 110.9. This
22 provision is referenced in sections 109.32(a) and (b) (coordinated party expenditure
23 limits) and 110.8(a)(3) (Presidential candidate expenditure limits) where the VAP is used

1 as a factor in calculating the limits. Section 110.18 is revised from pre-BCRA section
2 110.9(d) to clarify that the Secretary of Commerce each year certifies to the Commission
3 and publishes in the Federal Register an estimate of the VAP pursuant to 2 U.S.C.
4 441a(e). No comments addressed this provision.

5 Changes to the other provisions of section 110.9, including paragraph (c) of this
6 section, are addressed in a separate rulemaking. See Final Rules and Explanation and
7 Justification for Contribution Limitations and Prohibitions, 67 Fed. Register 69,928
8 (November 19, 2002).

9

10 **11 CFR 114.4 Disbursements for Communications Beyond the Restricted Class in**
11 **Connection with a Federal Election**

12 Paragraph (c)(5) of section 114.4 pertains to voter guides paid for by corporations
13 and labor organizations. The Commission makes several changes to this paragraph to
14 conform with other regulatory changes in response to BCRA.

15 The pre-BCRA version of paragraphs (c)(5)(i) and (ii) of section 114.4 provided
16 that a corporation or labor organization must not, among other things, "contact" a
17 candidate in the preparation of a voter guide, except in writing. In this rulemaking, the
18 Commission is promulgating a safe harbor in the coordination rules that allows a person,
19 such as a corporation or labor union, to contact a candidate to inquire about the
20 candidate's positions on legislative or policy issues without a subsequent communication
21 paid for by that person being deemed coordinated with the candidate (assuming there are
22 no other actions resulting in coordination). See 11 CFR 109.21(f) and the above
23 discussion relating to this provision.

1 Accordingly, paragraph (c)(5)(i) of section 114.4 is being amended to delete the
2 prohibition against any contact with a candidate in the preparation of a voter guide.

3 Paragraph (c)(5)(ii) of section 114.4 is being amended to delete the requirement
4 that contact with the candidate be in writing.

5 The Commission is also making several non-substantive changes to paragraphs
6 (c)(5)(i) and (ii) of section 114.4 to conform these provisions to the statutory provisions
7 on which they are based. Compare 2 U.S.C. 441a(a)(7)(B) with 11 CFR 114.5(c)(5)(i)
8 and (ii).

9 The Commission received three comments on this section, all of which urged the
10 Commission to include an exception to the coordination standard at 11 CFR 109.21 for
11 inquiries to candidates in connection with voter guides. The Commission is including the
12 described safe harbor at 11 CFR 109.21(f) to address this concern.

13 The Commission notes that an appeals court in one circuit invalidated portions of
14 pre-BCRA 11 CFR 114.4(c)(5). See Clifton v. Federal Election Commission, 927 F.
15 Supp. 493 (D. Me. 1996), modified in part and remanded in part, 114 F.3d 1309 (1st Cir.
16 1997), cert. denied, 522 U.S. 1108 (1998). Subsequently a Petition for Rulemaking asked
17 the Commission to repeal its voter guide regulation. See Notice of Availability, 64 Fed.
18 Register 46,319 (Aug. 25, 1999). The Commission's present rulemaking consists of
19 changes necessitated by BCRA, although any additional changes to the voter guide
20 regulations could be addressed in a future rulemaking.

21

22

1 **Certification of No Effect Pursuant to 5 U.S.C. 605(b)**

2 **[Regulatory Flexibility Act]**

3 The Commission certifies that the attached rules will not have a significant
4 economic impact on a substantial number of small entities. The basis of this certification
5 is that the national, State, and local party committees of the two major political parties,
6 and other political committees are not small entities under 5 U.S.C. 601 because they are
7 not small businesses, small organizations, or small governmental jurisdictions. Further,
8 individual citizens operating under these rules are not small entities.

9 To the extent that any political committee may fall within the definition of "small
10 entities," their numbers are not substantial, particularly the number that would coordinate
11 expenditures with candidates or political party committees in connection with a Federal
12 election.

13 In addition, the small entities to which the rules apply will not be unduly burdened
14 by the proposed rules because there is no significant extra cost involved, as any new
15 potential recordkeeping responsibilities would be minimal and optional. Any commercial
16 vendors whose clients include campaign committees or political party committees were
17 previously subject to different rules regarding coordination, and will not experience a
18 significant economic impact as a result of the new rules because the requirements of these
19 new rules are no more than what is necessary to comply with the new statute enacted by
20 Congress.

21

22

1 **Derivation Table**

2 The following derivation table identifies the new sections in parts 100, 109, and 110 and
3 the corresponding pre-BCRA rules that addressed those subject areas.

4

New section	Old section
100.16(b)	109.1(e)
109.1	New
109.3	109.1(b)(5)
109.11	109.3
109.20	109.1(c)
109.21	New
109.22	New
109.23	109.1(d)
109.30	New
109.31	New--Reserved
109.32(a)	110.7(a) (except para. (a)(4) and para. (a)(5))
109.32(b)	110.7(b)
109.33	110.7(a)(4) and (c)
109.34	110.7(d)
109.35	New
109.36	110.7(a)(5)
109.37	New--Reserved
110.1(n)	New
110.2(k)	New
110.8(a)(2)	New
110.8(a)(3)	New
110.18	110.9(d)

5

6

- 1 List of Subjects
- 2 11 CFR Part 100
- 3 Elections
- 4 11 CFR Part 102
- 5 Political committees and parties, reporting and recordkeeping requirements,
- 6 ~~11 CFR Part 104~~
- 7 Campaign funds, political committees and parties, reporting and recordkeeping
- 8 requirements.
- 9 ~~11 CFR Part 105~~
- 10 ~~Document filing.~~
- 11 11 CFR Part 109
- 12 Elections, reporting and recordkeeping requirements.
- 13 11 CFR Part 110
- 14 Campaign funds, political committees and parties.
- 15 11 CFR Part 114
- 16 Business and industry, elections, labor.
- 17

1 For the reasons set out in the preamble, the Federal Election Commission
2 ~~proposes to amend~~ subchapter A of chapter 1 of title 11 of the Code of Federal
3 Regulations is amended as follows:
4

5 **PART 100 – SCOPE AND DEFINITIONS**

6 1. The authority citation for part 100 ~~is~~would be revised to read as follows:

7 Authority: 2 U.S.C. 431, 434, and 438(a)(8).

8 2. Section 100.16 ~~is~~would be revised to read as follows:

9 **§ 100.16 Independent expenditure (2 U.S.C. 431(17)).**

10 (a) The term independent expenditure means an expenditure by a person for a
11 communication expressly advocating the election or defeat of a clearly identified
12 candidate that is not made in cooperation, consultation, or concert with, or at the request
13 or suggestion of, a candidate, a candidate's authorized committee, or their agents, or a
14 political party committee or its agents. A communication is "made in cooperation,
15 consultation, or concert with, or at the request or suggestion of, a candidate, a candidate's
16 authorized committee, or their agents, or a political party committee or its agents" if it is a
17 coordinated communication under 11 CFR 109.21. ~~or a party coordinated communication~~
18 ~~under 11 CFR 109.37~~

19 (b) No expenditure by an authorized committee of a candidate on behalf of that
20 candidate shall qualify as an independent expenditure.

21 ~~3. Part 100 would be revised by removing and reserving section 100.23 to read as~~
22 ~~follows:~~

23 **§ 100.23 [Removed and reserved.]**

1 3. Remove and reserve § 100.23.

2 ~~4. Part 100, subpart B would be revised by adding section 100.57 to read as follows:~~

3 ~~§ 100.57 Dissemination, distribution, or republication of candidate campaign~~
4 ~~materials (2 U.S.C. 441a(a)(7)(B)(iii).~~

5 ~~(a) — Except as provided in paragraph (b) of this section, a payment for the~~
6 ~~dissemination, distribution, or republication, in whole or in part, of any broadcast or of~~
7 ~~any written, graphic, or other form of campaign materials prepared by a candidate, the~~
8 ~~candidate's authorized committee, or an agent of any of the foregoing is a contribution to~~
9 ~~the candidate or political party committee if the dissemination, distribution, or~~
10 ~~republication or campaign materials satisfies any of the conduct standards set forth in 11~~
11 ~~CFR 109.21(d)(6) with respect to any conduct other than the original preparation of~~
12 ~~campaign materials. If the dissemination, distribution, or republication of campaign~~
13 ~~materials is not coordinated with a candidate or political party committee, then the~~
14 ~~payment for such dissemination, distribution, or republication is a contribution by the~~
15 ~~person making the payment for the purposes of that person's contribution limits and~~
16 ~~reporting requirements. The candidate who prepared the campaign material does not~~
17 ~~receive or accept an in-kind contribution that results solely from the dissemination,~~
18 ~~distribution, or republication of campaign material originally prepared by that candidate,~~
19 ~~unless the dissemination, distribution, or republication of the campaign materials is~~
20 ~~coordinated with that candidate or a political party committee as a result of conduct other~~
21 ~~than the original preparation of campaign materials.~~

22 ~~(b) — The following uses of campaign materials do not constitute a contribution to the~~
23 ~~candidate who originally prepared the materials:~~

1 ~~(1) — The campaign material is disseminated, distributed, or republished by the~~
2 ~~candidate, the candidate's authorized committee, or an agent of either of~~
3 ~~the foregoing who prepared that material;~~

4 ~~(2) — The campaign material is incorporated into a communication that~~
5 ~~advocates the defeat of the candidate or party that prepared the material;~~

6 ~~(3) — The campaign material is disseminated, distributed, or republished in a~~
7 ~~news story, commentary, or editorial exempted under 11 CFR 100.73 or~~
8 ~~11 CFR 100.132;~~

9 ~~(4) — The campaign material used consists of a brief quote or portions of~~
10 ~~materials that demonstrate a candidate's position as part of a corporation's~~
11 ~~or labor organization's expression of its own views to its restricted class~~
12 ~~under 11 CFR 114.3(c)(1); or~~

13 ~~(5) — A national political party committee or a State or subordinate political~~
14 ~~party committee pays for such dissemination, distribution, or republication~~
15 ~~of campaign materials using coordinated party expenditure authority under~~
16 ~~11 CFR 109.32.~~

17 **PART 102 – REGISTRATION, ORGANIZATION, AND RECORDKEEPING BY**
18 **POLITICAL COMMITTEES (2 U.S.C. 433)**

19 4. The authority citation for Part 102 ~~would continue~~ to read as follows:

20 Authority: 2 U.S.C. 432, 433 434(a)(11), 438(a)(8), and 441d.

21 5. Section 102.6(a)(1)(ii) ~~is~~ would be revised to read as follows:

22 **§ 102.6 Transfers of funds; collecting agents.**

23 (a) * * *

- 1 (1) * * *
- 2 (ii) Subject to the restrictions set forth at 11 CFR 109.35(c), 300.10(a),
3 300.31, and 300.34(a) and (b), transfers of funds may be made
4 without limit on amount between or among a national party
5 committee, a State party committee and/or any subordinate party
6 committee whether or not they are political committees under
7 11 CFR 100.5 and whether or not such committees are affiliated.

8 * * * * *

9 6. Part 109 ~~would be~~ revised to read as follows:

10 **PART 109 – COORDINATED AND INDEPENDENT EXPENDITURES (2 U.S.C.**
11 **431(17), 441 a(a) and (d), and Pub. L. 107-155 sec. 214(c))** ~~(March 27, 2002)~~

12 Sec.

13 **Subpart A – Scope and Definitions**

14 § 109.1 When will this part apply?

15 § 109.2 [Removed and reserved]

16 § 109.3 Definitions.

17 **Subpart B – Independent Expenditures**

18 § 109.11 When is a “non-authorization notice” (disclaimer) required?

19 **Subpart C – Coordination**

20 § 109.20 What does “coordinated” mean?

21 § 109.21 What is a “coordinated communication”?

22 § 109.22 Who is prohibited from making coordinated communications?

1 § 109.23 How are payments for the dissemination, distribution, or republication of
2 candidate campaign materials treated and reported?

3 **Subpart D – Special Provisions for Political Party Committees**

4 § 109.30 How are political party committees treated for purposes of coordinated and
5 independent expenditures and coordination?

6 § 109.31 What is a “~~coordinated party expenditure~~”? [Added and reserved]

7 § 109.32 What are the coordinated party expenditure limits?

8 § 109.33 May a political party committee assign its coordinated party expenditure
9 authority limit to another political party committee?

10 § 109.34 When may can a political party committee make coordinated party
11 expenditures?

12 § 109.35 What are the restrictions on a political party making both independent
13 expenditures and coordinated party expenditures in connection with the general election
14 of a candidate?

15 § 109.36 Are there additional circumstances under which a political party committee is
16 prohibited from making independent expenditures?

17 § 109.37 What is a “~~party coordinated communication~~”? [Added and reserved]

18 Authority: 2 U.S.C. 431(17), 434(c), 438(a)(8), 441a, 441d; Pub. L. ~~155-107~~107-
19 155, 116 Stat. 81 § 214(c).

20 **Subpart A – Scope and Definitions**

21 § 109.1 When will this part apply?

22 This part applies to expenditures that are made independently from a candidate, an
23 authorized committee, a political party committee, or their agents, and to those payments

1 that are made in coordination with a candidate, an authorized committee, a political party
2 committee, or their agents. The ~~regulations~~ rules in this part explain how the differences
3 ~~between the two kinds of payments and state how each~~ these types of payments must be
4 reported and ~~who~~ how they must be treated by candidates, authorized committees, and
5 political party committees, ~~report it~~. In addition, subpart D of part 109 describes
6 procedures and limits that apply only to payments, transfers, and assignments made by
7 political party committees.

8 **§ 109.2 [Removed and reserved]**

9 **§ 109.3 Definitions.**

10 For the purposes of 11 CFR part 109 only, agent means any person who has actual
11 authority, either express or implied, to engage in any of the following activities on behalf
12 of the specified persons:

13 (a) In the case of a national, State, district, or local committee of a political party, any
14 one or more of the activities listed in paragraphs (a)(1) through (a)(5) of this section:

15 (1) To request or suggest that a communication be created, produced, or
16 distributed.

17 (2) To make or authorize any communication that meets one or more of the
18 content standards ~~described in 11 CFR 100.29(a)(1), or to make or~~
19 ~~authorize a public communication that meets the content standard set forth~~
20 in 11 CFR 109.21(c).

21 (3) To create, produce, or distribute any communication at the request or
22 suggestion of a candidate.

23 (4) To be materially involved in decisions regarding:

- 1 (i) The content of the communication;
- 2 (ii) The intended audience for the communication;
- 3 (iii) The means or mode of the communication;
- 4 ~~(iv) The specific media outlet used for the communication;~~
- 5 (iv) The timing or frequency of the communication; or,
- 6 (v) The size or prominence of a printed communication, or duration of
- 7 a communication by means of broadcast, cable, or satellite, on a
- 8 ~~television, radio, or cable station or by telephone; or,~~
- 9 ~~(vi) The script of a telephone message.~~
- 10 (5) To make or direct a communication that is created, produced, or
- 11 distributed with the use of material or information derived from a
- 12 substantial discussion about the communication with a candidate.
- 13 (b) In the case of an individual who is a Federal candidate or an individual holding
- 14 Federal office, any one or more of the activities listed in paragraphs (b)(1) through (b)(~~65~~)
- 15 of this section:
- 16 (1) To request or suggest that a communication be created, produced, or
- 17 distributed.
- 18 (2) To make or authorize any communication that meets one or more of the
- 19 content standards described in 11 CFR 100.29(a)(1), or to make or
- 20 ~~authorize a public communication that meets the content criteria set forth~~
- 21 ~~in 11 CFR 109.21(c).~~
- 22 (3) To request or suggest that any other person create, produce, or distribute
- 23 any communication.

- 1 (4) To be materially involved in decisions regarding:
- 2 (i) The content of the communication;
- 3 (ii) The intended audience for the communication;
- 4 (iii) The means or mode of the communication;
- 5 (iv) The specific media outlet used for the communication;
- 6 (iv) The timing or frequency of the communication;
- 7 (vi) The size or prominence of a printed communication, or duration of
- 8 a communication by means of broadcast, cable, or satellite, on a
- 9 television, radio, or cable station or by telephone; or,
- 10 (vi) ~~The script of a telephone message.~~
- 11 (5) To provide material or information to assist another person in the creation,
- 12 production, or distribution of any communication.
- 13 (6) To make or direct a communication that is created, produced, or
- 14 distributed with the use of material or information derived from a
- 15 substantial discussion about the communication with a different candidate.

16 **Subpart B – Independent Expenditures**

17 **§ 109.11 When is a “non-authorization notice” (disclaimer) required?**

18 Whenever any person makes an independent expenditure for the purpose of

19 financing communications expressly advocating the election or defeat of a clearly

20 identified candidate, such person shall comply with the requirements of 11 CFR 110.11.

21 **Subpart C – Coordination**

22 **§ 109.20 What does “coordinated” mean?**

1 (a) Coordinated means made in cooperation, consultation or concert with, or at the
2 request or suggestion of, a candidate, a candidate's authorized committee, or their agents,
3 or a political party committee or its agents.

4 (b) Any expenditure that is coordinated within the meaning of paragraph (a) of this
5 section, but that is not made for a coordinated communication under 11 CFR 109.21 ~~or a~~
6 ~~party coordinated communication under 11 CFR 109.37~~, is either an in-kind contribution
7 to, or a coordinated party expenditure with respect to, the candidate or political party
8 committee with whom or with which it was coordinated and must be reported as an
9 expenditure made by that candidate or political party committee, unless otherwise
10 exempted under 11 CFR part 100, subparts C or E.

11 **§ 109.21 What is a "coordinated communication"?**

12 (a) Definition. A communication is coordinated with a candidate, an authorized
13 committee, ~~or their agents, or a political party committee, or its~~ an agents of any of the
14 foregoing when the communication:

- 15 (1) Is paid for by a person other than that candidate, ~~or an~~ authorized
16 committee, ~~a~~ political party committee, or agent of any of the foregoing;
- 17 (2) Satisfies at least one of the content standards in paragraph (c) of this
18 section; and
- 19 (3) Satisfies at least one of the conduct standards in paragraph (d) of this
20 section. ~~For a communication that satisfies the content standard in~~
21 ~~paragraph (c)(2) of this section, the conduct standard in paragraph (d)(6) of~~
22 ~~this section must be satisfied for the communication to be deemed~~
23 ~~coordinated.~~

1 (b) Treatment as an in-kind contribution and expenditure; Reporting.

2 (1) General rule. A payment for a coordinated communication ~~that is~~
3 ~~coordinated with a candidate or political party committee~~ is made for the
4 purpose of influencing a Federal election, and is an in-kind contribution
5 under 11 CFR 100.52(d) to the candidate, authorized committee, or
6 political party committee with whom or which it was ~~is~~ coordinated,
7 unless excepted under 11 CFR part 100, subpart C, and must be reported
8 as an expenditure made by that candidate, authorized committee, or
9 political party committee under 11 CFR 104.13, unless excepted under 11
10 CFR part 100, subpart E.

11 (2) In-kind contributions resulting from conduct described in paragraphs
12 (d)(4) or (d)(5) of this section. Notwithstanding paragraph (b)(1) of this
13 section, the candidate, authorized committee, or political party committee
14 with whom or which a communication is coordinated does not receive or
15 accept an in-kind contribution, and is not required to report an
16 expenditure, that results from conduct described in paragraphs (d)(4) or
17 (d)(5) of this section, unless the candidate, authorized committee, or
18 political party committee, or an agent of any of the foregoing, engages in
19 conduct described in paragraphs (d)(1) through (d)(3) of this section.

20 (3) Reporting of coordinated communications. A political committee, other
21 than a political party committee, that makes a coordinated communication
22 must report the payments for the communication as a contribution made to
23 the candidate or political party committee with whom or which it was

1 coordinated and as an expenditure in accordance with 11 CFR
2 104.3(b)(1)(v). A candidate, authorized committee, or political party
3 committee with whom or which a communication paid for by another
4 person is coordinated must report the usual and normal value of the
5 communication as an in-kind contribution received in accordance with 11
6 CFR 104.13, meaning that it must report the amount of the payment as a
7 receipt under 11 CFR 104.3(a) and as an expenditure under 11 CFR
8 104.3(b), in accordance with 11 CFR 104.13.

9 (c) Content standards. Any one~~Each~~ of the following types of content described in
10 paragraphs (c)(1) through (c)(4) satisfies the content standard of this section.:

- 11 (1) ~~The~~ A ~~communication would otherwise be considered that is an~~
12 ~~electioneering communication under 11 CFR 100.29; or,~~
13 (2) ~~The~~ A ~~public communication that disseminates, distributes, or republishes,~~
14 ~~in whole or in part, campaign materials prepared by a candidate, the~~
15 ~~candidate's authorized committee, or an agent of any of the foregoing,~~
16 ~~unless the dissemination, distribution, or republication is excepted under~~
17 ~~11 CFR 100.57(b)109.23(b). For a communication that satisfies this~~
18 ~~content standard, see paragraph (d)(6) of this section.;~~ or
19 (3) ~~The~~ A ~~public communication that expressly advocates the election or~~
20 ~~defeat of a clearly identified candidate for Federal office; or,~~

21 ~~Alternative A:~~

- 22 (4) ~~The communication is a public communication, as defined in~~

1 11 CFR 100.26, that refers to a clearly identified candidate for Federal
2 office.

3 ~~Alternative B:~~

4 ~~(4) The communication is a public communication, as defined in~~
5 ~~11 CFR 100.26, that promotes or supports or attacks or opposes a clearly~~
6 ~~identified candidate for Federal office.~~

7 ~~Alternative C:~~

8 (4) ~~The~~ A communication that is a public communication, as defined in
9 11 CFR 100.26, and about which each of the following statements in
10 paragraphs (c)(4)(i), (ii), and (iii) of this section are true.

11 (i) The communication refers to a political party or to a clearly
12 identified candidate for Federal office;

13 (ii) The public communication is madepublicly distributed or
14 otherwise publicly disseminated 120 days or fewer before a
15 general, special, or runoff election, or 120 days or fewer before a
16 primary or preference election, or a convention or caucus of a
17 political party that has authority to nominate a candidate; and

18 (iii) The public communication is directed to voters in the jurisdiction
19 of the clearly identified candidate or to voters in a jurisdiction in
20 which one or more candidates of the political party appear on the
21 ballot; and

22 ~~(iii) The public communication makes express statements about the~~
23 ~~record or position or views on an issue, or the character, or the~~

1 ~~qualifications or fitness for office, or party affiliation, of a clearly~~
2 ~~identified Federal candidate.~~

3 (d) Conduct standards. Any one of the following types of conduct satisfies the
4 conduct standard of this section whether or not there is agreement or formal
5 collaboration, as defined in paragraph (e) of this section:

6 (1) Request or suggestion.

7 (i) The communication is created, produced, or distributed at the
8 request or suggestion of a candidate or an authorized committee,
9 political party committee, or agent of any of the foregoing; or

10 (ii) The communication is created, produced, or distributed at the
11 suggestion of a person paying for the communication and the
12 candidate, authorized committee, political party committee, or
13 agent of any of the foregoing, assents to the suggestion.

14 (2) Material involvement. A candidate, an authorized committee, a political
15 party committee, or an agent of any of the foregoing, is materially involved
16 in decisions regarding:

17 (i) The content of the communication;

18 (ii) The intended audience for the communication;

19 (iii) The means or mode of the communication;

20 (iv) The specific media outlet used for the communication;

21 (v) The timing or frequency of the communication; or

22 (vi) The size or prominence of a printed communication, or duration of
23 a communication by means of broadcast, cable, or satellite.

1 (3) Substantial discussion. The communication is created, produced, or
2 distributed after one or more substantial discussions about the
3 communication between the person paying for the communication, or the
4 employees or agents of the person paying for the communication, and the
5 candidate who is clearly identified in the communication, or his or her
6 authorized committee, or his or her opponent or the opponent's authorized
7 committee, or a political party committee, or an agent of any of the
8 foregoing. A discussion is substantial within the meaning of this
9 paragraph if information about the candidate's or political party
10 committee's campaign plans, projects, activities, or needs, of the candidate
11 ~~or the political party committee's plans, projects, activities or needs~~, is
12 conveyed to a person paying for the communication, and that information
13 is material to the creation, production, or distribution of the
14 communication.

15 (4) Common vendor. All of the following statements in paragraphs (d)(4)(i)
16 through (d)(4)(iii) of this section are true:

17 (i) The person paying for the communication, or an agent of such
18 person, contracts with or employs a commercial vendor, as defined
19 in 11 CFR 116.1(c), to create, produce, or distribute the
20 communication;

21 (ii) That commercial vendor, including any owner, officer, or
22 employee of the commercial vendor, has provided any of the
23 following services to the candidate who is clearly identified in the

1 communication, or his or her authorized committee, or his or her
2 opponent or the opponent's authorized committee, or a political
3 party committee, or an agent of any of the foregoing, in the current
4 election cycle:

5 (A) Development of media strategy, including the selection or
6 purchasing of advertising slots;

7 (B) Selection of audiences;

8 (C) Polling;

9 (D) Fundraising;

10 (E) Developing the content of a public communication;

11 (F) Producing a public communication;

12 (G) Identifying voters or developing voter lists, mailing lists, or
13 donor lists;

14 (H) Selecting personnel, contractors, or subcontractors; or

15 (I) Consulting or otherwise providing political or media
16 advice; and

17 (ii) That commercial vendor makes use of or conveys to the person
18 paying for the communication:

19 (A) Material ~~information~~ about the clearly identified
20 candidate's campaign plans, projects, activities, or needs of
21 ~~the candidate who is clearly identified in the~~
22 ~~communication, or his or her authorized committee, or his~~
23 ~~or her opponent's or the opponent's authorized~~

1 committee campaign plans, projects, activities, or needs, or
2 a political party committee's campaign plans, projects,
3 activities, or needs, or an agent of any of the foregoing, and
4 that information is material to the creation, production, or
5 distribution of the communication; or

6 (B) ~~Material~~ Information used previously by the commercial
7 vendor in providing services to the candidate who is clearly
8 identified in the communication, or his or her authorized
9 committee, or his or her opponent or the opponent's
10 authorized committee, or a political party committee, or an
11 agent of any of the foregoing, and that information is
12 material to the creation, production, or distribution of the
13 communication.

14 (5) Former employee or independent contractor. Both of the following
15 statements in paragraph (d)(5)(i) and (d)(5)(ii) of this section are true:

- 16 (i) The communication is paid for by a person, or by the employer of a
17 person, who was an employee or independent contractor of the
18 candidate who is clearly identified in the communication, or his or
19 her authorized committee, or his or her opponent or the opponent's
20 authorized committee, or a political party committee, or an agent of
21 any of the foregoing, during the current election cycle; and;
- 22 (ii) That former employee or independent contractor ~~makes use of or~~
23 conveys to the person paying for the communication:

1 (A) ~~Material information about the~~ clearly identified
2 candidate's campaign plans, projects, activities, or needs of
3 the candidate who is clearly identified in the
4 communication, or his or her authorized committee, or his
5 or her opponent's campaign plans, projects, activities, or
6 needs, or the opponent's authorized committee, or a
7 political party committee's campaign plans, projects,
8 activities, or needs, or an agent of any of the foregoing, and
9 that information is material to the creation, production, or
10 distribution of the communication; or

11 (B) ~~Material information used by the former employee or~~
12 ~~independent contractor in providing services to the~~
13 ~~candidate who is clearly identified in the communication,~~
14 ~~or his or her authorized committee, or his or her opponent~~
15 ~~or the opponent's authorized committee, or a political party~~
16 ~~committee, or an agent of any of the foregoing, and that~~
17 information is material to the creation, production, or
18 distribution of the communication.

19 (6) ~~Conduct pertaining to communications that dDissemination,~~
20 ~~distributions, or republications of campaign material prepared by a~~
21 ~~candidate. A communication that satisfies the content standard of~~
22 paragraph (c)(2) of this section shall only satisfy the conduct standards of
23 paragraphs (d)(1) through (d)(3) of this section on the basis of conduct by

1 the candidate, the candidate's authorized committee, or the agents of any
2 of the foregoing, that occurs after the original preparation of the campaign
3 materials that are disseminated, distributed, or republished. The conduct
4 standards of paragraphs (d)(4) and (d)(5) of this section may also apply to
5 such communications as provided in those paragraphs. With respect to
6 conduct by a candidate or candidate's authorized that initially prepared the
7 campaign material committee A communication that satisfies the content
8 requirement of paragraph (e)(2) of this section shall only be considered to
9 satisfy one or more of the conduct standards of this section if that
10 candidate or authorized committee that initially prepared the campaign
11 material engages in any of the conduct described in paragraphs (d)(1)
12 through (d)(3) of this section with respect to the subsequent dissemination,
13 distribution, or republication of the campaign materials.

14 (e) Agreement or formal collaboration. Agreement or formal collaboration between
15 the person paying for the communication and the candidate clearly identified in the
16 communication, his or her authorized committee, his or her opponent, or the opponent's
17 authorized committee, a political party committee, or an agent of any of the foregoing, is
18 not required for a communication to be ~~considered~~ a coordinated communication.

19 Agreement means a mutual understanding or meeting of the minds on all or any part of
20 the material aspects of the communication or its dissemination. Formal collaboration
21 means planned, or systematically organized, work on the communication.

22 (f) Safe harbor for responses to inquiries about legislative or policy issues. A
23 candidate's or a political party committee's response to an inquiry about that candidate's

1 or political party committee's positions on legislative or policy issues, but not including a
2 discussion of campaign plans, projects, activities, or needs, does not satisfy any of the
3 conduct standards in paragraph (d) of this section.

4 **§ 109.22 Who is prohibited from making coordinated communications?**

5 Any person who is otherwise prohibited from making contributions or
6 expenditures under any part of the Act or Commission regulations is prohibited from
7 paying for a coordinated communication.

8 **§ 109.23 Dissemination, distribution, or republication of candidate campaign**
9 **materials**

10 (a) General rule. The financing of the dissemination, distribution, or republication, in
11 whole or in part, of any broadcast or any written, graphic, or other form of campaign
12 materials prepared by the candidate, the candidate's authorized committee, or an agent of
13 either of the foregoing shall be considered a contribution for the purposes of contribution
14 limitations and reporting responsibilities of the person making the expenditure but need
15 not be reported as an expenditure by the candidate or the candidate's authorized
16 committee unless the dissemination, distribution, or republication of campaign materials
17 is a coordinated communication under 11 CER 109.21.

18 (b) Exceptions. The following uses of campaign materials do not constitute a
19 contribution to the candidate who originally prepared the materials:

- 20 (1) The campaign material is disseminated, distributed, or republished by the
21 candidate, the candidate's authorized committee, or an agent of either of
22 the foregoing who prepared that material;

1 (2) The campaign material is incorporated into a communication that
2 advocates the defeat of the candidate or party that prepared the material;

3 (3) The campaign material is disseminated, distributed, or republished in a
4 news story, commentary, or editorial exempted under 11 CFR 100.73 or
5 11 CFR 100.132;

6 (4) The campaign material used consists of a brief quote or portions of
7 materials that demonstrate a candidate's position as part of a corporation's
8 or labor organization's expression of its own views to its restricted class
9 under 11 CFR 114.3(c)(1); or

10 (5) A national political party committee or a State or subordinate political
11 party committee pays for such dissemination, distribution, or republication
12 of campaign materials using coordinated party expenditure authority under
13 11 CFR 109.32.

14 **Subpart D – Special Provisions for Political Party Committees**

15 **§ 109.30 How are political party committees treated for purposes of coordinated**
16 **and independent expenditures?**

17 Political party committees may make independent expenditures subject to the
18 provisions in this subpart. See 11 CFR 109.35 and 109.36. Political party committees
19 may also make coordinated party expenditures in connection with the general election
20 campaign of a candidate, subject to the limits and other provisions in this subpart. See 11
21 CFR 109.32~~4~~ through 11 CFR 109.35.

22 **§ 109.31 What is a “coordinated party expenditure”?** [Added and reserved]

1 ~~Coordinated party expenditures include payments made by a national committee~~
2 ~~of a political party, including a national Congressional campaign committee, or a State~~
3 ~~committee of a political party, including any subordinate committee of a State committee,~~
4 ~~under 2 U.S.C. 441a(d) for anything of value in connection with the general election~~
5 ~~campaign of a candidate, including party coordinated communications defined at 11 CFR~~
6 ~~109.37.~~

7 **§ 109.32 What are the coordinated party expenditure limits?**

8 (a) Coordinated party expenditures in Presidential elections.

9 (1) The national committee of a political party may make coordinated party
10 expenditures in connection with the general election campaign of any the
11 party's candidate for President of the United States affiliated with the
12 party.

13 (2) The coordinated party expenditures shall not exceed an amount equal to
14 two cents multiplied by the voting age population of the United States.

15 See 11 CFR 110.18. This limitation shall be increased in accordance with
16 11 CFR 110.17.

17 (3) Any coordinated party expenditure under paragraph (a) of this section shall
18 be in addition to--

19 (i) Any expenditure by a national committee of a political party
20 serving as the principal campaign committee of a candidate for
21 President of the United States; and

22 (ii) Any contribution by the national committee to the candidate
23 permissible under 11 CFR 110.1 or 110.2.

1 (4) Any coordinated party expenditures made by the national committee of a
2 political party pursuant to paragraph (a) of this section, or made by any
3 other party committee under authority assigned designated by a national
4 committee of a political party under 11 CFR 109.33, on behalf of that
5 party's Presidential candidate shall not count against the candidate's
6 expenditure limitations under 11 CFR 110.8.

7 (b) Coordinated party expenditures in other Federal elections.

8 (1) The national committee of a political party, and a State committee
9 of a political party, including any subordinate committee of a State
10 committee, may each make coordinated party expenditures in connection
11 with the general election campaign of a the party's candidate for Federal
12 office in that State who is affiliated with the party.

13 (2) The coordinated party expenditures shall not exceed:

14 (i) In the case of a candidate for election to the office of Senator, or of
15 Representative from a State which is entitled to only one
16 Representative, the greater of--

17 (A) Two cents multiplied by the voting age population of the
18 State (see 11 CFR 110.18); or

19 (B) Twenty thousand dollars.

20 (ii) In the case of a candidate for election to the office of
21 Representative, Delegate, or Resident Commissioner in any other
22 State, \$10,000.

1 (3) The limitations in paragraph (b)(2) of this section shall be increased in
2 accordance with 11 CFR 110.17(e).

3 (4) Any coordinated party expenditure under paragraph (b) of this section
4 shall be in addition to any contribution by a political party committee to
5 the candidate permissible under 11 CFR 110.1 or 110.2.

6 **§ 109.33 May a political party committee assign its coordinated party expenditure**
7 **limit authority to another political party committee?**

8 (a) Assignment. Except as provided in 11 CFR 109.35(c), the national committee of
9 a political party and a State committee of a political party, including any subordinate
10 committee of a State committee, may assign its authority to make coordinated party
11 expenditures authorized by 11 CFR 109.32 to another political party committee. Such
12 an assignment must be made in writing, must state the amount of the authority assigned,
13 and must be received by the assignee committee before any coordinated party expenditure
14 is made pursuant to the assignment. ~~provided that before the coordinated party~~
15 ~~expenditure is made, the national or State committee specifies in writing to the assigned~~
16 ~~political party committee the amount the assigned political party committee may spend.~~

17 (b) Compliance. For purposes of the coordinated party expenditure limits, State
18 committee includes a subordinate committee of a State committee and includes a district
19 or local committee to which coordinated party expenditure authority has been assigned.
20 State committees and subordinate State committees and such district or local committees
21 combined shall not exceed the coordinated party expenditure limits set forth in 11 CFR
22 109.32. The State committee shall administer the limitation in one of the following ways:

23 (1) The State committee shall be responsible for insuring that the

1 coordinated party expenditures of the entire party organization are within
2 the coordinated party expenditure limits, including receiving reports from
3 any subordinate committee of a State committee or district or local
4 committee making coordinated party expenditures under 11 CFR 109.32,
5 and filing consolidated reports showing all coordinated party expenditures
6 in the State with the Commission; or

- 7 (2) Any other method, submitted in advance and approved by the
8 Commission, that permits control over coordinated party expenditures.

9 (c) Recordkeeping.

10 (1) A political party committee that assigns its authority to make coordinated
11 party expenditures under this section must maintain the written assignment
12 for at least three years in accordance with 11 CFR 104.14.

13 (2) A political party committee that is assigned authority to make coordinated
14 party expenditures under this section must maintain the written assignment
15 for at least three years in accordance with 11 CFR 104.14.

16 **§ 109.34 When may a political party committee make coordinated party**
17 **expenditures?**

18 A political party committee authorized to make coordinated party expenditures
19 may make such expenditures in connection with the general election campaign before or
20 after its candidate has been nominated. All pre-nomination coordinated party
21 expenditures shall be subject to the coordinated party expenditure limitations of this
22 subpart, whether or not the candidate on whose behalf they are made receives the party's
23 nomination.

1 § 109.35 What are the restrictions on a political party committee making both
2 independent expenditures and coordinated party expenditures in connection with
3 the general election of a candidate?

4 ~~(a) — Applicability. For the purposes of this subpart:~~

5 ~~(1) — The national committee of a given political party, all Congressional~~
6 ~~campaign committees of that political party, and all political committees~~
7 ~~established, financed, maintained, or controlled by any of the foregoing,~~
8 ~~together comprise a political party group.~~

9 ~~(2) — The State committee of a given political party in a given State, all~~
10 ~~subordinate committees of that State committee, and all district or local~~
11 ~~committees of that political party within that State that meet the definition~~
12 ~~of political committee under 11 CFR 100.5, together comprise a political~~
13 ~~party group. See 11 CFR 100.14.~~

14 ~~(a) — Applicability. For the purposes of this section, the national committee of a given~~
15 ~~political party, all Congressional campaign committees of that political party, all political~~
16 ~~committees established, financed, maintained, or controlled by any of the foregoing, all~~
17 ~~State committees of that political party and all political committees established, financed,~~
18 ~~maintained, or controlled by any of those State committees including all subordinate~~
19 ~~committees of any of those State committees, together comprise a single committee of~~
20 ~~that political party. See 11 CFR 100.5(g) and 100.14.~~

21 (b) Restrictions on certain coordinated and independent expenditures. On or after the
22 date on which a political party nominates a candidate for election to Federal office, a ne

1 ~~committee within that political committee within a given political party group may~~ must
2 not do any of the following during the remainder of the election cycle:

3 (1) Make any coordinated party expenditure under 11 CFR 109.32 in
4 connection with the general election campaign of that candidate at any
5 time after ~~that any political committee within that political party group~~
6 makes any independent expenditure with respect to that candidate; or

7 (2) Make any independent expenditure with respect to that candidate at any
8 time after ~~any political~~ that committee within that political party group
9 makes any coordinated party expenditure under 11 CFR 109.32 in
10 connection with the general election campaign of that candidate.

11 (c) Restrictions on certain transfers and assignments. On or after the date that a
12 ~~political committee within~~ within a political party group makes any coordinated party
13 expenditure under 11 CFR 109.32 in connection with the general election campaign of a
14 candidate, ~~no political~~ that committee within that same political party group must not
15 do any of the following during the remainder of the election cycle:

16 (1) Transfer any funds to, or receive a transfer of any funds from, ~~any political~~
17 other political committee ~~within another~~ within that political party group if
18 ~~any political~~ that other political committee within that other political party
19 group has made or intends to make an independent expenditure with
20 respect to that candidate; or

21 (2) Assign all or any portion of its authority to make coordinated party
22 expenditures under 11 CFR 109.32 in connection with the general election
23 campaign of that candidate to any ~~political~~ other political committee

1 ~~within another~~ within that political party group ~~if any political committee~~
2 ~~within that other political party group~~ political committee has made or
3 intends to make an independent expenditure with respect to that candidate.

4 See 11 CFR 109.33.

5 (d) Definitions. For the purposes of this section:

6 (1) An independent expenditure made by a political party committee with
7 respect to a candidate includes independent expenditures expressly
8 advocating the election of that party's candidate, as well as independent
9 expenditures expressly advocating the defeat of any other candidate
10 seeking nomination for election, or election, to the Federal office sought
11 by that party's candidate.

12 (2) Election cycle has the meaning in 11 CFR 100.3(b), except that the
13 election cycle ends on the date of the general election runoff, if any.

14 § 109.36 **Are there additional circumstances under which a political party**
15 **committee is prohibited from making independent expenditures?**

16 The national committee of a political party must not make independent
17 expenditures in connection with the general election campaign of a candidate for
18 President of the United States if the national committee of thata political party is
19 designated as the authorized committee of its Presidential candidate pursuant to 11 CFR
20 9002.1(c).

21 § 109.37 ~~What is a "party-coordinated communication"?~~ [Added and reserved]

1 ~~(a) — Definition. A political party communication is coordinated with a candidate, a~~
2 ~~candidate's authorized committee, or their agents, when the communication satisfies the~~
3 ~~conditions set forth in paragraphs (a)(1), (a)(2), and (a)(3) of this section.~~

4 ~~(1) — The communication is paid for by a political party committee or its agent.~~

5 ~~— (2) — The communication satisfies at least one of the content standards in 11~~
6 ~~CFR 109.21(e). For a communication that satisfies the content standard in~~
7 ~~11 CFR 109.21(e)(2), the conduct standard in 11 CFR 109.21(d)(6) must~~
8 ~~be satisfied before the communication shall be deemed coordinated.~~

9 ~~(3) — The communication satisfies at least one of the conduct standards in 11~~
10 ~~CFR 109.21(d). Notwithstanding paragraph (b)(1) of this section, the~~
11 ~~candidate with whom a party coordinated communication is coordinated~~
12 ~~does not receive or accept an in kind contribution that results from~~
13 ~~conduct described in 11 CFR 109.21(d)(4) or (d)(5), unless the candidate~~
14 ~~or authorized committee engages in conduct described in 11 CFR 109.21~~
15 ~~d)(1) through (d)(3).~~

16 ~~(b) — Treatment of a party coordinated communication. A payment by a political party~~
17 ~~committee for a communication that is coordinated with a candidate, and that is not~~
18 ~~otherwise exempted under 11 CFR part 100, subpart C or E, must be treated by the~~
19 ~~political party committee making the payment as either:~~

20 ~~(1) — An in kind contribution for the purpose of influencing a Federal election~~
21 ~~under 11 CFR 100.52(d) to the candidate with whom it was coordinated,~~
22 ~~which must be reported under 11 CFR part 104; or~~

1 ~~(2) — A coordinated party expenditure pursuant to coordinated party expenditure~~
2 ~~authority under 11 CFR 109.32 in connection with the general election~~
3 ~~campaign of the candidate with whom it was coordinated, which must be~~
4 ~~reported under 11 CFR part 104.~~

5
6 **PART 110 – CONTRIBUTION AND EXPENDITURE LIMITATIONS AND**
7 **PROHIBITIONS**

8 7. The authority citation for part 110 ~~continues~~ ~~would be revised~~ to read as follows:

9 Authority: 2 U.S.C. 431(8), 431(9), 432(c)(2), 437d(a)(8), 438(a)(8), 441a, 441b,
10 441d, 441e, 441f, 441g, 441h, and 441k.

11 8. In section 110.1, paragraph (d) ~~is~~ ~~would be revised~~ and paragraph (n) ~~is~~ ~~would be~~
12 added to read as follows:

13 **§ 110.1 Contributions by persons other than multicandidate political committees.**

14 * * * * *

15 (d) Contributions to other political committees. No person shall make contributions
16 to any other political committee in any calendar year which, in the aggregate, exceed
17 \$5,000.

18 * * * * *

19 (n) Contributions to committees making independent expenditures. The limitations
20 on contributions of this section also apply to contributions made to political committees
21 making independent expenditures under 11 CFR Part 109.

1 9. In section 110.2, paragraph (d) is ~~would be~~ revised and paragraph (k) is ~~would be~~
2 added to read as follows:

3 **§ 110.2 Contributions by multicandidate political committees.**

4 * * * * *

5 (d) Contributions to other political committees. No multicandidate political
6 committee shall make contributions to any other political committee in any calendar year
7 which, in the aggregate, exceed \$5,000.

8 * * * * *

9 (k) Contributions to multicandidate political committees making independent
10 expenditures. The limitations on contributions of this section also apply to contributions
11 made to multicandidate political committees making independent expenditures under
12 11 CFR Part 109.

13 ~~10. Section 110.7 would be removed and reserved.~~

14 **§ 110.7 [Removed and reserved].**

15 10. Remove and reserve § 110.7.

16 11. In section 110.8, paragraph (a) is ~~would be~~ amended as follows:

17 (a) The introductory text is ~~would be~~ redesignated as paragraph (a)(1);

18 (b) Paragraph (a)(1) is ~~would be~~ redesignated as paragraph (a)(1)(i);

19 (c) Paragraph (a)(2) is ~~would be~~ redesignated as paragraph (a)(1)(ii);

20 (d) Paragraph (a)(2) is ~~would be~~ revised to read as follows; and

21 (e) A paragraph (a)(3) is ~~would be~~ added to read as follows:

22 **§ 110.8 Presidential candidate expenditure limitations.**

23 (a) * * *

1 (2) The expenditure limitations in paragraph (a)(1) of this section shall be
2 increased in accordance with 11 CFR 110.179(e).

3 (3) Voting age population is defined at 11 CFR 110.18.

4 * * * * *

5 12. Section 110.14 is revised to read as follows:

6 § 110.14 Contributions to and expenditures by delegates and delegate committees.

7 (f) * * *

8 (2) * * *

9 (i) Such expenditures are independent expenditures under 11 CFR
10 100.16 if they are made for a communication expressly advocating
11 the election or defeat of a clearly identified Federal candidate that
12 is not a coordinated communication under 11 CFR 109.21.

13 * * * * *

14 (ii) Such expenditures are independent expenditures under 11 CFR
15 100.16 if they are made for a communication expressly advocating
16 the election or defeat of a clearly identified Federal candidate that
17 is not a coordinated communication under 11 CFR 109.21.**

18 * * *

19 (B) The delegate shall report the portion of the expenditure
20 allocable to the Federal candidate as an independent
21 expenditure in accordance with 11 CFR 109.10.

22 (3) * * *

23 * * * * *

1 (iii) Such expenditures are not chargeable to the presidential candidate's
2 expenditure limitation under 11 CFR 110.8 unless they were
3 coordinated communications under 11 CFR 109.21.

4 * * * * *

5 (i) Expenditures by a delegate committee referring to a candidate for public office --

6 (2) * * *

7 (i) Such expenditures are in-kind contributions to a Federal candidate
8 if they are coordinated communications under 11 CFR 109.21.

9 (A) Such independent expenditures must be made in
10 accordance with the requirements of 11 CFR 100.16.

11 * * *

12 (ii) Such expenditures are independent expenditures under 11 CFR
13 100.16 if they are made for a communication expressly advocating
14 the election or defeat of a clearly identified Federal candidate that
15 is not a coordinated communication under 11 CFR 109.21.

16 (A) Such independent expenditures must be made in
17 accordance with the requirements of 11 CFR part 100.16.

18 (B) The delegate committee shall report the portion of the
19 expenditure allocable to the Federal candidate as an
20 independent expenditure in accordance with 11 CFR
21 109.10.

22 (3) * * *

23 * * * * *

1 (iii) Such expenditures are not chargeable to the presidential candidate's
2 expenditure limitation under 11 CFR 110.8 unless they were
3 coordinated communications under 11 CFR 109.21.

4 13. ~~In part 110. Section 110.18 is~~ would be added to read as follows:

5 **§ 110.18 Voting Age Population.**

6 There is annually published by the Department of Commerce in the Federal
7 Register an estimate of the voting age population based on an estimate of the voting age
8 population of the United States, of each State, and of each Congressional district. The
9 term voting age population means resident population, 18 years of age or older.

10
11 **PART 114 – CORPORATE AND LABOR ORGANIZATION ACTIVITY**

12 14. The authority citation for part 114 ~~would continue~~ to read as follows:

13 Authority: 2 U.S.C. 431(8)(B), 431(9)(B), 432, 434(a)(11), 437d(a)(8), 438(a)(8),
14 and 441b.

15 15. In section 114.4, paragraphs (c)(5)(i) and (c)(5)(ii)(A) ~~is~~ would be revised to read as
16 follows:

17 **§ 114.4 Disbursements for communications beyond the restricted class in**
18 **connection with a Federal election.**

19 * * *

20 (c) Communications by a corporation or labor organization to the general public.

21 * * *

22 (5) Voter guides.

23 * * *

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(i) The corporation or labor organization must not act in cooperation, consultation, or concert with or at the request or suggestion of the candidates, the candidates' committees or agents regarding the preparation, contents and distribution of the voter guide, and no portion of the voter guide may expressly advocate the election or defeat of one or more clearly identified candidate(s) or candidates of any clearly identified political party.

(ii) (A) The corporation or labor organization must not act in cooperation, consultation, or concert with or at the request or suggestion of the candidates, the candidates' committees or agents regarding the preparation, contents and distribution of the voter guide;

* * * * *