

# SBDC GLOBAL TRADE SERIES

## THE BASICS OF EXPORTING: LAYING THE FOUNDATION

*Sponsored by the UTPA Small Business Development Center  
In partnership with the McAllen Hispanic Chamber of Commerce*

**May 7, 2008**

**9 am—11 am**

**Chase Bank Tower**

**200 South 10th Street, First Floor Boardroom, McAllen, TX**

**No fee**

### *Highlights*

- **Determine Your Reasons to Export**
  - Recognize Export Risks
- **Role of Small Business in Trade**
- **Common Exporter Mistakes**
- **Export Readiness Checklist**
  - Classification Methods
  - U.S. Export Regulations
  - Global Trade Resources

#### **Guest Speaker:**

**JAVIER MARTINEZ III, INTERNATIONAL TRADE SPECIALIST**

**A Business Training Opportunity by the UTPA Small Business Development Center**

**\* This session is Part I of the SBDC Global Trade Series. Recommended for Tier 1 clients.**

**Register today!**

**Call the McAllen Hispanic  
Chamber of Commerce at  
(956) 928-0060**

Business Name: \_\_\_\_\_

Attendee: \_\_\_\_\_

Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_



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