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Table 16.01-- INFORMATION ESTABLISHMENTS: 2001

[Excludes most government employees and self-employed persons]

NAICS code	Industry	No. of establishments	No. of employees for week including March 12 1/	Annual Payroll (\$1000)
51	Information	575	9,333	396,688
511	Publishing industries	102	H	D
51111	Newspaper publishers	25	G	D
51112	Periodical publishers	36	344	13,401
51113	Book publishers	11	B	D
51114	Database and directory publishers	5	B	D
51119	Other publishers	10	B	D
5112	Software publishers	15	B	D
5121	Motion picture & video industries	109	G	D
5122	Sound recording industries	13	B	D
513	Broadcasting & telecommunications	246	4,583	222,987
5131	Radio & television broadcasting	34	F	D
5132	Cable networks & program distribution	18	F	D
5133	Telecommunications	194	3,181	162,510
51331	Wired telecommunications carriers	103	1,910	100,501
51332	Wireless telecom carriers (exc. satellite)	87	G	D
5141	Information services	51	E	D
5142	Data processing services	54	C	D

D Withheld to avoid disclosing data for individual companies.

1/ Employment-size classes:

- B 20 to 99,
- C 100 to 249,
- E 250 to 499,
- F 500 to 999,
- G 1,000 to 2,499,
- H 2,500 to 4,999.

Source: U.S. Census Bureau, *County Business Patterns Hawaii: 2001*, CBP-01-13 (April 2003), table 2 <<http://www.census.gov/prod/2003pubs/01cbp/cbp01-13.pdf>> accessed May 15, 2003.

Table 16.02-- STATISTICAL SUMMARY FOR INFORMATION INDUSTRIES: 1997

NAICS code	Kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
51	Information, total	458	1,464,152	318,652	8,996
511	Publishing industries	93	273,301	78,970	2,066
5111	Newspaper, periodical, book, & database publishers	77	267,048	76,775	2,005
5112	Software publishers	16	6,253	2,195	61
512	Motion picture & sound recording Industries	108	102,196	20,326	1,496
5121	Motion picture & video industries	99	95,860	19,526	1,473
5122	Sound recording industries	9	6,336	800	23
513	Broadcasting & telecommunications	197	1,057,491	208,563	5,100
5131	Radio & television broadcasting	50	137,679	47,512	1,239
5132	Cable networks & program distribution	18	153,337	29,488	618
5133	Telecommunications	129	766,475	131,563	3,243
514	Information services & data processing services	60	31,164	10,793	334

Source: U. S. Census Bureau, *1997 Economic Census, Information, Geographic Area Series, Hawaii*, EC97551A-HI (October 1999), table 1 <<http://www.census.gov/epcd/www/97EC51.HTM>>.

**Table 16.03-- NUMBER OF POST OFFICES AND STATIONS, BY ISLANDS:
SEPTEMBER 10, 2002**

Island	Total	Cost Ascertainment Group (CAG) 1/				Stations	
		A-G 2/	H-J 3/	K 4/	L 5/	Classified 6/	Contract 7/
State total	135	37	24	11	-	34	29
Hawaii	32	9	12	4	-	2	5
Maui	14	9	1	-	-	2	2
Lanai	1	-	1	-	-	-	-
Molokai	5	1	-	4	-	-	-
Oahu	63	13	3	1	-	27	19
Kauai	20	5	7	2	-	3	3
Niihau 8/	-	-	-	-	-	-	-

1/ Changes in CAG assignments are made at the beginning of the Postal fiscal year (September to August). They are determined by the gross revenue from the prior fiscal year as follows: Gross revenue is divided by a revenue unit factor. The revenue unit factor represents the average revenue from mail and special services, including fees, per one thousand pieces of originating mail and special services transactions. CAGs range from A to L.

2/ Formerly called First-class offices.

3/ Formerly called Second-class offices.

4/ Formerly called Third-class offices.

5/ Formerly called Fourth-class offices.

6/ Staffed by career postal employees.

7/ Operated under a contractual agreement between the Postal Service and an individual contractor.

8/ Niihau is served by the Makaweli Post Office on Kauai.

Source: U.S. Postal Service, Honolulu District, records.

Table 16.04-- POSTAL SERVICE: 1997 TO 2002

[Years ended September 30]

Subject	1997	1998	1999	2000	2001	2002
Post offices, September 30	72	72	72	72	72	72
Stations, September 30 1/	59	58	61	63	63	63
Gross postal receipts (\$1,000)	172,714	171,816	174,958	176,923	179,182	180,761
Pieces of mail 2/ (millions)	549	556	560	551	542	540

1/ Includes both classified and contract stations (see preceding table).

2/ Originating in Hawaii.

Source: U.S. Postal Service, Honolulu District, records.

Table 16.05-- TELEPHONE STATISTICAL SUMMARY: 1995 TO 2001

Subject	Number or percent
Telephone revenues (million dollars):	
1995	775
1996	841
1997	930
1998	969
1999	1,009
2000	1,177
Carrier's carrier	247
End user	930
Telephone penetration: 1/	
1984	93.5
1999	96.3
July 2001	96.9
Mobile wireless telephone subscribers:	
Dec. 1999	288,425
June 2000	454,364
Dec. 2000	524,291
June 2001	543,283

1/ Annual average percentage of households with telephone service.

Source: Federal Communications Commission, *Trends in Telephone Service* (Dec. 2000), cited in *FCC News* (Dec. 21, 2000), tables 12.1, 16.5, and 17.2, and *FCC News* (May 21, 2001), table 9; Trends in Telephone Service (May 2002)

<http://www.fcc.gov/Bureaus/Common_Carrier/Reports/FCC-State_link/IAD/trend502.pdf> accessed July 25, 2002.

**Table 16.06-- TELEPHONE ACCESS LINES, BY ISLANDS AND TYPE:
1992 TO 2000**

[As of December 31. Access lines represent the lines connecting customers to the network regardless of the ownership of the customer premises equipment. Business access includes key and coin system lines]

Year	Switched access lines	Oahu	Other islands	Residence	Business
1992	628,222	455,143	173,079	417,595	210,627
1993	648,444	467,858	180,586	429,652	218,792
1994	666,233	477,888	188,345	439,104	227,129
1995	684,820	490,685	194,135	447,188	237,632
1996	705,302	502,745	202,557	454,574	250,728
1997	719,787	509,336	210,451	461,430	258,357
1998 1/	731,519	512,607	218,912	468,218	263,301
1999 1/	737,653	510,591	227,062	473,299	264,354
2000 1/	741,843	507,729	234,114	475,735	266,108

1/ Verizon is not the sole provider of telephone access lines.
Source: Verizon Hawaii, records.

**Table 16.07-- TELEPHONE ACCESS LINES, NON-LIST AND
NON-PUBLISHED NUMBERS IN SERVICE: 1997 TO 2000**

[Data include both residence and business telephone numbers]

Category	1997	1998	1999	2000
Access lines	719,787	731,519	737,653	741,843
Non-list and non-published	235,818	238,160	242,916	249,533
Non-list 1/	2,236	2,056	1,936	2,042
Non-published 2/	233,582	236,104	240,980	247,491

1/ Numbers that are not published in the telephone directory but are available via directory assistance.

2/ Numbers that are not published in the telephone directory and are not available via directory assistance.

Source: Verizon Hawaii, records.

**Table 16.08-- HAWAIIAN TELEPHONE COMPANY OPERATIONS:
1996 TO 2000**

Subject	1996	1997	1998	1999	2000
Operating revenues (\$1,000)	634,921	642,357	671,300	679,100	638,700
Operating expenses (\$1,000)	518,142	502,275	523,700	495,000	468,800
Net income (\$1,000)	54,701	60,998	72,900	96,800	85,300
Net investment in property, plant, and equipment (\$1,000)	822,473	845,352	854,200	835,300	775,000
Total assets (\$1,000)	1,200,985	1,306,113	1,328,400	1,357,400	1,426,800
Access lines 1/	826,619	861,079	919,683	994,456	2/ 919,428
Number of employees 1/	2,911	2,897	2,980	2,589	2,400

1/ Includes Micronesian Telecommunications Corporation.

2/ Change in definition / composition.

Source: Verizon Hawaii, records.

Table 16.09-- HAWAIIAN TELEPHONE COMPANY RATES FOR SPECIFIED TYPES OF SERVICE, FOR HONOLULU: 1990 TO 2000

[In dollars. As of July 1. Including state and federal excise taxes where applicable]

Year	Local call, pay phone	Honolulu to Hilo		Honolulu to California 3/		Monthly charge, indiv. resident line 4/
		Direct dialing 1/	Through operator 2/	Direct dialing 1/	Through operator 2/	
1990	0.25	0.98	2.00	0.78	3.50	20.31
1991	0.25	1.35	2.00	0.75	2.50	20.28
1992	0.25	0.94	2.00	0.75	2.58	20.27
1993	0.25	0.94	2.14	0.75	2.80	21.37
1994	0.25	0.94	2.14	(NA)	(NA)	22.19
1995	0.25	0.84	2.04	0.84	4.04	22.86
1996	0.25	0.85	2.04	(NA)	(NA)	20.60
1997	0.25	0.42	1.62	(NA)	(NA)	20.96
1998	0.35	0.42	1.62	(NA)	(NA)	21.05
1999	0.35	0.42	1.62	(NA)	(NA)	20.79
2000	0.35	0.42	1.62	(NA)	(NA)	22.34

NA Not available.

1/ Daytime calls, first three minutes.

2/ Station-to-station operator-handled daytime weekday calls, first three minutes.

3/ AT&T Communications, Inc., rates quoted for Honolulu to California calls.

4/ Includes for 2000 basic phone rate (\$14.40), interstate subscriber line charge (\$5.00), Telecommunications Relay Service surcharge (\$0.07), E911 surcharge (\$0.27), Service Provider Number Portability fee (\$0.36), and intrastate surcharge, federal excise tax, PUC service fee, and state general excise tax (\$2.24).

Source: Verizon Hawaii, records.

Table 16.10-- CELLULAR TELEPHONE COMPANY REVENUES, BY ISLANDS: 1989 TO 2002

Calendar year	Number of companies	Revenues (\$1,000)				
		Total	Hawaii	Maui	Oahu	Kauai
1989	2	21,758	-	-	21,758	-
1990	4	38,732	150	-	38,475	107
1991	4	48,742	1,734	1,653	44,179	1,176
1992	4	62,127	3,184	2,199	54,031	2,713
1993	5	76,420	4,618	3,470	63,596	4,736
1994	5	95,334	6,712	6,237	77,914	4,471
1995	5	109,746	(NA)	(NA)	(NA)	(NA)
1996	7	123,314	(NA)	(NA)	(NA)	(NA)
1997	8	130,945	(NA)	(NA)	(NA)	(NA)
1998	10	142,129	(NA)	(NA)	(NA)	(NA)
1999	10	227,597	(NA)	(NA)	(NA)	(NA)
2000	10	201,495	(NA)	(NA)	(NA)	(NA)
2001	10	294,563	(NA)	(NA)	(NA)	(NA)
2002	13	1/				

NA Not available, due to confidentiality of these reports.

1/ Annual Utility Financial Reports are due on March 31, 2003.

Additional extension until July 31, 2003, may also be requested.

Source: Hawaii State Public Utilities Commission, records.

**Table 16.11-- PERCENT OF HOUSEHOLDS WITH A TELEPHONE,
COMPUTER, AND INTERNET USE: 1997, 1998, AND 2000**

Year	Telephone		Computer		Internet use	
	U.S.	Hawaii	U.S.	Hawaii	U.S.	Hawaii
1997	93.8	94.1	36.6	34.6	18.6	(NA)
1998	94.1	93.2	42.1	42.3	26.2	27.9
2000	(NA)	(NA)	51.0	52.4	41.5	43.0

NA Not available.

Source: National Telecommunications and Information Administration, *Falling Through the Net: Defining the Digital Divide*, July 8, 1999 and *Falling Through the Net II: New Data on the Digital Divide*, July 1998; <http://www.ntia.doc.gov/ntiahome/digitaldivide>; *Falling Through the Net: Toward Digital Inclusion*, October 2000 <<http://www.ntia.doc.gov/ntiahome/ftn00/Falling.htm>>.

Table 16.12-- CABLE TELEVISION SYSTEMS, SUBSCRIBERS, AND REVENUES, BY COUNTIES: 2000 TO 2002

County	Number of systems 1/			Subscribers			Basic service revenue (\$1000)		
	2000	2001	2002	2000	2001	2002	2000	2001	2002
State total	9	9	9	363,801	368,424	379,664	112,831	123,083	130,675
Hawaii	3	3	3	34,974	36,436	39,753	13,717	14,482	15,016
Maui	3	3	3	47,695	48,442	49,202	14,409	15,761	16,809
Honolulu	1	1	1	262,681	264,871	269,681	78,158	85,830	91,301
Kauai	2	2	2	18,451	18,675	21,028	6,547	7,010	7,549

1/ Two companies to the end of 2001, thereafter only one company.

Source: Hawaii State Department of Commerce and Consumer Affairs, Cable Television Division, records.

Table 16.13-- RADIO AND TELEVISION BROADCASTING STATIONS IN OPERATION, 1925 TO 2001, AND BY COUNTIES, 2001

Date and county	Commercial			Public or educational		
	AM	FM	TV 1/	AM	FM	TV 1/
1925: Jan. 1	2	-	-	-	-	-
1930: Jan. 1	1	-	-	-	-	-
1935: Jan. 1	2	-	-	-	-	-
1940: Jan. 1	3	-	-	-	-	-
1945: Jan. 1	4	-	-	-	-	-
1950: June 7	12	-	-	-	-	-
1955: Jan. 1	13	1	3	-	1	-
1960: Jan. 1	17	1	7	-	2	-
1965: Jan. 1	23	2	10	-	-	-
1970: Jan. 1	25	4	10	-	1	2
1975: Jan. 1	26	5	10	-	1	2
1980: Jan. 1	25	10	10	-	1	2
1985: June 30	26	17	13	-	2	2
1990: June 30	28	21	19	-	3	2
1995: June 30	29	33	20	1	3	2
2000	28	40	23	1	7	2
2001	28	40	23	1	7	2
COUNTIES: 2001						
Hawaii	5	10	7	-	1	-
Maui	4	10	5	-	1	1
Honolulu 2/	17	16	11	1	3	1
Kauai	2	4	-	-	2	-

1/ Includes satellites but excludes translators and cable television.

2/ Includes one commercial AM station with studio on Oahu but transmitter on Molokai.

Source: Robert C. Schmitt, *Historical Statistics of Hawaii* (University Press of Hawaii, 1977), p. 482; Federal Communications Commission, Field Operations Bureau, Honolulu, records; R.R. Bowker, *2002 Working Press of the Nation*, Vol. 3, TV & Radio Directory, 52nd edition, and previous editions.

**Table 16.14-- TELEVISION HOUSEHOLDS, BY GEOGRAPHIC AREA:
1998 AND 1999**

Subject	January 1998			January 1999		
	State total	Oahu	Other islands	State total	Oahu	Other islands
All households	394,400	(NA)	(NA)	(NA)	(NA)	(NA)
With television	381,820	277,410	104,410	385,790	280,660	105,130
Percent	96.8	(NA)	(NA)	(NA)	(NA)	(NA)

NA Not available.

Source: Hawaii Public Television, *Nielsen Station Index*.

**Table 16.15-- HOUSEHOLDS AND PERSONS VIEWING TELEVISION BY
TIME OF DAY: 1995 TO 1999**

[In thousands. Mean number of viewers, Sunday through Saturday]

Year and month	Sign-on to sign-off 7 A.M. to 1 A.M.		Prime time 6:30 P.M. to 10 P.M.	
	Households 1/	Persons 2/	Households 1/	Persons 2/
1995: Feb.	170	331	107	187
May	139	276	82	143
Nov.	158	299	112	188
1996: Feb.	155	288	102	177
May	130	244	75	123
Nov.	146	277	84	133
1997: Feb.	159	299	101	177
May	142	255	78	122
Nov.	133	220	77	110
1998: Feb.	131	242	69	110
May	145	264	80	132
Nov.	130	220	74	110
1999: Feb.	135	252	88	143
May	130	231	82	121
Nov.	112	198	59	88

1/ Average number with a TV set turned on.

2/ Average number of persons, 2 years and older, in TV households that are viewing any station.

Source: Hawaii Public Television, *Nielsen Station Index*.

Table 16.16-- NUMBER OF DAILY NEWSPAPERS, BY PLACE OF PUBLICATION AND LANGUAGE: 1975 TO 1999

[The earliest daily newspaper in Hawaii, *The Daily Hawaiian Herald*, first appeared September 4, 1866 and was discontinued December 21, 1866. Permanent dailies were initially published in 1882. Five-year statistics from 1885 to 1975 appear in *Historical Statistics of Hawaii* (1977), table 18.5].

Subject	1975	1980	1985	1990	1995	1999
Totals	7	6	9	9	10	10
Language:						
Chinese	2	1	1	1	1	1
English	3	3	6	6	6	6
Hawaiian	-	-	-	-	-	-
Japanese 1/	2	2	1	1	1	1
Korean	-	-	1	1	2	3
Place of publication:						
Honolulu, Oahu	6	5	5	5	6	7
Hilo, Hawaii	1	1	1	1	1	1
Kailua-Kona, Hawaii	-	-	1	1	1	1
Lihue, Kauai	-	-	1	1	1	1
Wailuku, Maui	-	-	1	1	1	1

1/ Includes English section.

Source: Aloha United Way, *Hawaii Media Guide* for 1977-1985; *Hawaii All-Media Publicity Guide*, 1987, 1991, 1996 and 1997; Helen G. Chapin, *Guide to Newspapers of Hawai'i 1834-2000* (Hawaiian Historical Society, 2000).

Table 16.17-- NUMBER OF NEWSPAPERS, TOTAL AND DAILY: 1834 TO 2000

Year	Total	Daily	Year	Total	Daily
1834 1/	2	-	1920	56	11
1835	1	-	1925	52	7
1840	2	-	1930	61	6
1845	5	-	1935	62	8
1850	4	-	1940	70	7
1855	5	-	1945	82	8
1860	9	-	1950	91	7
1865	5	-	1955	100	7
1870	11	-	1960	102	7
1875	7	-	1965	102	7
1880	10	-	1970	132	7
1885	20	4	1975	140	7
1890	20	5	1980	152	6
1895	35	7	1985	140	9
1900	43	8	1990	149	9
1905	50	11	1995	152	10
1910	54	7	2000	135	10
1915	48	8			

1/ The two earliest newspapers in Hawaii were both established in 1834.

Source: Robert C. Schmitt, *Historical Statistics of Hawaii* (The University Press of Hawaii, 1977), table 18.5; Helen G. Chapin, *Guide to Newspapers of Hawai'i 1834-2000* (Hawaiian Historical Society, 2000), pp. 127-226.

**Table 16.18-- AVERAGE PAID CIRCULATION OF DAILY AND SUNDAY
ENGLISH-LANGUAGE NEWSPAPERS: 1998-1999 TO 2001-2002**

[Averages for 12-month periods ended in March. Foreign-language daily newspapers, not included in this table, are the *Hawaii Hochi*, Japanese and English; *The Joong-Ang Daily News*, *Korea Times/Han Kook Ilbo* and *Korea Central Daily*, Korean; and *United Chinese Press*, Chinese]

Newspaper	1998-99	1999-2000	2000-2001	2001-2002
Daily				
<i>The Honolulu Advertiser</i> 1/	104,602	107,495	150,277	151,188
<i>Honolulu Star-Bulletin</i> 2/	67,124	63,480	(NA)	(NA)
<i>Hawaii Tribune-Herald</i> (Hilo) 3/	19,069	(NA)	20,213	(NA)
<i>West Hawaii Today</i> (Kailua-Kona) 3/	11,667	11,206	12,146	12,358
<i>Maui News</i> (Wailuku) 4/	16,970	17,225	18,959	(NA)
<i>Garden Island</i> (Lihue) 5/	8,790	8,379	8,478	7,989
Sunday morning				
<i>The Honolulu Advertiser</i>	188,556	187,277	170,009	171,674
<i>Honolulu Star Bulletin</i>	(X)	(X)	(NA)	(NA)
<i>Hawaii Tribune-Herald</i> (Hilo)	22,851	(NA)	23,780	(NA)
<i>West Hawaii Today</i> (Kailua-Kona)	14,610	14,617	16,069	16,130
<i>Maui News</i> (Wailuku)	24,220	24,365	24,563	(NA)
<i>Garden Island</i> (Lihue)	9,395	9,210	9,461	9,267

NA Not available.

X Not applicable.

1/ Morning and afternoon, Monday through Saturday. The afternoon edition began on March 15, 2001.

2/ Afternoon, Monday through Saturday. New owner Oahu Publications began to publish on March 15, 2001. Morning, midday, and final editions, different areas, Monday through Saturday. The Sunday edition began on April 1, 2001.

3/ Morning, Monday through Thursday.

4/ Afternoon, Monday through Friday. The *Maui News* became a morning paper on July 24, 2000. The Saturday edition began on March 10, 2001.

5/ Afternoon, Monday through Friday. As of September 2000, a Saturday morning edition. As of October 2001, morning, Monday through Saturday.

Source: Data provided by newspaper publishers to Hawaii State Department of Business, Economic Development & Tourism.

**Table 16.19-- POSTAGE RATES AND NEWSPAPER PRICES, FOR
HONOLULU: 1990 TO 2003**

[In cents. As of July 1]

Year	Domestic first-class postage rates			Newspaper price 1/	
	Letters		Postal and post cards	Daily	Sunday
	First ounce	Each added ounce			
1990	25	20	15	35	125
1991	29	23	19	35	125
1992	29	23	19	35	150
1993	29	23	19	50	150
1994	29	23	19	50	150
1995	32	23	20	50	150
1996	32	23	20	50	175
1997	32	23	20	50	175
1998	32	23	20	50	175
1999	33	22	20	50	175
2000	33	22	20	50	175
2001	34	23	21	50	175
2002	37	23	23	50	2/ 175
2003	37	23	23	50	2/ 175

1/ Street sales, for *The Honolulu Advertiser* (daily, all years), *Honolulu Star-Bulletin* (daily, all years), the *Sunday Star-Bulletin and Advertiser* (through February 27, 1993), and the *Sunday The Honolulu Advertiser* (beginning March 7, 1993). The *Honolulu Star-Bulletin*, under new owner Oahu Publications, began to publish on March 15, 2001, with the first Sunday edition on April 1, 2001.

2/ For the *Honolulu Star-Bulletin* the street price is 75 cents.

Source: Postal rates from U.S. Census Bureau, *Statistical Abstract of the United States: 2002*, table 1094, and U.S. Postal Service, *Domestic Rates and Fees*. Newspaper rates from *The Honolulu Advertiser* and Oahu Publications.

**Table 16.20-- BOOKS AND SCHOLARLY JOURNALS PUBLISHED BY THE
UNIVERSITY OF HAWAII PRESS: 1991 TO 2002**

Year	Published titles 1/		New books and journals published 3/		Volumes sold 3/	Book sales revenues 3/ (dollars)
	Cumulative total 2/	In print	Books	Scholarly journals		
1991	1,024	705	53	12	365,790	2,721,480
1992	1,072	717	48	12	350,274	2,611,388
1993	1,123	738	51	12	354,063	2,859,494
1994	1,183	772	60	13	378,807	2,960,051
1995	1,257	790	74	13	385,673	3,014,268
1996	1,323	823	54	12	374,168	2,896,316
1997	1,402	833	65	12	322,378	3,182,690
1998	1,486	818	84	12	290,199	3,042,984
1999	1,572	897	83	12	272,407	3,365,336
2000	1,650	930	82	12	320,509	3,340,336
2001	1,748	1,003	84	12	316,978	3,583,534
2002	1,854	1,063	93	13	299,272	3,632,013

1/ As of June 30. Excludes journals.

2/ Includes books and other media, but not journals.

3/ Year ended June 30.

Source: The University of Hawaii Press, *Annual Report* and records.