

**FDA Risk Communication Advisory Committee  
Washington DC North/Gaithersburg Hilton, 620 Perry Pkwy.,  
Gaithersburg, MD 20877, Salons A, B, C, and D.**

**AGENDA  
February 28, 2008**

- 8:00 Call to Order**
- 8:05 Introductions of Committee Members**
- 9:00 Conflict of Interest Statement** – Designated Federal Officer
- 9:05 FDA Welcome**  
Andrew C. von Eschenbach, M.D., Commissioner of Food and Drugs
- 9:20 Overview of Risk Communication at FDA**  
Nancy M. Ostrove, Ph.D., Senior Advisor for Risk Communication
- 9:45 Legal Authorities and Protections Relevant to Risk Communication**
- **Speech FDA regulates**  
William A. McConagha, Assistant Commissioner for Accountability and Integrity
- 10:15 Break**
- 10:30 Legal Authorities and Protections Relevant to Risk Communication, continued**
- **Speech FDA generates**
  - **New in FDA Amendments Act**  
William A. McConagha, Assistant Commissioner for Accountability and Integrity
  - **FDA research: Clearance requirements and implications**  
Steven L. Bradbard, Ph.D., Team Leader for Consumer Studies  
Center for Food Safety and Applied Nutrition
- 11:30 Committee Q&A**
- 12:00 Lunch**
- 1:00 Open Public Hearing**

**2:00 Existing Risk Communications Programs - Overview**

Lorrie McNeill

Director, Office of Communication, Training, and Manufacturers Assistance  
**Center for Biologics Evaluation and Research**

Paul Seligman, M.D., M.P.H.

Associate Center Director for Safety Policy and Communication  
**Center for Drug Evaluation and Research**

Lynne Rice

Director, Office of Communication, Education, and Radiation Programs  
**Center for Devices and Radiological Health**

Marjorie Davidson

Education Team Leader  
**Center for Food Safety and Applied Nutrition**

Laura Bradbard

Health Communication Program Manager  
**Center for Veterinary Medicine**

Nancy M. Ostrove, Ph.D.

Senior Advisor for Risk Communication  
**Office of the Commissioner**

**3:15 Break**

**3:30 Discussion of representative risk communication practices and different scenarios for FDA risk communication**

**5:00 Adjourn for the day**