CRANBERRIES

Cranberry production in Massachusetts totaled nearly 1.5 million barrels in 2007, a 22 percent decrease from the previous year's production. Growers harvested 13,700 acres, 300 fewer than in 2006. The crop yield averaged 108.6 barrels per acre, a reduction of 26.8 barrels per acre from a year earlier. Lack of rainfall during August and the first half of September reduced the

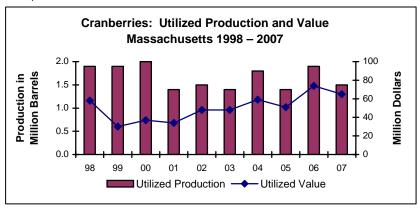
potential size of the crop. Although berry size was below average in the state due to prolonged lack of moisture, fruit quality was above average. Massachusetts 2007 preliminary price for fresh cranberries averaged \$59.80 per barrel and processed cranberries averaged \$42.20 per barrel.

MASSACHUSETTS CRANBERRIES: Acres, Yield, Production, Utilization, Price and Value, 1998 – 2007

Year	Area Harvested	Yield per Acre	Production		Utilization		Price per Barrel ¹²			
			Total	Utilized	Fresh	Processed	Fresh	Processed	All	Value of Utilized Production
	Acres	Barrels	1,000 Barrels					Dollars		1,000 Dollars
1998	14,400	130.2	1,875	1,875	91	1,784	*	*	30.80	57,750
1999	15,000	125.0	1,875	1,875	138	1,737	*	*	16.20	30,375
2000	13,900	140.5	1,953	1,953	214	1,739	41.30	16.20	19.00	37,010
2001	12,000	118.0	1,416	1,414	176	1,238	40.50	21.60	24.00	33,869
2002	14,500	100.1	1,452	1,452	154	1,298	50.30	30.70	32.80	47,595
2003	14,400	97.6	1,406	1,406	107	1,299	56.30	32.30	34.10	47,982
2004	14,100	128.2	1,808	1,808	152	1,656	54.80	30.60	32.60	59,004
2005	14,100	100.9	1,423	1,423	124	1,299	55.90	34.10	36.00	51,228
2006	14,000	135.4	1,896	1,896	155	1,741	60.30	36.90	38.80	73,590
2007	13,700	108.6	1,488	1,488	103	1,385	59.80	42.20	43.40	64,606

¹ Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains and other retains.

^{*} Fresh and processed prices not available prior to 2000.



MAINE CRANBERRIES: Acres, Yield, Production, Utilization, Price and Value, 1998 – 2007

Year	Area Harvested	Yield per Acre	Production		Utilization		Price per Barrel			
			Total	Utilized	Fresh	Processed	Fresh	Processed	All	Value of Utilized Production
	Acres	Barrels	1,000 Barrels				Dollars			\$1,000 Dollars
1998	70.0	45.7	3.20	3.10	0.70	2.40	*	*	55.00	171
1999	130.0	24.2	3.14	3.14	0.27	2.87	*	*	30.00	94
2000	137.7	65.5	9.02	9.02	0.87	8.15	*	*	32.50	293
2001	250.5	71.9	18.00	17.50	1.60	15.90	*	*	41.10	719
2002	219.0	93.4	20.45	20.45	2.63	17.82	*	*	47.50	971
2003	226.0	86.7	19.60	19.40	2.54	16.86	200.00	39.00	60.10	1,166
2004	225.0	90.0	20.25	20.25	1.64	18.61	250.00	35.00	52.40	1,061
2005	219.5	78.7	17.27	17.27	1.44	15.83	175.00	35.00	46.70	806
2006	203.0	56.3	11.43	11.43	2.89	8.54	175.00	40.00	74.20	848
2007	214.9	57.9	12.45	12.45	2.67	9.78	180.00	55.00	81.80	1,019

^{*} Fresh and processed prices not available prior to 2003.

SOURCE: Maine Cranberries, University of Maine Cooperative Extension, Cranberry Associate, 207-581-2940.

² One barrel weighs 100 pounds.