

Association of Educational Publishers (AEP): List of Participants at the Frankfurt Book Fair 2008

BarCharts, Inc. <http://www.barcharts.com>

Product category: Study Materials for Students

Objectives: To locate distributors and wholesalers as well as licensees and joint venture partners.

Eaglemont <http://www.eaglemont.com>

Product category: Children's Literature K-12

Objectives: To locate brand extensions for the Adventures of Riley through licensing into all children's product areas. Eaglemont is seeking licensees, product developers, film and TV networks as well as studios and producers.

ExploreLearning <http://www.explorelearning.com>

Product category: Study Materials for Students

Objectives: To locate distributors/wholesalers and joint venture partners or licensees, with a preference in English language markets and who are able to provide guaranteed minimums/prepayments.

Eye On Education <http://eyeoneducation.com>

Product category: Educational Materials for Teachers

Objectives: To locate distributors/wholesalers, sales representatives, and publishers who are interested in the types of books they publish for distribution internationally and also the sale of translation rights.

Inkwell Publishing Solutions, Inc. <http://inkwellps.com>

Product category: Online/Print Content Design & Development

Objectives: To locate distributors/wholesalers as well as joint venture partners or licensees, and franchises seeking multi-media solutions for their products or projects, translation services, and content creation in various languages.

National Science Teachers Association (NSTA) <http://www.nsta.org>

Product category: Educational Materials for Teachers

Objectives: To locate publishers and distributors of educational books with an interest in the distribution of their products and/or the translation and publishing of their content.

Perfection Learning Corporation <http://perfectionlearning.com>

Product category: Children's Literature K-12

Objectives: To locate dealers and distributors that specialize in Education related supplemental and textbook programs that are looking to sell English language materials into educational settings in their home country.

Real World Productions <http://realworldenglish.com>

Product category: Educational Materials for Teachers

Objectives: To locate sales representatives and joint venture partners/licensees within the Asian market and locally who serve both academic and trade publishing markets, also with electronic media capacities.

Walker Reading Tech. Inc. <http://liveink.com>

Product category: Re-Formatted Reading Assistance

Objectives: To locate joint venture partnerships with publishers of English content, who have digital/electronic versions of publications available.