

**Interagency Committee on Smoking and Health**  
**April 13, 2005**  
**“Addressing the Global Tobacco Epidemic”**  
**Overview of Global Tobacco Use and Prevention — Presentation Notes**

**Global Tobacco Control: International Collaborations**

**Thomas Glynn, PhD, Director of Cancer Science and Trends, American Cancer Society**

Dr. Glynn talked about the importance of collaboration for global tobacco control efforts to succeed. Some of the benefits of international tobacco control collaborations include the following:

- increased political power;
- maximization of limited resources ;
- maximization of intellectual resources;
- increased opportunity for capacity development;
- more rapid agreement on change strategies;
- more efficient agreement on change strategies;
- more efficient administrative processes;
- greater ability to identify and promote global tobacco control leaders.

Non-governmental organizations are critical to such collaborations since they are in a perfect position to move quickly, and they often have a wide range of expertise and a range of resources to bring to the table. Dr. Glynn illustrated how NGOs were – and continue to be – very powerful in the FCTC process because of their unique ability to forge relationships among involved parties.

Dana Shelton introduced the next speaker.