

# *Clean Diesel Customer Misfueling*

- Accidental
- Price
- Availability
- Intentional (Driver thinks high sulfur is better)



# Possible Solutions

- Change nozzle size on 500 ppm
  - Need solution for exceptions
- Use current nozzle for 15 ppm
- Color code scuff guards
- Large ID signs



# *Possible Solutions*



- Educate the Trucking industry
  - Highlight the positive benefits of ULSD
- Color code scuff guards
- Large ID signs