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ENERGY STAR®, a U.S. Environmental Protection Agency and U.S. Department of Energy program, helps us all save money and protect our environment through energy efficient products and practices. For more information, visit [www.energystar.gov](http://www.energystar.gov).

## Promoting ENERGY STAR Qualified Programmable Thermostats

### What is ENERGY STAR?

ENERGY STAR is the government-backed symbol for energy efficiency. It identifies products in more than 50 categories that use less energy without sacrificing quality or performance. ENERGY STAR qualified products are an easy, convenient solution to energy and cost concerns.



### How do programmable thermostats earn the ENERGY STAR?

Qualified programmable thermostats are shipped with a default energy-saving program. The thermostat can maintain weekday and weekend programs, each with four or more settings for different times of the day. Qualified programmable thermostats must also be accurate within +/- 2 degrees.

ENERGY STAR is working with its industry partners to implement a consumer education campaign on the value and proper use of programmable thermostats.

### What are the benefits of ENERGY STAR qualified programmable thermostats?

- **Save energy** – Qualified programmable thermostats automatically adjust your home's temperature settings, allowing you to save energy while you are sleeping or away.
- **Save money** – With proper use, qualified programmable thermostats can save about \$180 every year in energy costs.
- **Save the environment** – By maintaining energy-efficient temperature settings, qualified programmable thermostats help prevent global warming by reducing greenhouse gas emissions caused by burning fossil fuels at power plants.
- **High-performance features** – Many qualified programmable thermostats include features that make them more user friendly, such as touch-pad screen programming, vacation/hold options, digital/backlit displays, and phone or voice programming.

### Why sell ENERGY STAR products?

- In 2007, more than 70% of households nationwide recognized the ENERGY STAR label.
- The average homeowner spends \$2,000 each year on utility bills, half of which goes toward heating and cooling—recommending ENERGY STAR programmable thermostats is an easy way to help your customers save money and manage their energy costs.
- Build customer loyalty by demonstrating your commitment to help them save energy, save money, and help fight global warming.

### How do you ensure a customer's HVAC system is operating at peak performance?

- Confirm a customer's thermostat is set and maintained properly for maximum savings.
- Do not install a programmable thermostat near heating or cooling vents, or other heat sources or drafts.
- If the home has multiple heating or cooling zones, a programmable thermostat should be installed for each zone.
- Make sure the air filter settings work properly, if applicable.
- Remind customers to change the battery each year.

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