



# Taiwan Telecom Service Overview

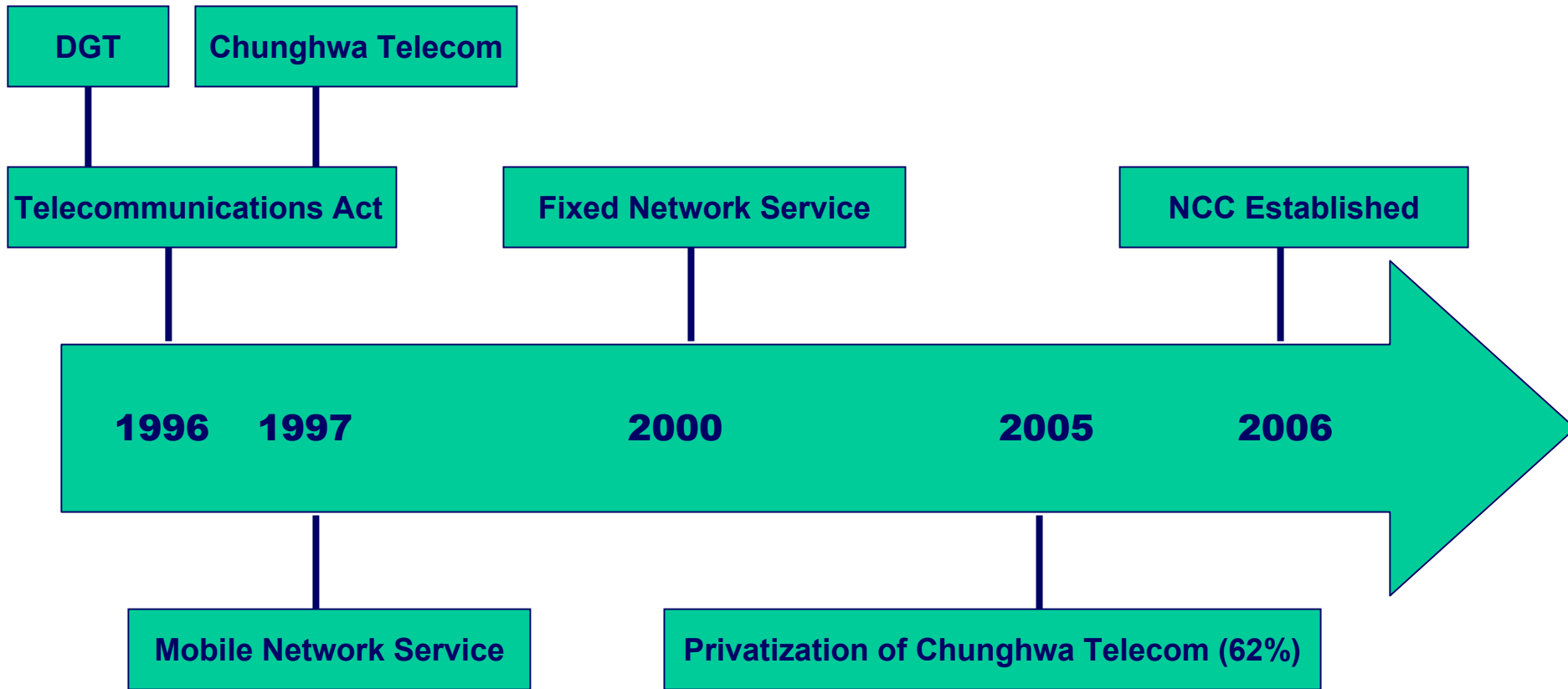


**Frances Li**  
**Frances.Li@mail.doc.gov**  
**August 9, 2006**



# Taiwan Telecom Deregulation Progress

電信自由化



# Telecom Service

## Mobile Network Service

2G  
Paging  
PHS  
3G

## Fixed Network Service

International  
Domestic  
Local

## Value-Added Service

Internet Access  
& Others

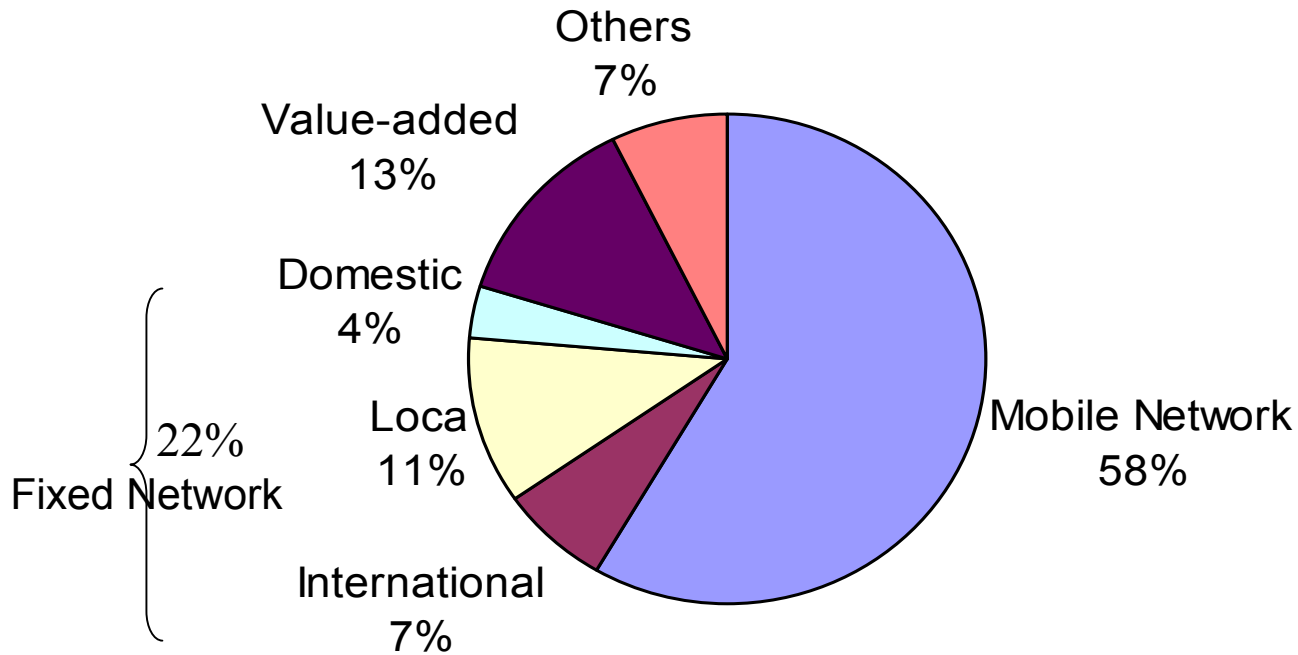
## Satellite Comm. Service

Fixed Satellite  
Mobile Satellite



# Taiwan Telecom Service Revenue in 2005

電信服務營收



Total telecom service revenue: US\$11.8 billion



# Mobile Network Market Players in Taiwan 行動網路業者

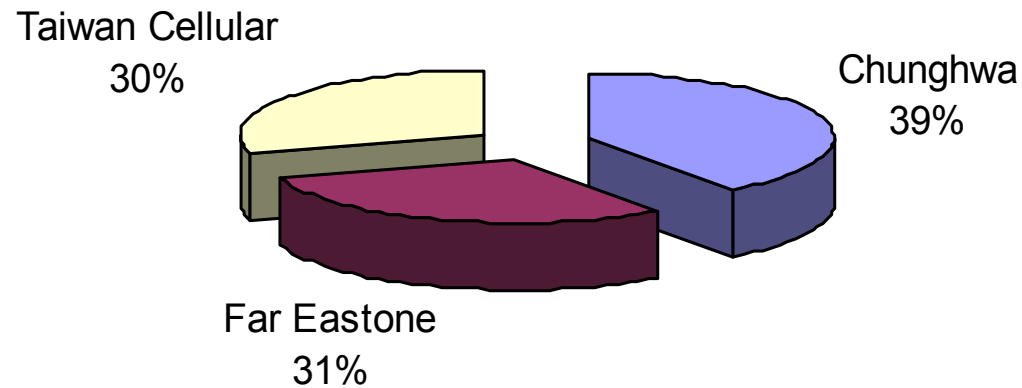
## ***Mobile Network***

- Chunghwa (2G/3G)
- Taiwan Cellular (2G/3G)
- Far Eastone (2G/3G)
- Asia Pacific Broadband Wireless (3G)
- Vibo (3G)
- First Telecom (PHS)



# Taiwan 2G Operators and Their Market Shares in 2005

## 2G行動電話業者市場佔有率





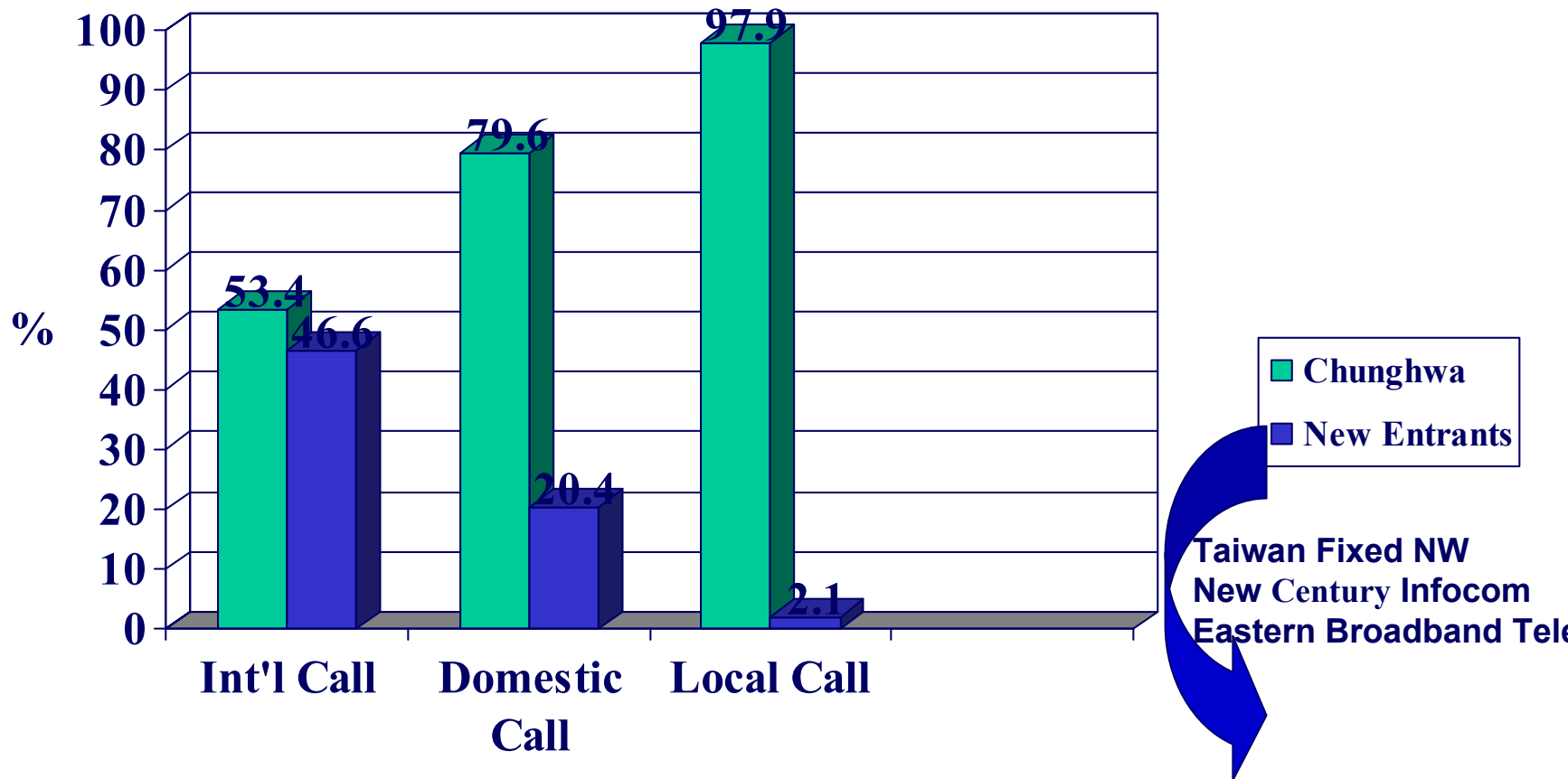
# Fixed Network Market Players in Taiwan 固網業者

## ***Fixed Network***

- Chunghwa
- Taiwan Fixed Network
- New Century Infocom
- Asia Pacific Broadband Telecom

# Taiwan Fixed Network Carriers & Their Market Shares in 2005

固網業者市場佔有率





# Market Players



## **Mobile Network**

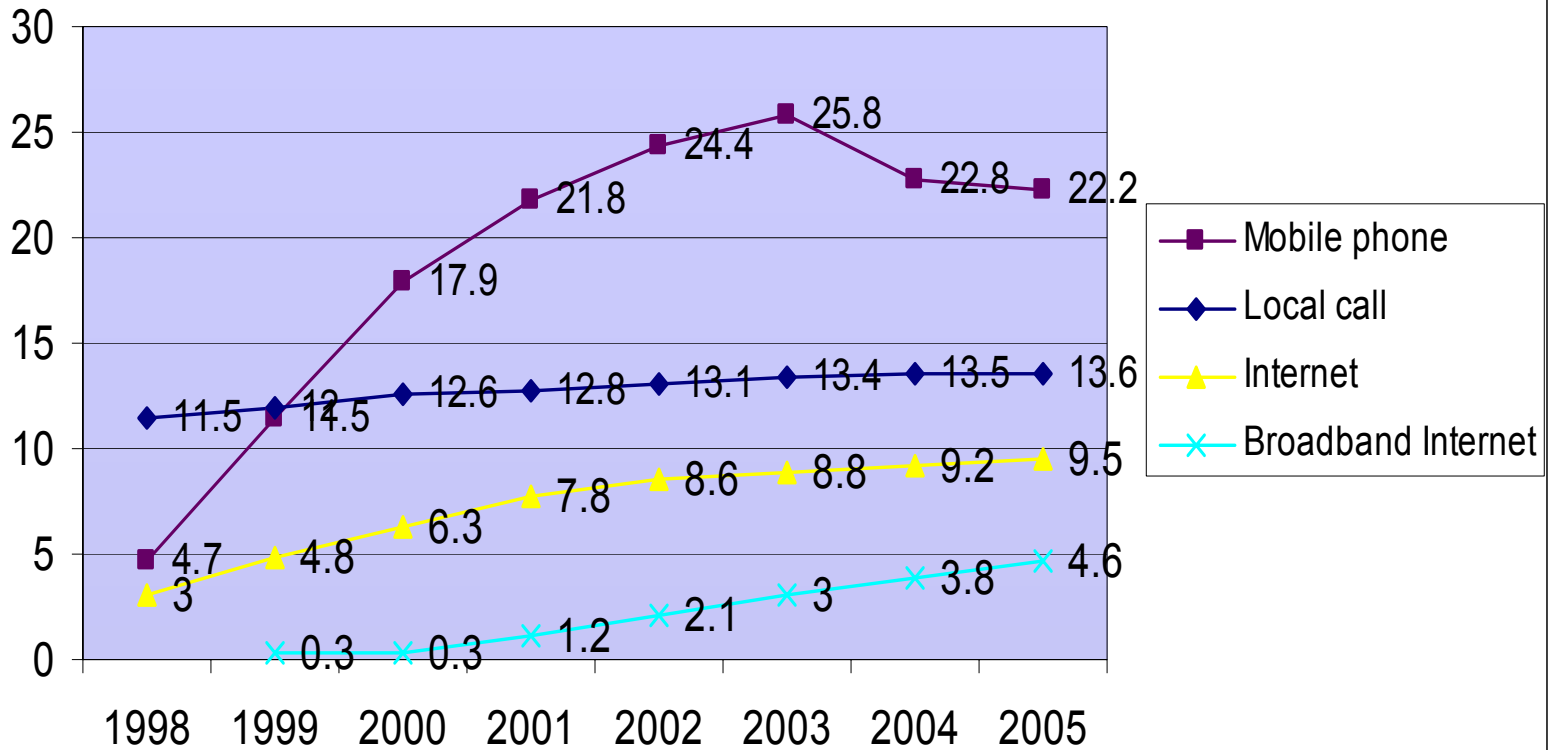
- Chunghwa (2G/3G)
- Taiwan Cellular (2G/3G)
- Far Eastone (2G/3G)
- Asia Pacific BB W (3G)
- Vibo (3G)
- First Telecom (PHS)

## **Fixed Network**

- Chunghwa
- Taiwan Fixed Network
- New Century Infocom
- Asia Pacific BB T

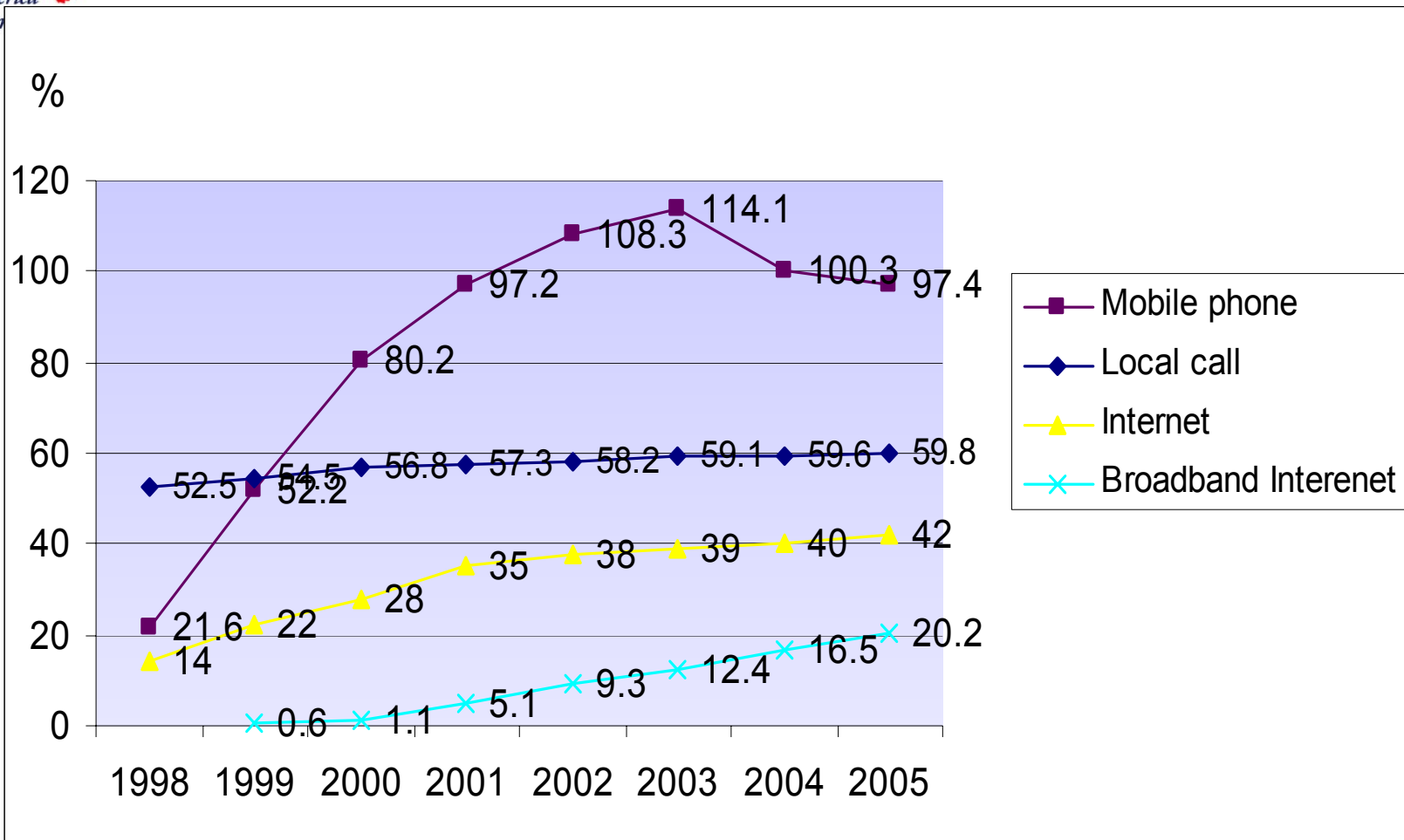
# Number of Telecom Service Subscribers in Taiwan 電信服務用戶數

% (Millions of Subscribers)



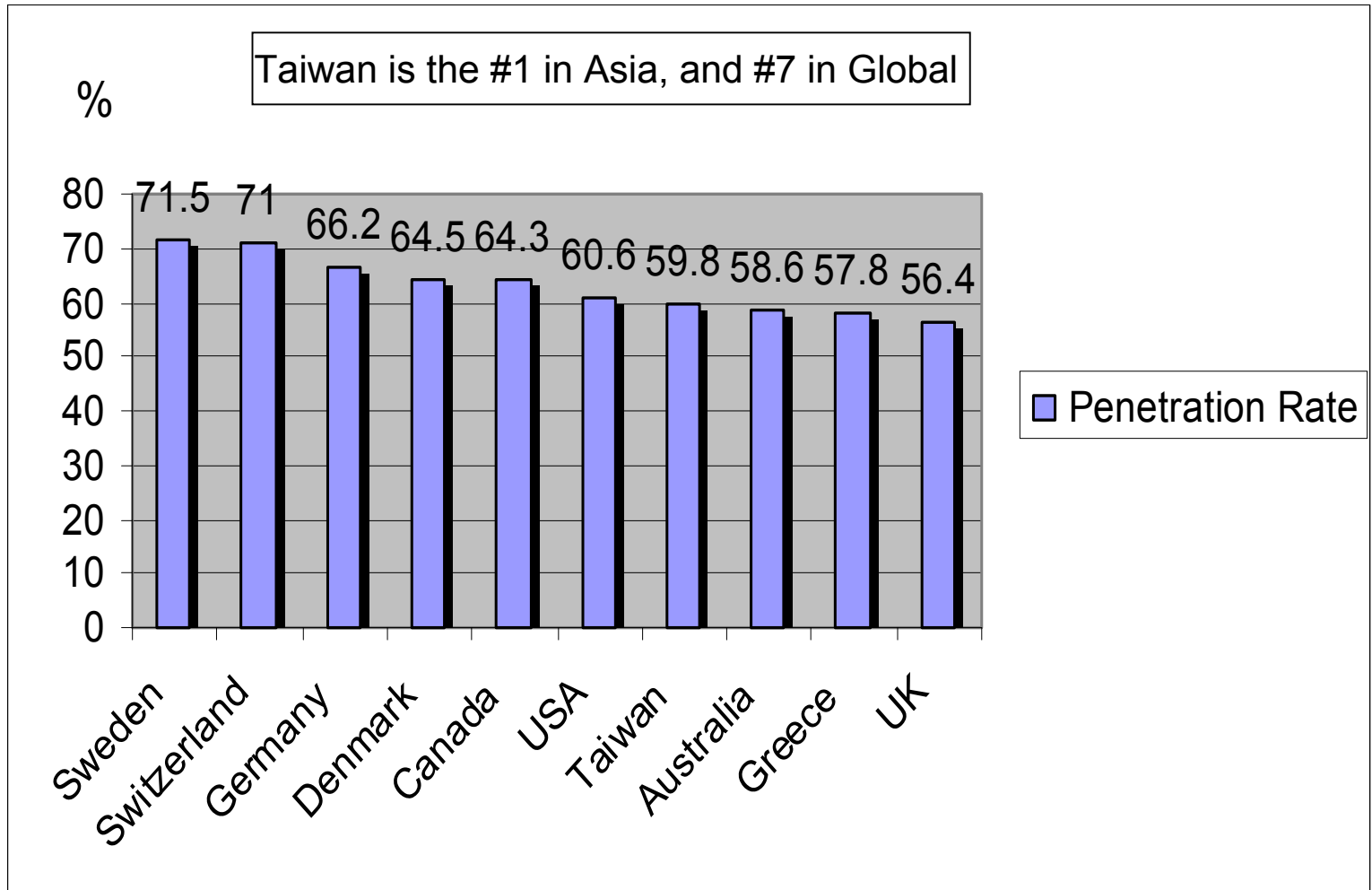


# Penetration Rate of Telecom Service in Taiwan 電信服務用戶普及率





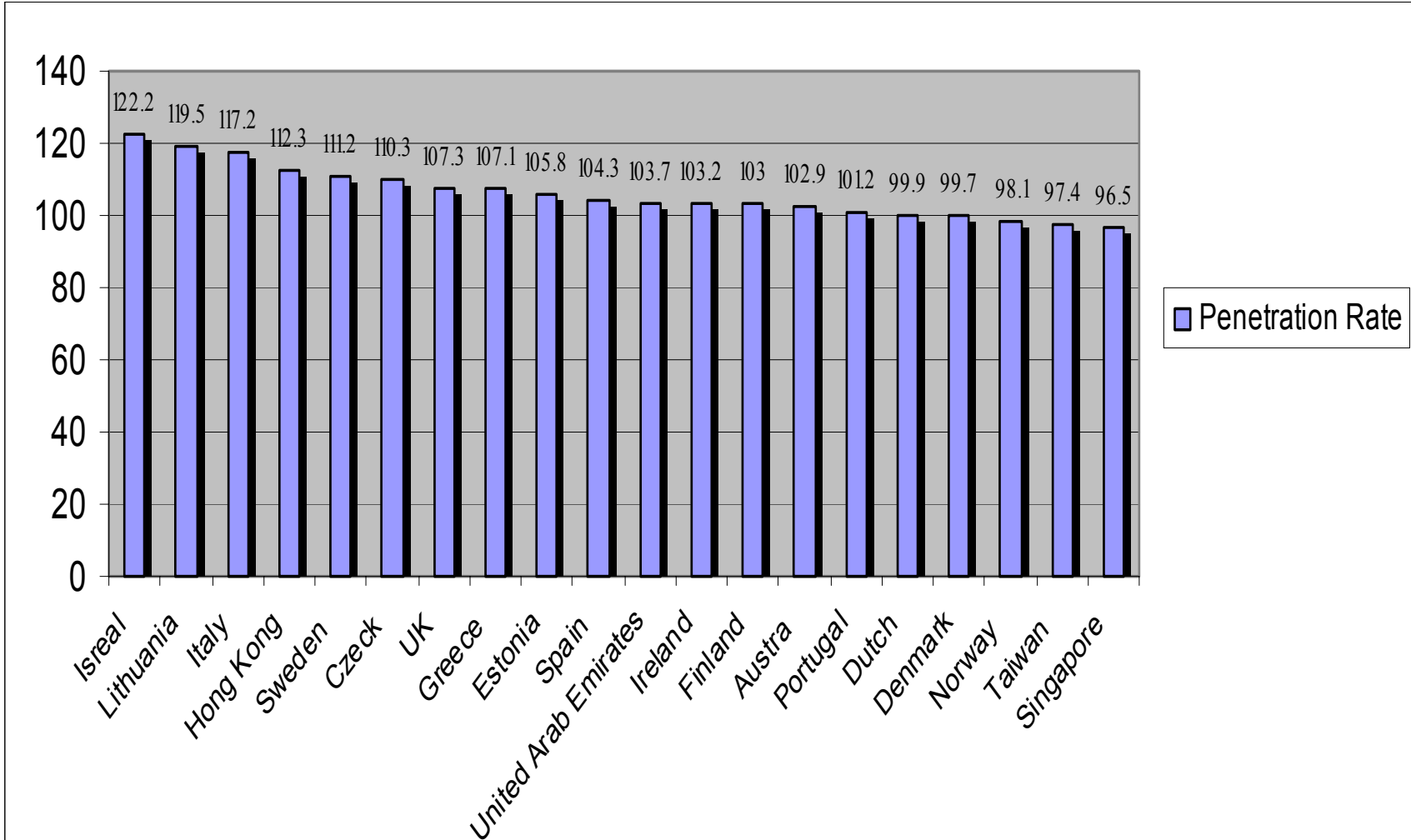
# Global Ranking of Fixed-Line Penetration Rate





# TW Ranks 19 in Global Mobile Phone Penetration

台灣行動電話普及率全球第19





# Thank You!

