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2002 Economic Census

Retail Trade

Geographic Area Series



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CONTENTS

Introduction to the Economic Census	v
Retail Trade	ix
Tables	
1. Summary Statistics for the State: 2002	1
2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002	4
3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002	8
4. Summary Statistics for Places: 2002	21
Appendixes	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan and Micropolitan Statistical Areas	E-1

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified in this sector.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve retail establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are 21 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

-
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
 5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
 - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). There were revisions to some industries in this sector for 2002.

For the retail trade sector, additional levels of detail for department stores and nonstore retailers are included in 2002 NAICS. Department stores are now further broken down into Department Stores (except Discount Department Stores) and Discount Department Stores. Electronic Shopping and Mail-Order Houses are now further broken down into Electronic Shopping, Electronic Auctions, and Mail-Order Houses.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ALASKA								
44-45	Retail trade	2 661	7 437 071	798 468	183 243	32 984	8.7	5.7
441	Motor vehicle and parts dealers	302	1 791 698	167 964	37 798	4 564	8.0	10.5
4411	Automobile dealers	82	1 385 894	112 030	25 643	2 684	6.5	12.4
44111	New car dealers	47	1 236 643	101 262	23 375	2 375	4.2	12.8
441110	New car dealers	47	1 236 643	101 262	23 375	2 375	4.2	12.8
44112	Used car dealers	35	149 251	10 768	2 268	309	25.5	9.4
441120	Used car dealers	35	149 251	10 768	2 268	309	25.5	9.4
4412	Other motor vehicle dealers	83	203 318	21 609	4 366	685	16.2	2.7
44121	Recreational vehicle dealers	12	46 593	5 050	849	129	13.0	.3
441210	Recreational vehicle dealers	12	46 593	5 050	849	129	13.0	.3
44122	Motorcycle, boat, and other motor vehicle dealers	71	156 725	16 559	3 517	556	17.1	3.4
441221	Motorcycle dealers	10	42 102	4 758	940	138	18.5	—
441222	Boat dealers	39	73 086	7 809	1 690	266	14.9	7.2
441229	All other motor vehicle dealers	22	41 537	3 992	887	152	19.7	—
4413	Automotive parts, accessories, and tire stores	137	202 486	34 325	7 789	1 195	10.0	5.3
44131	Automotive parts and accessories stores	112	154 497	24 921	6 005	893	10.5	6.9
441310	Automotive parts and accessories stores	112	154 497	24 921	6 005	893	10.5	6.9
44132	Tire dealers	25	47 989	9 404	1 784	302	8.4	.3
441320	Tire dealers	25	47 989	9 404	1 784	302	8.4	.3
442	Furniture and home furnishings stores	120	147 019	20 805	4 906	762	13.6	11.2
4421	Furniture stores	38	75 286	9 094	2 161	305	9.2	16.9
44211	Furniture stores	38	75 286	9 094	2 161	305	9.2	16.9
442110	Furniture stores	38	75 286	9 094	2 161	305	9.2	16.9
4422	Home furnishings stores	82	71 733	11 711	2 745	457	18.3	5.2
44221	Floor covering stores	42	45 402	7 264	1 723	222	17.9	3.8
442210	Floor covering stores	42	45 402	7 264	1 723	222	17.9	3.8
44229	Other home furnishings stores	40	26 331	4 447	1 022	235	19.1	7.6
442291	Window treatment stores	1	D	D	D	a	D	D
442299	All other home furnishings stores	39	D	D	D	c	D	D
443	Electronics and appliance stores	91	152 834	17 138	3 499	599	6.9	8.2
4431	Electronics and appliance stores	91	152 834	17 138	3 499	599	6.9	8.2
44311	Appliance, television, and other electronics stores	53	D	D	D	e	D	D
443111	Household appliance stores	21	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	32	62 141	7 546	1 401	206	11.5	11.4
44312	Computer and software stores	31	70 756	6 641	1 482	267	1.8	5.9
443120	Computer and software stores	31	70 756	6 641	1 482	267	1.8	5.9
44313	Camera and photographic supplies stores	7	D	D	D	b	D	D
443130	Camera and photographic supplies stores	7	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	205	485 135	70 904	15 577	2 275	16.4	8.1
4441	Building material and supplies dealers	182	473 685	68 741	15 166	2 170	16.6	8.3
44411	Home centers	17	193 658	21 015	4 692	750	4.0	3.8
444110	Home Centers	17	193 658	21 015	4 692	750	4.0	3.8
44412	Paint and wallpaper stores	13	22 152	3 295	788	95	6.5	—
444120	Paint and wallpaper stores	13	22 152	3 295	788	95	6.5	—
44413	Hardware stores	47	67 923	10 289	2 369	427	6.3	15.2
444130	Hardware stores	47	67 923	10 289	2 369	427	6.3	15.2
44419	Other building material dealers	105	189 952	34 142	7 317	898	34.3	11.5
444190	Other building material dealers	105	189 952	34 142	7 317	898	34.3	11.5
4442	Lawn and garden equipment and supplies stores	23	11 450	2 163	411	105	7.9	—
44421	Outdoor power equipment stores	3	3 000	466	116	19	—	—
444210	Outdoor power equipment stores	3	3 000	466	116	19	—	—
44422	Nursery, garden center, and farm supply stores	20	8 450	1 697	295	86	10.8	—
444220	Nursery, garden center, and farm supply stores	20	8 450	1 697	295	86	10.8	—
445	Food and beverage stores	384	1 253 615	144 541	36 191	7 130	10.4	3.0
4451	Grocery stores	248	1 113 525	130 840	32 904	6 406	8.9	2.3
44511	Supermarkets and other grocery (except convenience) stores	217	1 093 521	128 318	32 362	6 229	8.3	2.2
445110	Supermarkets and other grocery (except convenience) stores	217	1 093 521	128 318	32 362	6 229	8.3	2.2
44512	Convenience stores	31	20 004	2 522	542	177	38.5	6.0
445120	Convenience stores	31	20 004	2 522	542	177	38.5	6.0
4452	Specialty food stores	41	29 643	4 045	894	222	35.3	9.8
4453	Beer, wine, and liquor stores	95	110 447	9 656	2 393	502	19.1	8.9
44531	Beer, wine, and liquor stores	95	110 447	9 656	2 393	502	19.1	8.9
445310	Beer, wine, and liquor stores	95	110 447	9 656	2 393	502	19.1	8.9
446	Health and personal care stores	109	132 586	24 909	5 591	856	24.6	.8
4461	Health and personal care stores	109	132 586	24 909	5 591	856	24.6	.8
44611	Pharmacies and drug stores	33	84 632	12 805	2 783	405	30.5	.2
446110	Pharmacies and drug stores	33	84 632	12 805	2 783	405	30.5	.2
4461101	Pharmacies and drug stores	32	D	D	D	e	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, and perfume stores	10	6 886	2 492	583	95	6.0	—
446120	Cosmetics, beauty supplies, and perfume stores	10	6 886	2 492	583	95	6.0	—
44613	Optical goods stores	32	14 873	3 616	919	139	11.0	.6
446130	Optical goods stores	32	14 873	3 616	919	139	11.0	.6
44619	Other health and personal care stores	34	26 195	5 996	1 306	217	18.1	3.3
446191	Food (health) supplement stores	20	9 623	1 646	405	108	9.3	.9
446199	All other health and personal care stores	14	16 572	4 350	901	109	23.2	4.7

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ALASKA—Con.								
Retail trade—Con.								
44-45	Retail trade—Con.							
447	Gasoline stations	229	511 824	35 350	7 740	1 833	13.9	10.7
4471	Gasoline stations	229	511 824	35 350	7 740	1 833	13.9	10.7
44711	Gasoline stations with convenience stores	145	347 974	22 787	4 851	1 211	10.1	6.1
447110	Gasoline stations with convenience stores	145	347 974	22 787	4 851	1 211	10.1	6.1
44719	Other gasoline stations	84	163 850	12 563	2 889	622	21.9	20.6
447190	Other gasoline stations	84	163 850	12 563	2 889	622	21.9	20.6
448	Clothing and clothing accessories stores	259	303 811	41 099	8 937	1 938	8.8	4.8
4481	Clothing stores	151	210 821	29 804	6 628	1 476	8.4	5.4
44811	Men's clothing stores	18	19 145	2 727	606	122	30.7	.1
448110	Men's clothing stores	18	19 145	2 727	606	122	30.7	.1
44812	Women's clothing stores	39	28 668	3 818	898	251	7.6	1.6
448120	Women's clothing stores	39	28 668	3 818	898	251	7.6	1.6
44813	Children's and infants' clothing stores	9	D	D	D	b	D	D
448130	Children's and infants' clothing stores	9	D	D	D	b	D	D
44814	Family clothing stores	46	134 785	18 726	4 132	901	3.1	5.4
448140	Family clothing stores	46	134 785	18 726	4 132	901	3.1	5.4
44815	Clothing accessories stores	15	D	D	D	b	D	D
448150	Clothing accessories stores	15	D	D	D	b	D	D
44819	Other clothing stores	24	17 987	3 349	693	102	29.6	19.4
448190	Other clothing stores	24	17 987	3 349	693	102	29.6	19.4
4482	Shoe stores	35	27 430	3 119	701	184	1.8	.5
44821	Shoe stores	35	27 430	3 119	701	184	1.8	.5
448210	Shoe stores	35	27 430	3 119	701	184	1.8	.5
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482102	Women's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	21	16 461	1 714	385	109	—	.2
4482105	Athletic footwear stores	11	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	73	65 560	8 176	1 608	278	13.3	4.8
44831	Jewelry stores	72	D	D	D	e	D	D
448310	Jewelry stores	72	D	D	D	e	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	247	214 400	24 868	5 606	1 535	11.0	4.1
4511	Sporting goods, hobby, and musical instrument stores	174	164 816	19 049	4 149	1 110	13.1	4.3
45111	Sporting goods stores	98	96 715	11 707	2 497	592	14.2	3.8
451110	Sporting goods stores	98	96 715	11 707	2 497	592	14.2	3.8
4511101	General-line sporting goods stores	38	57 099	6 483	1 444	340	12.8	2.7
4511102	Specialty-line sporting goods stores	60	39 616	5 224	1 053	252	16.2	5.5
45112	Hobby, toy, and game stores	35	39 431	4 165	900	300	9.7	4.3
451120	Hobby, toy, and game stores	35	39 431	4 165	900	300	9.7	4.3
45113	Sewing, needlework, and piece goods stores	25	18 518	1 800	424	151	13.0	2.8
451130	Sewing, needlework, and piece goods stores	25	18 518	1 800	424	151	13.0	2.8
45114	Musical instrument and supplies stores	16	10 152	1 377	328	67	15.1	11.9
451140	Musical instrument and supplies stores	16	10 152	1 377	328	67	15.1	11.9
4512	Book, periodical, and music stores	73	49 584	5 819	1 457	425	4.0	3.1
45121	Book stores and news dealers	56	37 121	4 705	1 171	311	3.1	.9
451211	Book stores	56	37 121	4 705	1 171	311	3.1	.9
4512111	Book stores, general	45	34 100	4 270	1 065	272	2.7	1.0
4512112	Specialty book stores	10	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, and record stores	17	12 463	1 114	286	114	6.8	9.7
451220	Prerecorded tape, compact disc, and record stores	17	12 463	1 114	286	114	6.8	9.7
452	General merchandise stores	104	1 871 908	174 003	40 625	8 258	1.2	.5
4521	Department stores	11	435 804	51 060	12 128	2 666	—	—
45210009	Department stores (incl. leased depts.) ³	11	442 900	51 060	12 128	2 666	—	—
45211	Department stores	11	435 804	51 060	12 128	2 666	—	—
452111	Department stores (except discount department stores) ..	4	D	D	D	f	D	D
452112	Discount department stores	7	D	D	D	g	D	D
4529	Other general merchandise stores	93	1 436 104	122 943	28 497	5 592	1.5	.7
45291	Warehouse clubs and supercenters	19	1 296 573	104 896	24 346	4 617	—	—
452910	Warehouse clubs and supercenters	19	1 296 573	104 896	24 346	4 617	—	—
45299	All other general merchandise stores	74	139 531	18 047	4 151	975	15.5	6.8
452990	All other general merchandise stores	74	139 531	18 047	4 151	975	15.5	6.8
4529901	Variety stores	8	2 439	417	86	32	21.6	31.2
4529904	Miscellaneous general merchandise stores	66	137 092	17 630	4 065	943	15.3	6.4
453	Miscellaneous store retailers	458	273 365	42 509	8 940	2 163	19.6	7.7
4531	Florists	57	15 787	3 458	811	284	28.4	7.7
45311	Florists	57	15 787	3 458	811	284	28.4	7.7
453110	Florists	57	15 787	3 458	811	284	28.4	7.7
4532	Office supplies, stationery, and gift stores	226	158 211	21 618	4 221	1 012	19.9	8.9
45321	Office supplies and stationery stores	24	42 097	4 911	1 272	231	4.7	7.3
453210	Office supplies and stationery stores	24	42 097	4 911	1 272	231	4.7	7.3
45322	Gift, novelty, and souvenir stores	202	116 114	16 707	2 949	781	25.4	9.5
453220	Gift, novelty, and souvenir stores	202	116 114	16 707	2 949	781	25.4	9.5
4533	Used merchandise stores	48	21 282	6 780	1 582	362	16.0	3.1
45331	Used merchandise stores	48	21 282	6 780	1 582	362	16.0	3.1
453310	Used merchandise stores	48	21 282	6 780	1 582	362	16.0	3.1

See footnotes at end of table.

Table 1. Summary Statistics for the State: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	ALASKA—Con.							
	Retail trade—Con.							
44-45	Miscellaneous store retailers—Con.							
453	Other miscellaneous store retailers	127	78 085	10 653	2 326	505	18.0	6.5
45391	Pet and pet supplies stores	21	22 440	3 220	760	170	22.7	1.9
453910	Pet and pet supplies stores	21	22 440	3 220	760	170	22.7	1.9
45392	Art dealers	52	17 022	3 196	613	123	28.0	4.0
453920	Art dealers	52	17 022	3 196	613	123	28.0	4.0
45393	Manufactured (mobile) home dealers	3	2 385	288	68	10	—	—
453930	Manufactured (mobile) home dealers	3	2 385	288	68	10	—	—
45399	All other miscellaneous store retailers	51	36 238	3 949	885	202	11.6	11.0
454	Nonstore retailers	153	298 876	34 378	7 833	1 071	10.7	5.4
4541	Electronic shopping and mail-order houses	17	20 430	2 321	474	104	—	—
45411	Electronic shopping and mail-order houses	17	20 430	2 321	474	104	—	—
454111	Electronic shopping	4	2 138	104	21	12	—	—
454113	Mail-order houses	13	18 292	2 217	453	92	—	—
4542	Vending machine operators	9	15 340	2 983	683	99	28.1	.5
45421	Vending machine operators	9	15 340	2 983	683	99	28.1	.5
454210	Vending machine operators	9	15 340	2 983	683	99	28.1	.5
4543	Direct selling establishments	127	263 106	29 074	6 676	868	10.5	6.1
45431	Fuel dealers	79	244 026	26 350	6 020	715	9.9	6.3
454311	Heating oil dealers	60	218 360	23 300	5 247	628	8.0	6.6
454312	Liquefied petroleum gas (bottled gas) dealers	18	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D
45439	Other direct selling establishments	48	19 080	2 724	656	153	17.9	2.5
454390	Other direct selling establishments	48	19 080	2 724	656	153	17.9	2.5

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ANCHORAGE, AK METROPOLITAN STATISTICAL AREA								
44-45	Retail trade	1 137	4 397 208	456 247	104 505	18 018	5.7	5.5
441	Motor vehicle and parts dealers	151	1 206 912	109 879	24 260	2 855	4.6	12.4
4411	Automobile dealers	43	957 252	76 704	17 269	1 770	2.6	15.0
44111	New car dealers	22	845 603	70 800	15 918	1 561	—	16.5
441110	New car dealers	22	845 603	70 800	15 918	1 561	—	16.5
44112	Used car dealers	21	111 649	5 904	1 351	209	22.3	3.4
441120	Used car dealers	21	111 649	5 904	1 351	209	22.3	3.4
4412	Other motor vehicle dealers	36	132 259	13 640	2 650	405	15.9	.1
44121	Recreational vehicle dealers	9	44 642	4 603	771	115	12.6	.3
441210	Recreational vehicle dealers	9	44 642	4 603	771	115	12.6	.3
44122	Motorcycle, boat, and other motor vehicle dealers	27	87 617	9 037	1 879	290	17.5	—
441221	Motorcycle dealers	6	34 141	4 005	783	106	19.5	—
441222	Boat dealers	9	36 217	3 206	692	106	16.4	—
441229	All other motor vehicle dealers	12	17 259	1 826	404	78	15.9	—
4413	Automotive parts, accessories, and tire stores	72	117 401	19 535	4 341	680	7.9	4.9
44131	Automotive parts and accessories stores	59	86 527	13 563	3 237	484	9.6	6.7
441310	Automotive parts and accessories stores	59	86 527	13 563	3 237	484	9.6	6.7
44132	Tire dealers	13	30 874	5 972	1 104	196	2.9	—
441320	Tire dealers	13	30 874	5 972	1 104	196	2.9	—
442	Furniture and home furnishings stores	74	103 056	13 783	3 179	509	11.1	13.7
4421	Furniture stores	26	53 735	6 364	1 427	211	6.1	21.8
44211	Furniture stores	26	53 735	6 364	1 427	211	6.1	21.8
442110	Furniture stores	26	53 735	6 364	1 427	211	6.1	21.8
4422	Home furnishings stores	48	49 321	7 419	1 752	298	16.6	4.9
44221	Floor covering stores	23	29 153	4 176	1 029	127	17.3	1.7
442210	Floor covering stores	23	29 153	4 176	1 029	127	17.3	1.7
44229	Other home furnishings stores	25	20 168	3 243	723	171	15.7	9.7
442299	All other home furnishings stores	24	D	D	D	c	D	D
443	Electronics and appliance stores	41	110 899	11 576	2 231	350	4.7	6.7
4431	Electronics and appliance stores	41	110 899	11 576	2 231	350	4.7	6.7
44311	Appliance, television, and other electronics stores	22	D	D	D	c	D	D
443112	Radio, television, and other electronics stores	15	48 369	5 324	870	118	8.9	14.0
44312	Computer and software stores	14	57 077	5 298	1 152	192	1.2	—
443120	Computer and software stores	14	57 077	5 298	1 152	192	1.2	—
44313	Camera and photographic supplies stores	5	D	D	D	b	D	D
443130	Camera and photographic supplies stores	5	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	91	296 767	43 639	9 464	1 320	16.1	10.3
4441	Building material and supplies dealers	81	292 265	42 667	9 291	1 278	16.3	10.5
44411	Home centers	4	D	D	D	e	D	D
444110	Home Centers	4	D	D	D	e	D	D
44412	Paint and wallpaper stores	6	D	D	D	b	D	D
444120	Paint and wallpaper stores	6	D	D	D	b	D	D
44413	Hardware stores	17	25 735	4 026	862	139	5.5	20.5
444130	Hardware stores	17	25 735	4 026	862	139	5.5	20.5
44419	Other building material dealers	54	125 750	23 268	5 055	619	36.8	14.9
444190	Other building material dealers	54	125 750	23 268	5 055	619	36.8	14.9
445	Food and beverage stores	115	542 530	60 597	15 773	2 840	5.9	3.7
4451	Grocery stores	56	455 741	53 111	13 852	2 438	2.8	2.4
44511	Supermarkets and other grocery (except convenience) stores	46	445 527	51 823	13 582	2 367	2.4	2.3
445110	Supermarkets and other grocery (except convenience) stores	46	445 527	51 823	13 582	2 367	2.4	2.3
4452	Specialty food stores	22	25 545	3 240	711	171	33.8	8.5
4453	Beer, wine, and liquor stores	37	61 244	4 246	1 210	231	16.8	11.5
44531	Beer, wine, and liquor stores	37	61 244	4 246	1 210	231	16.8	11.5
445310	Beer, wine, and liquor stores	37	61 244	4 246	1 210	231	16.8	11.5
446	Health and personal care stores	57	68 094	14 527	3 216	489	18.5	.9
4461	Health and personal care stores	57	68 094	14 527	3 216	489	18.5	.9
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44613	Optical goods stores	22	11 255	2 830	719	113	7.4	.9
446130	Optical goods stores	22	11 255	2 830	719	113	7.4	.9
44619	Other health and personal care stores	23	19 420	4 821	1 024	142	19.1	2.6
446191	Food (health) supplement stores	12	4 079	582	148	38	6.6	2.2
446199	All other health and personal care stores	11	15 341	4 239	876	104	22.4	2.7
447	Gasoline stations	89	290 687	17 894	3 926	876	9.7	2.8
4471	Gasoline stations	89	290 687	17 894	3 926	876	9.7	2.8
44711	Gasoline stations with convenience stores	67	203 426	12 545	2 702	640	5.9	3.4
447110	Gasoline stations with convenience stores	67	203 426	12 545	2 702	640	5.9	3.4
44719	Other gasoline stations	22	87 261	5 349	1 224	236	18.5	1.4
447190	Other gasoline stations	22	87 261	5 349	1 224	236	18.5	1.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From admini- strative records ¹	Estimated ²	
	ANCHORAGE, AK METROPOLITAN STATISTICAL AREA—Con.								
44-45	Retail trade—Con.								
448	Clothing and clothing accessories stores	139	203 708	28 308	6 438	1 346	7.9	1.1	
4481	Clothing stores	86	155 088	22 539	5 058	1 077	7.4	1.2	
44813	Children's and infants' clothing stores	6	5 551	569	126	44	.9	—	
448130	Children's and infants' clothing stores	6	5 551	569	126	44	.9	—	
44814	Family clothing stores	23	110 094	15 604	3 473	728	1.8	—	
448140	Family clothing stores	23	110 094	15 604	3 473	728	1.8	—	
44819	Other clothing stores	13	14 907	2 805	602	81	34.7	10.6	
448190	Other clothing stores	13	14 907	2 805	602	81	34.7	10.6	
4482105	Athletic footwear stores	8	D	D	D	b	D	D	
4483	Jewelry, luggage, and leather goods stores	29	D	D	D	c	D	D	
44831	Jewelry stores	28	27 628	3 282	829	135	16.4	.9	
448310	Jewelry stores	28	27 628	3 282	829	135	16.4	.9	
451	Sporting goods, hobby, book, and music stores	112	149 719	16 424	3 751	1 017	10.4	1.9	
4511	Sporting goods, hobby, and musical instrument stores	83	113 161	12 508	2 752	731	13.2	1.6	
45111	Sporting goods stores	46	66 315	7 552	1 607	385	12.4	1.9	
451110	Sporting goods stores	46	66 315	7 552	1 607	385	12.4	1.9	
4511101	General-line sporting goods stores	13	42 088	4 111	917	218	7.5	2.4	
4511102	Specialty-line sporting goods stores	33	24 227	3 441	690	167	21.1	1.0	
45112	Hobby, toy, and game stores	19	28 867	2 952	664	223	11.8	.1	
451120	Hobby, toy, and game stores	19	28 867	2 952	664	223	11.8	.1	
45113	Sewing, needlework, and piece goods stores	9	10 116	860	207	71	17.0	—	
451130	Sewing, needlework, and piece goods stores	9	10 116	860	207	71	17.0	—	
45114	Musical instrument and supplies stores	9	7 863	1 144	274	52	19.5	7.3	
451140	Musical instrument and supplies stores	9	7 863	1 144	274	52	19.5	7.3	
4512	Book, periodical, and music stores	29	36 558	3 916	999	286	2.0	2.5	
45121	Book stores and news dealers	18	26 396	3 048	787	203	1.2	—	
451211	Book stores	18	26 396	3 048	787	203	1.2	—	
4512111	Book stores, general	12	24 032	2 669	692	170	1.3	—	
4512112	Specialty book stores	5	D	D	D	b	D	D	
45122	Prerecorded tape, compact disc, and record stores	11	10 162	868	212	83	4.0	9.0	
451220	Prerecorded tape, compact disc, and record stores	11	10 162	868	212	83	4.0	9.0	
452	General merchandise stores	22	1 215 490	108 795	25 153	4 949	—	—	
452111	Department stores (except discount department stores) ..	3	D	D	D	f	D	D	
452112	Discount department stores	4	D	D	D	g	D	D	
4529	Other general merchandise stores	15	D	D	D	h	D	D	
45291	Warehouse clubs and supercenters	10	D	D	D	h	D	D	
452910	Warehouse clubs and supercenters	10	D	D	D	h	D	D	
45299	All other general merchandise stores	5	D	D	D	e	D	D	
452990	All other general merchandise stores	5	D	D	D	e	D	D	
4529904	Miscellaneous general merchandise stores	2	D	D	D	e	D	D	
453	Miscellaneous store retailers	192	138 042	21 764	5 035	1 142	14.6	4.8	
4532	Office supplies, stationery, and gift stores	78	68 111	9 869	2 226	468	12.9	1.9	
45321	Office supplies and stationery stores	12	26 806	2 992	765	125	1.2	—	
453210	Office supplies and stationery stores	12	26 806	2 992	765	125	1.2	—	
45322	Gift, novelty, and souvenir stores	66	41 305	6 877	1 461	343	20.5	3.1	
453220	Gift, novelty, and souvenir stores	66	41 305	6 877	1 461	343	20.5	3.1	
4533	Used merchandise stores	23	12 300	3 740	865	195	12.9	5.2	
45331	Used merchandise stores	23	12 300	3 740	865	195	12.9	5.2	
453310	Used merchandise stores	23	12 300	3 740	865	195	12.9	5.2	
4539	Other miscellaneous store retailers	61	D	D	D	e	D	D	
45391	Pet and pet supplies stores	11	14 970	2 301	546	114	30.1	2.8	
453910	Pet and pet supplies stores	11	14 970	2 301	546	114	30.1	2.8	
45392	Art dealers	16	5 107	870	179	36	13.3	5.8	
453920	Art dealers	16	5 107	870	179	36	13.3	5.8	
45399	All other miscellaneous store retailers	33	D	D	D	c	D	D	
454	Nonstore retailers	54	71 304	9 061	2 079	325	7.1	1.3	
4541	Electronic shopping and mail-order houses	12	18 591	1 965	408	86	—	—	
45411	Electronic shopping and mail-order houses	12	18 591	1 965	408	86	—	—	
4543	Direct selling establishments	37	43 005	5 185	1 238	177	6.2	2.1	
45431	Fuel dealers	9	31 055	3 603	859	99	2.6	2.6	
454311	Heating oil dealers	4	21 258	2 441	549	69	3.9	—	
454312	Liquefied petroleum gas (bottled gas) dealers	5	9 797	1 162	310	30	—	8.3	
45439	Other direct selling establishments	28	11 950	1 582	379	78	15.4	.7	
454390	Other direct selling establishments	28	11 950	1 582	379	78	15.4	.7	

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
FAIRBANKS, AK METROPOLITAN STATISTICAL AREA								
44-45	Retail trade	332	1 112 694	117 746	27 357	4 758	8.0	6.0
441	Motor vehicle and parts dealers	47	310 919	32 684	7 427	854	6.1	9.0
4412	Other motor vehicle dealers	9	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	8	D	D	D	b	D	D
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	14	20 074	3 500	807	100	13.5	5.1
4422	Home furnishings stores	11	D	D	D	b	D	D
443	Electronics and appliance stores	20	15 608	2 684	597	115	13.1	3.2
4431	Electronics and appliance stores	20	15 608	2 684	597	115	13.1	3.2
44312	Computer and software stores	7	6 072	717	163	39	6.5	8.3
443120	Computer and software stores	7	6 072	717	163	39	6.5	8.3
444	Building material and garden equipment and supplies dealers ...	29	81 937	11 588	2 624	388	12.3	.9
4441	Building material and supplies dealers	27	D	D	D	e	D	D
445	Food and beverage stores	20	88 548	9 840	2 477	470	18.0	—
446	Health and personal care stores	16	16 618	2 165	515	79	64.7	—
447	Gasoline stations	38	87 789	6 514	1 403	323	13.3	34.3
448	Clothing and clothing accessories stores	29	33 360	4 009	917	214	6.8	12.7
4481	Clothing stores	18	25 103	2 984	675	161	3.2	16.8
451	Sporting goods, hobby, book, and music stores	29	23 795	3 072	688	205	.7	3.8
4511	Sporting goods, hobby, and musical instrument stores	21	18 876	2 370	541	157	.9	4.2
452	General merchandise stores	10	D	D	D	g	D	D
4529	Other general merchandise stores	9	D	D	D	g	D	D
45291	Warehouse clubs and supercenters	4	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	4	D	D	D	g	D	D
453	Miscellaneous store retailers	57	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	27	17 028	2 259	520	148	19.8	1.4
45321	Office supplies and stationery stores	4	8 631	863	244	48	1.8	—
453210	Office supplies and stationery stores	4	8 631	863	244	48	1.8	—
4539	Other miscellaneous store retailers	17	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	5 546	732	167	39	—	—
453910	Pet and pet supplies stores	4	5 546	732	167	39	—	—
454	Nonstore retailers	23	70 711	9 107	2 032	288	12.6	—
4543	Direct selling establishments	21	D	D	D	e	D	D
45431	Fuel dealers	9	60 938	7 364	1 626	217	13.8	—
454311	Heating oil dealers	7	D	D	D	c	D	D
JUNEAU, AK MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	166	375 342	43 379	9 616	1 823	7.9	3.1
441	Motor vehicle and parts dealers	13	64 361	6 601	1 529	225	12.6	—
442	Furniture and home furnishings stores	11	8 238	1 377	355	51	19.9	.6
443	Electronics and appliance stores	5	6 016	539	127	32	—	—
444	Building material and garden equipment and supplies dealers ...	8	20 191	3 050	638	112	12.5	1.0
445	Food and beverage stores	16	45 960	7 149	1 623	351	2.6	1.8
446	Health and personal care stores	8	11 093	1 717	322	59	20.4	—
447	Gasoline stations	9	14 696	1 197	271	70	25.7	21.4
448	Clothing and clothing accessories stores	20	16 074	2 324	444	98	19.9	2.0
451	Sporting goods, hobby, book, and music stores	16	7 269	967	270	68	5.5	23.5
452	General merchandise stores	5	125 065	12 359	2 857	550	—	.4
453	Miscellaneous store retailers	47	31 014	4 848	896	175	20.1	14.7
4532	Office supplies, stationery, and gift stores	26	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	24	18 245	2 079	275	72	19.8	7.3
453220	Gift, novelty, and souvenir stores	24	18 245	2 079	275	72	19.8	7.3
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45392	Art dealers	8	3 492	851	188	24	11.5	—
453920	Art dealers	8	3 492	851	188	24	11.5	—
454	Nonstore retailers	8	25 365	1 251	284	32	1.8	.8
4543	Direct selling establishments	8	25 365	1 251	284	32	1.8	.8
45431	Fuel dealers	5	24 603	1 116	253	25	.1	—
454311	Heating oil dealers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
KETCHIKAN, AK MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	111	219 320	28 911	6 516	1 123	18.7	1.1
441	Motor vehicle and parts dealers	6	20 920	2 006	490	58	80.8	—
442	Furniture and home furnishings stores	3	2 645	460	141	12	59.8	21.8
443	Electronics and appliance stores	5	3 705	904	205	33	59.6	.4
444	Building material and garden equipment and supplies dealers ...	9	17 426	2 786	628	55	28.0	.2
445	Food and beverage stores	10	57 168	8 203	2 085	389	1.8	—
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	7	13 838	1 636	368	61	3.2	—
448	Clothing and clothing accessories stores	21	22 205	2 321	307	81	9.0	1.2
4483	Jewelry, luggage, and leather goods stores	14	17 745	1 684	169	25	8.4	1.4
451	Sporting goods, hobby, book, and music stores	10	3 610	496	118	25	9.8	4.4
452	General merchandise stores	3	D	D	D	c	D	D
453	Miscellaneous store retailers	32	20 485	2 718	510	130	40.7	6.0
4532	Office supplies, stationery, and gift stores	26	17 436	2 073	410	86	43.4	7.1
45392	Art dealers	3	2 001	350	43	12	38.5	—
453920	Art dealers	3	2 001	350	43	12	38.5	—
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
KODIAK, AK MICROPOLITAN STATISTICAL AREA								
44-45	Retail trade	52	149 058	11 861	2 936	558	25.2	.8
441	Motor vehicle and parts dealers	8	52 662	1 828	425	59	62.2	.3
442	Furniture and home furnishings stores	4	2 173	174	44	20	60.7	25.6
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	3 614	576	143	30	7.9	—
445	Food and beverage stores	9	41 882	4 412	1 222	217	1.8	.5
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	6	5 170	681	146	24	21.5	—
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	a	D	D
454311	Heating oil dealers	3	D	D	D	a	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALEUTIANS EAST								
44-45	Retail trade	7	8 166	1 083	241	42	21.9	12.5
445	Food and beverage stores	5	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
ALEUTIANS WEST								
44-45	Retail trade	19	45 584	4 642	1 227	183	9.5	6.7
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	9	38 375	3 709	980	146	—	2.1
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
ANCHORAGE								
44-45	Retail trade	927	3 781 569	394 190	90 005	15 412	5.3	5.6
441	Motor vehicle and parts dealers	119	1 052 772	96 121	20 940	2 449	4.6	14.1
4411	Automobile dealers	38	D	D	D	g	D	D
44111	New car dealers	19	D	D	D	g	D	D
441110	New car dealers	19	D	D	D	g	D	D
44112	Used car dealers	19	D	D	D	c	D	D
441120	Used car dealers	19	D	D	D	c	D	D
4412	Other motor vehicle dealers	26	115 804	12 172	2 331	351	14.9	.1
44121	Recreational vehicle dealers	7	D	D	D	c	D	D
441210	Recreational vehicle dealers	7	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	19	D	D	D	c	D	D
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	7	D	D	D	b	D	D
441229	All other motor vehicle dealers	8	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	55	D	D	D	f	D	D
44131	Automotive parts and accessories stores	45	71 734	11 545	2 771	401	9.0	6.3
441310	Automotive parts and accessories stores	45	71 734	11 545	2 771	401	9.0	6.3
44132	Tire dealers	10	D	D	D	c	D	D
441320	Tire dealers	10	D	D	D	c	D	D
442	Furniture and home furnishings stores	62	89 997	12 292	2 878	466	8.0	13.4
4421	Furniture stores	22	D	D	D	c	D	D
44211	Furniture stores	22	D	D	D	c	D	D
442110	Furniture stores	22	D	D	D	c	D	D
4422	Home furnishings stores	40	D	D	D	e	D	D
44221	Floor covering stores	19	22 685	3 241	845	104	9.4	2.1
442210	Floor covering stores	19	22 685	3 241	845	104	9.4	2.1
44229	Other home furnishings stores	21	D	D	D	c	D	D
442299	All other home furnishings stores	20	D	D	D	c	D	D
443	Electronics and appliance stores	36	108 730	11 356	2 202	343	3.9	6.7
4431	Electronics and appliance stores	36	108 730	11 356	2 202	343	3.9	6.7
44311	Appliance, television, and other electronics stores	19	49 949	5 818	986	135	7.2	14.6
443112	Radio, television, and other electronics stores	13	D	D	D	c	D	D
44312	Computer and software stores	13	D	D	D	c	D	D
443120	Computer and software stores	13	D	D	D	c	D	D
44313	Camera and photographic supplies stores	4	D	D	D	a	D	D
443130	Camera and photographic supplies stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	67	267 256	37 536	8 261	1 118	15.1	7.3
4441	Building material and supplies dealers	63	265 413	37 096	8 201	1 111	15.2	7.3
44411	Home centers	4	D	D	D	e	D	D
444110	Home Centers	4	D	D	D	e	D	D
44412	Paint and wallpaper stores	6	D	D	D	b	D	D
444120	Paint and wallpaper stores	6	D	D	D	b	D	D
44413	Hardware stores	15	D	D	D	c	D	D
444130	Hardware stores	15	D	D	D	c	D	D
44419	Other building material dealers	38	D	D	D	e	D	D
444190	Other building material dealers	38	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	ANCHORAGE—Con.							
	Retail trade—Con.							
44-45	Retail trade—Con.							
445	Food and beverage stores	87	429 171	49 062	12 835	2 254	5.8	1.2
4451	Grocery stores	41	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores	36	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores	36	D	D	D	g	D	D
4452	Specialty food stores	17	D	D	D	c	D	D
4453	Beer, wine, and liquor stores	29	D	D	D	c	D	D
44531	Beer, wine, and liquor stores	29	D	D	D	c	D	D
445310	Beer, wine, and liquor stores	29	D	D	D	c	D	D
446	Health and personal care stores	49	61 359	13 424	2 945	452	20.3	.3
4461	Health and personal care stores	49	61 359	13 424	2 945	452	20.3	.3
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44613	Optical goods stores	19	D	D	D	c	D	D
446130	Optical goods stores	19	D	D	D	c	D	D
44619	Other health and personal care stores	19	D	D	D	c	D	D
446191	Food (health) supplement stores	10	D	D	D	b	D	D
446199	All other health and personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	72	210 608	13 660	3 046	684	7.5	3.9
4471	Gasoline stations	72	210 608	13 660	3 046	684	7.5	3.9
44711	Gasoline stations with convenience stores	53	D	D	D	f	D	D
447110	Gasoline stations with convenience stores	53	D	D	D	f	D	D
44719	Other gasoline stations	19	D	D	D	c	D	D
447190	Other gasoline stations	19	D	D	D	c	D	D
448	Clothing and clothing accessories stores	125	194 800	27 105	6 171	1 243	8.1	1.2
4481	Clothing stores	75	147 881	21 619	4 859	989	7.6	1.3
44811	Men's clothing stores	12	8 066	1 144	247	44	43.6	.2
448110	Men's clothing stores	12	8 066	1 144	247	44	43.6	.2
44813	Children's and infants' clothing stores	5	D	D	D	b	D	D
448130	Children's and infants' clothing stores	5	D	D	D	b	D	D
44814	Family clothing stores	19	D	D	D	f	D	D
448140	Family clothing stores	19	D	D	D	f	D	D
44815	Clothing accessories stores	10	D	D	D	b	D	D
448150	Clothing accessories stores	10	D	D	D	b	D	D
44819	Other clothing stores	11	D	D	D	b	D	D
448190	Other clothing stores	11	D	D	D	b	D	D
4482	Shoe stores	22	D	D	D	c	D	D
44821	Shoe stores	22	D	D	D	c	D	D
448210	Shoe stores	22	D	D	D	c	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	12	11 867	1 264	282	69	—	.1
4482105	Athletic footwear stores	7	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	28	D	D	D	c	D	D
44831	Jewelry stores	27	D	D	D	c	D	D
448310	Jewelry stores	27	D	D	D	c	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	97	143 405	15 789	3 597	977	9.8	1.7
4511	Sporting goods, hobby, and musical instrument stores	72	D	D	D	f	D	D
45111	Sporting goods stores	39	D	D	D	e	D	D
451110	Sporting goods stores	39	D	D	D	e	D	D
4511101	General-line sporting goods stores	12	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	27	D	D	D	c	D	D
45112	Hobby, toy, and game stores	19	28 867	2 952	664	223	11.8	.1
451120	Hobby, toy, and game stores	19	28 867	2 952	664	223	11.8	.1
45113	Sewing, needlework, and piece goods stores	6	7 978	702	167	60	15.6	—
451130	Sewing, needlework, and piece goods stores	6	7 978	702	167	60	15.6	—
45114	Musical instrument and supplies stores	8	D	D	D	b	D	D
451140	Musical instrument and supplies stores	8	D	D	D	b	D	D
4512	Book, periodical, and music stores	25	D	D	D	e	D	D
45121	Book stores and news dealers	15	D	D	D	c	D	D
451211	Book stores	15	D	D	D	c	D	D
4512111	Book stores, general	10	D	D	D	c	D	D
4512112	Specialty book stores	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	10	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	10	D	D	D	b	D	D
452	General merchandise stores	15	1 060 034	93 624	21 512	4 258	—	—
4521	Department stores	6	326 438	38 233	9 058	1 926	—	—
45210009	Department stores (incl. leased depts.) ³	6	331 160	38 233	9 058	1 926	—	—
45211	Department stores	6	326 438	38 233	9 058	1 926	—	—
452111	Department stores (except discount department stores) ..	2	D	D	D	f	D	D
452112	Discount department stores	4	D	D	D	g	D	D
4529	Other general merchandise stores	9	733 596	55 391	12 454	2 332	—	—
45291	Warehouse clubs and supercenters	9	733 596	55 391	12 454	2 332	—	—
452910	Warehouse clubs and supercenters	9	733 596	55 391	12 454	2 332	—	—

See footnotes at end of table.

Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ANCHORAGE—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	158	120 282	18 281	4 252	940	13.7	3.6
4531	Florists	26	8 155	1 936	471	148	31.3	5.5
45311	Florists	26	8 155	1 936	471	148	31.3	5.5
453110	Florists	26	8 155	1 936	471	148	31.3	5.5
4532	Office supplies, stationery, and gift stores	66	D	D	D	e	D	D
45321	Office supplies and stationery stores	9	D	D	D	c	D	D
453210	Office supplies and stationery stores	9	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	57	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores	57	D	D	D	e	D	D
4533	Used merchandise stores	18	11 093	3 417	790	174	12.4	.7
45331	Used merchandise stores	18	11 093	3 417	790	174	12.4	.7
453310	Used merchandise stores	18	11 093	3 417	790	174	12.4	.7
4539	Other miscellaneous store retailers	48	D	D	D	c	D	D
45391	Pet and pet supplies stores	8	D	D	D	b	D	D
453910	Pet and pet supplies stores	8	D	D	D	b	D	D
45392	Art dealers	14	D	D	D	b	D	D
453920	Art dealers	14	D	D	D	b	D	D
45399	All other miscellaneous store retailers	25	23 628	1 978	497	98	5.1	9.6
454	Nonstore retailers	40	43 155	5 940	1 366	228	5.9	2.1
4541	Electronic shopping and mail-order houses	10	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	10	D	D	D	b	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	26	17 149	2 181	550	89	3.9	5.3
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	24	D	D	D	b	D	D
454390	Other direct selling establishments	24	D	D	D	b	D	D
BETHEL								
44-45	Retail trade	55	69 731	9 135	2 288	678	28.3	12.2
441	Motor vehicle and parts dealers	4	2 369	719	248	18	—	—
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	3	D	D	D	b	D	D
4441	Building material and supplies dealers	3	D	D	D	b	D	D
445	Food and beverage stores	21	37 107	4 469	1 048	376	33.7	9.4
447	Gasoline stations	5	D	D	D	b	D	D
452	General merchandise stores	18	20 652	2 802	711	234	17.8	13.8
45299	All other general merchandise stores	18	20 652	2 802	711	234	17.8	13.8
452990	All other general merchandise stores	18	20 652	2 802	711	234	17.8	13.8
4529904	Miscellaneous general merchandise stores	17	D	D	D	c	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
BRISTOL BAY								
44-45	Retail trade	10	6 410	950	210	43	13.8	6.4
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
445	Food and beverage stores	4	4 953	755	184	33	8.5	—
447	Gasoline stations	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
DENALI								
44-45	Retail trade	11	5 965	753	118	29	25.3	10.5
445	Food and beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DILLINGHAM								
44-45	Retail trade	15	35 158	3 225	807	198	18.9	12.6
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
4441	Building material and supplies dealers	2	D	D	D	b	D	D
445	Food and beverage stores	6	20 006	1 845	487	106	7.0	.9
447	Gasoline stations	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
FAIRBANKS NORTH STAR								
44-45	Retail trade	332	1 112 694	117 746	27 357	4 758	8.0	6.0
441	Motor vehicle and parts dealers	47	310 919	32 684	7 427	854	6.1	9.0
4411	Automobile dealers	18	D	D	D	f	D	D
44111	New car dealers	9	D	D	D	e	D	D
441110	New car dealers	9	D	D	D	e	D	D
44112	Used car dealers	9	D	D	D	b	D	D
441120	Used car dealers	9	D	D	D	b	D	D
4412	Other motor vehicle dealers	9	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	8	D	D	D	b	D	D
441221	Motorcycle dealers	1	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	4	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	20	D	D	D	c	D	D
44131	Automotive parts and accessories stores	16	D	D	D	c	D	D
441310	Automotive parts and accessories stores	16	D	D	D	c	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	14	20 074	3 500	807	100	13.5	5.1
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	11	D	D	D	b	D	D
44221	Floor covering stores	6	9 709	1 882	399	47	7.1	5.7
442210	Floor covering stores	6	9 709	1 882	399	47	7.1	5.7
44229	Other home furnishings stores	5	D	D	D	b	D	D
443	Electronics and appliance stores	20	15 608	2 684	597	115	13.1	3.2
4431	Electronics and appliance stores	20	15 608	2 684	597	115	13.1	3.2
44311	Appliance, television, and other electronics stores	12	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	7	4 443	920	219	34	13.8	—
44312	Computer and software stores	7	6 072	717	163	39	6.5	8.3
443120	Computer and software stores	7	6 072	717	163	39	6.5	8.3
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	29	81 937	11 588	2 624	388	12.3	.9
4441	Building material and supplies dealers	27	D	D	D	e	D	D
44411	Home centers	3	D	D	D	c	D	D
444110	Home Centers	3	D	D	D	c	D	D
44412	Paint and wallpaper stores	4	D	D	D	b	D	D
444120	Paint and wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	4	11 410	1 820	443	67	—	—
444130	Hardware stores	4	11 410	1 820	443	67	—	—
44419	Other building material dealers	16	D	D	D	c	D	D
444190	Other building material dealers	16	D	D	D	c	D	D
445	Food and beverage stores	20	88 548	9 840	2 477	470	18.0	—
4451	Grocery stores	12	D	D	D	e	D	D
446	Health and personal care stores	16	16 618	2 165	515	79	64.7	—
4461	Health and personal care stores	16	16 618	2 165	515	79	64.7	—
44613	Optical goods stores	7	2 471	542	139	18	28.3	—
446130	Optical goods stores	7	2 471	542	139	18	28.3	—
44619	Other health and personal care stores	3	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	38	87 789	6 514	1 403	323	13.3	34.3
4471	Gasoline stations	38	87 789	6 514	1 403	323	13.3	34.3
44711	Gasoline stations with convenience stores	19	49 745	2 793	541	147	11.7	4.7
447110	Gasoline stations with convenience stores	19	49 745	2 793	541	147	11.7	4.7
44719	Other gasoline stations	19	38 044	3 721	862	176	15.4	72.9
447190	Other gasoline stations	19	38 044	3 721	862	176	15.4	72.9

See footnotes at end of table.

Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
FAIRBANKS NORTH STAR—Con.								
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores	29	33 360	4 009	917	214	6.8	12.7
4481	Clothing stores	18	25 103	2 984	675	161	3.2	16.8
44811	Men's clothing stores	2	D	D	D	a	D	D
448110	Men's clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	7	4 247	704	168	33	34.0	—
451	Sporting goods, hobby, book, and music stores	29	23 795	3 072	688	205	.7	3.8
4511	Sporting goods, hobby, and musical instrument stores	21	18 876	2 370	541	157	.9	4.2
45111	Sporting goods stores	7	D	D	D	b	D	D
451110	Sporting goods stores	7	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, and game stores	7	D	D	D	b	D	D
451120	Hobby, toy, and game stores	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	3	D	D	D	b	D	D
45114	Musical instrument and supplies stores	4	D	D	D	a	D	D
451140	Musical instrument and supplies stores	4	D	D	D	a	D	D
4512	Book, periodical, and music stores	8	4 919	702	147	48	—	2.5
45121	Book stores and news dealers	6	D	D	D	b	D	D
4512111	Book stores, general	5	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	10	D	D	D	g	D	D
452111	Department stores (except discount department stores) ..	1	D	D	D	c	D	D
4529	Other general merchandise stores	9	D	D	D	g	D	D
45291	Warehouse clubs and supercenters	4	D	D	D	g	D	D
452910	Warehouse clubs and supercenters	4	D	D	D	g	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	57	D	D	D	e	D	D
4532	Office supplies, stationery, and gift stores	27	17 028	2 259	520	148	19.8	1.4
45321	Office supplies and stationery stores	4	8 631	863	244	48	1.8	—
453210	Office supplies and stationery stores	4	8 631	863	244	48	1.8	—
45322	Gift, novelty, and souvenir stores	23	8 397	1 396	276	100	38.4	2.9
453220	Gift, novelty, and souvenir stores	23	8 397	1 396	276	100	38.4	2.9
4533	Used merchandise stores	5	2 747	856	206	42	.2	—
45331	Used merchandise stores	5	2 747	856	206	42	.2	—
453310	Used merchandise stores	5	2 747	856	206	42	.2	—
4539	Other miscellaneous store retailers	17	D	D	D	b	D	D
45391	Pet and pet supplies stores	4	5 546	732	167	39	—	—
453910	Pet and pet supplies stores	4	5 546	732	167	39	—	—
45392	Art dealers	4	D	D	D	b	D	D
453920	Art dealers	4	D	D	D	b	D	D
45399	All other miscellaneous store retailers	8	D	D	D	a	D	D
454	Nonstore retailers	23	70 711	9 107	2 032	288	12.6	—
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	21	D	D	D	e	D	D
45431	Fuel dealers	9	60 938	7 364	1 626	217	13.8	—
454311	Heating oil dealers	7	D	D	D	c	D	D
45439	Other direct selling establishments	12	D	D	D	b	D	D
454390	Other direct selling establishments	12	D	D	D	b	D	D
HAINES								
44-45	Retail trade	20	19 226	3 503	573	91	12.7	29.0
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	a	D	D
4441	Building material and supplies dealers	3	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	1 234	320	29	7	—	—
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4532	Office supplies, stationery, and gift stores	4	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	4	D	D	D	a	D	D
453220	Gift, novelty, and souvenir stores	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JUNEAU								
44-45	Retail trade	166	375 342	43 379	9 616	1 823	7.9	3.1
441	Motor vehicle and parts dealers	13	64 361	6 601	1 529	225	12.6	—
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	5	D	D	D	b	D	D
44131	Automotive parts and accessories stores	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	11	8 238	1 377	355	51	19.9	.6
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	9	D	D	D	a	D	D
443	Electronics and appliance stores	5	6 016	539	127	32	—	—
4431	Electronics and appliance stores	5	6 016	539	127	32	—	—
44311	Appliance, television, and other electronics stores	2	D	D	D	a	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	8	20 191	3 050	638	112	12.5	1.0
4441	Building material and supplies dealers	7	D	D	D	b	D	D
445	Food and beverage stores	16	45 960	7 149	1 623	351	2.6	1.8
4453	Beer, wine, and liquor stores	10	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	10	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	10	D	D	D	b	D	D
446	Health and personal care stores	8	11 093	1 717	322	59	20.4	—
4461	Health and personal care stores	8	11 093	1 717	322	59	20.4	—
446191	Food (health) supplement stores	2	D	D	D	b	D	D
447	Gasoline stations	9	14 696	1 197	271	70	25.7	21.4
448	Clothing and clothing accessories stores	20	16 074	2 324	444	98	19.9	2.0
4481	Clothing stores	9	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	8	6 594	1 055	165	28	7.9	3.3
44831	Jewelry stores	8	6 594	1 055	165	28	7.9	3.3
448310	Jewelry stores	8	6 594	1 055	165	28	7.9	3.3
451	Sporting goods, hobby, book, and music stores	16	7 269	967	270	68	5.5	23.5
4511	Sporting goods, hobby, and musical instrument stores	11	4 938	538	119	36	7.2	31.2
4512	Book, periodical, and music stores	5	2 331	429	151	32	2.1	7.1
45121	Book stores and news dealers	4	D	D	D	b	D	D
452	General merchandise stores	5	125 065	12 359	2 857	550	—	.4
4529	Other general merchandise stores	5	125 065	12 359	2 857	550	—	.4
45291	Warehouse clubs and supercenters	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	3	D	D	D	f	D	D
453	Miscellaneous store retailers	47	31 014	4 848	896	175	20.1	14.7
4532	Office supplies, stationery, and gift stores	26	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	24	18 245	2 079	275	72	19.8	7.3
453220	Gift, novelty, and souvenir stores	24	18 245	2 079	275	72	19.8	7.3
4533	Used merchandise stores	4	D	D	D	b	D	D
45331	Used merchandise stores	4	D	D	D	b	D	D
453310	Used merchandise stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45392	Art dealers	8	3 492	851	188	24	11.5	—
453920	Art dealers	8	3 492	851	188	24	11.5	—
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	8	25 365	1 251	284	32	1.8	.8
4543	Direct selling establishments	8	25 365	1 251	284	32	1.8	.8
45431	Fuel dealers	5	24 603	1 116	253	25	.1	—
454311	Heating oil dealers	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
KENAI PENINSULA								
44-45	Retail trade	270	482 801	50 083	11 687	2 176	9.1	3.1
441	Motor vehicle and parts dealers	37	103 112	10 127	2 517	338	3.7	3.2
4412	Other motor vehicle dealers	13	22 531	2 567	566	95	9.4	1.6
44122	Motorcycle, boat, and other motor vehicle dealers	13	22 531	2 567	566	95	9.4	1.6
441222	Boat dealers	8	15 594	1 941	428	69	7.8	2.3
441229	All other motor vehicle dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	16	D	D	D	b	D	D
44131	Automotive parts and accessories stores	13	12 060	1 602	400	55	6.9	1.3
441310	Automotive parts and accessories stores	13	12 060	1 602	400	55	6.9	1.3
442	Furniture and home furnishings stores	8	10 114	1 409	342	58	8.9	—
4421	Furniture stores	3	6 157	617	148	18	—	—
44211	Furniture stores	3	6 157	617	148	18	—	—
442110	Furniture stores	3	6 157	617	148	18	—	—
4422	Home furnishings stores	5	3 957	792	194	40	22.7	—
443	Electronics and appliance stores	13	11 232	1 199	273	54	7.1	5.2
4431	Electronics and appliance stores	13	11 232	1 199	273	54	7.1	5.2
44311	Appliance, television, and other electronics stores	9	D	D	D	b	D	D
443111	Household appliance stores	6	6 490	697	145	29	12.2	8.9
443112	Radio, television, and other electronics stores	3	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	25	27 753	3 305	705	126	17.3	9.8
4441	Building material and supplies dealers	21	24 965	2 875	625	104	18.3	10.9
44413	Hardware stores	7	D	D	D	b	D	D
444130	Hardware stores	7	D	D	D	b	D	D
44419	Other building material dealers	13	13 102	1 612	363	52	32.1	4.0
444190	Other building material dealers	13	13 102	1 612	363	52	32.1	4.0
445	Food and beverage stores	39	139 545	13 094	3 168	577	3.2	1.2
4451	Grocery stores	21	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	19	129 674	12 033	2 974	521	1.5	.8
445110	Supermarkets and other grocery (except convenience) stores	19	129 674	12 033	2 974	521	1.5	.8
4452	Specialty food stores	8	1 724	298	44	13	7.7	11.8
446	Health and personal care stores	12	16 884	2 124	441	60	3.1	2.1
4461	Health and personal care stores	12	16 884	2 124	441	60	3.1	2.1
447	Gasoline stations	31	45 339	3 097	660	186	27.8	6.8
44711	Gasoline stations with convenience stores	18	35 430	2 213	482	131	12.7	3.8
447110	Gasoline stations with convenience stores	18	35 430	2 213	482	131	12.7	3.8
448	Clothing and clothing accessories stores	16	8 139	999	206	73	9.0	6.9
4481	Clothing stores	12	6 557	837	173	65	11.1	2.6
451	Sporting goods, hobby, book, and music stores	28	D	D	D	b	D	D
4511	Sporting goods, hobby, and musical instrument stores	22	6 176	691	141	66	46.1	7.0
45113	Sewing, needlework, and piece goods stores	7	D	D	D	b	D	D
451130	Sewing, needlework, and piece goods stores	7	D	D	D	b	D	D
452	General merchandise stores	10	90 168	8 800	2 087	422	4.5	1.7
4529	Other general merchandise stores	9	D	D	D	e	D	D
45299	All other general merchandise stores	8	D	D	D	b	D	D
452990	All other general merchandise stores	8	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	8	D	D	D	b	D	D
453	Miscellaneous store retailers	40	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	21	4 865	464	56	22	52.1	1.6
45321	Office supplies and stationery stores	2	D	D	D	a	D	D
453210	Office supplies and stationery stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	7	D	D	D	a	D	D
45392	Art dealers	5	858	71	14	8	90.7	—
453920	Art dealers	5	858	71	14	8	90.7	—
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	11	11 921	3 663	824	105	28.7	.7
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	6	9 010	3 199	725	85	17.6	—
454311	Heating oil dealers	3	4 985	2 551	565	67	31.9	—
454312	Liquefied petroleum gas (bottled gas) dealers	3	4 025	648	160	18	—	—

See footnotes at end of table.

Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KETCHIKAN GATEWAY								
44-45	Retail trade	111	219 320	28 911	6 516	1 123	18.7	1.1
441	Motor vehicle and parts dealers	6	20 920	2 006	490	58	80.8	—
442	Furniture and home furnishings stores	3	2 645	460	141	12	59.8	21.8
443	Electronics and appliance stores	5	3 705	904	205	33	59.6	.4
4431	Electronics and appliance stores	5	3 705	904	205	33	59.6	.4
44311	Appliance, television, and other electronics stores	4	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	4	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	9	17 426	2 786	628	55	28.0	.2
4441	Building material and supplies dealers	7	D	D	D	b	D	D
445	Food and beverage stores	10	57 168	8 203	2 085	389	1.8	—
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	7	13 838	1 636	368	61	3.2	—
448	Clothing and clothing accessories stores	21	22 205	2 321	307	81	9.0	1.2
4483	Jewelry, luggage, and leather goods stores	14	17 745	1 684	169	25	8.4	1.4
44831	Jewelry stores	14	17 745	1 684	169	25	8.4	1.4
448310	Jewelry stores	14	17 745	1 684	169	25	8.4	1.4
451	Sporting goods, hobby, book, and music stores	10	3 610	496	118	25	9.8	4.4
452	General merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	32	20 485	2 718	510	130	40.7	6.0
4532	Office supplies, stationery, and gift stores	26	17 436	2 073	410	86	43.4	7.1
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	25	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	25	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	2 001	350	43	12	38.5	—
45392	Art dealers	3	2 001	350	43	12	38.5	—
453920	Art dealers	3	2 001	350	43	12	38.5	—
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
KODIAK ISLAND								
44-45	Retail trade	52	149 058	11 861	2 936	558	25.2	.8
441	Motor vehicle and parts dealers	8	52 662	1 828	425	59	62.2	.3
442	Furniture and home furnishings stores	4	2 173	174	44	20	60.7	25.6
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	3 614	576	143	30	7.9	—
4441	Building material and supplies dealers	3	D	D	D	b	D	D
445	Food and beverage stores	9	41 882	4 412	1 222	217	1.8	.5
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	6	5 170	681	146	24	21.5	—
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	a	D	D
454311	Heating oil dealers	3	D	D	D	a	D	D
LAKE AND PENINSULA								
44-45	Retail trade	8	2 069	268	57	21	89.5	10.3
445	Food and beverage stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	1 654	233	47	16	97.1	2.9

See footnotes at end of table.

Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MATANUSKA-SUSITNA								
44-45	Retail trade	210	615 639	62 057	14 500	2 606	7.6	5.3
441	Motor vehicle and parts dealers	32	154 140	13 758	3 320	406	4.4	.8
4411	Automobile dealers	5	D	D	D	c	D	D
4412	Other motor vehicle dealers	10	16 455	1 468	319	54	22.8	—
44122	Motorcycle, boat, and other motor vehicle dealers	8	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	4	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	17	D	D	D	c	D	D
44131	Automotive parts and accessories stores	14	14 793	2 018	466	83	12.7	8.7
441310	Automotive parts and accessories stores	14	14 793	2 018	466	83	12.7	8.7
442	Furniture and home furnishings stores	12	13 059	1 491	301	43	32.7	16.0
4421	Furniture stores	4	D	D	D	a	D	D
44211	Furniture stores	4	D	D	D	a	D	D
442110	Furniture stores	4	D	D	D	a	D	D
4422	Home furnishings stores	8	D	D	D	b	D	D
44221	Floor covering stores	4	6 468	935	184	23	44.8	.2
442210	Floor covering stores	4	6 468	935	184	23	44.8	.2
443	Electronics and appliance stores	5	2 169	220	29	7	43.7	4.3
4431	Electronics and appliance stores	5	2 169	220	29	7	43.7	4.3
444	Building material and garden equipment and supplies dealers	24	29 511	6 103	1 203	202	25.0	37.7
4441	Building material and supplies dealers	18	26 852	5 571	1 090	167	27.5	41.4
44419	Other building material dealers	16	D	D	D	c	D	D
444190	Other building material dealers	16	D	D	D	c	D	D
445	Food and beverage stores	28	113 359	11 535	2 938	586	6.2	13.1
4451	Grocery stores	15	D	D	D	f	D	D
44511	Supermarkets and other grocery (except convenience) stores	10	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	10	D	D	D	e	D	D
4452	Specialty food stores	5	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	8	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	8	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	8	D	D	D	b	D	D
446	Health and personal care stores	8	6 735	1 103	271	37	2.1	6.2
447	Gasoline stations	17	80 079	4 234	880	192	15.4	—
4471	Gasoline stations	17	80 079	4 234	880	192	15.4	—
44711	Gasoline stations with convenience stores	14	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	14	D	D	D	c	D	D
44719	Other gasoline stations	3	D	D	D	b	D	D
447190	Other gasoline stations	3	D	D	D	b	D	D
448	Clothing and clothing accessories stores	14	8 908	1 203	267	103	2.7	.2
4481	Clothing stores	11	7 207	920	199	88	3.3	.2
451	Sporting goods, hobby, book, and music stores	15	6 314	635	154	40	24.8	4.3
4511	Sporting goods, hobby, and musical instrument stores	11	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	3	2 138	158	40	11	22.2	—
451130	Sewing, needlework, and piece goods stores	3	2 138	158	40	11	22.2	—
452	General merchandise stores	7	155 456	15 171	3 641	691	.1	—
4529	Other general merchandise stores	6	D	D	D	f	D	D
45299	All other general merchandise stores	5	D	D	D	e	D	D
452990	All other general merchandise stores	5	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	e	D	D
453	Miscellaneous store retailers	34	17 760	3 483	783	202	20.8	12.9
45321	Office supplies and stationery stores	3	D	D	D	a	D	D
453210	Office supplies and stationery stores	3	D	D	D	a	D	D
4539	Other miscellaneous store retailers	13	D	D	D	c	D	D
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	8	D	D	D	b	D	D
454	Nonstore retailers	14	28 149	3 121	713	97	8.9	—
4543	Direct selling establishments	11	25 856	3 004	688	88	7.7	—
45431	Fuel dealers	7	D	D	D	b	D	D
454311	Heating oil dealers	4	21 258	2 441	549	69	3.9	—

See footnotes at end of table.

Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NOME								
44-45	Retail trade	35	52 004	5 513	1 288	323	32.2	9.5
441	Motor vehicle and parts dealers	3	3 031	300	77	12	64.5	6.9
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	4 458	687	134	21	60.5	—
4441	Building material and supplies dealers	3	4 458	687	134	21	60.5	—
445	Food and beverage stores	17	34 881	3 447	816	192	14.5	7.4
447	Gasoline stations	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	6	3 984	607	150	39	46.2	53.8
454311	Heating oil dealers	5	D	D	D	b	D	D
NORTH SLOPE								
44-45	Retail trade	19	41 109	8 667	2 241	365	21.9	18.5
443	Electronics and appliance stores	1	D	D	D	a	D	D
4431	Electronics and appliance stores	1	D	D	D	a	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	8	20 777	3 826	1 018	189	35.1	—
446	Health and personal care stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
447	Gasoline stations	3	2 043	587	142	16	—	—
452	General merchandise stores	3	6 679	1 307	321	70	25.4	—
454	Nonstore retailers	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
NORTHWEST ARCTIC								
44-45	Retail trade	16	25 132	4 362	972	197	10.6	5.6
445	Food and beverage stores	10	17 909	2 164	558	131	14.3	—
447	Gasoline stations	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
PRINCE OF WALES-OUTER KETCHIKAN								
44-45	Retail trade	33	35 733	3 522	814	206	55.1	9.7
441	Motor vehicle and parts dealers	3	6 348	520	102	17	—	42.1
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	7	D	D	D	c	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	8 922	362	106	35	18.8	2.4
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	991	148	35	8	79.5	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SITKA								
44-45	Retail trade	73	86 230	11 691	2 642	465	7.2	7.3
441	Motor vehicle and parts dealers	9	5 568	920	203	34	25.2	—
4412	Other motor vehicle dealers	4	3 034	451	86	12	12.0	—
44122	Motorcycle, boat, and other motor vehicle dealers	4	3 034	451	86	12	12.0	—
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	1 147	133	29	9	9.9	29.6
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
4441	Building material and supplies dealers	3	D	D	D	a	D	D
445	Food and beverage stores	6	29 945	4 057	848	172	.4	—
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	9	7 601	1 366	285	42	7.3	27.3
4481	Clothing stores	7	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	13	6 905	843	207	46	4.6	2.0
4511	Sporting goods, hobby, and musical instrument stores	10	6 106	709	182	41	2.6	2.2
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	18	7 894	1 123	202	49	45.8	11.9
4532	Office supplies, stationery, and gift stores	12	6 173	905	163	38	38.4	15.2
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
45392	Art dealers	3	960	107	14	1	100.0	—
453920	Art dealers	3	960	107	14	1	100.0	—
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
SKAGWAY-HOONAH-ANGOON								
44-45	Retail trade	46	34 616	4 715	763	201	33.1	12.3
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	9	8 447	1 112	229	52	88.1	—
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	9	6 208	961	165	37	8.8	30.0
4483	Jewelry, luggage, and leather goods stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	11	11 813	1 602	207	85	7.8	—
45322	Gift, novelty, and souvenir stores	11	11 813	1 602	207	85	7.8	—
453220	Gift, novelty, and souvenir stores	11	11 813	1 602	207	85	7.8	—
4539	Other miscellaneous store retailers	5	1 856	184	20	1	52.9	—
45392	Art dealers	5	1 856	184	20	1	52.9	—
453920	Art dealers	5	1 856	184	20	1	52.9	—
454	Nonstore retailers	2	D	D	D	a	D	D
SOUTHEAST FAIRBANKS								
44-45	Retail trade	29	29 531	3 464	705	155	40.3	6.6
441	Motor vehicle and parts dealers	3	2 651	480	90	19	51.9	—
444	Building material and garden equipment and supplies dealers ...	4	2 056	169	16	2	62.1	33.5
445	Food and beverage stores	6	7 903	1 163	256	66	65.5	3.5
447	Gasoline stations	4	6 025	507	88	24	39.8	12.8
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	528	85	15	12	70.3	29.7
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
VALDEZ-CORDOVA								
44-45	Retail trade	66	90 599	9 537	2 196	420	10.9	10.6
441	Motor vehicle and parts dealers	5	3 607	428	110	17	16.4	58.7
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	5 672	853	179	30	15.6	28.1
4441	Building material and supplies dealers	7	5 672	853	179	30	15.6	28.1
445	Food and beverage stores	14	30 730	3 119	759	181	9.0	.1
446	Health and personal care stores	3	2 936	289	64	17	80.8	—
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	8	9 178	673	141	60	12.6	8.7
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	8	2 383	229	30	16	21.4	12.8
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	a	D	D
454	Nonstore retailers	6	30 102	3 203	748	63	—	5.7
4543	Direct selling establishments	6	30 102	3 203	748	63	—	5.7
45431	Fuel dealers	6	30 102	3 203	748	63	—	5.7
454311	Heating oil dealers	6	30 102	3 203	748	63	—	5.7
WADE HAMPTON								
44-45	Retail trade	25	31 088	3 507	817	315	37.9	17.1
445	Food and beverage stores	16	22 073	2 369	545	206	24.7	16.7
447	Gasoline stations	2	D	D	D	b	D	D
452	General merchandise stores	5	4 944	518	135	53	66.6	33.4
45299	All other general merchandise stores	5	4 944	518	135	53	66.6	33.4
452990	All other general merchandise stores	5	4 944	518	135	53	66.6	33.4
4529904	Miscellaneous general merchandise stores	5	4 944	518	135	53	66.6	33.4
453	Miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WRANGELL-PETERSBURG								
44-45	Retail trade	63	53 418	8 622	2 001	437	15.6	6.7
441	Motor vehicle and parts dealers	6	D	D	D	b	D	D
4412	Other motor vehicle dealers	4	4 213	551	118	23	35.6	—
44122	Motorcycle, boat, and other motor vehicle dealers	4	4 213	551	118	23	35.6	—
441222	Boat dealers	4	4 213	551	118	23	35.6	—
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	5	5 444	893	245	58	—	—
4441	Building material and supplies dealers	4	D	D	D	b	D	D
445	Food and beverage stores	14	25 416	3 754	866	182	12.4	2.8
446	Health and personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	4	4 279	477	101	17	23.6	—
448	Clothing and clothing accessories stores	6	1 910	291	65	13	15.1	—
451	Sporting goods, hobby, book, and music stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	15	D	D	D	b	D	D
4533	Used merchandise stores	8	D	D	D	b	D	D
45331	Used merchandise stores	8	D	D	D	b	D	D
453310	Used merchandise stores	8	D	D	D	b	D	D
454	Nonstore retailers	4	2 752	382	62	15	—	100.0
YAKUTAT								
44-45	Retail trade	4	3 998	703	108	26	68.7	—
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Boroughs, Census Areas, City and Boroughs, and Municipalities: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	YUKON-KOYUKUK							
44-45	Retail trade	39	24 881	2 379	558	133	22.4	34.2
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	13	7 164	879	214	53	35.1	17.8
447	Gasoline stations	7	6 893	385	92	29	1.1	74.6
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	1 582	86	17	10	41.3	58.7
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	8	7 234	595	143	21	9.2	12.0
4543	Direct selling establishments	8	7 234	595	143	21	9.2	12.0
45431	Fuel dealers	8	7 234	595	143	21	9.2	12.0
454311	Heating oil dealers	7	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ANCHORAGE								
44-45	Retail trade	927	3 781 569	394 190	90 005	15 412	5.3	5.6
441	Motor vehicle and parts dealers	119	1 052 772	96 121	20 940	2 449	4.6	14.1
4411	Automobile dealers	38	D	D	D	g	D	D
44111	New car dealers	19	D	D	D	g	D	D
441110	New car dealers	19	D	D	D	g	D	D
44112	Used car dealers	19	D	D	D	c	D	D
441120	Used car dealers	19	D	D	D	c	D	D
4412	Other motor vehicle dealers	26	115 804	12 172	2 331	351	14.9	.1
44121	Recreational vehicle dealers	7	D	D	D	c	D	D
441210	Recreational vehicle dealers	7	D	D	D	c	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	19	D	D	D	c	D	D
441221	Motorcycle dealers	7	D	D	D	b	D	D
441222	Boat dealers	7	D	D	D	b	D	D
441229	All other motor vehicle dealers	8	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	55	D	D	D	f	D	D
44131	Automotive parts and accessories stores	45	71 734	11 545	2 771	401	9.0	6.3
441310	Automotive parts and accessories stores	45	71 734	11 545	2 771	401	9.0	6.3
44132	Tire dealers	10	D	D	D	c	D	D
441320	Tire dealers	10	D	D	D	c	D	D
442	Furniture and home furnishings stores	62	89 997	12 292	2 878	466	8.0	13.4
4421	Furniture stores	22	D	D	D	c	D	D
44211	Furniture stores	22	D	D	D	c	D	D
442110	Furniture stores	22	D	D	D	c	D	D
4422	Home furnishings stores	40	D	D	D	e	D	D
44221	Floor covering stores	19	22 685	3 241	845	104	9.4	2.1
442210	Floor covering stores	19	22 685	3 241	845	104	9.4	2.1
44229	Other home furnishings stores	21	D	D	D	c	D	D
442299	All other home furnishings stores	20	D	D	D	c	D	D
443	Electronics and appliance stores	36	108 730	11 356	2 202	343	3.9	6.7
4431	Electronics and appliance stores	36	108 730	11 356	2 202	343	3.9	6.7
44311	Appliance, television, and other electronics stores	19	49 949	5 818	986	135	7.2	14.6
443112	Radio, television, and other electronics stores	13	D	D	D	c	D	D
44312	Computer and software stores	13	D	D	D	c	D	D
443120	Computer and software stores	13	D	D	D	c	D	D
44313	Camera and photographic supplies stores	4	D	D	D	a	D	D
443130	Camera and photographic supplies stores	4	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	67	267 256	37 536	8 261	1 118	15.1	7.3
4441	Building material and supplies dealers	63	265 413	37 096	8 201	1 111	15.2	7.3
44411	Home centers	4	D	D	D	e	D	D
444110	Home Centers	4	D	D	D	e	D	D
44412	Paint and wallpaper stores	6	D	D	D	b	D	D
444120	Paint and wallpaper stores	6	D	D	D	b	D	D
44413	Hardware stores	15	D	D	D	c	D	D
444130	Hardware stores	15	D	D	D	c	D	D
44419	Other building material dealers	38	D	D	D	e	D	D
444190	Other building material dealers	38	D	D	D	e	D	D
445	Food and beverage stores	87	429 171	49 062	12 835	2 254	5.8	1.2
4451	Grocery stores	41	D	D	D	g	D	D
44511	Supermarkets and other grocery (except convenience) stores	36	D	D	D	g	D	D
445110	Supermarkets and other grocery (except convenience) stores	36	D	D	D	g	D	D
4452	Specialty food stores	17	D	D	D	c	D	D
4453	Beer, wine, and liquor stores	29	D	D	D	c	D	D
44531	Beer, wine, and liquor stores	29	D	D	D	c	D	D
445310	Beer, wine, and liquor stores	29	D	D	D	c	D	D
446	Health and personal care stores	49	61 359	13 424	2 945	452	20.3	.3
4461	Health and personal care stores	49	61 359	13 424	2 945	452	20.3	.3
44611	Pharmacies and drug stores	8	D	D	D	c	D	D
446110	Pharmacies and drug stores	8	D	D	D	c	D	D
4461101	Pharmacies and drug stores	8	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	3	D	D	D	b	D	D
44613	Optical goods stores	19	D	D	D	c	D	D
446130	Optical goods stores	19	D	D	D	c	D	D
44619	Other health and personal care stores	19	D	D	D	c	D	D
446191	Food (health) supplement stores	10	D	D	D	b	D	D
446199	All other health and personal care stores	9	D	D	D	b	D	D
447	Gasoline stations	72	210 608	13 660	3 046	684	7.5	3.9
4471	Gasoline stations	72	210 608	13 660	3 046	684	7.5	3.9
44711	Gasoline stations with convenience stores	53	D	D	D	f	D	D
447110	Gasoline stations with convenience stores	53	D	D	D	f	D	D
44719	Other gasoline stations	19	D	D	D	c	D	D
447190	Other gasoline stations	19	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	ANCHORAGE—Con.							
	Retail trade—Con.							
44-45	Retail trade—Con.							
448	Clothing and clothing accessories stores	125	194 800	27 105	6 171	1 243	8.1	1.2
4481	Clothing stores	75	147 881	21 619	4 859	989	7.6	1.3
44811	Men's clothing stores	12	8 066	1 144	247	44	43.6	.2
448110	Men's clothing stores	12	8 066	1 144	247	44	43.6	.2
44812	Women's clothing stores	18	11 565	1 822	452	105	6.6	2.6
448120	Women's clothing stores	18	11 565	1 822	452	105	6.6	2.6
44813	Children's and infants' clothing stores	5	D	D	D	b	D	D
448130	Children's and infants' clothing stores	5	D	D	D	b	D	D
44814	Family clothing stores	19	D	D	D	f	D	D
448140	Family clothing stores	19	D	D	D	f	D	D
44815	Clothing accessories stores	10	D	D	D	b	D	D
448150	Clothing accessories stores	10	D	D	D	b	D	D
44819	Other clothing stores	11	D	D	D	b	D	D
448190	Other clothing stores	11	D	D	D	b	D	D
4482	Shoe stores	22	D	D	D	c	D	D
44821	Shoe stores	22	D	D	D	c	D	D
448210	Shoe stores	22	D	D	D	c	D	D
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	12	11 867	1 264	282	69	—	.1
4482105	Athletic footwear stores	7	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	28	D	D	D	c	D	D
44831	Jewelry stores	27	D	D	D	c	D	D
448310	Jewelry stores	27	D	D	D	c	D	D
44832	Luggage and leather goods stores	1	D	D	D	a	D	D
448320	Luggage and leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	97	143 405	15 789	3 597	977	9.8	1.7
4511	Sporting goods, hobby, and musical instrument stores	72	D	D	D	f	D	D
45111	Sporting goods stores	39	D	D	D	e	D	D
451110	Sporting goods stores	39	D	D	D	e	D	D
4511101	General-line sporting goods stores	12	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	27	D	D	D	c	D	D
45112	Hobby, toy, and game stores	19	28 867	2 952	664	223	11.8	.1
451120	Hobby, toy, and game stores	19	28 867	2 952	664	223	11.8	.1
45113	Sewing, needlework, and piece goods stores	6	7 978	702	167	60	15.6	—
451130	Sewing, needlework, and piece goods stores	6	7 978	702	167	60	15.6	—
45114	Musical instrument and supplies stores	8	D	D	D	b	D	D
451140	Musical instrument and supplies stores	8	D	D	D	b	D	D
4512	Book, periodical, and music stores	25	D	D	D	e	D	D
45121	Book stores and news dealers	15	D	D	D	c	D	D
451211	Book stores	15	D	D	D	c	D	D
4512111	Book stores, general	10	D	D	D	c	D	D
4512112	Specialty book stores	5	D	D	D	b	D	D
45122	Prerecorded tape, compact disc, and record stores	10	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, and record stores	10	D	D	D	b	D	D
452	General merchandise stores	15	1 060 034	93 624	21 512	4 258	—	—
4521	Department stores	6	326 438	38 233	9 058	1 926	—	—
45210009	Department stores (incl. leased depts.) ³	6	331 160	38 233	9 058	1 926	—	—
45211	Department stores	6	326 438	38 233	9 058	1 926	—	—
452111	Department stores (except discount department stores)	2	D	D	D	f	D	D
452112	Discount department stores	4	D	D	D	g	D	D
4529	Other general merchandise stores	9	733 596	55 391	12 454	2 332	—	—
45291	Warehouse clubs and supercenters	9	733 596	55 391	12 454	2 332	—	—
452910	Warehouse clubs and supercenters	9	733 596	55 391	12 454	2 332	—	—
453	Miscellaneous store retailers	158	120 282	18 281	4 252	940	13.7	3.6
4531	Florists	26	8 155	1 936	471	148	31.3	5.5
45311	Florists	26	8 155	1 936	471	148	31.3	5.5
453110	Florists	26	8 155	1 936	471	148	31.3	5.5
4532	Office supplies, stationery, and gift stores	66	D	D	D	e	D	D
45321	Office supplies and stationery stores	9	D	D	D	c	D	D
453210	Office supplies and stationery stores	9	D	D	D	c	D	D
45322	Gift, novelty, and souvenir stores	57	D	D	D	e	D	D
453220	Gift, novelty, and souvenir stores	57	D	D	D	e	D	D
4533	Used merchandise stores	18	11 093	3 417	790	174	12.4	.7
45331	Used merchandise stores	18	11 093	3 417	790	174	12.4	.7
453310	Used merchandise stores	18	11 093	3 417	790	174	12.4	.7
4539	Other miscellaneous store retailers	48	D	D	D	c	D	D
45391	Pet and pet supplies stores	8	D	D	D	b	D	D
453910	Pet and pet supplies stores	8	D	D	D	b	D	D
45392	Art dealers	14	D	D	D	b	D	D
453920	Art dealers	14	D	D	D	b	D	D
45399	All other miscellaneous store retailers	25	23 628	1 978	497	98	5.1	9.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ANCHORAGE—Con.								
44-45	Retail trade—Con.							
454	Nonstore retailers	40	43 155	5 940	1 366	228	5.9	2.1
4541	Electronic shopping and mail-order houses	10	D	D	D	b	D	D
45411	Electronic shopping and mail-order houses	10	D	D	D	b	D	D
4542	Vending machine operators	4	D	D	D	b	D	D
45421	Vending machine operators	4	D	D	D	b	D	D
454210	Vending machine operators	4	D	D	D	b	D	D
4543	Direct selling establishments	26	17 149	2 181	550	89	3.9	5.3
45431	Fuel dealers	2	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
45439	Other direct selling establishments	24	D	D	D	b	D	D
454390	Other direct selling establishments	24	D	D	D	b	D	D
BARROW								
44-45	Retail trade	5	19 933	3 802	1 043	176	13.9	38.1
443	Electronics and appliance stores	1	D	D	D	a	D	D
4431	Electronics and appliance stores	1	D	D	D	a	D	D
44312	Computer and software stores	1	D	D	D	a	D	D
443120	Computer and software stores	1	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	c	D	D
454	Nonstore retailers	1	D	D	D	b	D	D
4543	Direct selling establishments	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
BETHEL								
44-45	Retail trade	14	42 905	5 590	1 436	252	13.8	5.3
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	4	22 327	2 490	607	141	21.0	—
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
FAIRBANKS								
44-45	Retail trade	224	823 594	87 372	20 385	3 412	6.2	5.4
441	Motor vehicle and parts dealers	31	283 232	28 984	6 623	729	4.2	8.0
4411	Automobile dealers	15	239 459	22 221	5 161	490	3.4	9.5
44111	New car dealers	8	219 019	18 737	4 492	436	1.9	6.9
441110	New car dealers	8	219 019	18 737	4 492	436	1.9	6.9
44112	Used car dealers	7	20 440	3 484	669	54	19.5	37.2
441120	Used car dealers	7	20 440	3 484	669	54	19.5	37.2
4412	Other motor vehicle dealers	3	16 177	1 280	276	46	21.5	—
44122	Motorcycle, boat, and other motor vehicle dealers	3	16 177	1 280	276	46	21.5	—
441221	Motorcycle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	13	27 596	5 483	1 186	193	1.6	—
44131	Automotive parts and accessories stores	10	D	D	D	c	D	D
441310	Automotive parts and accessories stores	10	D	D	D	c	D	D
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	12	D	D	D	b	D	D
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	9	11 031	2 291	528	59	6.2	.4
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	a	D	D
443	Electronics and appliance stores	16	13 409	2 166	478	96	12.3	3.8
4431	Electronics and appliance stores	16	13 409	2 166	478	96	12.3	3.8
44311	Appliance, television, and other electronics stores	10	D	D	D	b	D	D
443111	Household appliance stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	5	D	D	D	b	D	D
44312	Computer and software stores	5	D	D	D	b	D	D
443120	Computer and software stores	5	D	D	D	b	D	D
44313	Camera and photographic supplies stores	1	D	D	D	a	D	D
443130	Camera and photographic supplies stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
FAIRBANKS—Con.								
44-45	Retail trade—Con.							
444	Building material and garden equipment and supplies dealers . . .	21	72 917	9 796	2 321	340	11.7	.6
4441	Building material and supplies dealers	20	D	D	D	e	D	D
44411	Home centers	2	D	D	D	c	D	D
444110	Home Centers	2	D	D	D	c	D	D
44412	Paint and wallpaper stores	4	D	D	D	b	D	D
444120	Paint and wallpaper stores	4	D	D	D	b	D	D
44413	Hardware stores	4	11 410	1 820	443	67	—	—
444130	Hardware stores	4	11 410	1 820	443	67	—	—
44419	Other building material dealers	10	D	D	D	b	D	D
444190	Other building material dealers	10	D	D	D	b	D	D
445	Food and beverage stores	10	D	D	D	e	D	D
4451	Grocery stores	6	D	D	D	e	D	D
44511	Supermarkets and other grocery (except convenience) stores	6	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	6	D	D	D	e	D	D
446	Health and personal care stores	11	14 050	1 761	391	66	64.0	—
4461	Health and personal care stores	11	14 050	1 761	391	66	64.0	—
44619	Other health and personal care stores	3	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	20	48 862	3 721	816	185	4.4	29.8
4471	Gasoline stations	20	48 862	3 721	816	185	4.4	29.8
44711	Gasoline stations with convenience stores	8	27 693	1 445	305	82	—	—
447110	Gasoline stations with convenience stores	8	27 693	1 445	305	82	—	—
44719	Other gasoline stations	12	21 169	2 276	511	103	10.1	68.9
447190	Other gasoline stations	12	21 169	2 276	511	103	10.1	68.9
448	Clothing and clothing accessories stores	27	D	D	D	c	D	D
4481	Clothing stores	16	D	D	D	c	D	D
44811	Men's clothing stores	2	D	D	D	a	D	D
448110	Men's clothing stores	2	D	D	D	a	D	D
44812	Women's clothing stores	6	12 594	1 382	321	94	4.4	1.3
448120	Women's clothing stores	6	12 594	1 382	321	94	4.4	1.3
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, and leather goods stores	7	4 247	704	168	33	34.0	—
451	Sporting goods, hobby, book, and music stores	21	16 712	1 803	427	130	—	4.4
4511	Sporting goods, hobby, and musical instrument stores	15	D	D	D	b	D	D
45112	Hobby, toy, and game stores	6	6 233	747	170	51	—	2.9
451120	Hobby, toy, and game stores	6	6 233	747	170	51	—	2.9
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores	3	D	D	D	a	D	D
451140	Musical instrument and supplies stores	3	D	D	D	a	D	D
4512	Book, periodical, and music stores	6	D	D	D	b	D	D
45121	Book stores and news dealers	4	D	D	D	a	D	D
4512121	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	f	D	D
452111	Department stores (except discount department stores) . .	1	D	D	D	c	D	D
4529	Other general merchandise stores	5	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	3	188 691	14 064	3 407	679	—	—
452910	Warehouse clubs and supercenters	3	188 691	14 064	3 407	679	—	—
453	Miscellaneous store retailers	37	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	19	11 242	1 222	312	95	23.5	2.2
45321	Office supplies and stationery stores	3	D	D	D	b	D	D
453210	Office supplies and stationery stores	3	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	16	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	16	D	D	D	b	D	D
4533	Used merchandise stores	5	2 747	856	206	42	.2	—
45331	Used merchandise stores	5	2 747	856	206	42	.2	—
453310	Used merchandise stores	5	2 747	856	206	42	.2	—
4539	Other miscellaneous store retailers	10	D	D	D	b	D	D
45392	Art dealers	3	795	388	89	22	25.5	—
453920	Art dealers	3	795	388	89	22	25.5	—
45399	All other miscellaneous store retailers	5	850	106	25	7	35.2	35.1
454	Nonstore retailers	12	36 329	5 809	1 209	177	.1	—
4542	Vending machine operators	1	D	D	D	b	D	D
45421	Vending machine operators	1	D	D	D	b	D	D
454210	Vending machine operators	1	D	D	D	b	D	D
4543	Direct selling establishments	10	D	D	D	c	D	D
45431	Fuel dealers	4	28 165	4 257	848	117	—	—
454311	Heating oil dealers	4	28 165	4 257	848	117	—	—
45439	Other direct selling establishments	6	D	D	D	b	D	D
454390	Other direct selling establishments	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HOMER								
44-45	Retail trade	54	64 237	7 006	1 548	320	13.7	2.7
441	Motor vehicle and parts dealers	8	12 168	1 576	372	50	20.3	—
4412	Other motor vehicle dealers	5	8 547	1 155	260	36	24.8	—
44122	Motorcycle, boat, and other motor vehicle dealers	5	8 547	1 155	260	36	24.8	—
441222	Boat dealers	4	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	3 274	503	102	22	17.6	—
445	Food and beverage stores	8	30 807	2 740	661	119	2.1	.6
446	Health and personal care stores	2	D	D	D	b	D	D
4461	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	4	2 498	174	38	8	46.4	53.6
448	Clothing and clothing accessories stores	2	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	8	1 807	227	48	32	47.8	—
453	Miscellaneous store retailers	12	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	7	2 346	228	17	6	28.3	3.1
45392	Art dealers	3	D	D	D	a	D	D
453920	Art dealers	3	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
JUNEAU								
44-45	Retail trade	166	375 342	43 379	9 616	1 823	7.9	3.1
441	Motor vehicle and parts dealers	13	64 361	6 601	1 529	225	12.6	—
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
441222	Boat dealers	3	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	5	D	D	D	b	D	D
44131	Automotive parts and accessories stores	4	D	D	D	b	D	D
441310	Automotive parts and accessories stores	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	11	8 238	1 377	355	51	19.9	.6
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	9	D	D	D	a	D	D
443	Electronics and appliance stores	5	6 016	539	127	32	—	—
4431	Electronics and appliance stores	5	6 016	539	127	32	—	—
44311	Appliance, television, and other electronics stores	2	D	D	D	a	D	D
44312	Computer and software stores	2	D	D	D	a	D	D
443120	Computer and software stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	20 191	3 050	638	112	12.5	1.0
4441	Building material and supplies dealers	7	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food and beverage stores	16	45 960	7 149	1 623	351	2.6	1.8
4451	Grocery stores	6	D	D	D	e	D	D
4453	Beer, wine, and liquor stores	10	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	10	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	10	D	D	D	b	D	D
446	Health and personal care stores	8	11 093	1 717	322	59	20.4	—
4461	Health and personal care stores	8	11 093	1 717	322	59	20.4	—
44619	Other health and personal care stores	2	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	b	D	D
447	Gasoline stations	9	14 696	1 197	271	70	25.7	21.4
448	Clothing and clothing accessories stores	20	16 074	2 324	444	98	19.9	2.0
4481	Clothing stores	9	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	8	6 594	1 055	165	28	7.9	3.3
44831	Jewelry stores	8	6 594	1 055	165	28	7.9	3.3
448310	Jewelry stores	8	6 594	1 055	165	28	7.9	3.3
451	Sporting goods, hobby, book, and music stores	16	7 269	967	270	68	5.5	23.5
4511	Sporting goods, hobby, and musical instrument stores	11	4 938	538	119	36	7.2	31.2
4512	Book, periodical, and music stores	5	2 331	429	151	32	2.1	7.1
45121	Book stores and news dealers	4	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
JUNEAU—Con.								
44-45	Retail trade—Con.							
452	General merchandise stores	5	125 065	12 359	2 857	550	—	.4
4529	Other general merchandise stores	5	125 065	12 359	2 857	550	—	.4
45291	Warehouse clubs and supercenters	3	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	3	D	D	D	f	D	D
453	Miscellaneous store retailers	47	31 014	4 848	896	175	20.1	14.7
4532	Office supplies, stationery, and gift stores	26	D	D	D	b	D	D
45321	Office supplies and stationery stores	2	D	D	D	b	D	D
453210	Office supplies and stationery stores	2	D	D	D	b	D	D
45322	Gift, novelty, and souvenir stores	24	18 245	2 079	275	72	19.8	7.3
453220	Gift, novelty, and souvenir stores	24	18 245	2 079	275	72	19.8	7.3
4533	Used merchandise stores	4	D	D	D	b	D	D
45331	Used merchandise stores	4	D	D	D	b	D	D
453310	Used merchandise stores	4	D	D	D	b	D	D
4539	Other miscellaneous store retailers	15	D	D	D	b	D	D
45392	Art dealers	8	3 492	851	188	24	11.5	—
453920	Art dealers	8	3 492	851	188	24	11.5	—
45399	All other miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	8	25 365	1 251	284	32	1.8	.8
4543	Direct selling establishments	8	25 365	1 251	284	32	1.8	.8
45431	Fuel dealers	5	24 603	1 116	253	25	.1	—
454311	Heating oil dealers	4	D	D	D	b	D	D
KENAI								
44-45	Retail trade	35	103 439	11 326	2 651	424	3.6	3.6
441	Motor vehicle and parts dealers	7	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
4431	Electronics and appliance stores	2	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	7	D	D	D	c	D	D
4451	Grocery stores	4	51 143	4 768	1 170	203	—	—
44511	Supermarkets and other grocery (except convenience) stores	4	51 143	4 768	1 170	203	—	—
445110	Supermarkets and other grocery (except convenience) stores	4	51 143	4 768	1 170	203	—	—
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	7 782	495	103	29	1.8	—
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
KETCHIKAN								
44-45	Retail trade	93	144 159	19 561	4 269	710	18.4	1.3
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	D	D	D	b	D	D
4431	Electronics and appliance stores	3	D	D	D	b	D	D
44311	Appliance, television, and other electronics stores	2	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	b	D	D
444	Building material and garden equipment and supplies dealers ...	6	D	D	D	b	D	D
4441	Building material and supplies dealers	5	14 968	2 363	531	41	30.9	—
44419	Other building material dealers	4	D	D	D	a	D	D
444190	Other building material dealers	4	D	D	D	a	D	D
445	Food and beverage stores	8	D	D	D	e	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	6	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing and clothing accessories stores	20	D	D	D	b	D	D
4481	Clothing stores	6	D	D	D	b	D	D
4483	Jewelry, luggage, and leather goods stores	13	D	D	D	b	D	D
44831	Jewelry stores	13	D	D	D	b	D	D
448310	Jewelry stores	13	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
KETCHIKAN—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	8	D	D	D	a	D	D
4511	Sporting goods, hobby, and musical instrument stores	5	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	32	20 485	2 718	510	130	40.7	6.0
4532	Office supplies, stationery, and gift stores	26	17 436	2 073	410	86	43.4	7.1
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	25	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	25	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	2 001	350	43	12	38.5	—
45392	Art dealers	3	2 001	350	43	12	38.5	—
453920	Art dealers	3	2 001	350	43	12	38.5	—
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
45431	Fuel dealers	2	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
KODIAK								
44-45	Retail trade	41	122 949	8 709	2 217	382	29.9	.6
441	Motor vehicle and parts dealers	8	52 662	1 828	425	59	62.2	.3
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	3 614	576	143	30	7.9	—
445	Food and beverage stores	3	D	D	D	c	D	D
4451	Grocery stores	3	D	D	D	c	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	6	5 170	681	146	24	21.5	—
4511	Sporting goods, hobby, and musical instrument stores	4	D	D	D	b	D	D
45111	Sporting goods stores	4	D	D	D	b	D	D
451110	Sporting goods stores	4	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	7	D	D	D	a	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
KOTZEBUE								
44-45	Retail trade	6	13 642	3 140	636	114	5.5	2.3
445	Food and beverage stores	3	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
NOME								
44-45	Retail trade	13	25 676	2 606	581	98	25.4	.8
441	Motor vehicle and parts dealers	3	3 031	300	77	12	64.5	6.9
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	4 458	687	134	21	60.5	—
445	Food and beverage stores	3	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
PALMER								
44-45	Retail trade	41	75 381	6 547	1 490	281	15.4	.9
441	Motor vehicle and parts dealers	4	9 227	1 069	233	37	2.6	—
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	b	D	D
441221	Motorcycle dealers	2	D	D	D	b	D	D
442	Furniture and home furnishings stores	4	6 781	950	192	23	20.5	—
4422	Home furnishings stores	3	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	4 303	1 324	314	49	11.5	—
445	Food and beverage stores	7	D	D	D	b	D	D
447	Gasoline stations	4	42 349	1 678	402	62	8.4	—
4471	Gasoline stations	4	42 349	1 678	402	62	8.4	—
44719	Other gasoline stations	1	D	D	D	b	D	D
447190	Other gasoline stations	1	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	7	3 934	668	158	49	66.8	14.6
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45391	Pet and pet supplies stores	1	D	D	D	b	D	D
453910	Pet and pet supplies stores	1	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
PETERSBURG								
44-45	Retail trade	30	28 019	4 355	1 018	198	13.2	.9
441	Motor vehicle and parts dealers	4	D	D	D	b	D	D
4412	Other motor vehicle dealers	3	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores	8	14 253	2 262	503	90	5.0	1.2
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
SEWARD								
44-45	Retail trade	28	16 695	2 137	425	86	26.9	9.5
441	Motor vehicle and parts dealers	4	D	D	D	a	D	D
4412	Other motor vehicle dealers	3	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	3	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores	5	5 179	430	77	15	2.6	3.1
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	3	809	164	20	10	48.7	—
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	5	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SITKA								
44-45	Retail trade	73	86 230	11 691	2 642	465	7.2	7.3
441	Motor vehicle and parts dealers	9	5 568	920	203	34	25.2	—
4412	Other motor vehicle dealers	4	3 034	451	86	12	12.0	—
44122	Motorcycle, boat, and other motor vehicle dealers	4	3 034	451	86	12	12.0	—
441222	Boat dealers	4	3 034	451	86	12	12.0	—
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	3	1 147	133	29	9	9.9	29.6
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores	6	29 945	4 057	848	172	.4	—
446	Health and personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	9	7 601	1 366	285	42	7.3	27.3
4481	Clothing stores	7	D	D	D	b	D	D
44819	Other clothing stores	1	D	D	D	a	D	D
448190	Other clothing stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	13	6 905	843	207	46	4.6	2.0
4511	Sporting goods, hobby, and musical instrument stores	10	6 106	709	182	41	2.6	2.2
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	18	7 894	1 123	202	49	45.8	11.9
4532	Office supplies, stationery, and gift stores	12	6 173	905	163	38	38.4	15.2
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	11	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	11	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45392	Art dealers	3	960	107	14	1	100.0	—
453920	Art dealers	3	960	107	14	1	100.0	—
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
SOLDOTNA								
44-45	Retail trade	90	194 287	19 073	4 645	873	7.8	.8
441	Motor vehicle and parts dealers	10	35 426	3 406	988	134	1.7	—
4412	Other motor vehicle dealers	3	10 686	951	198	36	—	—
44122	Motorcycle, boat, and other motor vehicle dealers	3	10 686	951	198	36	—	—
441222	Boat dealers	1	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	5	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
443	Electronics and appliance stores	7	5 346	533	109	23	15.0	4.7
4431	Electronics and appliance stores	7	5 346	533	109	23	15.0	4.7
44311	Appliance, television, and other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, and other electronics stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	7	13 104	1 350	272	54	26.1	—
4441	Building material and supplies dealers	6	D	D	D	b	D	D
44413	Hardware stores	1	D	D	D	a	D	D
444130	Hardware stores	1	D	D	D	a	D	D
44419	Other building material dealers	4	6 832	624	130	24	50.1	—
444190	Other building material dealers	4	6 832	624	130	24	50.1	—
445	Food and beverage stores	6	D	D	D	c	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health and personal care stores	6	8 739	885	201	22	1.2	4.1
4461	Health and personal care stores	6	8 739	885	201	22	1.2	4.1
447	Gasoline stations	10	18 255	1 181	252	71	21.7	—
44711	Gasoline stations with convenience stores	6	14 652	793	154	36	3.1	—
447110	Gasoline stations with convenience stores	6	14 652	793	154	36	3.1	—
448	Clothing and clothing accessories stores	8	5 815	691	158	36	5.8	—
4481	Clothing stores	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
SOLDOTNA—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	12	4 201	379	93	47	27.9	15.5
4511	Sporting goods, hobby, and musical instrument stores	10	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
453	Miscellaneous store retailers	16	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
UNALASKA								
44-45	Retail trade	8	23 579	2 263	616	85	13.6	2.2
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
VALDEZ								
44-45	Retail trade	28	31 296	3 032	671	156	13.4	19.5
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores	4	5 458	400	88	24	11.2	—
446	Health and personal care stores	2	D	D	D	a	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	b	D	D
448	Clothing and clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	1 674	130	21	14	14.2	—
453	Miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
45431	Fuel dealers	2	D	D	D	a	D	D
454311	Heating oil dealers	2	D	D	D	a	D	D
WASILLA								
44-45	Retail trade	110	404 351	40 495	9 600	1 784	5.8	6.2
441	Motor vehicle and parts dealers	18	79 331	6 660	1 621	222	3.9	1.6
4411	Automobile dealers	4	D	D	D	c	D	D
4412	Other motor vehicle dealers	5	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	4	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	9	D	D	D	b	D	D
44131	Automotive parts and accessories stores	7	7 028	1 012	234	39	7.6	18.3
441310	Automotive parts and accessories stores	7	7 028	1 012	234	39	7.6	18.3
442	Furniture and home furnishings stores	5	D	D	D	a	D	D
4422	Home furnishings stores	3	2 750	260	59	13	58.0	—
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	12	17 650	2 756	545	88	21.4	44.3
4441	Building material and supplies dealers	9	D	D	D	b	D	D
44419	Other building material dealers	8	12 886	2 237	410	64	29.3	31.2
444190	Other building material dealers	8	12 886	2 237	410	64	29.3	31.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From admini- strative records ¹	Estimated ²
WASILLA—Con.								
44-45	Retail trade—Con.							
445	Food and beverage stores	13	67 622	6 840	1 767	351	3.8	18.1
4451	Grocery stores	5	54 247	6 125	1 507	298	4.2	9.9
44511	Supermarkets and other grocery (except convenience) stores	3	D	D	D	e	D	D
445110	Supermarkets and other grocery (except convenience) stores	3	D	D	D	e	D	D
4452	Specialty food stores	4	D	D	D	b	D	D
4453	Beer, wine, and liquor stores	4	D	D	D	b	D	D
44531	Beer, wine, and liquor stores	4	D	D	D	b	D	D
445310	Beer, wine, and liquor stores	4	D	D	D	b	D	D
446	Health and personal care stores	7	D	D	D	b	D	D
4461	Health and personal care stores	7	D	D	D	b	D	D
447	Gasoline stations	10	31 855	2 089	387	114	25.8	—
4471	Gasoline stations	10	31 855	2 089	387	114	25.8	—
44711	Gasoline stations with convenience stores	8	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	8	D	D	D	b	D	D
448	Clothing and clothing accessories stores	10	8 777	1 183	259	99	2.4	—
4481	Clothing stores	7	7 076	900	191	84	2.9	—
451	Sporting goods, hobby, book, and music stores	8	4 626	405	100	29	26.5	5.6
4511	Sporting goods, hobby, and musical instrument stores	7	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	2	D	D	D	a	D	D
45114	Musical instrument and supplies stores	1	D	D	D	a	D	D
451140	Musical instrument and supplies stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	3	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	e	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	e	D	D
45299	All other general merchandise stores	2	D	D	D	e	D	D
452990	All other general merchandise stores	2	D	D	D	e	D	D
4529904	Miscellaneous general merchandise stores	1	D	D	D	e	D	D
453	Miscellaneous store retailers	18	9 631	1 849	442	88	5.6	16.7
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45391	Pet and pet supplies stores	2	D	D	D	b	D	D
453910	Pet and pet supplies stores	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	4	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	b	D	D
45431	Fuel dealers	1	D	D	D	b	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
BALANCE OF ALEUTIANS EAST BOROUGH								
44-45	Retail trade	7	8 166	1 083	241	42	21.9	12.5
445	Food and beverage stores	5	D	D	D	b	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF ALEUTIANS WEST CENSUS AREA								
44-45	Retail trade	11	22 005	2 379	611	98	5.2	11.5
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441222	Boat dealers	2	D	D	D	a	D	D
445	Food and beverage stores	6	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF BETHEL CENSUS AREA								
44-45	Retail trade	41	26 826	3 545	852	426	51.5	23.3
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	17	14 780	1 979	441	235	52.8	23.6
447	Gasoline stations	5	D	D	D	b	D	D
452	General merchandise stores	16	D	D	D	c	D	D
45299	All other general merchandise stores	16	D	D	D	c	D	D
452990	All other general merchandise stores	16	D	D	D	c	D	D
4529904	Miscellaneous general merchandise stores	15	D	D	D	c	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF BRISTOL BAY BOROUGH								
44-45	Retail trade	10	6 410	950	210	43	13.8	6.4
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
445	Food and beverage stores	4	4 953	755	184	33	8.5	—
447	Gasoline stations	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF DENALI BOROUGH								
44-45	Retail trade	11	5 965	753	118	29	25.3	10.5
445	Food and beverage stores	3	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
BALANCE OF DILLINGHAM CENSUS AREA								
44-45	Retail trade	15	35 158	3 225	807	198	18.9	12.6
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	b	D	D
445	Food and beverage stores	6	20 006	1 845	487	106	7.0	.9
447	Gasoline stations	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D
BALANCE OF FAIRBANKS NORTH STAR BOROUGH								
44-45	Retail trade	108	289 100	30 374	6 972	1 346	12.9	7.7
441	Motor vehicle and parts dealers	16	27 687	3 700	804	125	24.6	18.5
44112	Used car dealers	2	D	D	D	a	D	D
441120	Used car dealers	2	D	D	D	a	D	D
4412	Other motor vehicle dealers	6	D	D	D	b	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	5	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	b	D	D
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
443	Electronics and appliance stores	4	2 199	518	119	19	17.8	—
4431	Electronics and appliance stores	4	2 199	518	119	19	17.8	—
443112	Radio, television, and other electronics stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	8	9 020	1 792	303	48	16.9	2.9
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food and beverage stores	10	D	D	D	c	D	D
446	Health and personal care stores	5	2 568	404	124	13	68.5	—
447	Gasoline stations	18	38 927	2 793	587	138	24.5	39.8
4471	Gasoline stations	18	38 927	2 793	587	138	24.5	39.8
44711	Gasoline stations with convenience stores	11	22 052	1 348	236	65	26.4	10.6
447110	Gasoline stations with convenience stores	11	22 052	1 348	236	65	26.4	10.6
44719	Other gasoline stations	7	16 875	1 445	351	73	22.0	78.0
447190	Other gasoline stations	7	16 875	1 445	351	73	22.0	78.0
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From administrative records ¹	Estimated ²
	BALANCE OF FAIRBANKS NORTH STAR BOROUGH—Con.							
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, and music stores	8	7 083	1 269	261	75	2.3	2.6
4511	Sporting goods, hobby, and musical instrument stores	6	D	D	D	b	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
45113	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, and piece goods stores	1	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	f	D	D
4529	Other general merchandise stores	4	D	D	D	f	D	D
45291	Warehouse clubs and supercenters	1	D	D	D	f	D	D
452910	Warehouse clubs and supercenters	1	D	D	D	f	D	D
45299	All other general merchandise stores	3	D	D	D	a	D	D
452990	All other general merchandise stores	3	D	D	D	a	D	D
4529904	Miscellaneous general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	20	D	D	D	c	D	D
4532	Office supplies, stationery, and gift stores	8	5 786	1 037	208	53	12.7	—
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	7	D	D	D	b	D	D
453220	Gift, novelty, and souvenir stores	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	7	D	D	D	b	D	D
45391	Pet and pet supplies stores	3	D	D	D	b	D	D
453910	Pet and pet supplies stores	3	D	D	D	b	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	11	34 382	3 298	823	111	25.8	—
4543	Direct selling establishments	11	34 382	3 298	823	111	25.8	—
45431	Fuel dealers	5	32 773	3 107	778	100	25.6	—
454311	Heating oil dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	2	D	D	D	a	D	D
	BALANCE OF HAINES BOROUGH							
44-45	Retail trade	20	19 226	3 503	573	91	12.7	29.0
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	4	D	D	D	a	D	D
445	Food and beverage stores	3	D	D	D	b	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	3	1 234	320	29	7	—	—
453	Miscellaneous store retailers	5	D	D	D	a	D	D
4532	Office supplies, stationery, and gift stores	4	D	D	D	a	D	D
45322	Gift, novelty, and souvenir stores	4	D	D	D	a	D	D
453220	Gift, novelty, and souvenir stores	4	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
	BALANCE OF KENAI PENINSULA BOROUGH							
44-45	Retail trade	63	104 143	10 541	2 418	473	11.6	5.9
441	Motor vehicle and parts dealers	8	D	D	D	b	D	D
44112	Used car dealers	2	D	D	D	a	D	D
441120	Used car dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
442	Furniture and home furnishings stores	2	D	D	D	a	D	D
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
4431	Electronics and appliance stores	2	D	D	D	a	D	D
44311	Appliance, television, and other electronics stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers	7	5 516	875	205	25	10.3	—
445	Food and beverage stores	13	D	D	D	c	D	D
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	12	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	7	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	7	D	D	D	b	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
45299	All other general merchandise stores	5	D	D	D	b	D	D
452990	All other general merchandise stores	5	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF KENAI PENINSULA BOROUGH—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	4 025	648	160	18	—	—
BALANCE OF KETCHIKAN GATEWAY BOROUGH								
44-45	Retail trade	18	75 161	9 350	2 247	413	19.2	.8
441	Motor vehicle and parts dealers	4	D	D	D	b	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	a	D	D
445	Food and beverage stores	2	D	D	D	c	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF KODIAK ISLAND BOROUGH								
44-45	Retail trade	11	26 109	3 152	719	176	3.0	1.5
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
445	Food and beverage stores	6	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	c	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF LAKE AND PENINSULA BOROUGH								
44-45	Retail trade	8	2 069	268	57	21	89.5	10.3
445	Food and beverage stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	1	D	D	D	a	D	D
452	General merchandise stores	4	1 654	233	47	16	97.1	2.9
BALANCE OF MATANUSKA-SUSITNA BOROUGH								
44-45	Retail trade	59	135 907	15 015	3 410	541	8.8	4.8
441	Motor vehicle and parts dealers	10	65 582	6 029	1 466	147	5.2	—
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	2	D	D	D	a	D	D
441229	All other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, and tire stores	7	D	D	D	b	D	D
44131	Automotive parts and accessories stores	6	D	D	D	b	D	D
441310	Automotive parts and accessories stores	6	D	D	D	b	D	D
442	Furniture and home furnishings stores	3	D	D	D	a	D	D
443	Electronics and appliance stores	2	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	6	7 558	2 023	344	65	41.3	43.7
44419	Other building material dealers	5	D	D	D	b	D	D
444190	Other building material dealers	5	D	D	D	b	D	D
445	Food and beverage stores	8	D	D	D	c	D	D
4451	Grocery stores	6	D	D	D	c	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	3	5 875	467	91	16	10.1	—
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	9	4 195	966	183	65	12.5	2.5
45321	Office supplies and stationery stores	1	D	D	D	a	D	D
453210	Office supplies and stationery stores	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	2 282	527	107	51	23.0	—
45399	All other miscellaneous store retailers	4	D	D	D	b	D	D
454	Nonstore retailers	9	D	D	D	b	D	D
4543	Direct selling establishments	7	D	D	D	b	D	D
45431	Fuel dealers	6	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

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							From administrative records ¹	Estimated ²
BALANCE OF NOME CENSUS AREA								
44-45	Retail trade	22	26 328	2 907	707	225	38.8	18.0
445	Food and beverage stores	14	D	D	D	c	D	D
447	Gasoline stations	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	b	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
BALANCE OF NORTH SLOPE BOROUGH								
44-45	Retail trade	14	21 176	4 865	1 198	189	29.4	—
444	Building material and garden equipment and supplies dealers ...	1	D	D	D	a	D	D
445	Food and beverage stores	5	D	D	D	b	D	D
446	Health and personal care stores	2	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
446120	Cosmetics, beauty supplies, and perfume stores	2	D	D	D	b	D	D
447	Gasoline stations	3	2 043	587	142	16	—	—
452	General merchandise stores	3	6 679	1 307	321	70	25.4	—
45299	All other general merchandise stores	2	D	D	D	b	D	D
452990	All other general merchandise stores	2	D	D	D	b	D	D
4529904	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
BALANCE OF NORTHWEST ARCTIC BOROUGH								
44-45	Retail trade	10	11 490	1 222	336	83	16.6	9.7
445	Food and beverage stores	7	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF PRINCE OF WALES-OUTER KETCHIKAN CENSUS AREA								
44-45	Retail trade	33	35 733	3 522	814	206	55.1	9.7
441	Motor vehicle and parts dealers	3	6 348	520	102	17	—	42.1
4412	Other motor vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, and other motor vehicle dealers	1	D	D	D	a	D	D
441222	Boat dealers	1	D	D	D	a	D	D
443	Electronics and appliance stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	7	D	D	D	c	D	D
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	7	8 922	362	106	35	18.8	2.4
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	991	148	35	8	79.5	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF SKAGWAY-HOONAH-ANGOON CENSUS AREA								
44-45	Retail trade	46	34 616	4 715	763	201	33.1	12.3
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	9	8 447	1 112	229	52	88.1	—
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	9	6 208	961	165	37	8.8	30.0
4483	Jewelry, luggage, and leather goods stores	8	D	D	D	b	D	D
44831	Jewelry stores	8	D	D	D	b	D	D
448310	Jewelry stores	8	D	D	D	b	D	D
451	Sporting goods, hobby, book, and music stores	4	D	D	D	a	D	D
453	Miscellaneous store retailers	17	D	D	D	b	D	D
4532	Office supplies, stationery, and gift stores	11	11 813	1 602	207	85	7.8	—
45322	Gift, novelty, and souvenir stores	11	11 813	1 602	207	85	7.8	—
453220	Gift, novelty, and souvenir stores	11	11 813	1 602	207	85	7.8	—
4539	Other miscellaneous store retailers	5	1 856	184	20	1	52.9	—
45392	Art dealers	5	1 856	184	20	1	52.9	—
453920	Art dealers	5	1 856	184	20	1	52.9	—
454	Nonstore retailers	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
BALANCE OF SOUTHEAST FAIRBANKS CENSUS AREA								
44-45	Retail trade	29	29 531	3 464	705	155	40.3	6.6
441	Motor vehicle and parts dealers	3	2 651	480	90	19	51.9	—
444	Building material and garden equipment and supplies dealers ...	4	2 056	169	16	2	62.1	33.5
445	Food and beverage stores	6	7 903	1 163	256	66	65.5	3.5
447	Gasoline stations	4	6 025	507	88	24	39.8	12.8
448	Clothing and clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	528	85	15	12	70.3	29.7
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	3	D	D	D	b	D	D
45431	Fuel dealers	3	D	D	D	b	D	D
454311	Heating oil dealers	3	D	D	D	b	D	D
BALANCE OF VALDEZ-CORDOVA CENSUS AREA								
44-45	Retail trade	38	59 303	6 505	1 525	264	9.6	5.9
441	Motor vehicle and parts dealers	3	D	D	D	a	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	4	D	D	D	a	D	D
445	Food and beverage stores	10	25 272	2 719	671	157	8.5	.1
446	Health and personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	4	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	4	709	99	9	2	38.5	43.0
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	6	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454311	Heating oil dealers	4	D	D	D	b	D	D
BALANCE OF WADE HAMPTON CENSUS AREA								
44-45	Retail trade	25	31 088	3 507	817	315	37.9	17.1
445	Food and beverage stores	16	22 073	2 369	545	206	24.7	16.7
447	Gasoline stations	2	D	D	D	b	D	D
452	General merchandise stores	5	4 944	518	135	53	66.6	33.4
45299	All other general merchandise stores	5	4 944	518	135	53	66.6	33.4
452990	All other general merchandise stores	5	4 944	518	135	53	66.6	33.4
4529904	Miscellaneous general merchandise stores	5	4 944	518	135	53	66.6	33.4
453	Miscellaneous store retailers	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
BALANCE OF WRANGELL-PETERSBURG CENSUS AREA								
44-45	Retail trade	33	25 399	4 267	983	239	18.2	13.1
441	Motor vehicle and parts dealers	2	D	D	D	a	D	D
442	Furniture and home furnishings stores	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	3	D	D	D	b	D	D
445	Food and beverage stores	6	11 163	1 492	363	92	22.0	4.8
446	Health and personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing and clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4533	Used merchandise stores	7	D	D	D	b	D	D
45331	Used merchandise stores	7	D	D	D	b	D	D
453310	Used merchandise stores	7	D	D	D	b	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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							From admini- strative records ¹	Estimated ²
BALANCE OF YAKUTAT CITY AND BOROUGH								
44-45	Retail trade	4	3 998	703	108	26	68.7	—
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
445	Food and beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
BALANCE OF YUKON-KOYUKUK CENSUS AREA								
44-45	Retail trade	39	24 881	2 379	558	133	22.4	34.2
441	Motor vehicle and parts dealers	1	D	D	D	a	D	D
444	Building material and garden equipment and supplies dealers ...	2	D	D	D	a	D	D
445	Food and beverage stores	13	7 164	879	214	53	35.1	17.8
447	Gasoline stations	7	6 893	385	92	29	1.1	74.6
451	Sporting goods, hobby, book, and music stores	2	D	D	D	a	D	D
452	General merchandise stores	4	1 582	86	17	10	41.3	58.7
453	Miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	8	7 234	595	143	21	9.2	12.0
4543	Direct selling establishments	8	7 234	595	143	21	9.2	12.0
45431	Fuel dealers	8	7 234	595	143	21	9.2	12.0
454311	Heating oil dealers	7	D	D	D	b	D	D
454319	Other fuel dealers	1	D	D	D	a	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

³Data for this line not included in broader kind-of-business totals.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer or wholesaler and passed on to the retailer; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: **store** and **nonstore retailers**.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronics and appliance stores, and musical instrument and supplies stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

1. The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
2. The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of merchandise lines carried; for example, pharmacies, hardware stores, and department stores.
3. Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.
4. Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes are included here.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and

sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 MOTOR VEHICLE AND PARTS DEALERS

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicles and parts from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries are included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 AUTOMOBILE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 NEW CAR DEALERS

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

44112 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 USED CAR DEALERS

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

4412 OTHER MOTOR VEHICLE DEALERS

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 RECREATIONAL VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

44122 MOTORCYCLE, BOAT, AND OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 MOTORCYCLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motorbikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these vehicles in combination with repair services and selling replacement parts and accessories.

441222 BOAT DEALERS

This industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

441229 ALL OTHER MOTOR VEHICLE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

4413 AUTOMOTIVE PARTS, ACCESSORIES, AND TIRE STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; (3) establishments primarily engaged in retailing and installing automotive accessories; and (4) establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

44131 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 44131 are comprised of the following 1997 NAICS codes:

42114 (pt) Motor vehicle parts, (used) retail
44131 Automotive parts and accessories stores

441310 AUTOMOTIVE PARTS AND ACCESSORIES STORES

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

For the 2002 Economic Census, data published with 2002 NAICS code 441310 are comprised of the following 1997 NAICS codes:

421140 (pt) Motor vehicle parts, (used) retail
441310 Automotive parts and accessories stores

44132 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 TIRE DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

442 FURNITURE AND HOME FURNISHINGS STORES

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

44211 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

442110 FURNITURE STORES

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture, box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, or floor coverings.

4422 HOME FURNISHINGS STORES

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 FLOOR COVERING STORES

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

44229 OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 WINDOW TREATMENT STORES

This industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

442299 ALL OTHER HOME FURNISHINGS STORES

This industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

443 ELECTRONICS AND APPLIANCE STORES

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliances from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 ELECTRONICS AND APPLIANCE STORES

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 APPLIANCE, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises establishments primarily engaged in one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 HOUSEHOLD APPLIANCE STORES

This industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffee-makers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

443112 RADIO, TELEVISION, AND OTHER ELECTRONICS STORES

This industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

44312 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 COMPUTER AND SOFTWARE STORES

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

44313 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 CAMERA AND PHOTOGRAPHIC SUPPLIES STORES

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

444 BUILDING MATERIAL AND GARDEN EQUIPMENT AND SUPPLIES DEALERS

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 BUILDING MATERIAL AND SUPPLIES DEALERS

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 HOME CENTERS

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

44412 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 PAINT AND WALLPAPER STORES

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

44413 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 HARDWARE STORES

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

44419 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4441901 RETAIL LUMBER YARDS

This industry comprises establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

4441902 ALL OTHER BUILDING MATERIAL DEALERS

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

4442 LAWN AND GARDEN EQUIPMENT AND SUPPLIES STORES

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 OUTDOOR POWER EQUIPMENT STORES

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

44422 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 NURSERY, GARDEN CENTER, AND FARM SUPPLY STORES

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

445 FOOD AND BEVERAGE STORES

Industries in the Food and Beverage Stores subsector usually retail food and beverages from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 GROCERY STORES

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 SUPERMARKETS AND OTHER GROCERY (EXCEPT CONVENIENCE) STORES

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

44512 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 CONVENIENCE STORES

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

4452 SPECIALTY FOOD STORES

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 MEAT MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

44522 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 FISH AND SEAFOOD MARKETS

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

44523 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 FRUIT AND VEGETABLE MARKETS

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

44529 OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on the premises.

445291 BAKED GOODS STORES

This industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

445292 CONFECTIONERY AND NUT STORES

This industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

445299 ALL OTHER SPECIALTY FOOD STORES

This industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruits and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

4453 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

44531 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 BEER, WINE, AND LIQUOR STORES

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

446 HEALTH AND PERSONAL CARE STORES

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 HEALTH AND PERSONAL CARE STORES

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 PHARMACIES AND DRUG STORES

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

4461101 PHARMACIES AND DRUG STORES

This industry comprises establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 PROPRIETARY STORES

This industry comprises establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and pre-packaged snacks.

44612 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 COSMETICS, BEAUTY SUPPLIES, AND PERFUME STORES

This industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

44613 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

446130 OPTICAL GOODS STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling non-prescription eyeglasses.

44619 OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 FOOD (HEALTH) SUPPLEMENT STORES

This industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

446199 ALL OTHER HEALTH AND PERSONAL CARE STORES

This industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

447 GASOLINE STATIONS

Industries in the Gasoline Stations subsector retail automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils with or without convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 GASOLINE STATIONS

This industry group comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with or without convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44711 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 GASOLINE STATIONS WITH CONVENIENCE STORES

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

44719 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

447190 OTHER GASOLINE STATIONS

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as providing repair services; selling automotive oils, replacement parts, and accessories; and/or providing food services.

448 CLOTHING AND CLOTHING ACCESSORIES STORES

Industries in the Clothing and Clothing Accessories Stores subsector retail new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 CLOTHING STORES

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 MEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44812 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 WOMEN'S CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses', and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44813 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 CHILDREN'S AND INFANTS' CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44814 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 FAMILY CLOTHING STORES

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

44815 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 CLOTHING ACCESSORIES STORES

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

44819 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 OTHER CLOTHING STORES

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

4482 SHOE STORES

This industry group comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

44821 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 SHOE STORES

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

4482101 MEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 WOMEN'S SHOE STORES

This industry comprises establishments primarily engaged in retailing women's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for women are classified here.

4482103 CHILDREN'S AND JUVENILES' SHOE STORES

This industry comprises establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 FAMILY SHOE STORES

This industry comprises establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 ATHLETIC FOOTWEAR STORES

This industry comprises establishments primarily engaged in retailing athletic footwear (except specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). These establishments may also sell athletic apparel.

4483 JEWELRY, LUGGAGE, AND LEATHER GOODS STORES

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 JEWELRY STORES

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

44832 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 LUGGAGE AND LEATHER GOODS STORES

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or retailing these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

451 SPORTING GOODS, HOBBY, BOOK, AND MUSIC STORES

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 SPORTING GOODS, HOBBY, AND MUSICAL INSTRUMENT STORES

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

4511101 GENERAL-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 SPECIALTY-LINE SPORTING GOODS STORES

This industry comprises establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45112 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 HOBBY, TOY, AND GAME STORES

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

45113 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 SEWING, NEEDLEWORK, AND PIECE GOODS STORES

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

45114 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 MUSICAL INSTRUMENT AND SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

4512 BOOK, PERIODICAL, AND MUSIC STORES

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 BOOK STORES AND NEWS DEALERS

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 BOOK STORES

This industry comprises establishments primarily engaged in retailing new books.

4512111 BOOK STORES, GENERAL

This industry comprises establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 SPECIALTY BOOK STORES

This industry comprises establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 COLLEGE BOOK STORES

This industry comprises establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 NEWS DEALERS AND NEWSSTANDS

This industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

45122 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

451220 PRERECORDED TAPE, COMPACT DISC, AND RECORD STORES

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), digital video discs (DVDs), and phonograph records.

452 GENERAL MERCHANDISE STORES

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 DEPARTMENT STORES

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45210009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

45211 DEPARTMENT STORES

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211009 DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

452111 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES)

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211109 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES) (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities. Total sales include the sales from leased departments owned by another company and operating within the department store.

452112 DISCOUNT DEPARTMENT STORES

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods).

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

45211209 DISCOUNT DEPARTMENT STORES (INCLUDING LEASED DEPARTMENTS)

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods). Total sales include the sales from leased departments owned by another company and operating within the department store.

4529 OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 WAREHOUSE CLUBS AND SUPERCENTERS

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

45299 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 ALL OTHER GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

4529901 VARIETY STORES

This industry comprises establishments primarily engaged in retailing a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529904 MISCELLANEOUS GENERAL MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except variety stores). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

453 MISCELLANEOUS STORE RETAILERS

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and home furnishings; new appliances and electronic products; new building materials and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

45311 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 FLORISTS

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

4532 OFFICE SUPPLIES, STATIONERY, AND GIFT STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers; and (4) retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

45321 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

453210 OFFICE SUPPLIES AND STATIONERY STORES

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) retailing a combination of new office equipment, furniture, and supplies; and (3) retailing new office equipment, furniture, and supplies in combination with retailing new computers.

45322 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 GIFT, NOVELTY, AND SOUVENIR STORES

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

4533 USED MERCHANDISE STORES

This industry group comprises establishments primarily engaged in one or more of the following: (1) retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes); (2) retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art; and (3) retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs (CDs), tapes, records, lumber, and building materials.

45331 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 USED MERCHANDISE STORES

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

4539 OTHER MISCELLANEOUS STORE RETAILERS

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 PET AND PET SUPPLIES STORES

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

45392 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 ART DEALERS

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

45393 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 MANUFACTURED (MOBILE) HOME DEALERS

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

45399 ALL OTHER MISCELLANEOUS STORE RETAILERS

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

453991 TOBACCO STORES

This industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

453998 ALL OTHER MISCELLANEOUS STORE RETAILERS (EXCEPT TOBACCO STORES)

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile home) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis (except electronic auctions).

454 NONSTORE RETAILERS

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door

sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers and newspaper delivery are included in this subsector.

4541 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry group comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

45411 ELECTRONIC SHOPPING AND MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using non-store means, such as catalogs, toll free telephone numbers, or electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses.

454111 ELECTRONIC SHOPPING

This industry comprises establishments engaged in retailing all types of merchandise using the Internet.

454112 ELECTRONIC AUCTIONS

This industry comprises establishments engaged in providing sites for and facilitating consumer-to-consumer or business-to-consumer trade in new and used goods, on an auction basis, using the Internet. Establishments in this industry provide the electronic location for retail auctions, but do not take title to the goods being sold.

454113 MAIL-ORDER HOUSES

This industry comprises establishments primarily engaged in retailing all types of merchandise using mail catalogs or television to generate clients and display merchandise. Included in this industry are establishments primarily engaged in retailing from catalog showrooms of mail-order houses as well as establishments providing a combination of Internet and mail-order sales.

4542 VENDING MACHINE OPERATORS

This industry group comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

45421 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 VENDING MACHINE OPERATORS

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

4543 DIRECT SELLING ESTABLISHMENTS

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee-break services providers; and bottled water or water softener services.

45431 FUEL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 HEATING OIL DEALERS

This industry comprises establishments primarily engaged in retailing heating oil via direct selling.

454312 LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS

This industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

454319 OTHER FUEL DEALERS

This industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum (LP) gas and heating oil) via direct selling.

45439 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 OTHER DIRECT SELLING ESTABLISHMENTS

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543901 DIRECT SELLING, FURNITURE, HOME FURNISHINGS, ELECTRONICS, AND APPLIANCES

This industry comprises establishments primarily engaged in retailing household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings via direct sale to customers by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543902 DIRECT SELLING, BOOKS, PERIODICALS, VIDEOS, AND COMPACT DISCS

This industry comprises establishments primarily engaged in retailing books, periodicals, videos, and compact discs (CDs) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

4543903 DIRECT SELLING, OTHER MERCHANDISE

This industry comprises establishments primarily engaged in retailing stationery; cosmetics; building material; hardware; lawn and garden supplies; grocery items (except food for immediate consumption); apparel and accessories; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; and other merchandise not elsewhere classified via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D. Geographic Notes

ALASKA

Cordova is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Valdez-Cordova Census Area.

Balance of Valdez-Cordova Census Area includes Cordova, which is no longer tabulated separately due to a population decrease.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

ANCHORAGE, AK METROPOLITAN STATISTICAL AREA

Anchorage Municipality, AK

Matanuska-Susitna Borough, AK

FAIRBANKS, AK METROPOLITAN STATISTICAL AREA

Fairbanks North Star Borough, AK

JUNEAU, AK MICROPOLITAN STATISTICAL AREA

Juneau City and Borough, AK

KETCHIKAN, AK MICROPOLITAN STATISTICAL AREA

Ketchikan Gateway Borough, AK

KODIAK, AK MICROPOLITAN STATISTICAL AREA

Kodiak Island Borough, AK

