



Looking for Energy Efficiency and Renewable Energy Customers? Think Egypt and the United Arab Emirates.

The U.S. Department of Energy, Office of Energy Efficiency and Renewable Energy (EERE),
Invites You to the EERE Business Development Mission to Egypt and the UAE –
a U.S. Department of Commerce Certified Mission.

Open for Business

The United States Department of Energy, Office of Energy Efficiency and Renewable Energy, in partnership with the United States Department of Commerce, is pleased to organize an energy efficiency and renewable energy Business Development mission to Egypt and the United Arab Emirates from **October 25-30**.

Paul Dickerson, chief operating officer, will lead a U.S. business delegation to Cairo, Egypt, and Abu Dhabi and Dubai, UAE, to help U.S. firms find customers in this dynamic market. As a business leader in the clean energy sector, you are invited to apply to participate.

Booming Economy

As oil producers, countries of the Middle East are looking beyond today and are investing in energy efficiency and renewable energy sources. For example, many have adopted national strategies that seek to increase the contribution of renewable energy sources such as solar, wind and hydropower, and are working with major oil and technology companies, universities and ministries to help develop and commercialize these technologies.

Egypt

With more than 80 million people, Egypt has the largest population among North African countries, and its economy is both stable and growing. Egypt is the U.S.'s second largest trading partner in the Arab World. In 2007, U.S. exports to Egypt totaled more than \$5 billion. Egyptian consumers' interest in purchasing American goods is steadily rising, and U.S. companies continue to successfully compete and win major projects in Egypt.

Apply Today.

Where: Cairo, Egypt and Abu Dhabi and Dubai, UAE
When: October 25 – 30, 2008
Price: \$5,600*

Learn More or Apply.

http://www.eere.energy.gov/international/middle_east_business_dev.html

Space is limited. Recruitment closes September 19, 2008.

**Prices do not include travel, lodging, meals or third-party registration fees*

United Arab Emirates

The UAE has long been recognized as the commercial and business hub of the Arabian Gulf. This Gulf powerhouse has few corporate taxes, no income taxes and a relatively low import duty. The UAE is currently the largest export market for U.S. goods in the Middle East and North Africa. With a \$160 billion a year economy and excellent infrastructure, the UAE is an ideal location for U.S. companies to conduct business.

Mission Focus

The Business Development Mission's focus is three-fold:

- To facilitate market entry of U.S. companies and/or increase sales from U.S. companies to potential energy efficiency and renewable energy technology and services business partners in Egypt and the UAE;

- To acquaint U.S. companies with the business structure and political climate of the region; and
- To provide first-hand market information to participants.

Business Matchmaking

This mission is designed to promote U.S. business interests in the Middle East and will provide the following benefits to U.S. delegation participants:

- One-on-one, pre-screened business appointments;
- Networking events with government and industry decision makers;
- Briefings on host country's business climate, business development policies and market opportunities; and
- Site visits of interest for visiting U.S. companies.

Two Countries, Endless Opportunities

The U.S. Department of Energy, Office of Energy Efficiency and Renewable Energy, Business Development Mission to Egypt and the UAE

The EERE Business Development Mission to Egypt and the UAE will visit Cairo, Abu Dhabi and Dubai. During the Mission, participants will:

- Meet with potential buyers, agents/distributors and partners;
- Meet with government officials; and
- Attend briefings by embassy officials on the economic, commercial and political climates.

Receptions and other business events will provide mission participants with further opportunities to speak with local business and government representatives, as well as U.S. business executives living and working in the region.



Your Schedule at a Glance*

Friday, October 24, 2008	Participants Arrive
Saturday, October 25, 2008	Local Sightseeing (optional) Welcome Reception
Sunday, October 26, 2008	Mission in Cairo, Egypt Market Briefing Business Delegation Matchmaking Networking Reception
Monday, October 27, 2008	Business Delegation Matchmaking Site Visits Travel to Abu Dhabi, UAE
Tuesday, October 28, 2008	Market Briefing Business Delegation Matchmaking Networking Reception
Wednesday, October 29, 2008	Business Delegation Matchmaking Site Visits Travel to Dubai, UAE
Thursday, October 30, 2008	Business Delegation Matchmaking Site Visits Mission Concludes

*Please note, schedule subject to change.

For more information, please visit

http://www.eere.energy.gov/international/middle_east_business_dev.html,

e-mail mission@ee.doe.gov, or call (202) 586-2139.

