

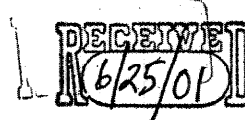
HOGAN & HARTSON
L.L.P.

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June 20, 2001



Office of Nutritional Products Labeling
and Dietary Supplements (HFS 450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street SW
Washington DC 20204

Re: Dietary Supplement Section 403(r)(6) Notification

Dear Sir or Madam:

On behalf of our client, Snapple Beverage Group (Snapple), we submit this notification pursuant to Section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act (FFDCA). As required by 21 C.F.R. § 101.93(a)(2), we provide the following information.

1. **Name and Address of Manufacturer:** Snapple Beverage Group, 709 Westchester Avenue, White Plains, NY 10604.
2. **Text of Statement:** "High Potency Energy with Instant Bite Energy Supplement".
3. **Dietary Ingredients in the Product:** Taurine, ascorbic acid, bee pollen, potassium citrate, Maté Extract, Siberian Ginseng Extract, Guarana Extract, niacinamide, calcium pantothenate, pyridoxine hydrochloride, riboflavin, cyanocobalamin.
4. **Name of Dietary Supplement:** Venom™ High Potency Energy with Instant Bite Energy supplement.

Also see docket 975-0163

975 0162

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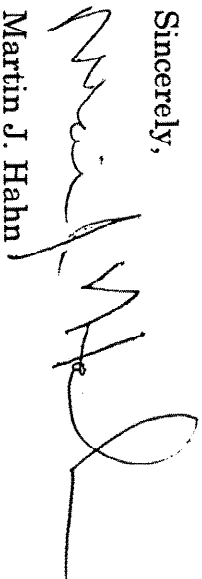
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We certify that the information in this notice is complete and accurate and that the company has data to substantiate that the claims made for this product are truthful and not misleading.

Sincerely,

A handwritten signature in black ink, appearing to read "Martin J. Hahn", written in a cursive style.

Martin J. Hahn

HahnMJ/hahnmj