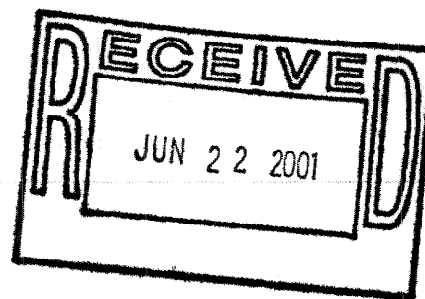


Bee-Alive<sup>®</sup> Inc.



June 19, 2001

Office of Nutritional Products, Labeling and Dietary Supplements  
Center for Food Safety and Applied Nutrition (HFS-800)  
Food and Drug Administration  
200 C Street, SW  
Washington, DC 20204

Dear Sir/Madam:

Notice is hereby given pursuant to the requirements of section 403 (r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug, and Cosmetic Act that Bee-Alive, Inc., 7 New Lake Road, Valley Cottage, NY has commenced marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

**NAME OF SUPPLEMENT:**

Dr. Harris' Original Snore Formula

**STATEMENTS OF NUTRITIONAL SUPPORT:**

- This remarkable formula helps you maintain a clear, healthy respiratory tract while promoting an open airway as you sleep.
- The result: improved airflow, which minimizes snoring.

**NAMES OF DIETARY INGREDIENTS:**

Enzyme blend ( Protease, Amylase, Lipase, Cellulase)  
Ascerba Concentrate  
Echinacea  
Rose Hips  
Fenugreek  
Slippery Elm  
Red Clover  
Yarrow  
Yellow Dock  
Eucalyptus  
Elderberry

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The undersigned certifies that the information contained in this notice is complete and accurate and that Bee-Alive, Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,

A handwritten signature in cursive script, appearing to read "D Masi".

Diane Masi  
Senior Vice President

DM/bb