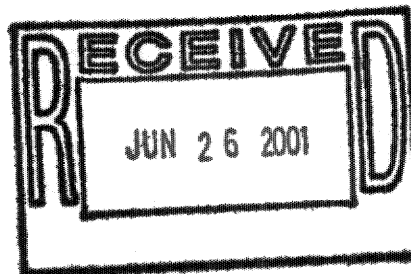




HANSEN BEVERAGE COMPANY

June 18, 2001

Certified Mail – Return Receipt Requested  
Food and Drug Administration  
Office of Nutritional Products,  
Labeling and Dietary Supplements (HFS-810)  
Center for Food Safety and Applied Nutrition  
200 C Street, SW  
Washington, DC 20204



1010 Railroad Street  
Corona, California 92882

909•739-6200  
Fax 909•739-6210

Dear Sir/Madam:

Notice is hereby given pursuant to the requirements of Section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug and Cosmetic Act and in accordance with the requirements of 21 C.F.R. 101.93, that Hansen Beverage Company, 1010 Railroad Street, Corona, California 92882, is marketing a dietary supplement bearing the following statements on the label and/or in the labeling:

#### TEXT OF CLAIMS

##### **Slim Down**

Meal Supplement with Soy Protein, Pyruvate & 100% Vitamins A, C, E

Each dietary supplement bar includes a combination of heart healthy soy protein and Antioxidants for a healthy lifestyle. Each bar has only 190 calories or less and 26 essential Vitamins and Minerals. Supplementing your diet on the go has never been healthier or better tasting.

##### **Slim Down Bar**

The "Slimming Supplement Bar" – This Yogurt Honey Peanut Dietary Supplement bar with Pyruvate, key vitamins and ingredients makes watching your weight a delightful and easy task! This is one bar that will satisfy your cravings for something tasty while delivering a natural way to watch your weight. This Dietary Supplement bar is specially formulated to work in conjunction with a balanced diet and moderate exercise program. Out Slim Down bar is a proprietary formula with natural herbs, nutrients, vitamins and minerals designed to help you achieve your goals!

#### NAME OF INGREDIENTS THAT ARE SUBJECT OF CLAIM

Soy Protein  
Calcium Pyruvate  
Rice Syrup  
High Fructose Syrup  
Cane Sugar  
Corn Syrup

97S 0162

LET 8229

HANSEN FDA Notification - Slim Down

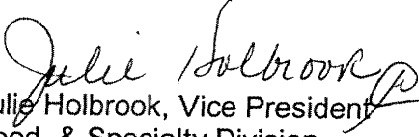
Fructose  
Oligofructose  
Dextrose  
Maltodextrin  
Beta Carotene  
Vitamin A  
Vitamin C  
Vitamin D  
Vitamin E  
Vitamin K  
Thiamine (Vitamin B-1)  
Riboflavin (Vitamin B-2)  
Niacin  
Vitamin B-6  
Folate  
Vitamin B-12  
Biotin  
Pantothenic Acid  
Calcium  
Iron  
Phosphorus  
Iodine  
Magnesium  
Zinc  
Selenium  
Copper  
Manganese  
Chromium  
Molybdenum  
Potassium

**NAME OF SUPPLEMENT (INCLUDING BRAND NAME)**

Hansen's® Natural – Slim Down

The undersigned certifies that the information contained in this notice is complete and accurate and that Hansen Beverage Company has substantiation that the statements are truthful and not misleading.

Sincerely,  
**Hansen Beverage Company**

  
Julie Holbrook, Vice President  
Food & Specialty Division