

Horizon Nutraceuticals
P.O. Box 1806
Santa Cruz, CA 95061

December 22, 2000

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Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW., Washington, D.C. 20204

JAN - 8 2001

RE: Notification of Nutritional Support Statements

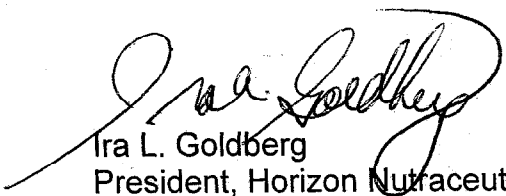
Dear Sir or Madam:

I hereby notify the Food and Drug Administration (FDA) of the use of statements of nutritional support in the labeling of **Echinacea Wildcrafted Root**, a dietary supplement. Horizon[®] is the manufacturer of **Echinacea Wildcrafted Root**.

Statements being made in the labeling of Echinacea Wildcrafted Root:

- (1) Echinacea is made of pure, unadulterated wildcrafted Echinacea Roots, processed in a manner that retains maximum potency. Echinacea is one of the finest herbs in North American herbology, and has become one of the most popular single herbs in America, and is the subject of much scientific research.

To the best of my knowledge, and based upon information and belief present at the time of the execution of this notice, I certify that the above information is accurate and complete. Horizon possesses substantiation that the statements are truthful and not misleading.


Ira L. Goldberg
President, Horizon Nutraceuticals

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