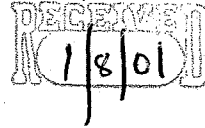


Source Naturals, Inc.
Scotts Valley, CA 95066

December 5, 2000

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Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW.,
Washington, D.C. 20204

RE: Notification of Nutritional Support Statements


Dear Sir or Madam:

I hereby notify the Food and Drug Administration (FDA) of the use of statements of nutritional support in the labeling of Male Response™, dietary supplement. Source Naturals is the manufacturer of Male Response.

Statements being made in the labeling of Male Response:


- (1) Male Response invigorates the sexual response while helping support the health of the prostate gland, revitalizing energy levels, and nourishing the adrenals.
- (2) Invigorates the sexual response.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. Source Naturals possesses substantiation that the statements are truthful and not misleading.


Ira L. Goldberg
President, Source Naturals, Inc.

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