

Horizon Nutraceuticals
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December 4, 2000

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW., Washington, D.C. 20204

JAN - 8 2001

RE: Notification of Nutritional Support Statements

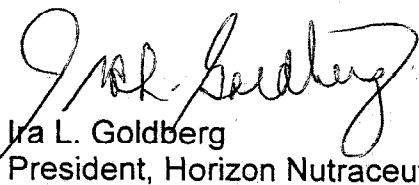
Dear Sir or Madam:

I hereby notify the Food and Drug Administration (FDA) of the use of statements of nutritional support in the labeling of **Echinacea**, a dietary supplement. Horizon® is the manufacturer of **Echinacea**.

Statements being made in the labeling of Echinacea:

(1) Echinacea has become one of the most popular single herbs in America; it has been shown in clinical studies to support the immune system.

To the best of my knowledge, and based upon information and belief present at the time of the execution of this notice, I certify that the above information is accurate and complete. Horizon possesses substantiation that the statements are truthful and not misleading.


Ira L. Goldberg
President, Horizon Nutraceuticals

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