

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460



OFFICE OF  
AIR AND RADIATION

November 24, 2004

Dear External Power Supply Manufacturer:

Your customers will soon be asking for ENERGY STAR<sup>®</sup> qualified external power supplies for use with their end-use products. **Be ready by joining ENERGY STAR today!**

ENERGY STAR is a U.S. government-backed program that helps businesses and individuals protect the environment through superior energy efficiency. Beginning on January 1, 2005, the U.S. Environmental Protection Agency (EPA) will promote its new ENERGY STAR external power supply (EPS) specification and participating manufacturers. Demand for high efficiency EPSs is expected to significantly increase as:

- Governments/Organizations across the globe implement both voluntary and mandatory specifications for EPSs; and
- Major office and consumer electronics manufacturers specify energy-efficient EPSs for their new end-use product designs in response to these programs and other market-based incentives.

As early as 2005, you may begin to get requests for ENERGY STAR qualified EPSs from your most valued customers. EPSs that meet certain no load and active power efficiency levels qualify for ENERGY STAR. Only by joining the ENERGY STAR EPS program can you offer ENERGY STAR qualified EPSs to your customers.

**Please reply to this email with your full contact and organization information and we will send you an electronic application package for the ENERGY STAR EPS program. There is no charge at any time to participate.**

In addition to meeting the needs of your major customers, other benefits of joining ENERGY STAR include:

- Listing on the ENERGY STAR Web site as an ENERGY STAR manufacturing partner, with reciprocal links back to your Web site.
- Access to ENERGY STAR's partner network and new customers.
- Increased product differentiation with the ENERGY STAR mark, the energy efficiency symbol recognized around the world.
- Third party credibility by participating in a U.S. government-backed program.
- A head start in complying with other power supply efficiency standards in Europe, Asia, and California.
- Participation and recognition at industry events such as the International Consumer Electronics Show<sup>®</sup> (CES), Las Vegas, Nevada, January 6-9, 2005 and the Applied Power Electronics Conference and Exhibition (APEC) 2005, Austin, Texas, March 6-10, 2005.

If you have any questions, please contact me or Brooke Taylor, ICF Consulting, at [btaylor@icfconsulting.com](mailto:btaylor@icfconsulting.com) or (202) 862-1586. Also, to learn more about ENERGY STAR, please visit our Web site at [www.energystar.gov](http://www.energystar.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Andrew Fanara".

Andrew Fanara, Manager  
ENERGY STAR Product Specification Development  
U.S. EPA  
Phone: (202) 343-9019  
Email: [fanara.andrew@epa.gov](mailto:fanara.andrew@epa.gov)