

NORTH AMERICA
TECHNICAL SOLUTIONS

www.VeoliaES.com



Solid Waste | Technical Solutions | Industrial Services | Waste-to-Energy

2008 Energy Star Lighting Partner Meeting CFL Recycling Panel



Turning Waste into a Resource

Veolia is a World Wide Organization

- **Onyx “rebranded” July 2006**
- **Now Veolia ES Technical Solutions, Electronics Recycling Group**
- **Part of the largest environmental services company in the world**
 - Veolia Environnement
 - Traded on the NYSE under VE
- **Veolia Environnement is the only company to provide total integrated environmental services including:**
 - Water
 - Energy Services
 - Transportation
 - Waste Management
 - Operations in over 64 countries
 - 25th largest employer worldwide
 - #185 on global Fortune 500
 - Forbes listed Veolia as #8 - list of most socially responsible companies in the world
 - 2007 revenue \$48+ billion
- **Electronics Recycling Division 4 Processing Facilities**
 - Phoenix, AZ
 - Port Washington, WI
 - Stoughton, MA
 - Tallahassee, FL
 - Audited by CHWMEG and JUVAC (Joint Utility Vendor Audit Consortium)

Veolia Products and Services

- **Veolia recycles:**
 - Mercury Bearing Lamps
 - PCB & Non PCB Lamp Ballast's
 - Household, Commercial and Industrial Batteries
 - Mercury Waste
 - Power Distribution Equipment
 - Computers & Electronics
- **Bulk recycling for larger quantities**
- **RecyclePak for smaller quantities**
 - won 2005 LightFair International's Sustainability Award



Veolia's CFL Initiatives

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- **Veolia Partnerships with leading lamp manufacturers**
 - OSRAM Sylvania since 2006
 - Technical Consumer Products (TCP)
 - Westinghouse Lighting
 - General Electric- pending marketing agreement
 - Feit Electric – pending marketing agreement
 - **Programs with leading transporters**
 - FEDEX GROUND
 - United States Postal Service
 - **National Take Back Network and Website: Recycleabulb.com**
 - Designed to push consumers to the site above to find a return location
 - Supported with point of purchase materials
 - Utilizes Veolia's existing RECYCLEPAK program as return container
 - IL- ILEPA- Ace Hardware Stores - 250
 - WI- Focus on Energy - Misc Hardware Stores - 300
 - ME- Efficiency Maine - Misc Hardware Stores - 250
 - Service Concepts - Rural Municipal Electric Co-Ops
 - Over 800 retailers currently participating with 2000 store announcing soon
 - Partnership with USPS pending
 - Retailers and consumers can be sure liability is protected by working with the company that offers the largest insurance, liability, and indemnification packages, supported by asset-backed financial stability

Introducing RECYCLEABULB

- Price includes recycling container, liner, prepaid return shipping and recycling
- **Supply068- 5 Gal Mixed Lamps Recycling Pail**
 - 5 gal pail holds up to 90 misc. sized CFLs
 - UN/DOT approved container for Hazardous Materials
 - 6 Mil Liner
 - Life Latch® Lid
 - \$68
- **Supply126- 2FT Mixed Lamp Recycling Box**
 - 16" x 16" x 24.75" box holds up to 250 CFLs
 - UN/DOT approved container for Hazardous Materials
 - 6 Mil Liner
 - Best Value at \$99
- **Supply123- Consumer CFL Recycling Kit**
 - 6" x 6" x 6" box holds up to 12 misc. sized CFLs
 - 6 Mil Liner
 - EASY WAY TO SELL A RECYCLING KIT - \$20



Introducing RECYCLEABULB



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- Available Point of Purchase Materials



Counter Display Box with Bags



18" x 24" Poster or Window Cling



8 1/2" x 11" Counter Card

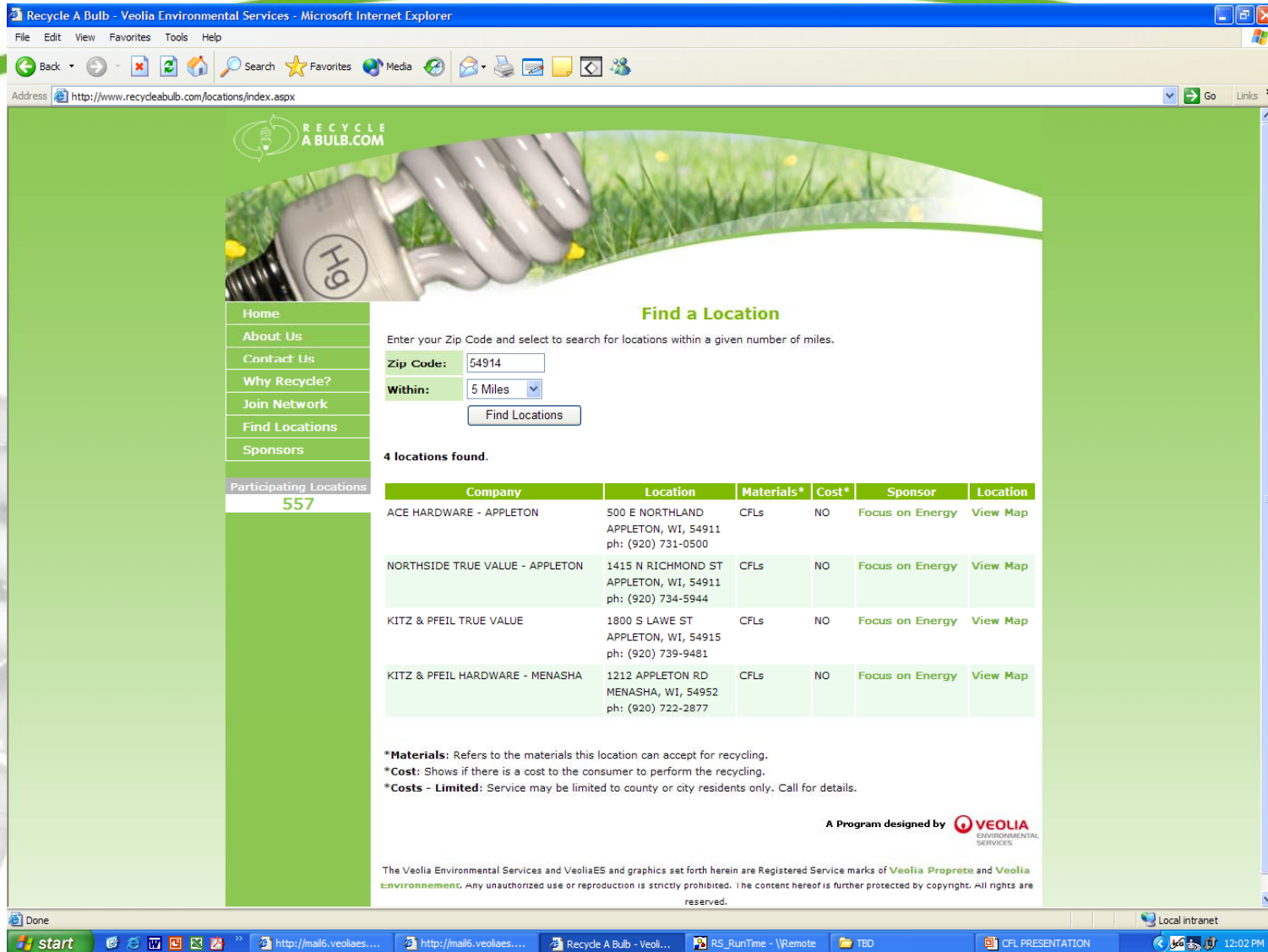


Counter Mat



Shelf Wobblers

RECYCLEABULB Web Site



Recycle A Bulb - Veolia Environmental Services - Microsoft Internet Explorer

Address: <http://www.recycleabulb.com/locations/index.aspx>

RECYCLE A BULB.COM

Find a Location

Enter your Zip Code and select to search for locations within a given number of miles.

Zip Code:


Within:

4 locations found.

Company	Location	Materials*	Cost*	Sponsor	Location
ACE HARDWARE - APPLETON	500 E NORTHLAND APPLETON, WI, 54911 ph: (920) 731-0500	CFLs	NO	Focus on Energy	View Map
NORTHSIDE TRUE VALUE - APPLETON	1415 N RICHMOND ST APPLETON, WI, 54911 ph: (920) 734-5944	CFLs	NO	Focus on Energy	View Map
KITZ & PFEIL TRUE VALUE	1800 S LAWE ST APPLETON, WI, 54915 ph: (920) 739-9481	CFLs	NO	Focus on Energy	View Map
KITZ & PFEIL HARDWARE - MENASHA	1212 APPLETON RD MENASHA, WI, 54952 ph: (920) 722-2877	CFLs	NO	Focus on Energy	View Map

Participating Locations
557

***Materials:** Refers to the materials this location can accept for recycling.
***Cost:** Shows if there is a cost to the consumer to perform the recycling.
***Costs - Limited:** Service may be limited to county or city residents only. Call for details.

A Program designed by  **VEOLIA**
ENVIRONMENTAL
SERVICES

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Done Local intranet

start <http://mail6.veoliaes...> <http://mail6.veoliaes...> Recycle A Bulb - Veoli... RS_RunTime - \\Remote TBD CFL PRESENTATION 12:02 PM



Turning waste into a resource

Questions? Thank You.