



ENERGY STAR®

Operation Change a Light 2008

U.S. Department of Energy

Presentation for the 2008 ENERGY STAR
Lighting Partner Meeting Concurrent Session

DOE's Military Base Outreach



- Invitation to U.S. military bases to change out inefficient light bulbs and replace them with ENERGY STAR qualified models
- Earth Day 2008 kick-off event timeframe at Camp Lejeune with Actus Lend Lease
- Led by the U.S. Department of Energy
- Announce progress in conjunction with Change a Light Day, Oct. 1, 2008

DOE's Military Base Outreach



- Resource materials include custom toolkits with event ideas, fun facts, and more
- Potential partnering opportunities for:
 - Energy Efficiency Program Sponsors
 - Retailers and Manufacturers
 - Military Housing Providers
 - Military Support Organizations

Resource Material Examples



- Information about ENERGY STAR CFLs:
 - NEW! “How to Choose / Where to Use” Interactive Web tool
 - CFL consumer brochure
 - Proper disposal information
 - Stickers
- Customizable Display Items:
 - “Wheel of Lights” display artwork
 - How to create a light display to show various bulbs

Display Examples



Partners



- Potential Partnering Opportunities for Energy Efficiency Program Sponsors, Retailers, and Manufacturers:
 - Help bases acquire ENERGY STAR qualified CFLs
 - Develop incentives, such as a \$ off coupons, for military men and women and their families
 - Participate in base outreach fairs or events
 - Other partnership ideas are now being accepted
- Military Housing Providers and Military Support Organizations also included

Contacts



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